



2022 City of Meridian Citizen Survey Findings Report

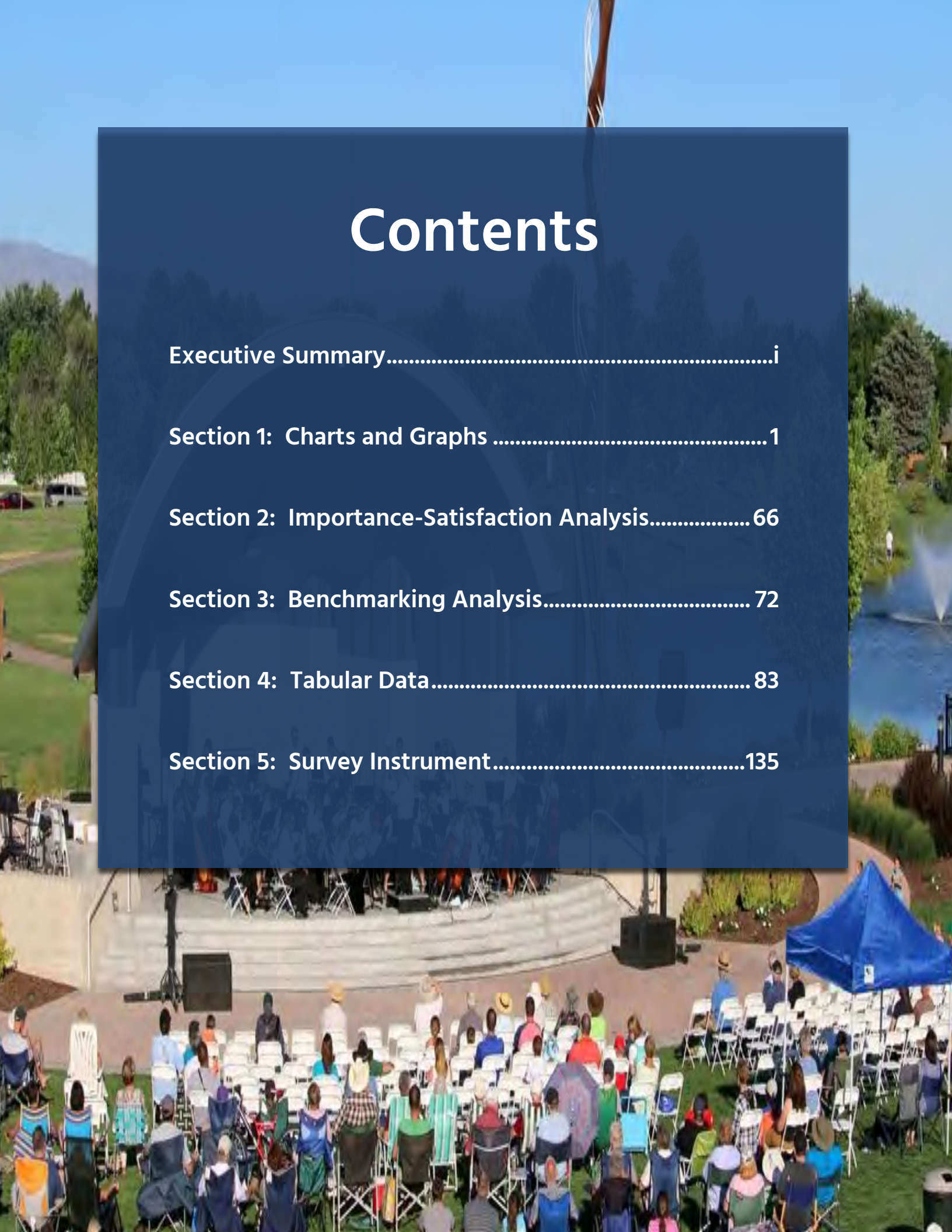
Presented to the City of Meridian,
Idaho

August 2022



Contents

Executive Summary.....	i
Section 1: Charts and Graphs	1
Section 2: Importance-Satisfaction Analysis.....	66
Section 3: Benchmarking Analysis.....	72
Section 4: Tabular Data.....	83
Section 5: Survey Instrument.....	135





Executive Summary

2022 City of Meridian Citizen Survey Executive Summary



Purpose

ETC Institute administered a survey to residents of the City of Meridian during the summer of 2022. The purpose of the survey was to help the City focus planning and budget decisions pertaining to the delivery and quality of services provided. The findings of this survey will help the City better understand citizen use of and satisfaction with City services, programs, and citizen impressions about the performance of the City as a whole.

Methodology

The seven-page survey, cover letter and postage-paid return envelope were mailed to a random sample of households in the City of Meridian. The cover letter explained the purpose of the survey and encouraged residents to either return their survey by mail or complete the survey online. At the end of the online survey, residents were asked to enter their home address, this was done to ensure that only responses from residents who were part of the random sample were included in the final survey database.

Ten days after the surveys were mailed, ETC Institute sent emails and text messages to the households that received the survey to encourage participation. The emails and texts contained a link to the online version of the survey to make it easy for residents to complete the survey. The goal was to obtain completed surveys from at least 500 residents. This goal was met, with a total of 504 residents completing the survey. The overall results for the sample of 504 households have a precision of at least +/-4.3% at the 95% level of confidence.

This report contains:

- An executive summary of the methodology for administering the survey and major findings,
- charts showing the overall results for most questions on the survey and trend data from the 2014, 2017, and 2020 citizen surveys,
- Importance-Satisfaction analysis; this analysis was done to determine priority actions for the City to address based upon the survey results,
- benchmarking data that show how the results for Meridian compare to other communities,
- tables that show the results of the random sample for each question on the survey,
- a copy of the survey instrument.

2022 City of Meridian Citizen Survey Executive Summary



The percentage of “don’t know” responses has been excluded from many of the graphs shown in this report to facilitate valid comparisons of the results from Meridian with the results from other communities in ETC Institute’s *DirectionFinder*® database. Since the number of “don’t know” responses often reflects the utilization and awareness of city services, the percentage of “don’t know” responses has been provided in the tabular data section of this report. When the “don’t know” responses have been excluded, the text of this report will indicate that the responses have been excluded with the phrase “*who had an opinion.*”

Overall Perceptions of the City

Respondents from the City of Meridian were asked to rate items that may influence perceptions of the City. They were asked to use a scale of 0 to 10, where 10 means “Excellent” and 0 means “Poor.” Eighty-nine percent (89%) of those surveyed, *who had an opinion*, indicated that the City as a place to live is “excellent” or “good” (rating of 7 to 10 on an 11-point scale). Eighty-eight percent (88%) of the residents surveyed, *who had an opinion*, indicated the City as a place to raise a family is “excellent” or “good” (rating of 7 to 10 on an 11-point scale). Residents were least satisfied with the City’s ability to provide mobility options other than driving, with 20% giving a rating of “excellent” or “good” (rating of 7 to 10 on an 11-point scale).

Overall Quality of Life in the City

Overall, 83% of the residents surveyed, *who had an opinion*, indicated that the overall quality of life in the City exceeds their expectations (rating of 7 to 10 on an 11-point scale). Eighty-three percent (83%) of residents surveyed, *who had an opinion*, indicated that customer service from City employees is exceeding their expectations (rating of 7 to 10 on an 11-point scale).

Value Received for City Tax Dollars and Fees

Overall, 68% of the residents surveyed, *who had an opinion*, feel they are getting their money’s worth for the value they receive from City tax dollars and fees (rating of 7 to 10 on an 11-point scale). Twenty-five percent (25%) of residents were “neutral” (rating of 4 to 6 on an 11-point scale), and 7% did not feel they are getting their money’s worth (rating of 0 to 3 on an 11-point scale).

Overall Quality of Services Provided by the City

The major categories of City services that had the highest levels of satisfaction, based upon the combined percentage of 7 to 10 ratings on an 11-point scale among residents *who had an opinion*, were: fire and rescue services (96%), City parks (92%), garbage/trash pick-up services (88%), sewer services (85%),

2022 City of Meridian Citizen Survey Executive Summary



water services (85%), and police department and law enforcement (84%). For 16 of the 17 major categories of City services that were rated, 50% or more of residents *who had an opinion* were “very satisfied” or “satisfied.”

Based on the sum of respondents’ top three choices, the City services that residents feel should receive the most emphasis from City leaders over the next two years are: 1) planning and zoning services, 2) police department and law enforcement, and 3) traffic enforcement.

Parks and Recreation Services

Ninety-five percent (95%) of respondents, *who had an opinion*, rated the overall quality, appearance, and maintenance of City parks as either “excellent” or “good” (rating of 7 to 10 on an 11-point scale). Other parks and recreation services that residents rated as “excellent” or “good” include: the quality of athletic fields (89%), the number of City parks (86%), and the quality of youth sports programs (79%). The availability of community center and gym facilities was the only item that a majority of respondents did not rate as “excellent” or “good” (46%) (rating of 7 to 10 on an 11-point scale).

Public Safety Services

Ninety-seven percent (97%) of residents surveyed *who had an opinion*, rated the overall quality of the fire department as either “excellent” or “good” (rating of 7 to 10 on an 11-point scale). Other public safety services that residents rated as “excellent” or “good” include: fire response time to emergencies (96%), overall quality of Emergency Medical Services (96%), location of fire stations (92%), professionalism of emergency responders (92%), and overall feeling of safety in the City (92%).

Codes and Ordinances

Eighty-seven percent (87%) of respondents, *who had an opinion*, rated the removal of graffiti as either “excellent” or “good” (rating of 7 to 10 on an 11-point scale). Other code enforcement services that residents rated as “excellent” or “good” include: abandoned/junk automobile removal (74%) and illegal dumping (73%).

City Communication Services

Eighty percent (80%) of respondents, *who had an opinion*, rated the usefulness of online services on the City website as either “excellent” or “good” (rating of 7 to 10 on an 11-point scale). Other city communication services that residents rated as “excellent” or “good” include: the quality of www.meridiancity.org (76%), and information about City programs and services (75%).

2022 City of Meridian Citizen Survey Executive Summary



Nearly half (47%) of residents indicated they currently get information about Meridian’s services and programs from the City website. Other frequent sources of information include: social media (42%), flyers in utility bills (40%), and television/news (34%).

Additional Findings

- **Agreement with Various Statements About the City of Meridian.** Eighty-three percent (83%) of residents surveyed, *who had an opinion*, indicated they either “strongly agree” or “agree” that quality shopping and entertainment are accessible in the City of Meridian (rating of 7 to 10 on an 11-point scale). Other statements about the City with the same level of agreement include: variety of employment opportunities exist (59%), and Meridian has a sense of community (58%). The lowest level of agreement among residents surveyed, *who had an opinion*, concerns how wisely the City is managing growth (30%).
- **Ratings of Services Provided by Other Agency Partners.** Eighty-five percent (85%) of residents surveyed, *who had an opinion*, rated the cemetery services provided by Meridian Cemetery Maintenance as either “excellent” or “good” (rating of 7 to 10 on an 11-point scale). Other services provided that residents rated as “excellent” or “good” include: library services by Meridian Library District (84%), elections by the Ada County clerk (80%), and cell/mobile/data service by provider in Meridian (74%).
- **Ratings of Road-Related Projects.** Eighty-nine percent (89%) of residents surveyed, *who had an opinion*, rated roadway widening as a “high priority” (rating of 7 to 10 on an 11-point scale). Other road-related projects that residents rated as a “high priority” include: intersection improvements (82%) and pathway/sidewalk connections on local streets (76%).

Based on the sum of their top three choices, the transportation improvements that residents feel should receive the most emphasis from City leaders over the next two years are: 1) roadway widening, 2) intersection improvements, and 3) shared bike and pedestrian facilities.

- **Importance of Community Issues.** Ninety-six percent (96%) of residents surveyed, *who had an opinion*, rated roads, traffic and transportation as a “high priority” (rating of 7 to 10 on an 11-point scale). Other community issues that residents rated as a “high priority” include: education and schools (90%), growth and development (88%), and jobs and economic development (80%).

Based on the sum of respondent’s top three choices, the community issues that residents indicated should receive the most emphasis from City leaders over the next three years are: 1) roads, traffic, and transportation, 2) growth and development, and 3) education and schools.

2022 City of Meridian Citizen Survey Executive Summary



How the City of Meridian Compares to Other Communities Nationally

Satisfaction ratings for the City of Meridian **rated above the U.S. average in 40 of the 41 areas** that were assessed. The City of Meridian rated significantly higher than the U.S. average (difference of 5% or more) in 37 of these areas. Listed below are the comparisons between the City of Meridian and the U.S. average:

Service	Meridian	U.S.	Difference	Category
Customer service from City employees	83.0%	40.6%	42.4%	Quality of Life
Quality of youth sports programs	79.4%	39.1%	40.3%	Parks and Recreation
As a place to live	89.4%	49.7%	39.7%	Perceptions of the City
Usefulness of online services on City website	80.0%	43.4%	36.6%	Communication
Police safety education programs	74.6%	38.6%	36.0%	Public Safety
Quality of athletic fields	88.6%	52.7%	35.9%	Parks and Recreation
Quality of local police protection	90.0%	54.6%	35.4%	Public Safety
Quality of adult sports programs & sporting events	66.9%	33.7%	33.2%	Parks and Recreation
Garbage/trash pick-up services	88.2%	56.6%	31.6%	Overall Ratings of City Services
Fire safety education programs	82.1%	50.7%	31.4%	Public Safety
Water services	84.9%	53.7%	31.2%	Overall Ratings of City Services
Police response time to emergencies	88.7%	57.6%	31.1%	Public Safety
Sewer services	85.1%	54.8%	30.3%	Overall Ratings of City Services
Swimming pool	65.6%	35.8%	29.8%	Ratings of Services Provided by Others
Safety in city parks	85.2%	56.0%	29.2%	Public Safety
Communications	66.4%	38.2%	28.2%	Overall Ratings of City Services
Quality & variety of special events & festivals	66.8%	38.6%	28.2%	Parks and Recreation
Information about City programs & services	74.8%	47.5%	27.3%	Communication
Code enforcement	68.8%	41.5%	27.3%	Overall Ratings of City Services
As a place to raise a family	88.2%	62.4%	25.8%	Perceptions of the City
Overall quality of City services provided	76.0%	50.5%	25.5%	Quality of Life
Quality of Emergency Medical Services (EMS)	96.0%	72.4%	23.6%	Public Safety
Overall feeling of safety in the City	91.5%	68.0%	23.5%	Public Safety
Public involvement in local decision-making	57.6%	34.2%	23.4%	Communication
Fire response time to emergencies	96.2%	73.1%	23.1%	Public Safety
Overall quality of the fire department	96.6%	77.8%	18.8%	Public Safety
Library services	84.3%	65.6%	18.7%	Ratings of Services Provided by Others
Quality & variety of recreation programs & classes	59.8%	44.5%	15.3%	Parks and Recreation
Clean-up of litter and debris on private property	60.4%	46.0%	14.4%	Enforcement of Codes and Ordinances
Recycling services	69.8%	56.6%	13.2%	Overall Ratings of City Services
Traffic enforcement	62.4%	50.6%	11.8%	Overall Ratings of City Services
Animal control	61.5%	50.4%	11.1%	Ratings of Services Provided by Others
Availability of community center & gym facilities	46.4%	36.1%	10.3%	Parks and Recreation
As a place to work	68.2%	58.2%	10.0%	Perceptions of the City
City roads	47.9%	41.4%	6.5%	Ratings of Services Provided by Others
Weed abatement	53.1%	47.0%	6.1%	Enforcement of Codes and Ordinances
Visibility of police in neighborhoods	61.2%	55.4%	5.8%	Public Safety
Planning for future growth & development	44.6%	39.7%	4.9%	Perceptions of the City
K-12 education	51.1%	47.4%	3.7%	Ratings of Services Provided by Others
Quality of pathways for walking and biking	66.0%	62.5%	3.5%	Parks and Recreation
Public transportation services	22.8%	37.8%	-15.0%	Ratings of Services Provided by Others

2022 City of Meridian Citizen Survey Executive Summary



How the City of Meridian Compares to Other Communities Regionally

Satisfaction ratings for the City of Meridian **rated above the average for the Northwest Region in 39 of the 41 areas** that were assessed. The Northwest Region includes the states of Washington, Oregon, Idaho, and Montana. The City of Meridian rated significantly higher than this average (difference of 5% or more) in 36 of these areas. Listed below are the comparisons between the City of Meridian and the average for the Northwest Region of the United States.

Service	Northwest			Category
	Meridian	Region	Difference	
Quality of youth sports programs	79.4%	26.3%	53.1%	Parks and Recreation
Quality of athletic fields	88.6%	38.3%	50.3%	Parks and Recreation
Swimming pool	65.6%	21.2%	44.4%	Ratings of Services Provided by Others
Customer service from City employees	83.0%	40.6%	42.4%	Quality of Life
Usefulness of online services on City website	80.0%	39.3%	40.7%	Communication
As a place to live	89.4%	51.8%	37.6%	Perceptions of the City
Quality of adult sports programs & sporting events	66.9%	30.5%	36.4%	Parks and Recreation
Safety in city parks	85.2%	48.9%	36.3%	Public Safety
As a place to raise a family	88.2%	54.0%	34.2%	Perceptions of the City
Information about City programs & services	74.8%	40.9%	33.9%	Communication
Code enforcement	68.8%	36.2%	32.6%	Overall Ratings of City Services
Overall quality of City services provided	76.0%	45.2%	30.8%	Quality of Life
Quality of local police protection	90.0%	59.5%	30.5%	Public Safety
Public involvement in local decision-making	57.6%	28.1%	29.5%	Communication
Quality & variety of special events & festivals	66.8%	38.5%	28.3%	Parks and Recreation
Overall feeling of safety in the City	91.5%	64.4%	27.1%	Public Safety
Communications	66.4%	41.9%	24.5%	Overall Ratings of City Services
Police safety education programs	74.6%	50.2%	24.4%	Public Safety
Sewer services	85.1%	61.1%	24.0%	Overall Ratings of City Services
Police response time to emergencies	88.7%	69.1%	19.6%	Public Safety
Quality & variety of recreation programs & classes	59.8%	40.2%	19.6%	Parks and Recreation
Water services	84.9%	65.6%	19.3%	Overall Ratings of City Services
Fire safety education programs	82.1%	63.4%	18.7%	Public Safety
Garbage/trash pick-up services	88.2%	69.8%	18.4%	Overall Ratings of City Services
Library services	84.3%	66.4%	17.9%	Ratings of Services Provided by Others
Clean-up of litter and debris on private property	60.4%	44.3%	16.1%	Enforcement of Codes and Ordinances
Availability of community center & gym facilities	46.4%	30.5%	15.9%	Parks and Recreation
Quality of Emergency Medical Services (EMS)	96.0%	80.4%	15.6%	Public Safety
Planning for future growth & development	44.6%	29.3%	15.3%	Perceptions of the City
Traffic enforcement	62.4%	48.9%	13.5%	Overall Ratings of City Services
Animal control	61.5%	48.9%	12.6%	Ratings of Services Provided by Others
K-12 education	51.1%	39.8%	11.3%	Ratings of Services Provided by Others
Overall quality of the fire department	96.6%	86.4%	10.2%	Public Safety
As a place to work	68.2%	58.2%	10.0%	Perceptions of the City
Fire response time to emergencies	96.2%	86.4%	9.8%	Public Safety
Visibility of police in neighborhoods	61.2%	55.6%	5.6%	Public Safety
Recycling services	69.8%	65.0%	4.8%	Overall Ratings of City Services
Weed abatement	53.1%	51.0%	2.1%	Enforcement of Codes and Ordinances
Quality of pathways for walking and biking	66.0%	65.6%	0.4%	Parks and Recreation
City roads	47.9%	52.1%	-4.2%	Ratings of Services Provided by Others
Public transportation services	22.8%	49.1%	-26.3%	Ratings of Services Provided by Others

2022 City of Meridian Citizen Survey Executive Summary



Investment Priorities

Recommended Priorities for the Next Two Years. In order to help the City identify investment priorities for the next two years, ETC Institute conducted an Importance-Satisfaction (I-S) analysis. This analysis examined the importance residents placed on each City service and the level of satisfaction with each service. By identifying services of high importance and low satisfaction, the analysis identified which services will have the most impact on overall satisfaction with City services over the next two years. If the City wants to improve its overall satisfaction rating, the City should prioritize investments in services with the highest Importance Satisfaction (I-S) ratings. Details regarding the methodology for the analysis are provided in the Section 2 of this report.

Overall Priorities for the City by Major Category. This analysis reviewed the importance of and satisfaction with major categories of City services. This analysis was conducted to help set the overall priorities for the City. Based on the results of this analysis, the major services that are recommended as the top priorities for investment over the next two years in order to raise the City's overall satisfaction rating are listed below:

- Planning and zoning services (IS Rating = 0.3129)
- Traffic enforcement (IS Rating = 0.1260)

The table on the following page shows the Importance-Satisfaction rating for all 17 major categories of City services that were rated.

2022 City of Meridian Citizen Survey Executive Summary



2022 Importance-Satisfaction Rating

City of Meridian

Major Categories of City Services

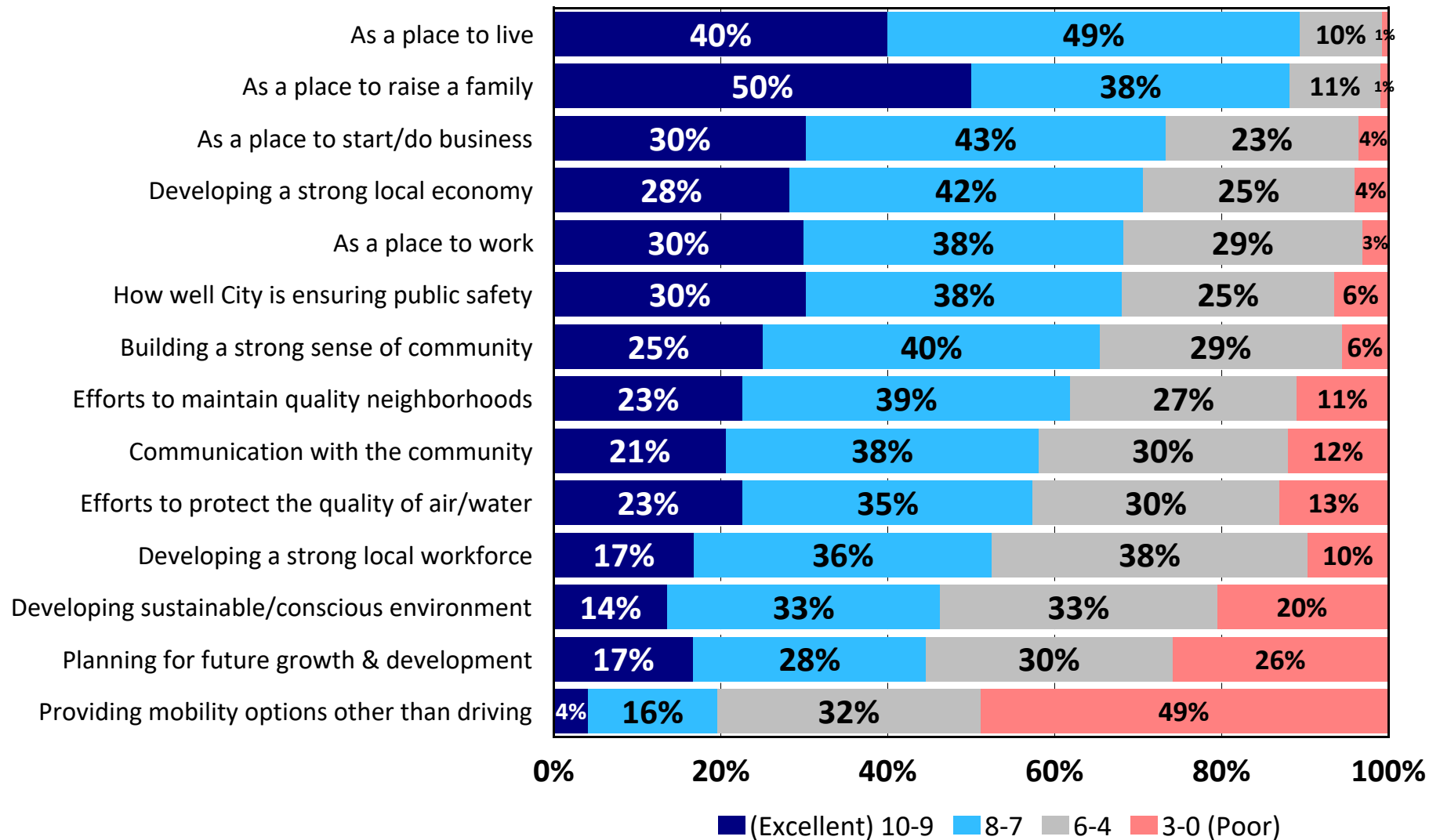
Category of Service	Most Important %	Most Important Rank	Satisfaction %	Satisfaction Rank	Importance-Satisfaction Rating	I-S Rating Rank
Very High Priority (IS >.20)						
Planning & zoning services	55%	1	43%	17	0.3129	1
High Priority (IS = .10-.20)						
Traffic enforcement	34%	3	62%	15	0.1260	2
Medium Priority (IS <.10)						
Police department/law enforcement	43%	2	84%	6	0.0677	3
Building permit services	15%	8	57%	16	0.0644	4
Recycling services	18%	6	70%	12	0.0535	5
Code enforcement	12%	9	69%	13	0.0387	6
Programs for youth	17%	7	79%	9	0.0351	7
Communications	8%	12	66%	14	0.0282	8
Recreation programs	10%	10	80%	8	0.0202	9
Fire prevention and public education	7%	13	77%	10	0.0163	10
City parks	19%	5	92%	2	0.0151	11
Water services	8%	11	85%	5	0.0127	12
Fire/Rescue services	22%	4	96%	1	0.0087	13
Utility billing services	3%	15	81%	7	0.0062	14
Garbage/trash pick-up services	4%	14	88%	3	0.0052	15
Passport Acceptance Agency	2%	17	71%	11	0.0051	16
Sewer services	3%	16	85%	4	0.0042	17



Charts and Graphs

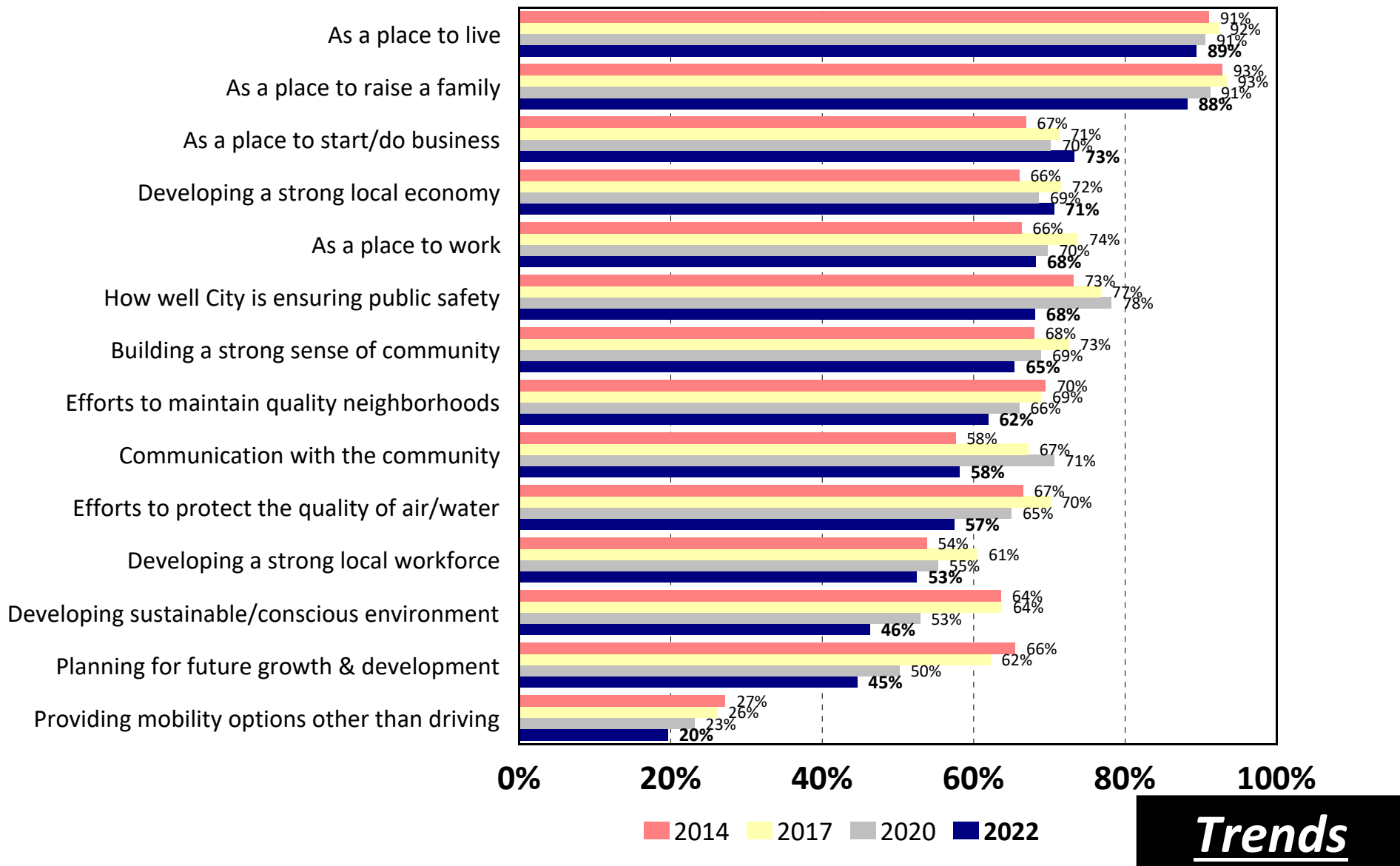
Q1. Ratings of Items that Influence Perceptions of Meridian as a Community

by percentage of respondents who rated the item on an 11-point scale, where a rating of 10 meant "excellent" and a rating of 0 meant "poor" (excluding "don't know")



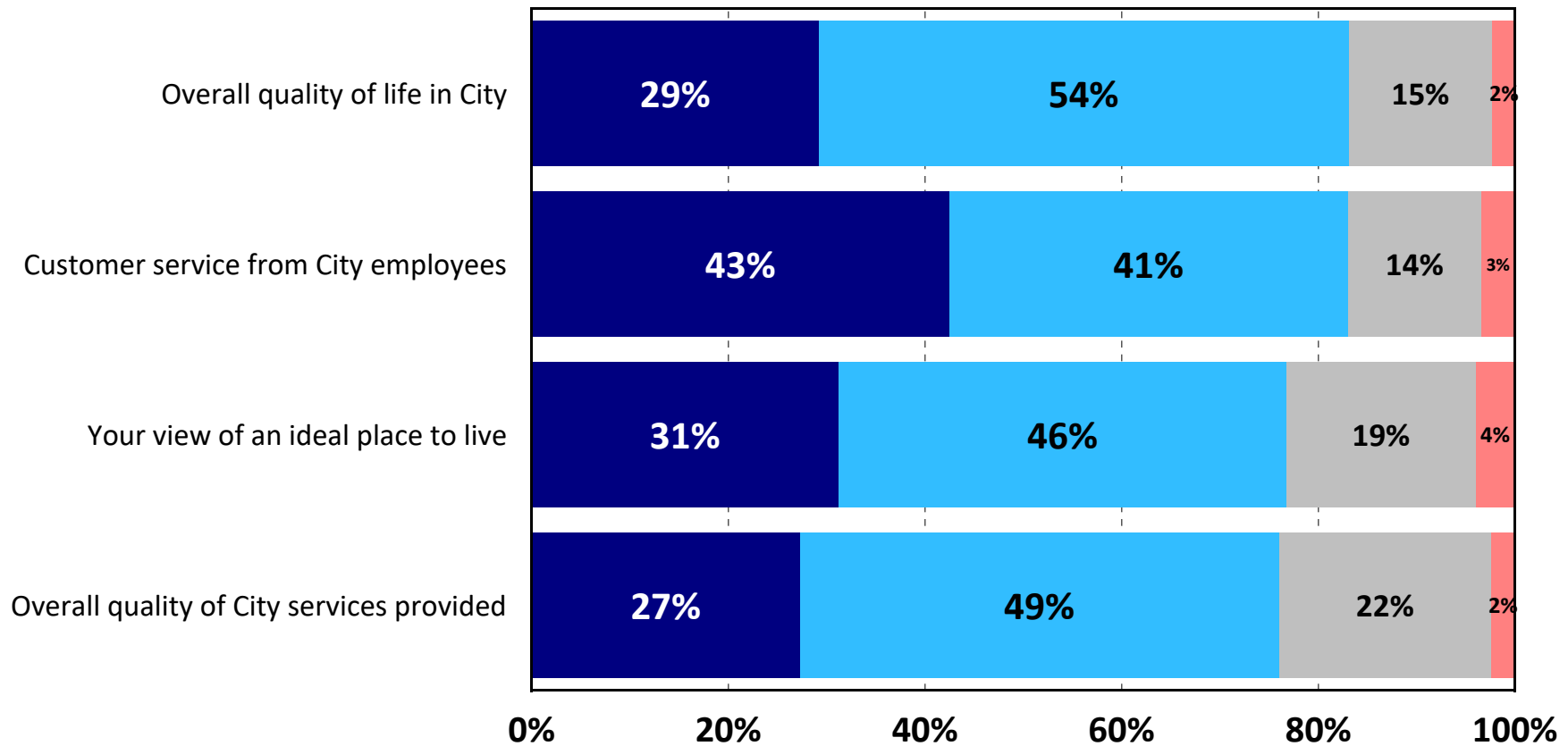
Q1. Ratings of Items that Influence Perceptions of Meridian as a Community - 2014 to 2022

by percentage of respondents who rated the item as a 10, 9, 8 or 7 on an 11-point scale (excluding don't knows)



Q2. How Well the City and Its Partners are Meeting the Expectations of Residents Related to Quality of Life in Meridian

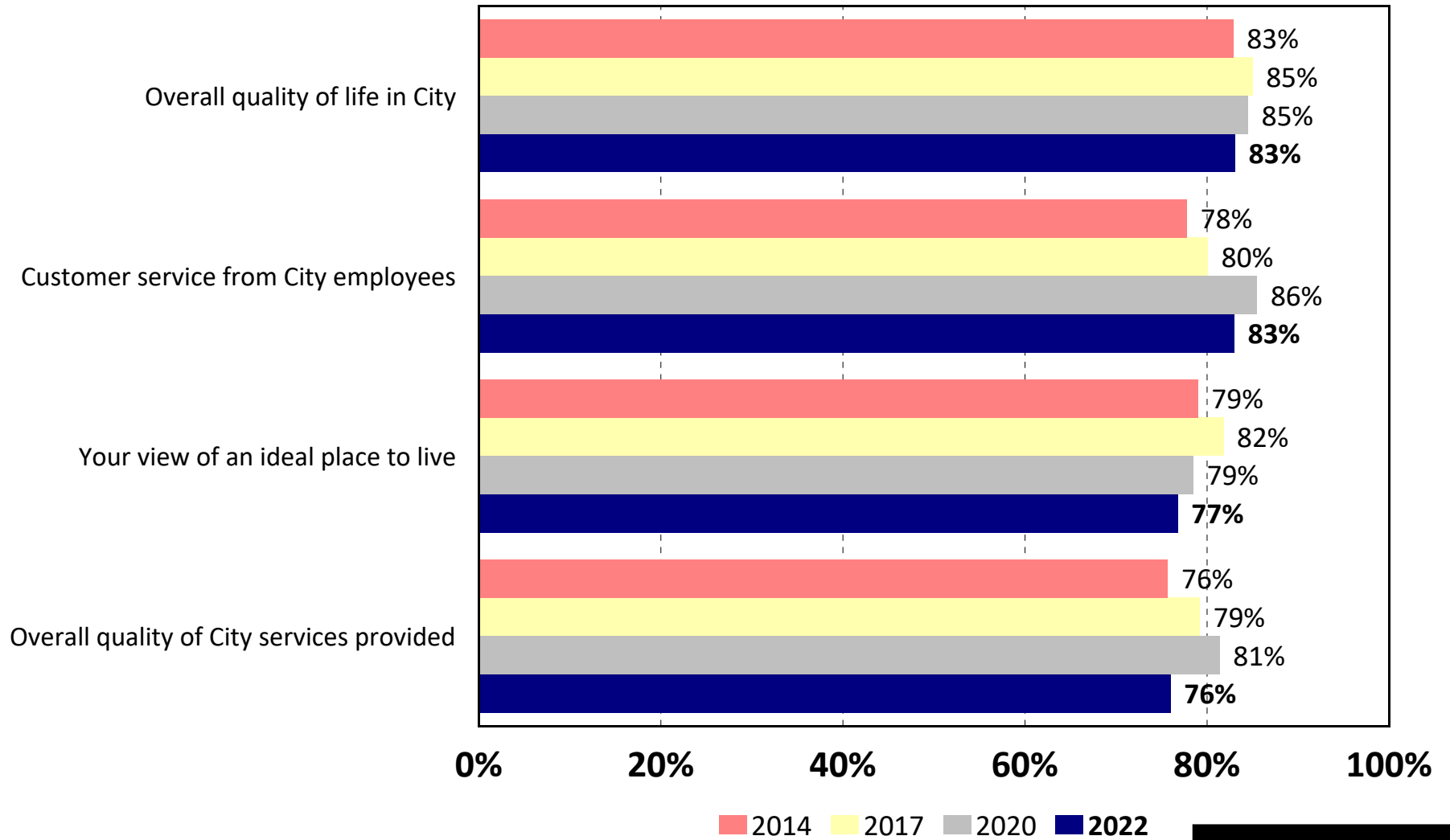
by percentage of respondents who rated the item on an 11-point scale, where a rating of 10 meant “greatly exceeds expectations” and a rating of 0 meant “does not meet my expectations at all” (excluding “don't know”)



■ (Greatly Exceeds Expectations) 10-9 ■ 8-7 ■ 6-4 ■ 3-0 (Does Not Meet Expectations at All)

Q2. How Well the City and Its Partners are Meeting the Expectations of Residents Related to Quality of Life in Meridian 2014 to 2022

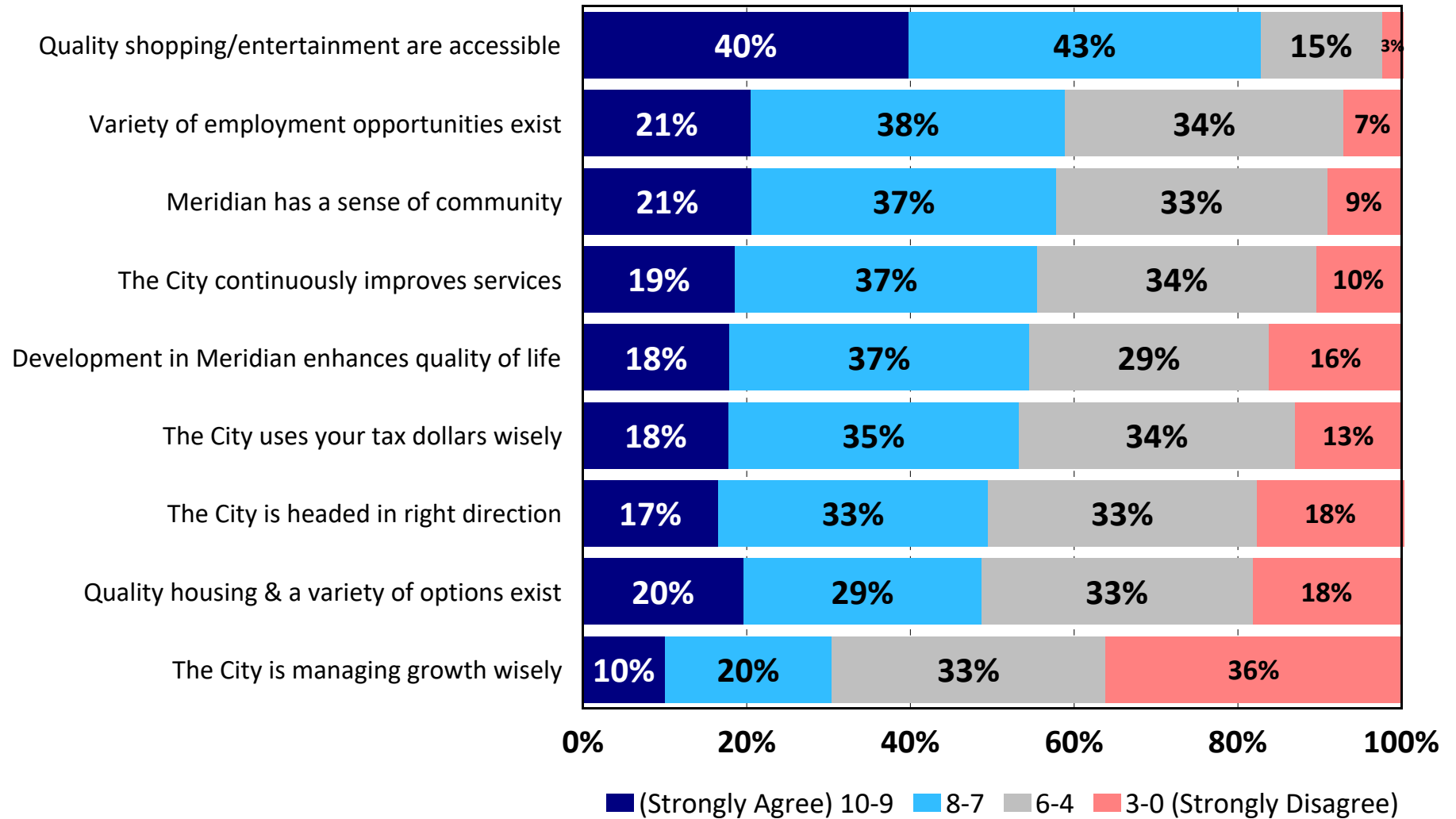
by percentage of respondents who rated the item as a 10, 9, 8 or 7 on an 11-point scale (excluding don't knows)



Trends

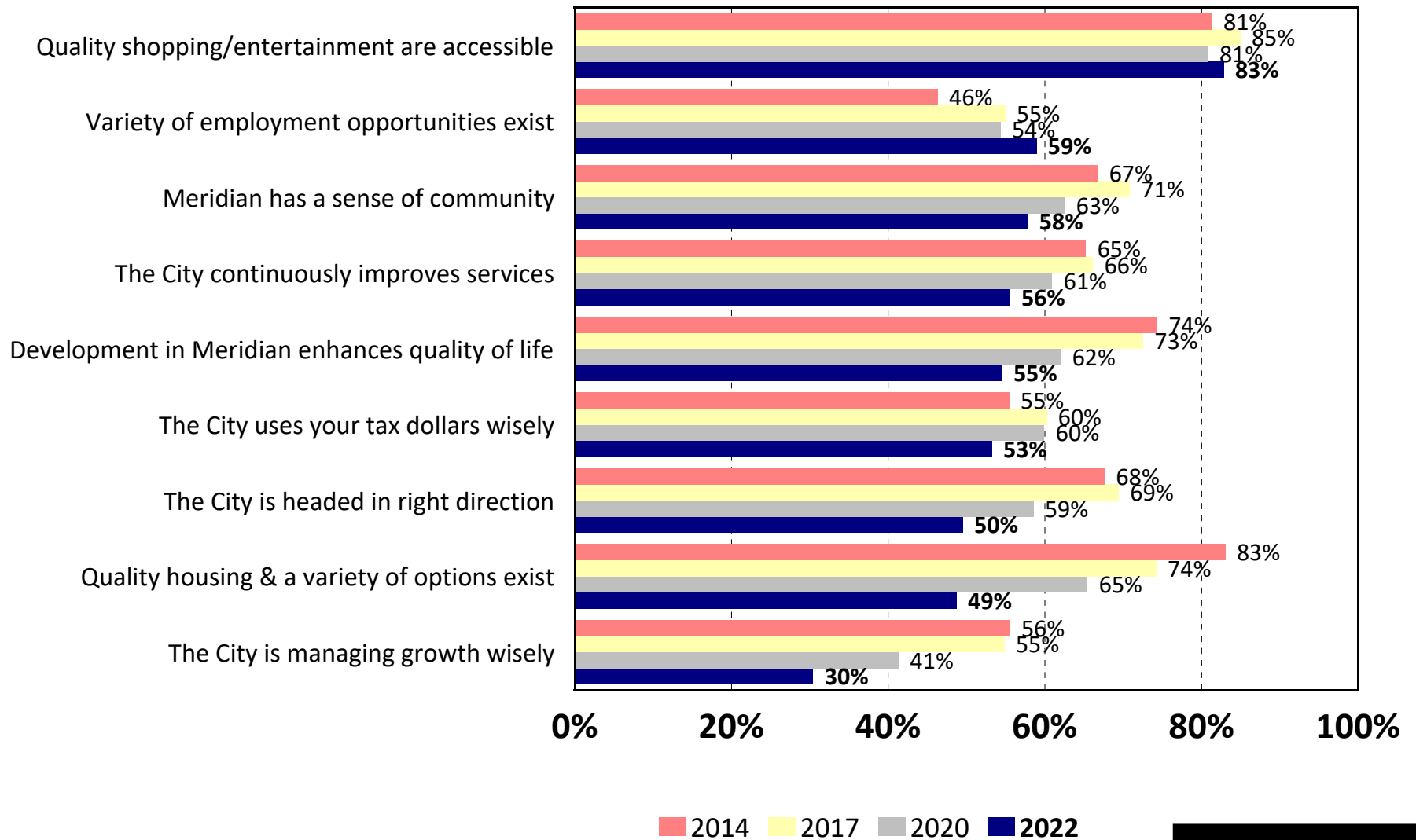
Q3. Agreement with Various Statements about the City of Meridian

by percentage of respondents who rated the item on an 11-point scale, where a rating of 10 meant “strongly agree” and a rating of 0 meant “strongly disagree” (excluding “don't know”)



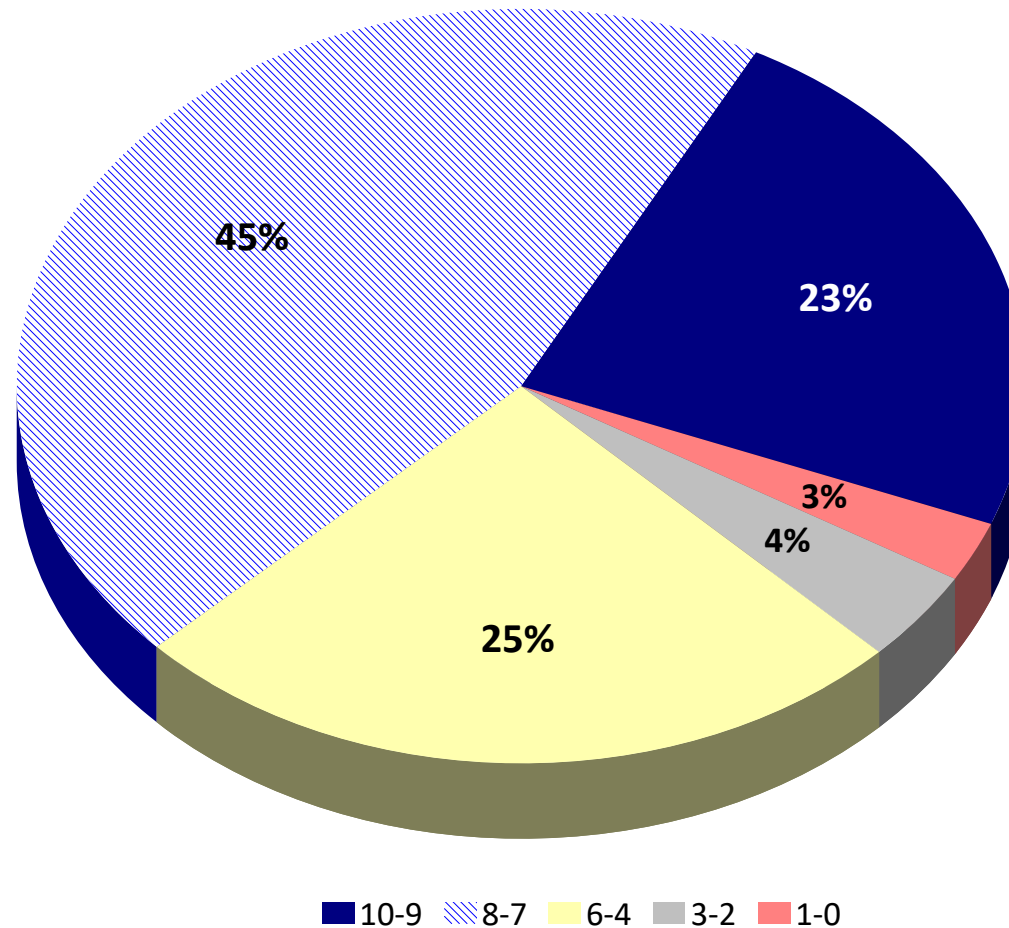
Q3. Agreement with Various Statements about the City of Meridian - 2014 to 2022

by percentage of respondents who rated the item as a 10, 9, 8 or 7 on an 11-point scale (excluding don't knows)



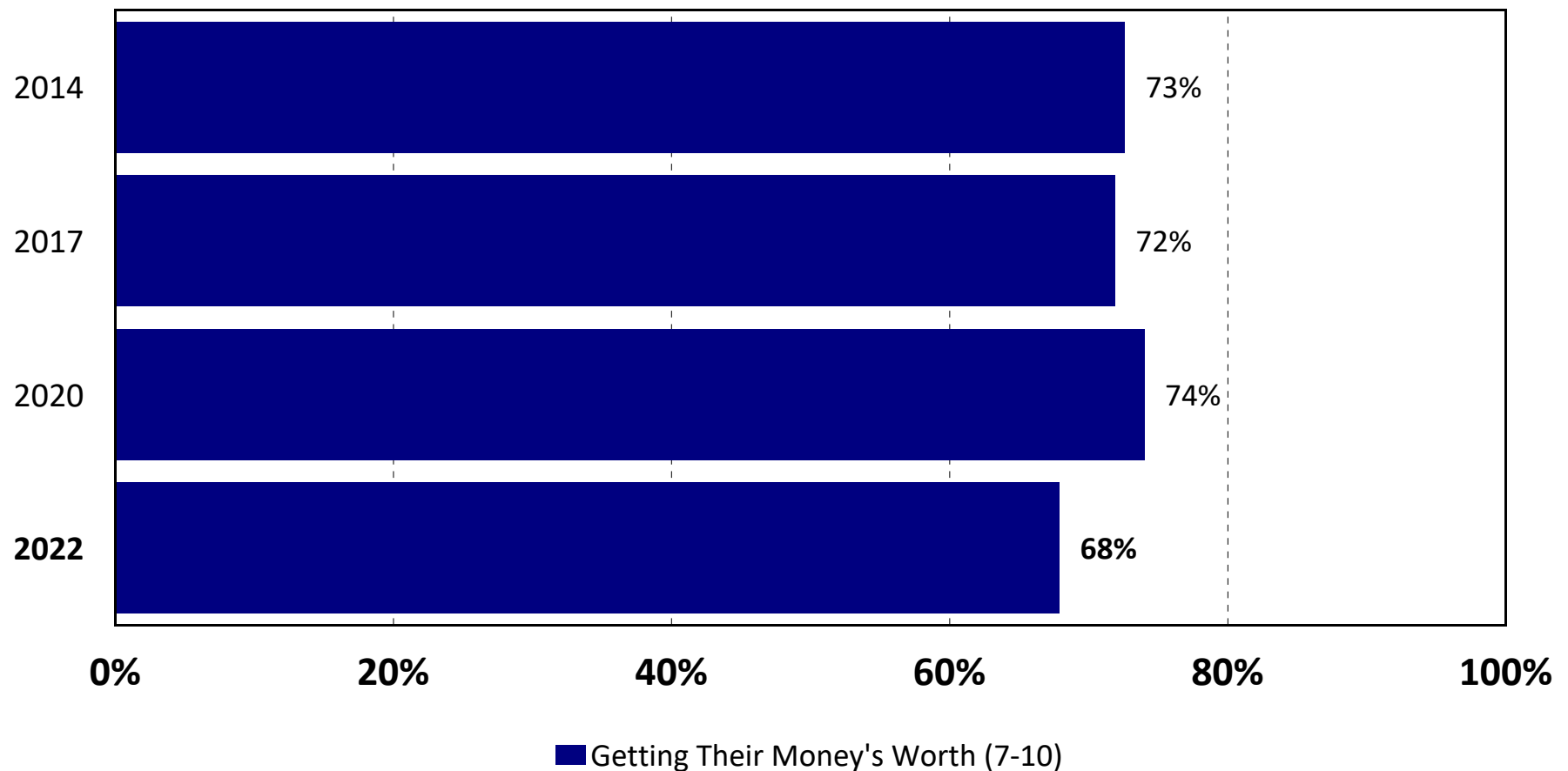
Q4. Ratings of the Value Received for City Tax Dollars and Fees

by percentage of respondents who rated the item on an 11-point scale, where a rating of 10 meant residents felt they were “definitely getting their money’s worth” and a rating of 0 meant residents felt they were “definitely not getting their money’s worth” (excluding “don't know”)



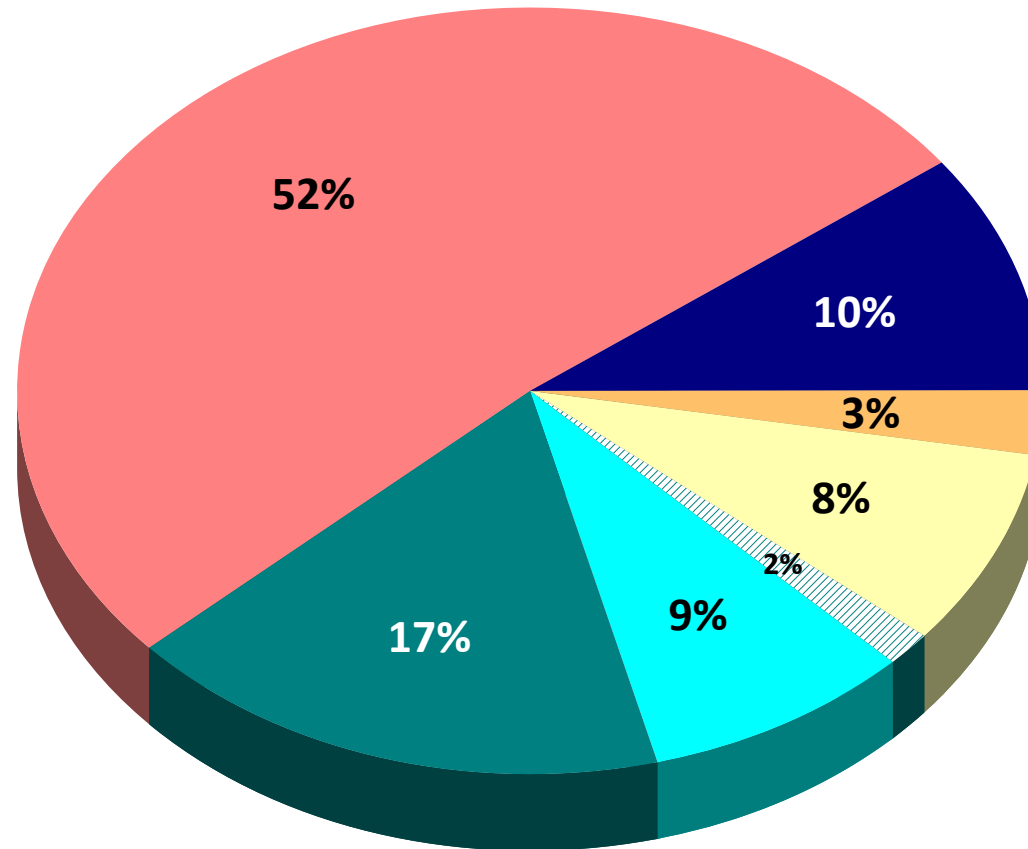
Q4. Ratings of the Value Received for City Tax Dollars and Fees - 2014 to 2022

by percentage of respondents who rated the item as a 7 to 10 on an 11-point scale, where a rating of 10 meant residents felt they were “definitely getting their money’s worth” and a rating of 0 meant residents felt they were “definitely not getting their money’s worth” (excluding “don't know”)



Q5. What is your biggest concern as it pertains to residential property taxes?

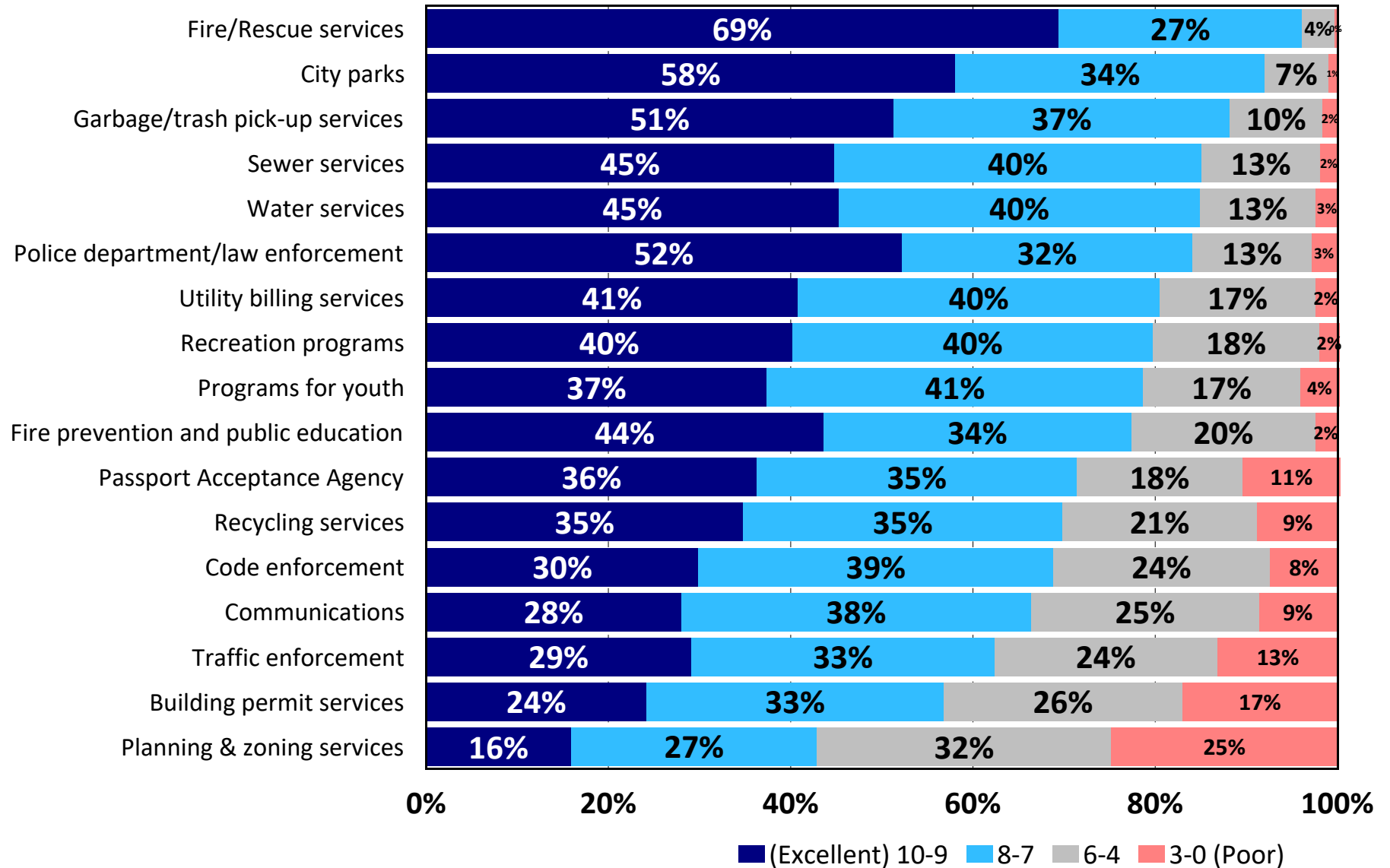
by percentage of respondents (excluding "not provided")



- No concern, I pay the right amount
- Additional bonds/levies for schools/other taxing districts
- Local budget increases allowed under state law
- Other
- Unpredictability of tax due to values of homes increasing/decreasing
- Disparity between rates of residential property tax growth compared to commercial
- Current dollar limits of homeowner's exemptions/circuit breaker relief

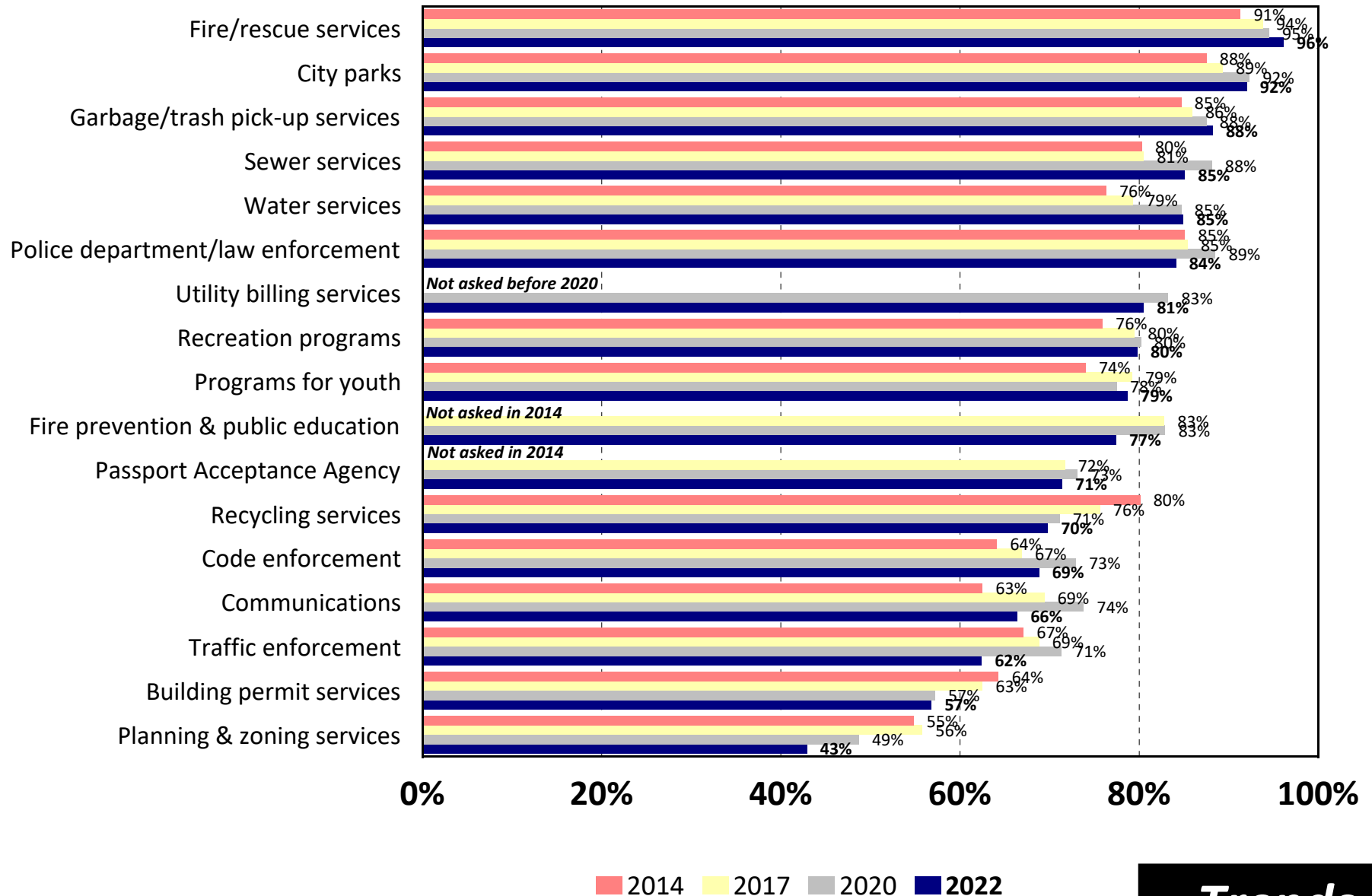
Q6. Overall Ratings of City Services

by percentage of respondents who rated the item on an 11-point scale, where a rating of 10 meant “excellent” and a rating of 0 meant “poor” (excluding “don't know”)



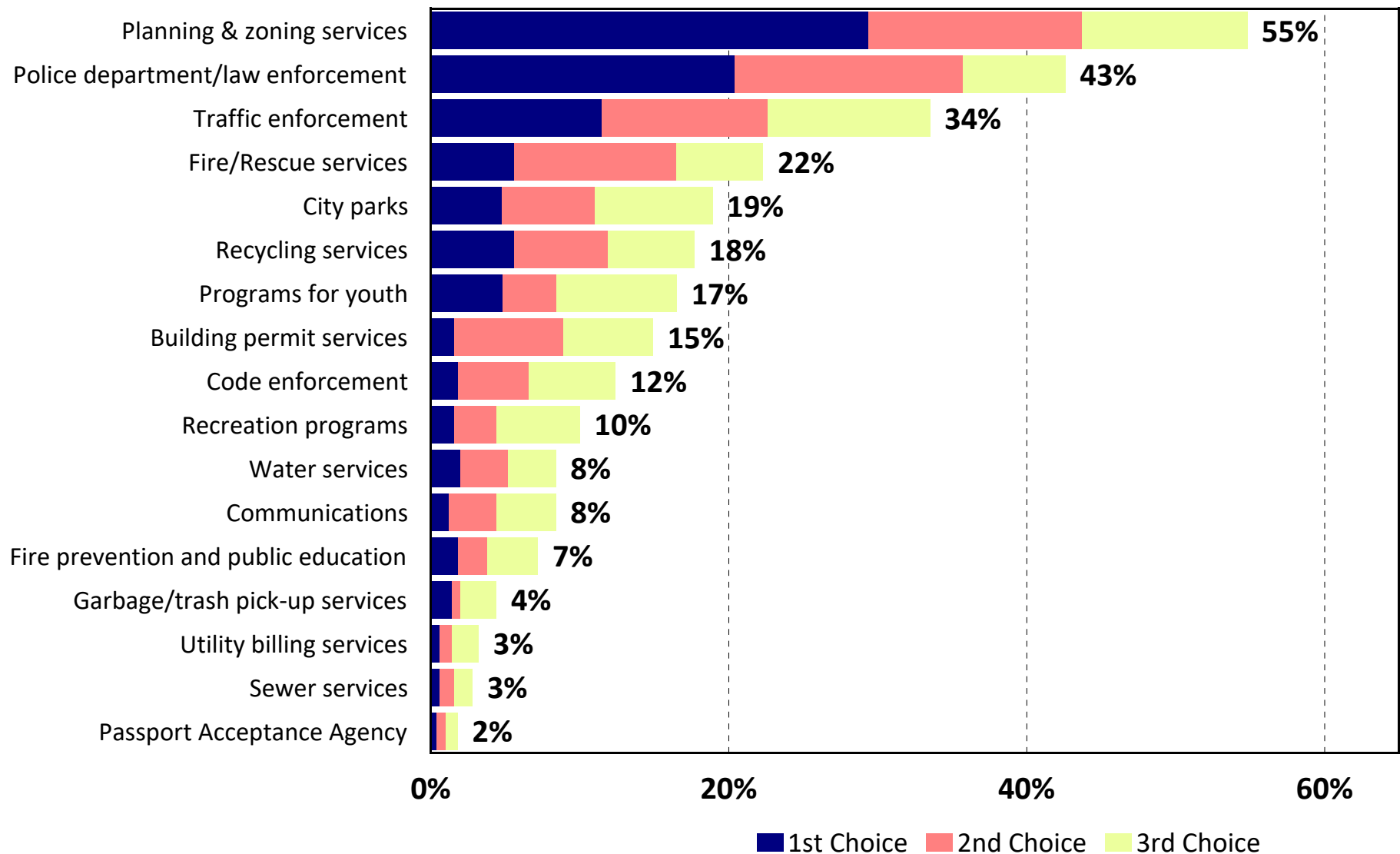
Q6. Overall Ratings of City Services - 2014 to 2022

by percentage of respondents who rated the item as a 10, 9, 8 or 7 on an 11-point scale (excluding don't knows)



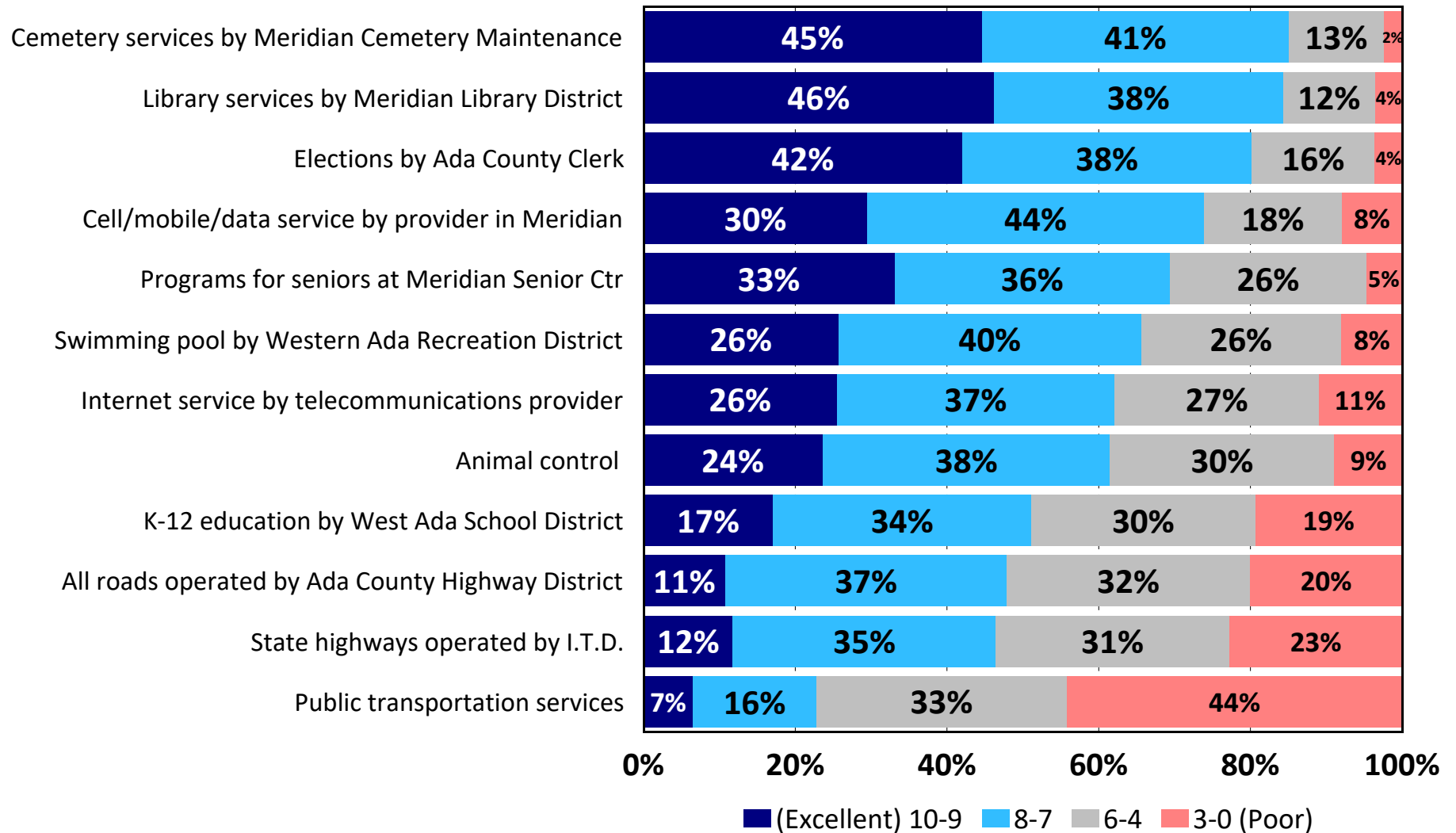
Q7. City Services that Residents Felt Should Receive the Most Emphasis from City Leaders Over the Next Two Years

by percentage of respondents who selected the item as one of their top THREE choices



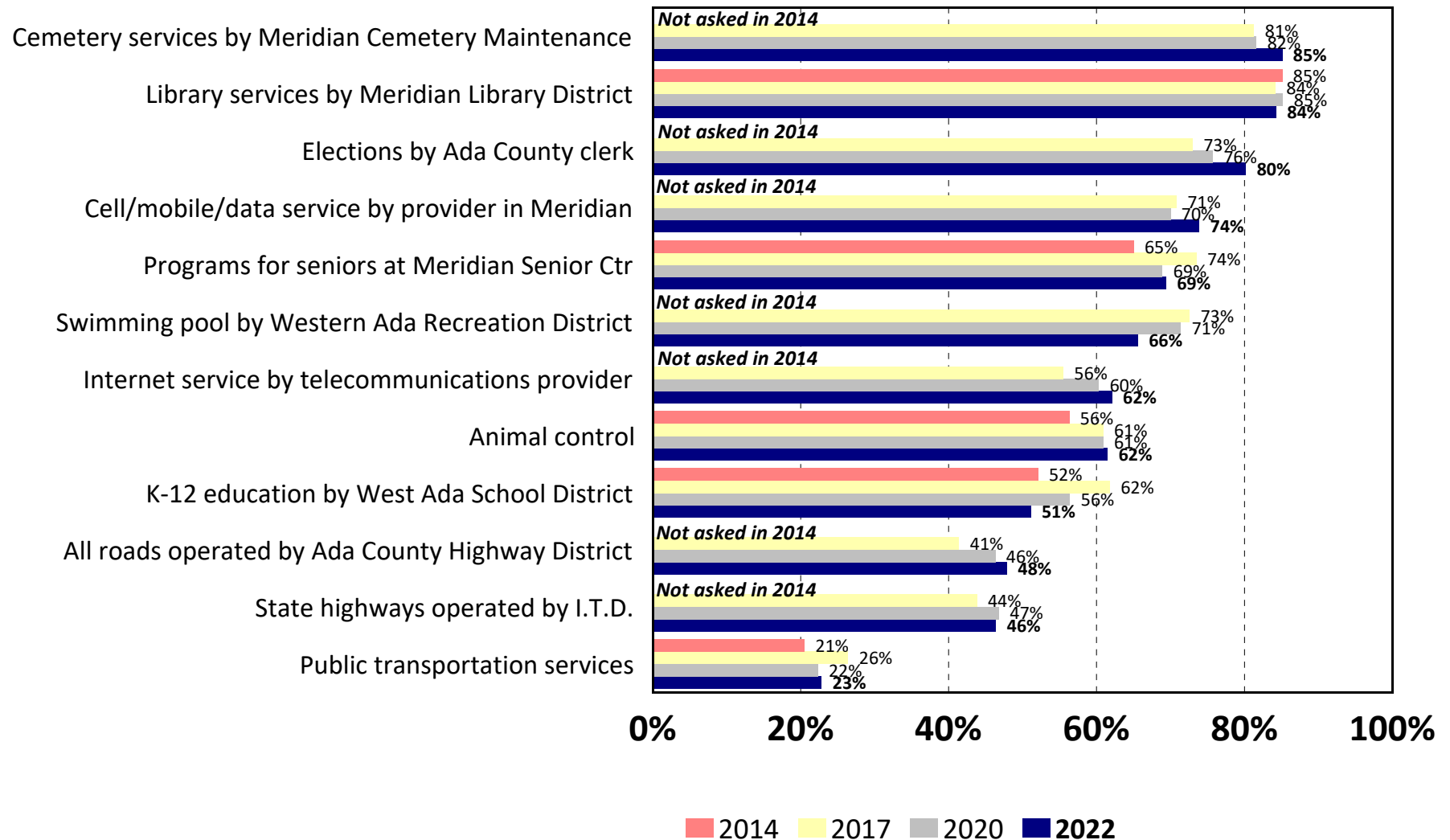
Q8. Ratings of Services Provided by Other Agency Partners

by percentage of respondents who rated the item on an 11-point scale, where a rating of 10 meant “excellent” and a rating of 0 meant “poor” (excluding “don't know”)



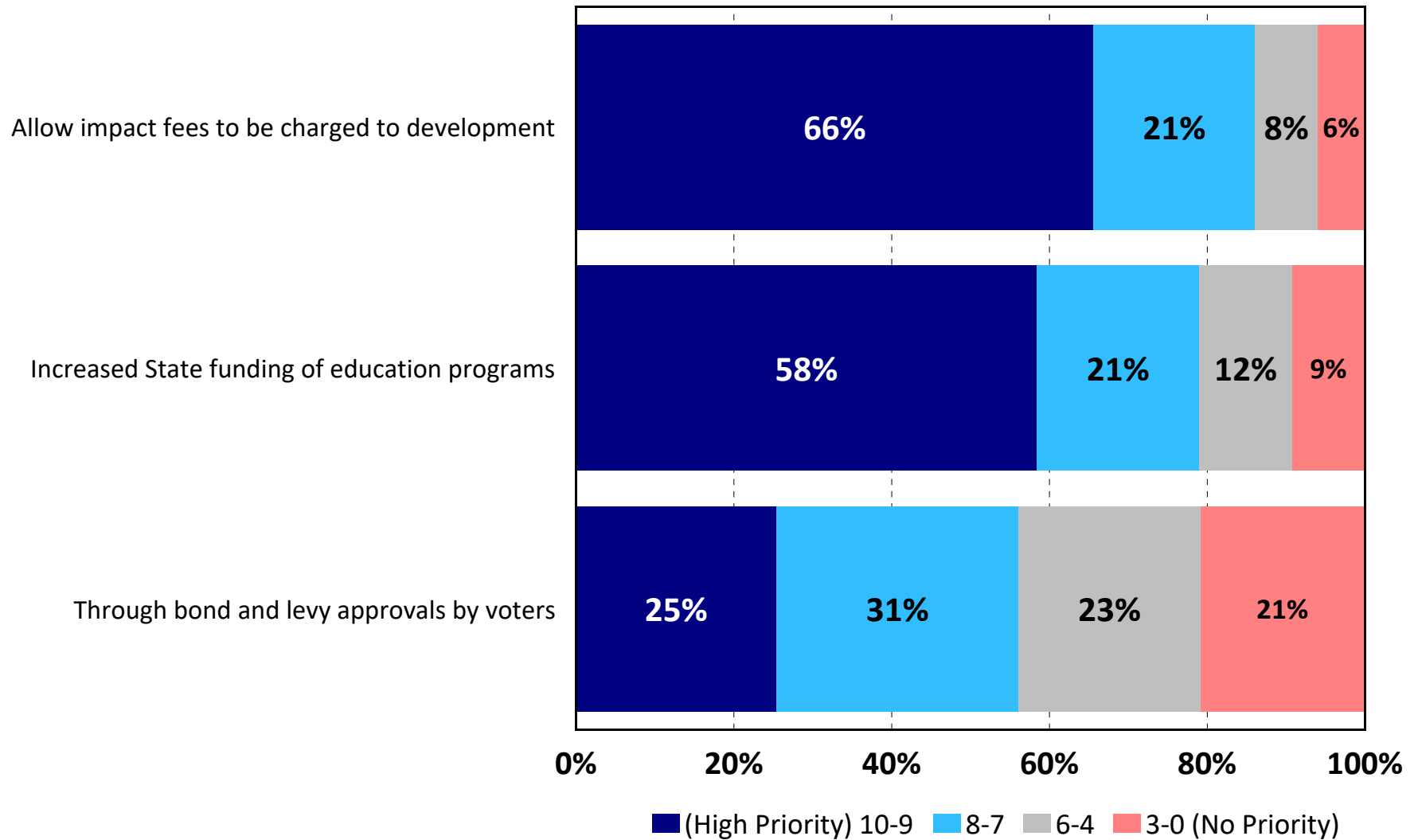
Q8. Ratings of Services Provided by Other Agency Partners - 2014 to 2022

by percentage of respondents who rated the item as a 10, 9, 8 or 7 on an 11-point scale (excluding don't knows)



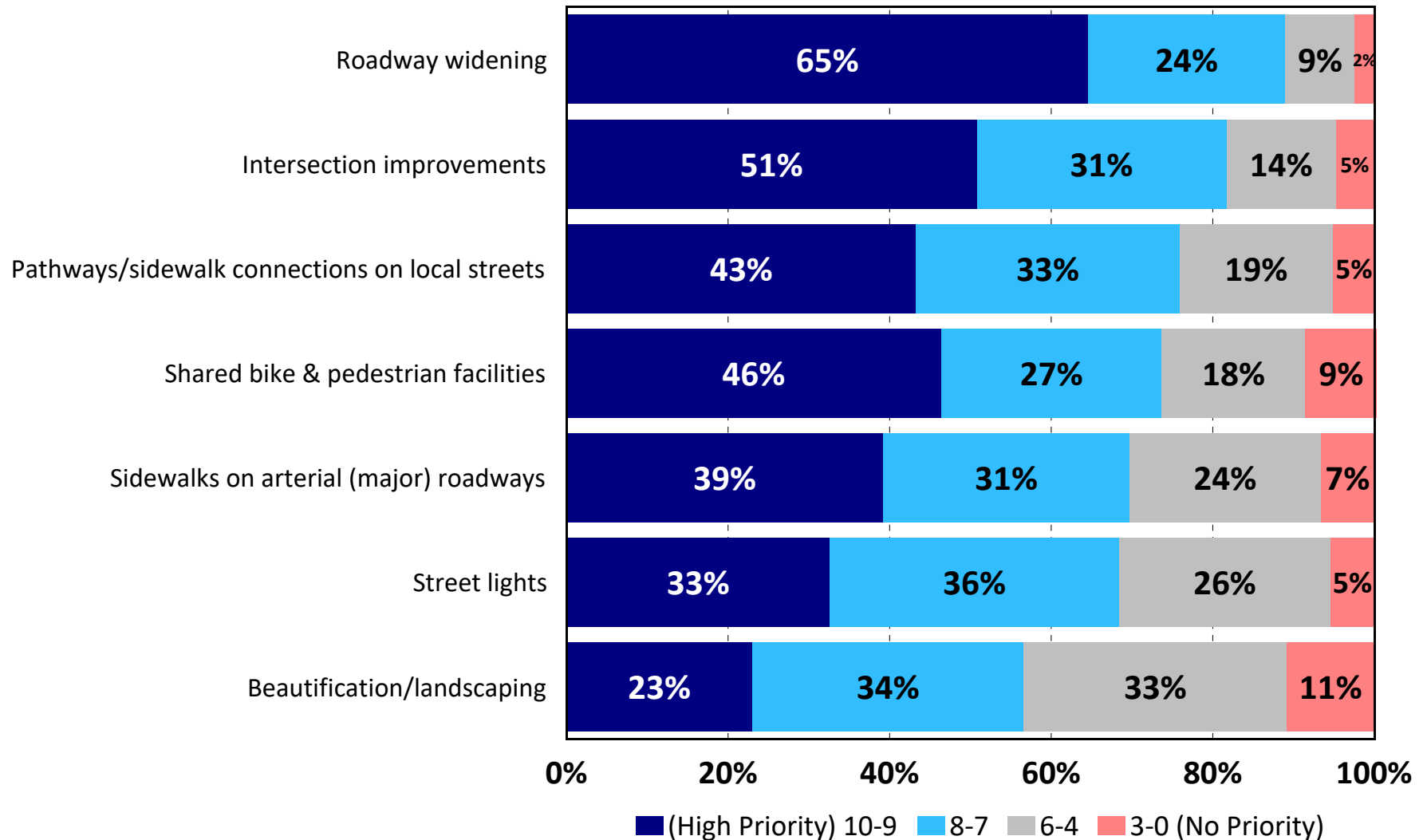
Q9. Priority of the Following School-Related Financing Methods

by percentage of respondents who rated the item on an 11-point scale, where a rating of 10 meant “high priority” and a rating of 0 meant “no priority” (excluding “don't know”)



Q10. Priority of Various Infrastructure Improvements Needed Along Roads in Meridian

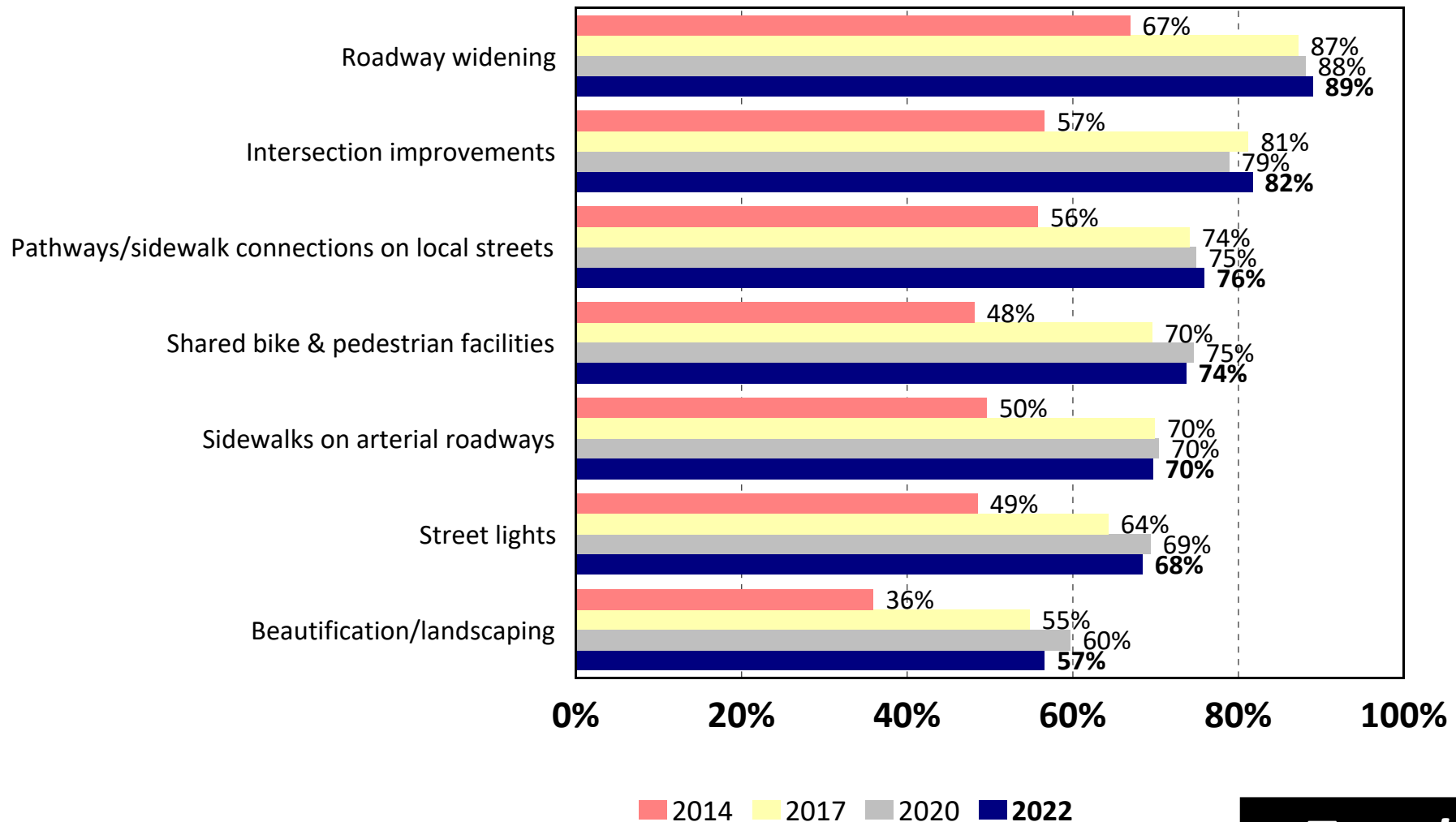
by percentage of respondents who rated the item on an 11-point scale, where a rating of 10 meant “high priority” and a rating of 0 meant “no priority” (excluding “don't know”)



Q10. Priority of Various Infrastructure Improvements Needed Along Roads in Meridian

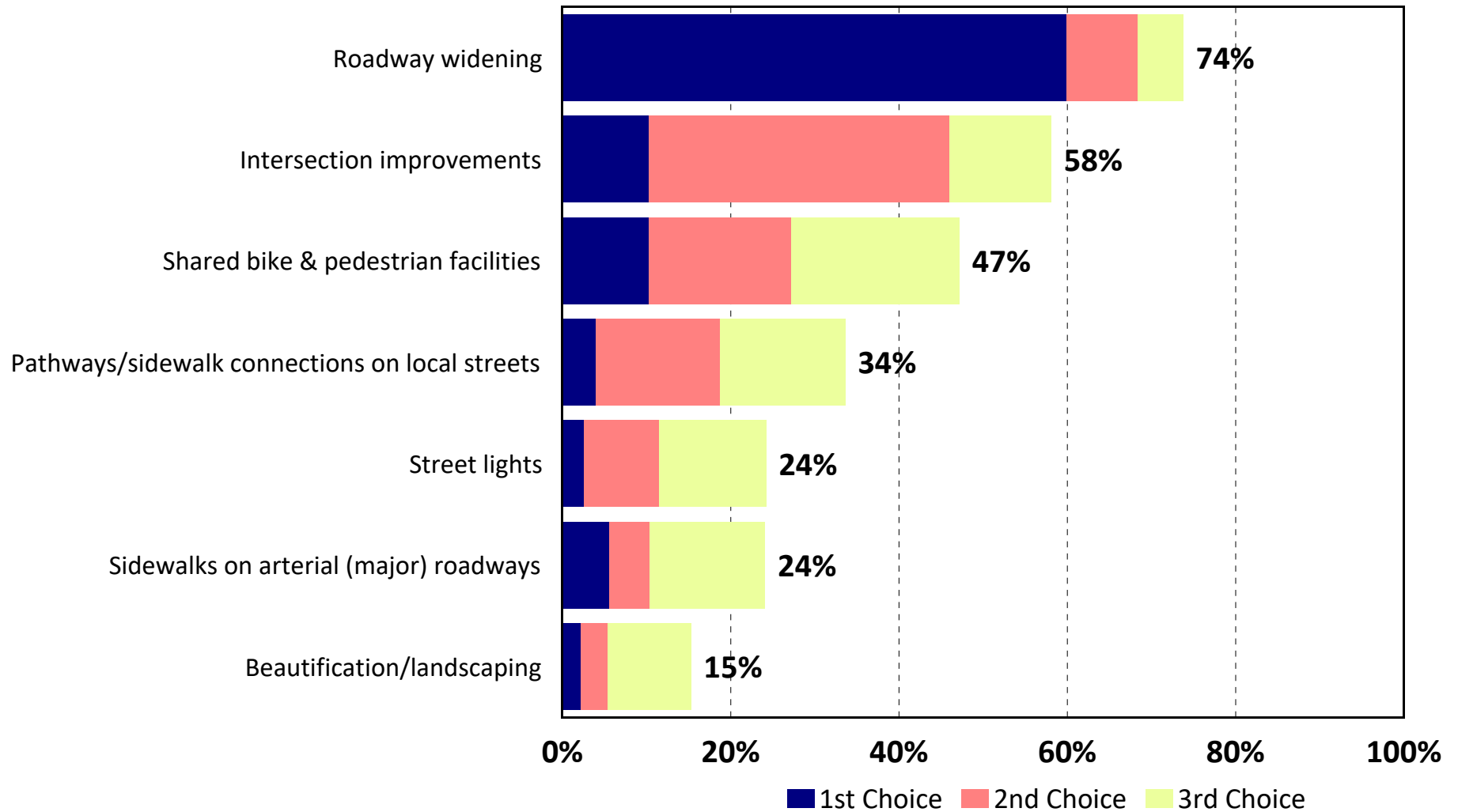
2014 to 2022

by percentage of respondents who rated the item as a 10, 9, 8 or 7 on an 11-point scale (excluding don't knows)



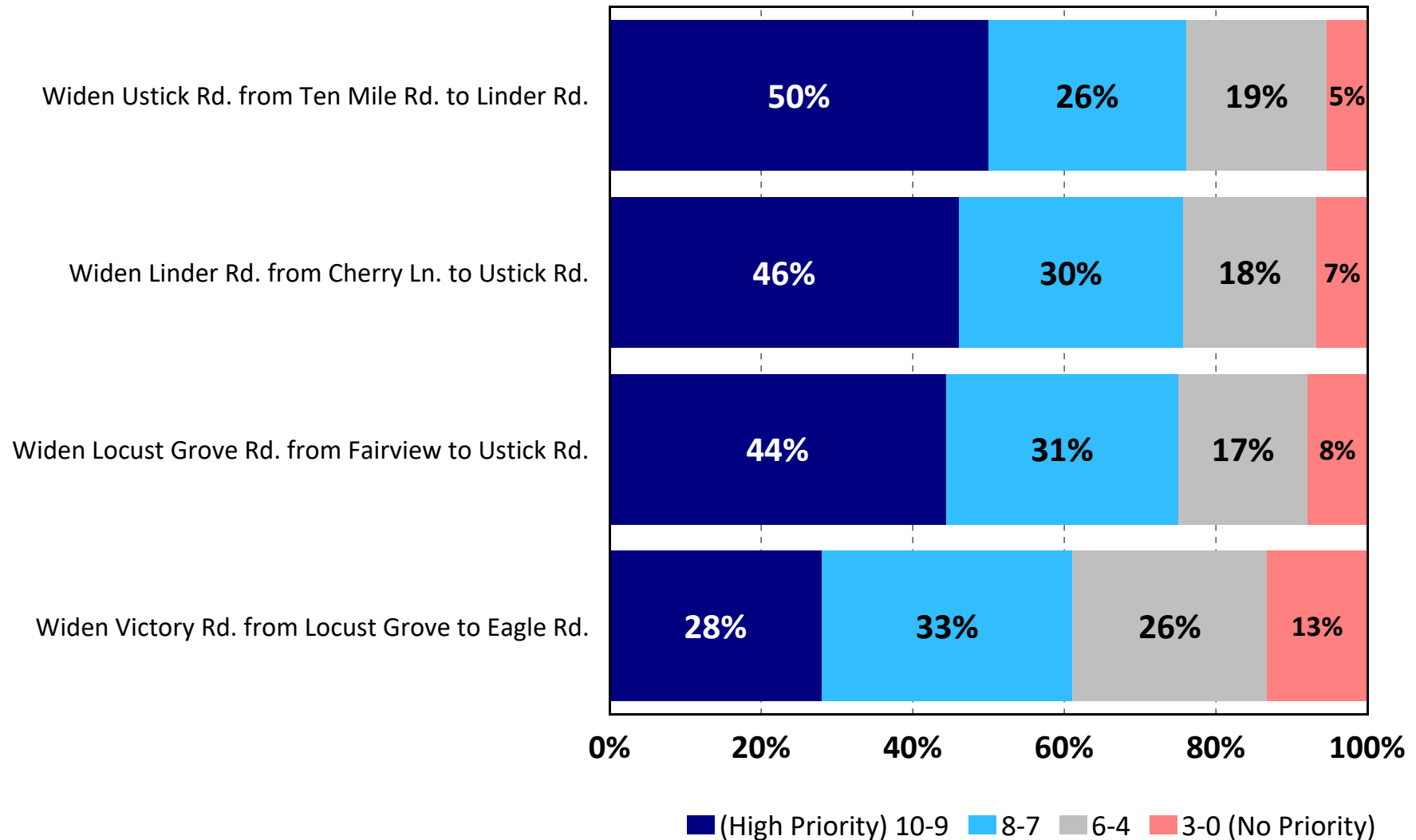
Q11. Transportation Improvements that Residents Felt Should Receive the Most Emphasis from City Leaders Over the Next Two Years

by percentage of respondents who selected the item as one of their top THREE choices



Q12. Priorities for Future Roadway Construction Projects

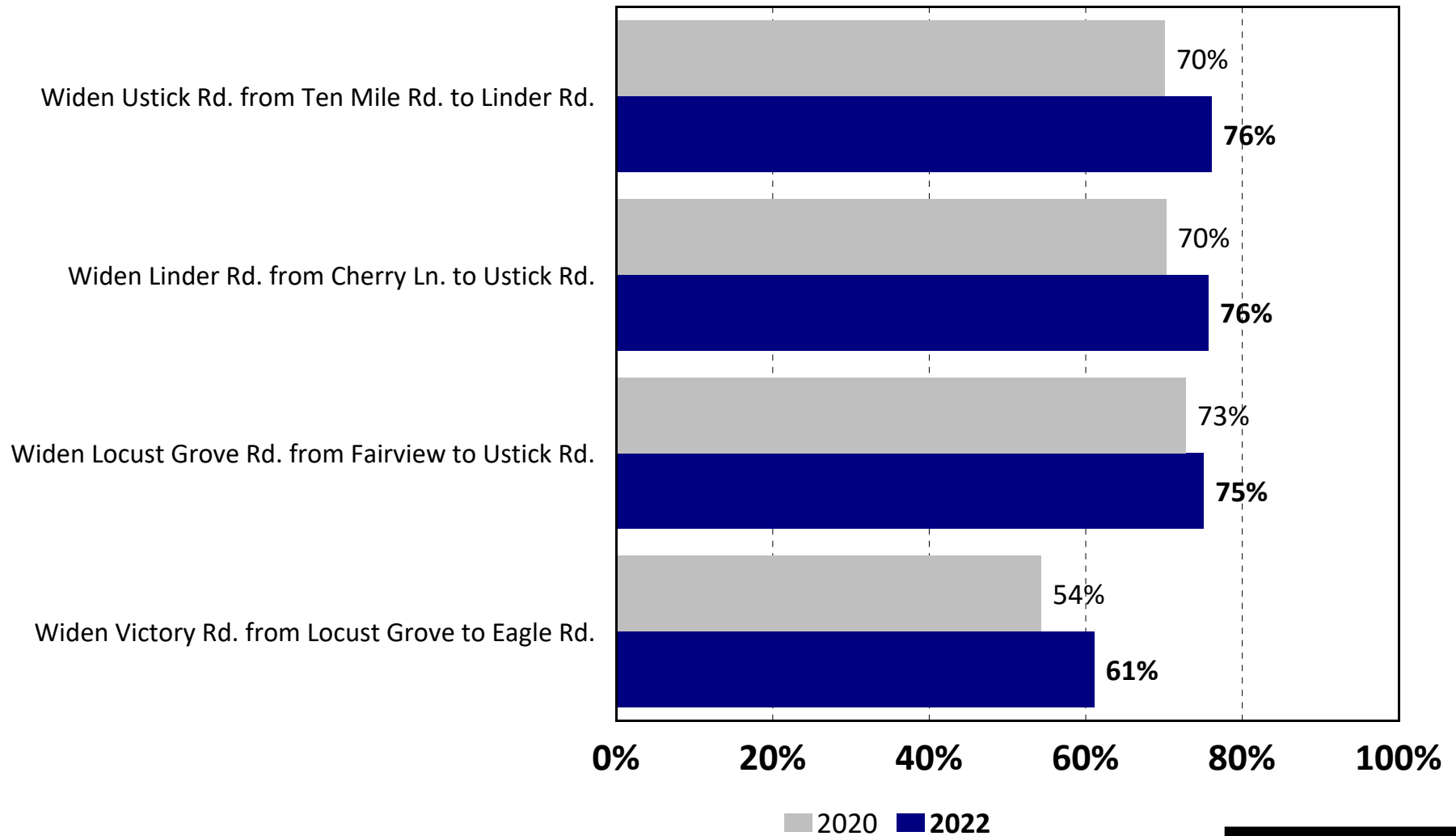
by percentage of respondents who rated the item on an 11-point scale, where a rating of 10 meant “high priority” and a rating of 0 meant “no priority” (excluding “don't know”)



Q12. Priorities for Future Roadway Construction Projects

2020 vs. 2022

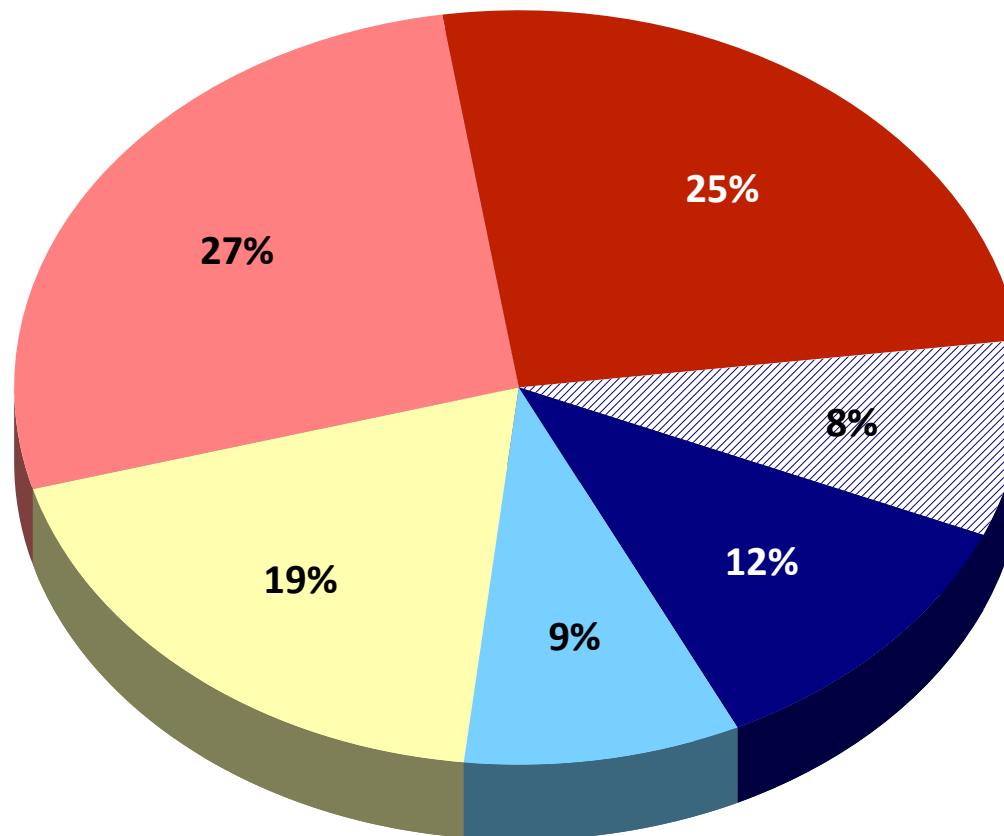
by percentage of respondents who rated the item as a 10, 9, 8 or 7 on an 11-point scale (excluding don't knows)



Trends

Q13. If a levy were placed on the ballot requesting funding for one or all of the projects listed in Question 12 over two to five years, how much additional would you be willing to pay each year for a property tax levy to fund one or all of these projects?

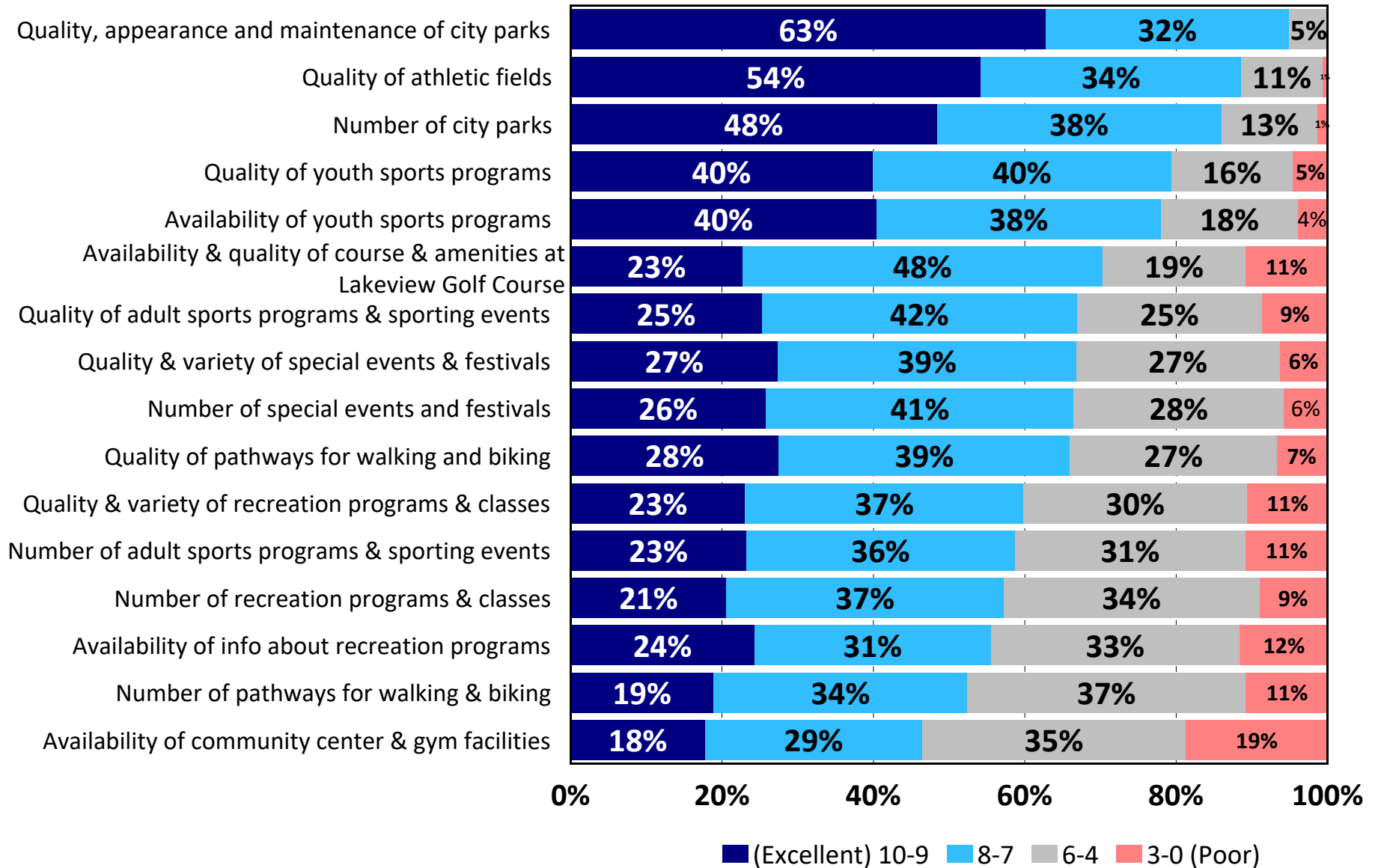
by percentage of respondents (excluding "not provided")



■ \$0, not in favor
 ■ \$10-\$25
 ■ \$25-\$50
■ \$50-\$75
 ■ \$75-\$100
▨ \$100-\$200

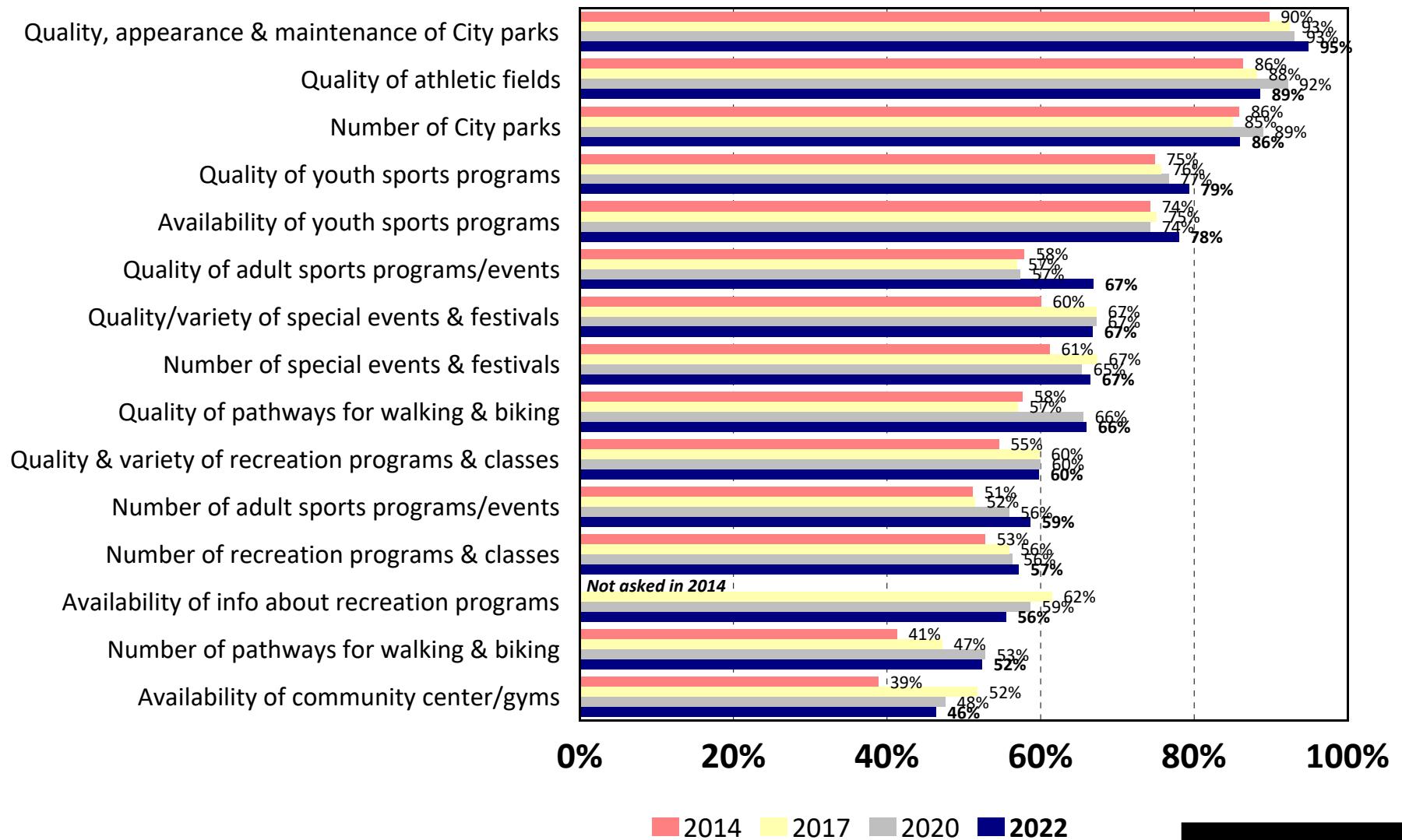
Q14. Ratings of Parks and Recreation Services

by percentage of respondents who rated the item on an 11-point scale, where a rating of 10 meant “excellent” and a rating of 0 meant “poor” (excluding “don't know”)



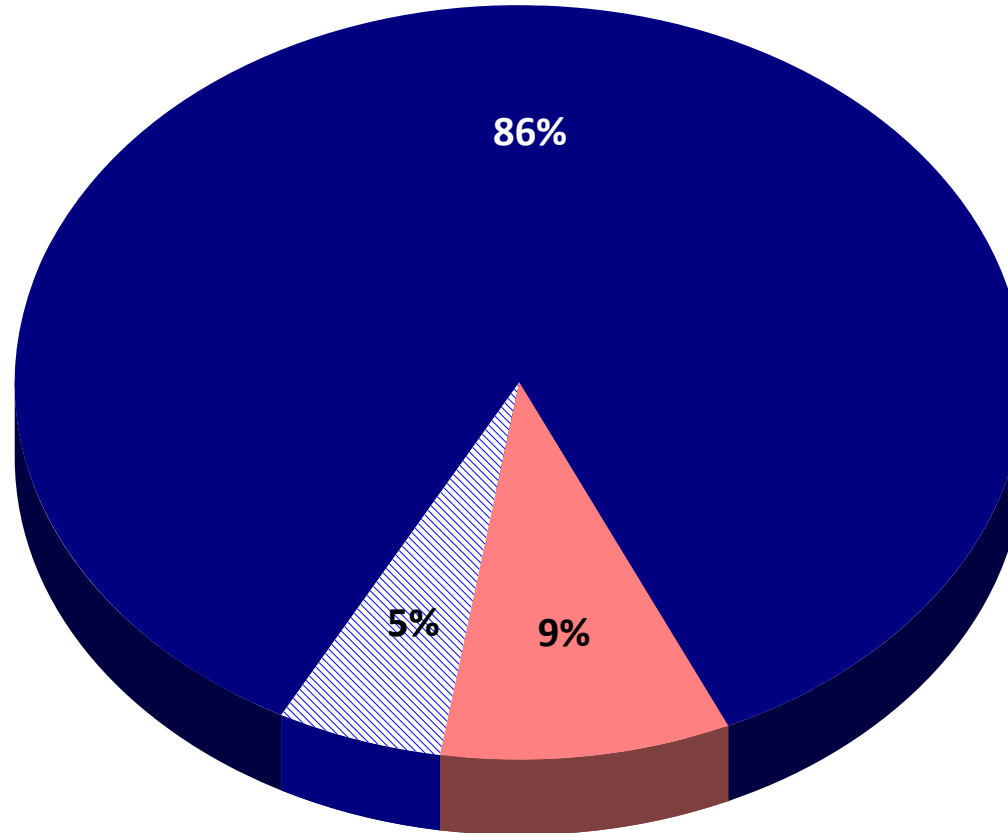
Q14. Ratings of Parks and Recreation Services 2014 to 2022

by percentage of respondents who rated the item as a 10, 9, 8 or 7 on an 11-point scale (excluding don't knows)



Q15. In the past 12 months, have you or anyone in your household visited a City of Meridian park?

by percentage of respondents

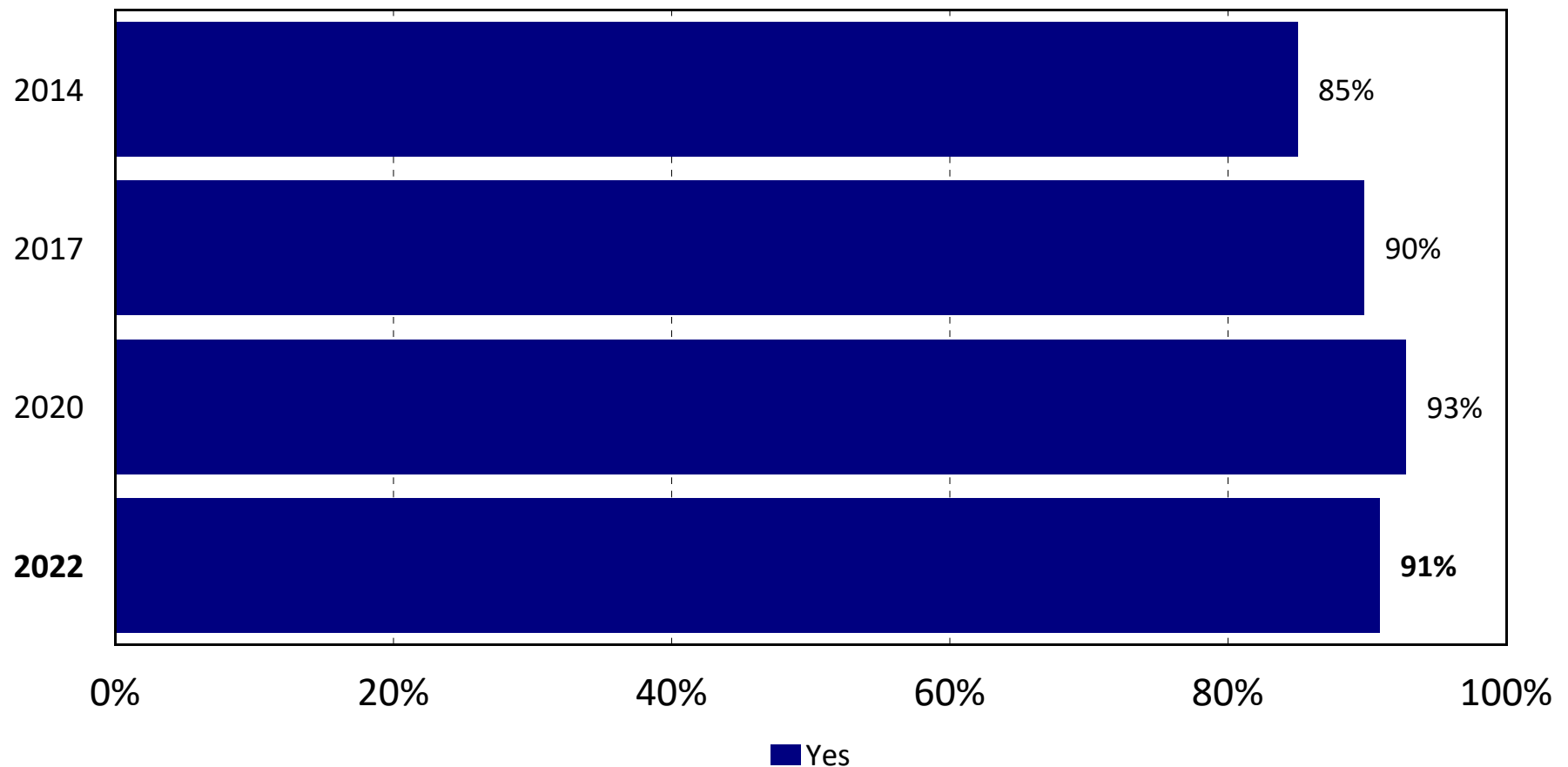


■ Yes, I have personally visited a City park ■ Yes, a household member has visited a City park ■ No

Q15. In the past 12 months, have you or anyone in your household visited a City of Meridian park?

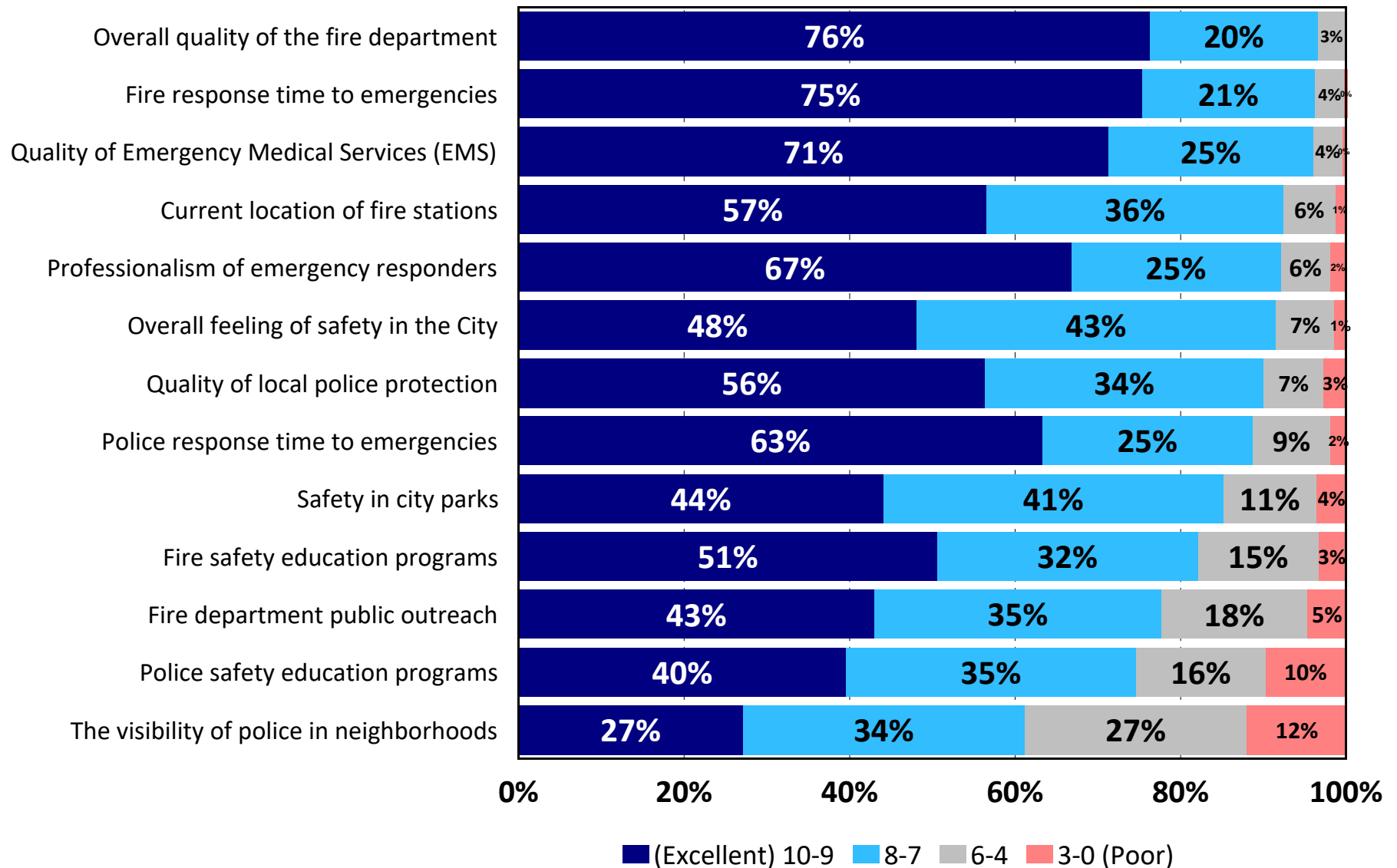
2014 to 2022

by percentage of respondents who answered "yes" (excluding "not provided")



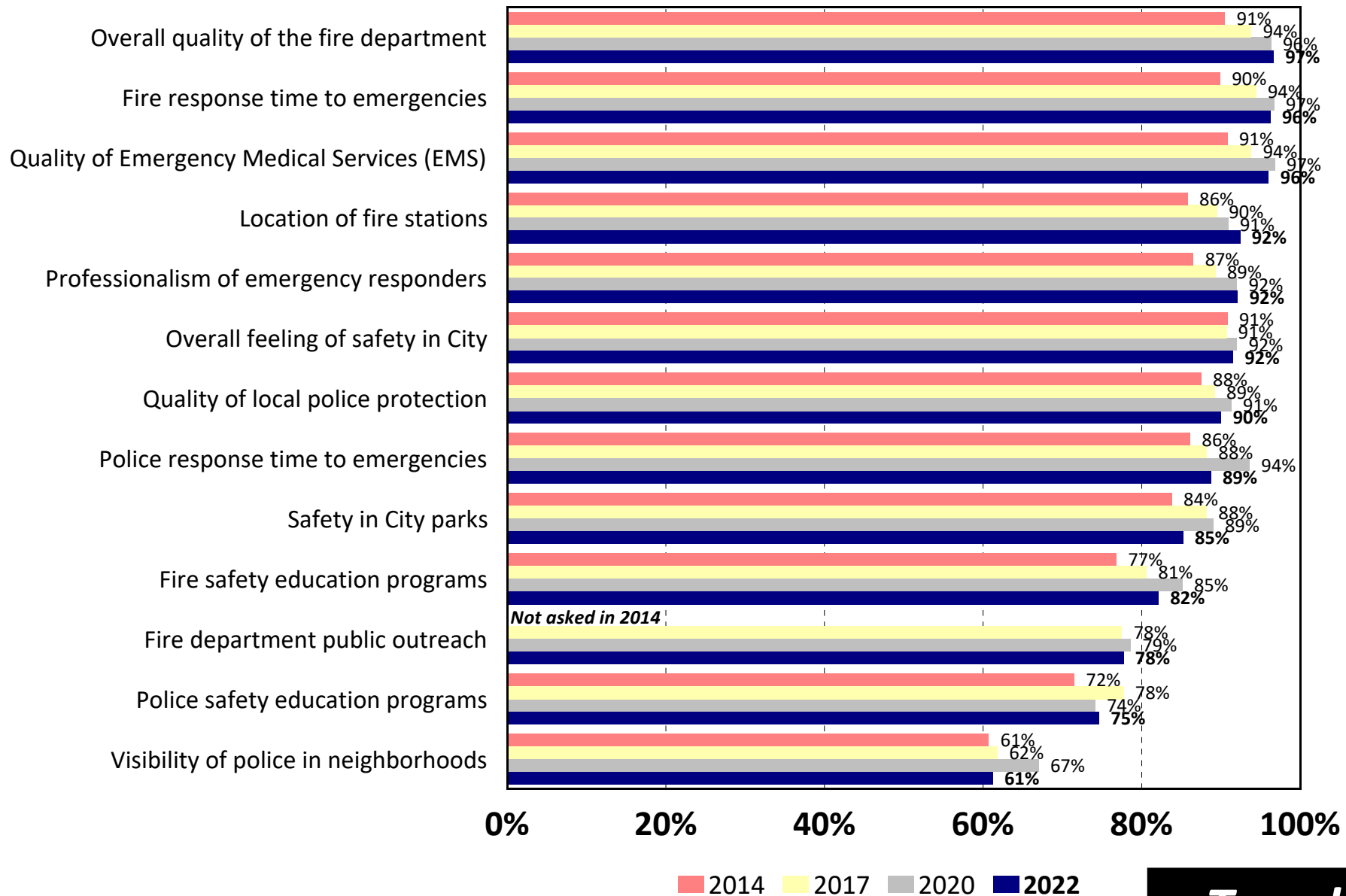
Q16. Ratings of Public Safety Services

by percentage of respondents who rated the item on an 11-point scale, where a rating of 10 meant “excellent” and a rating of 0 meant “poor” (excluding “don't know”)



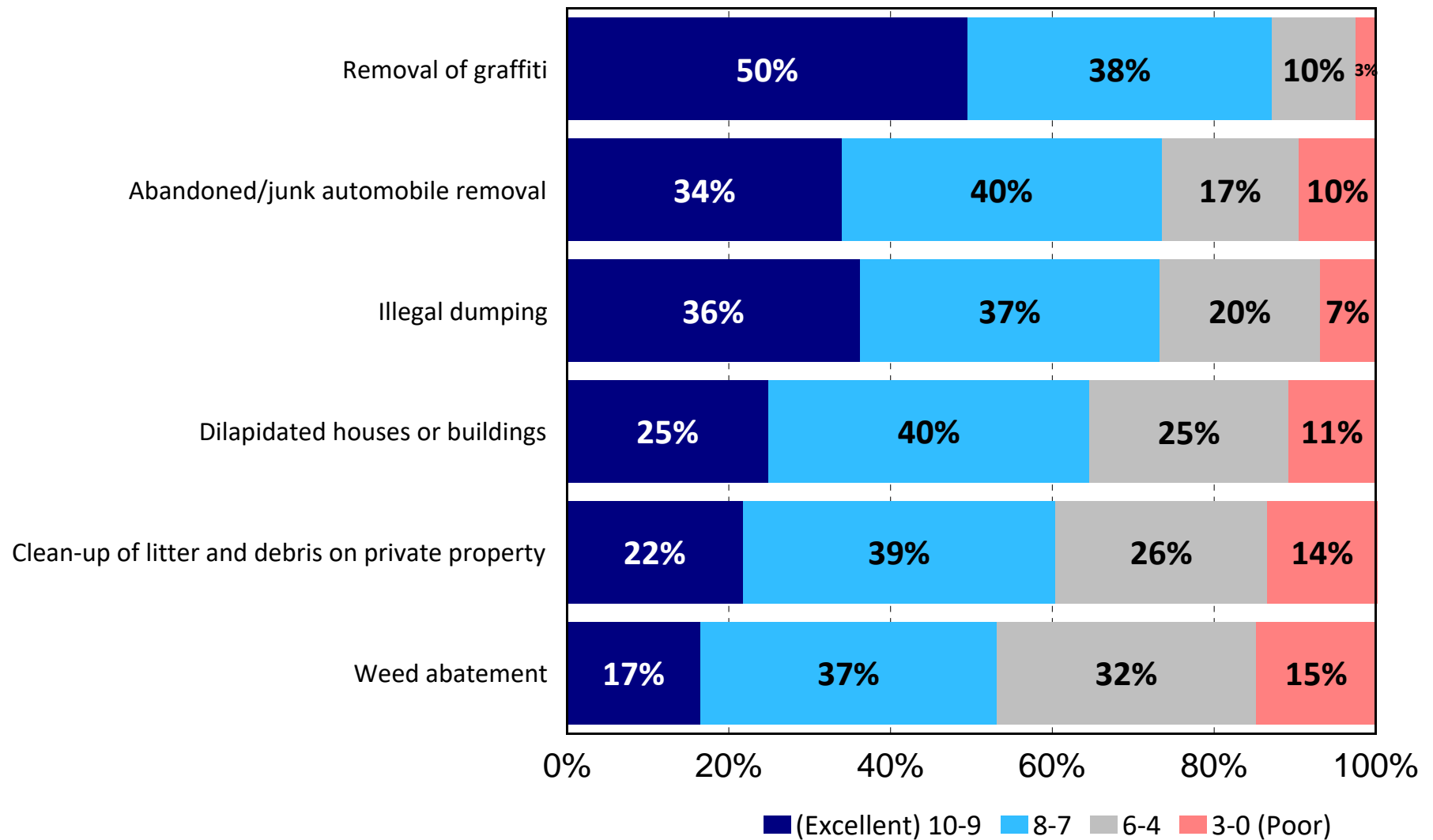
Q16. Ratings of Public Safety Services - 2014 to 2022

by percentage of respondents who rated the item as a 10, 9, 8 or 7 on an 11-point scale (excluding don't knows)



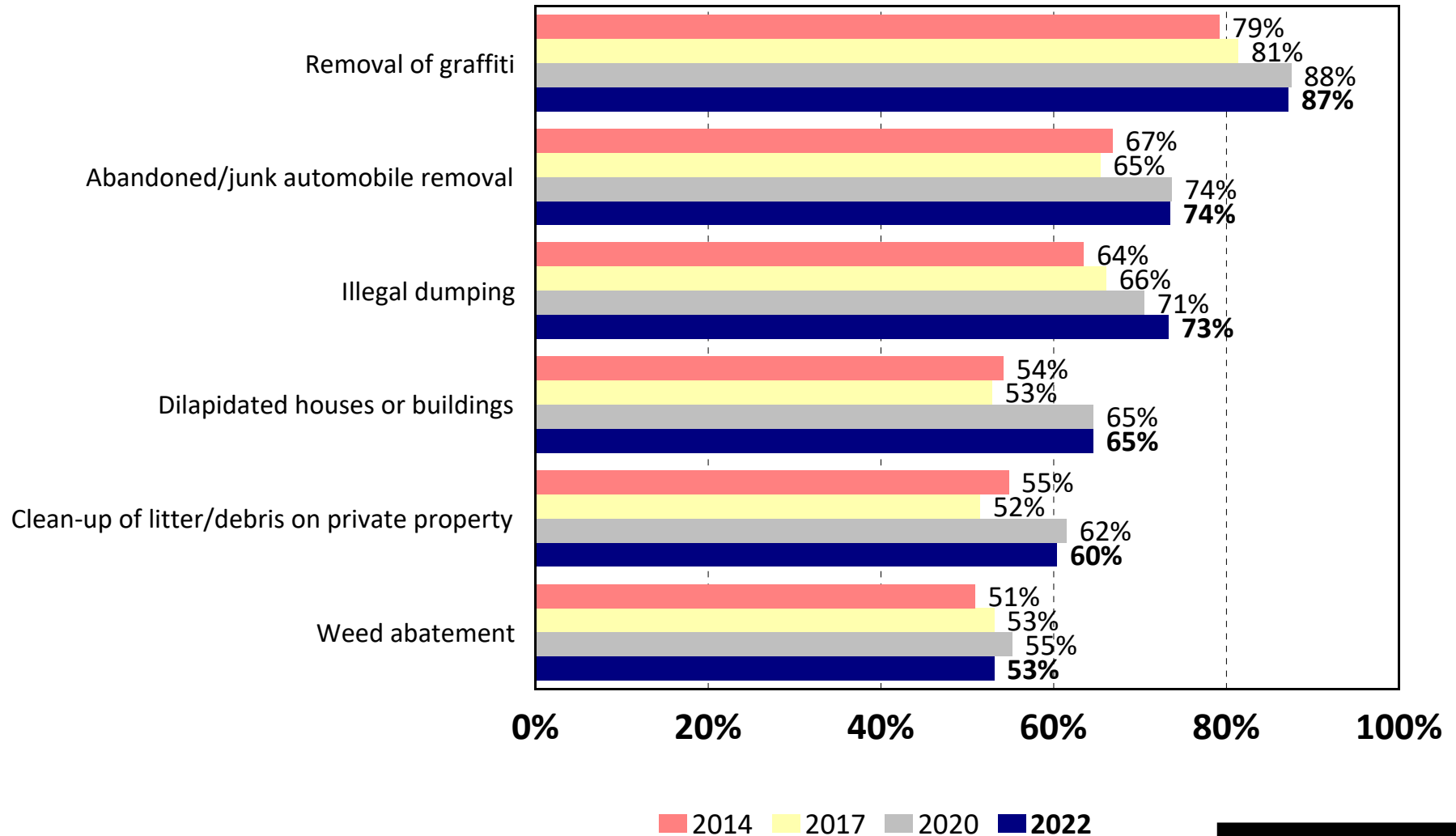
Q17. Ratings of the Enforcement of City Codes and Ordinances

by percentage of respondents who rated the item on an 11-point scale, where a rating of 10 meant “excellent” and a rating of 0 meant “poor” (excluding “don't know”)



Q17. Ratings of the Enforcement of City Codes and Ordinances - 2014 to 2022

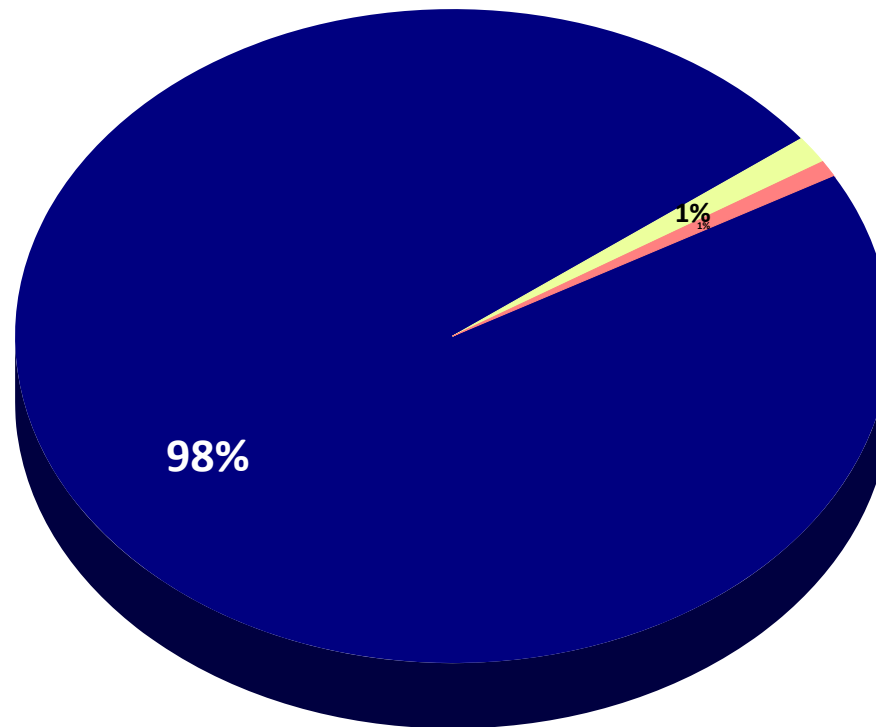
by percentage of respondents who rated the item as a 10, 9, 8 or 7 on an 11-point scale (excluding don't knows)



Trends

Q18. Do you have a working smoke detector in your home?

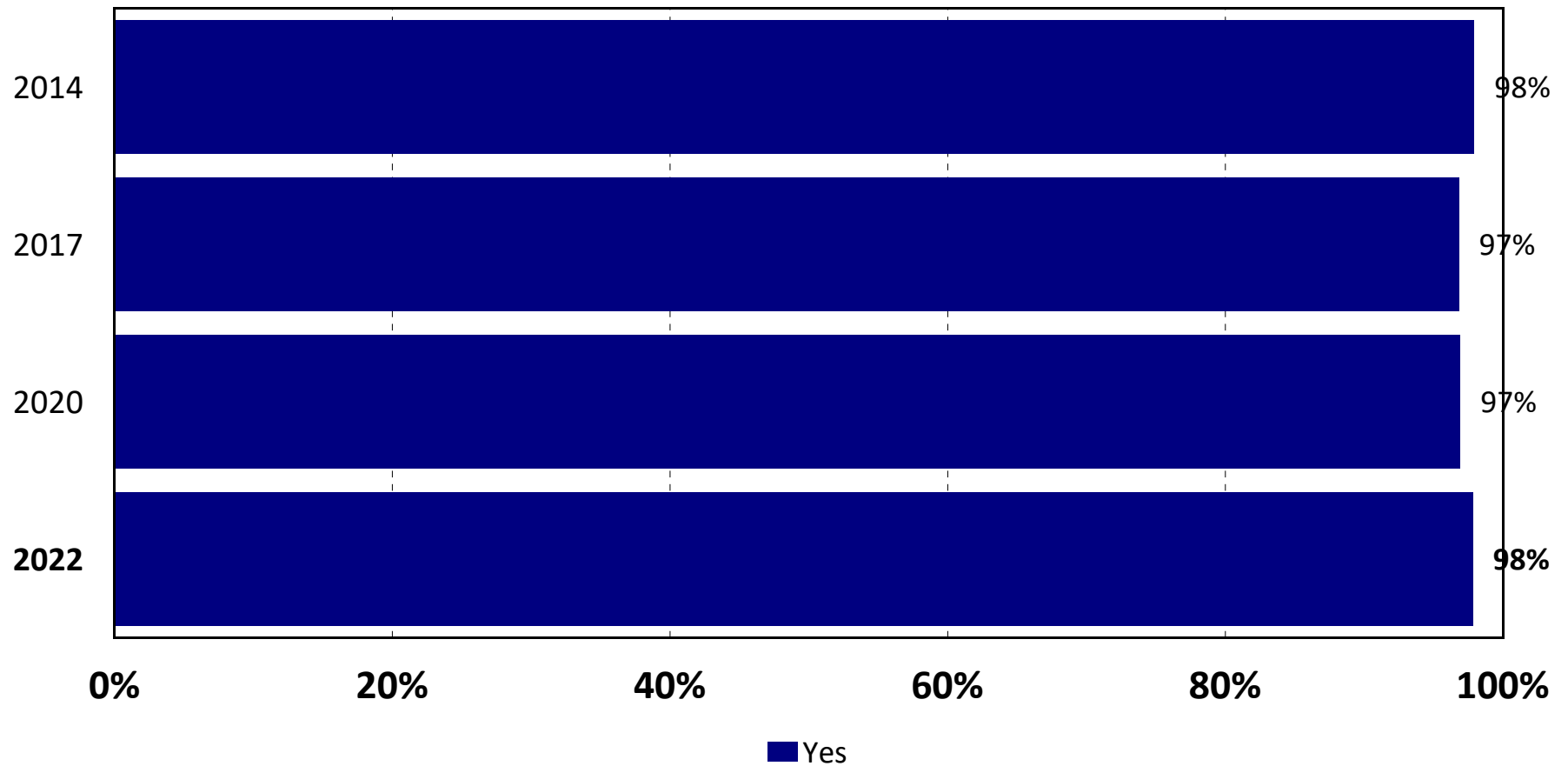
by percentage of respondents



■ Yes ■ No ■ Don't know

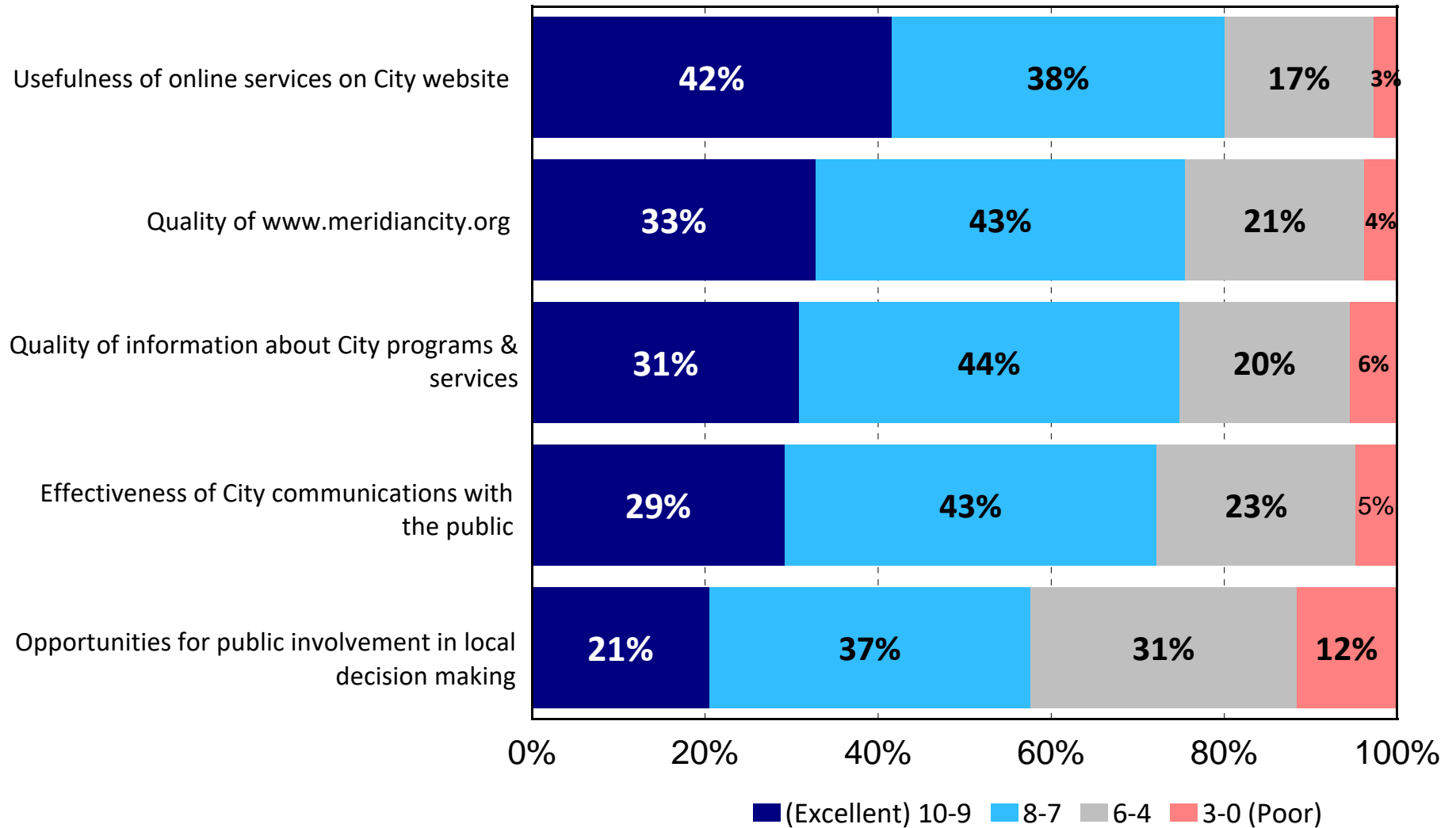
Q18. Do you have a working smoke detector in your home? 2014 to 2022

by percentage of respondents who answered "yes"



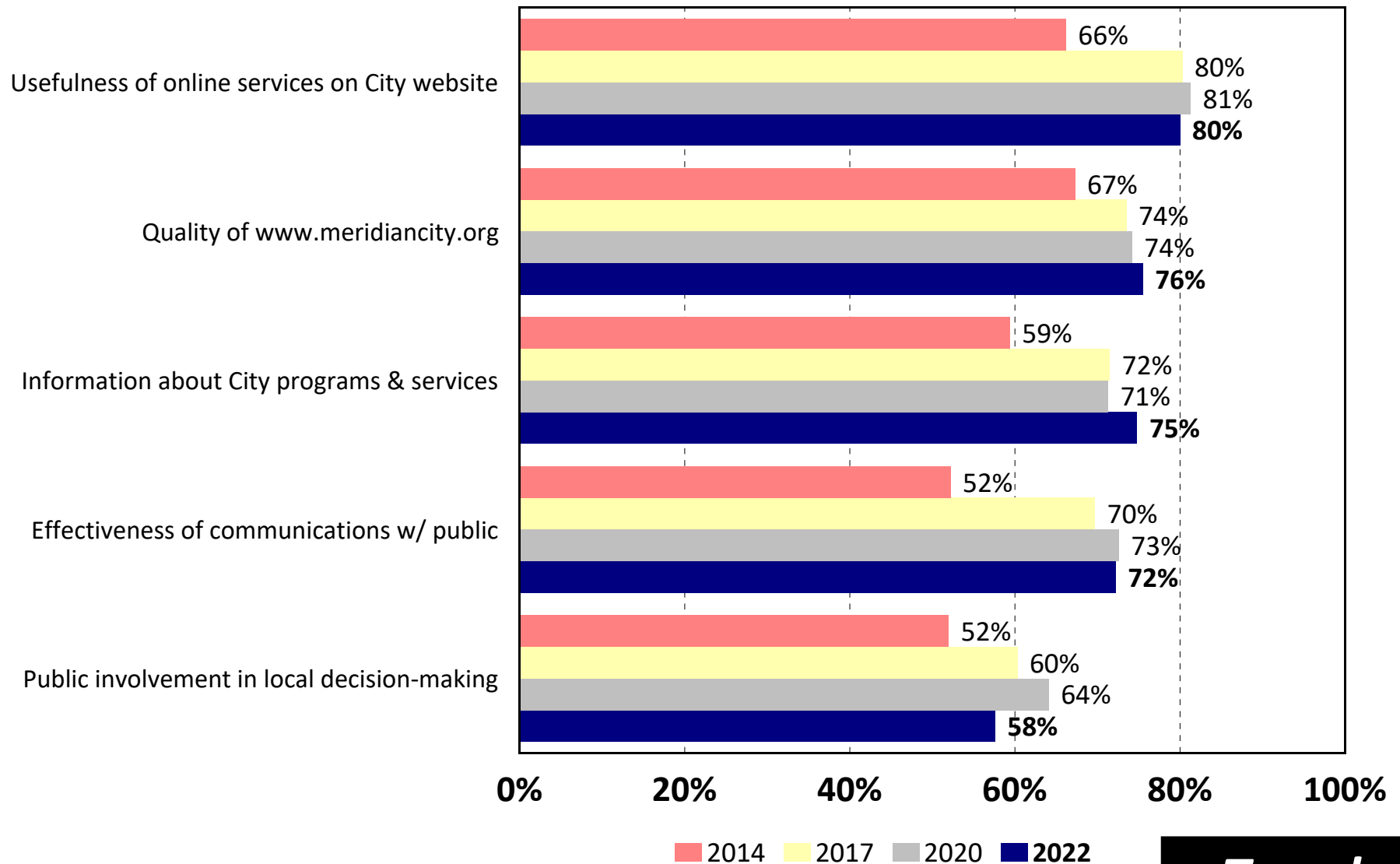
Q19. Ratings of the City’s Communication Services

by percentage of respondents who rated the item on an 11-point scale, where a rating of 10 meant “excellent” and a rating of 0 meant “poor” (excluding “don't know”)



Q19. Ratings of the City's Communication Services 2014 to 2022

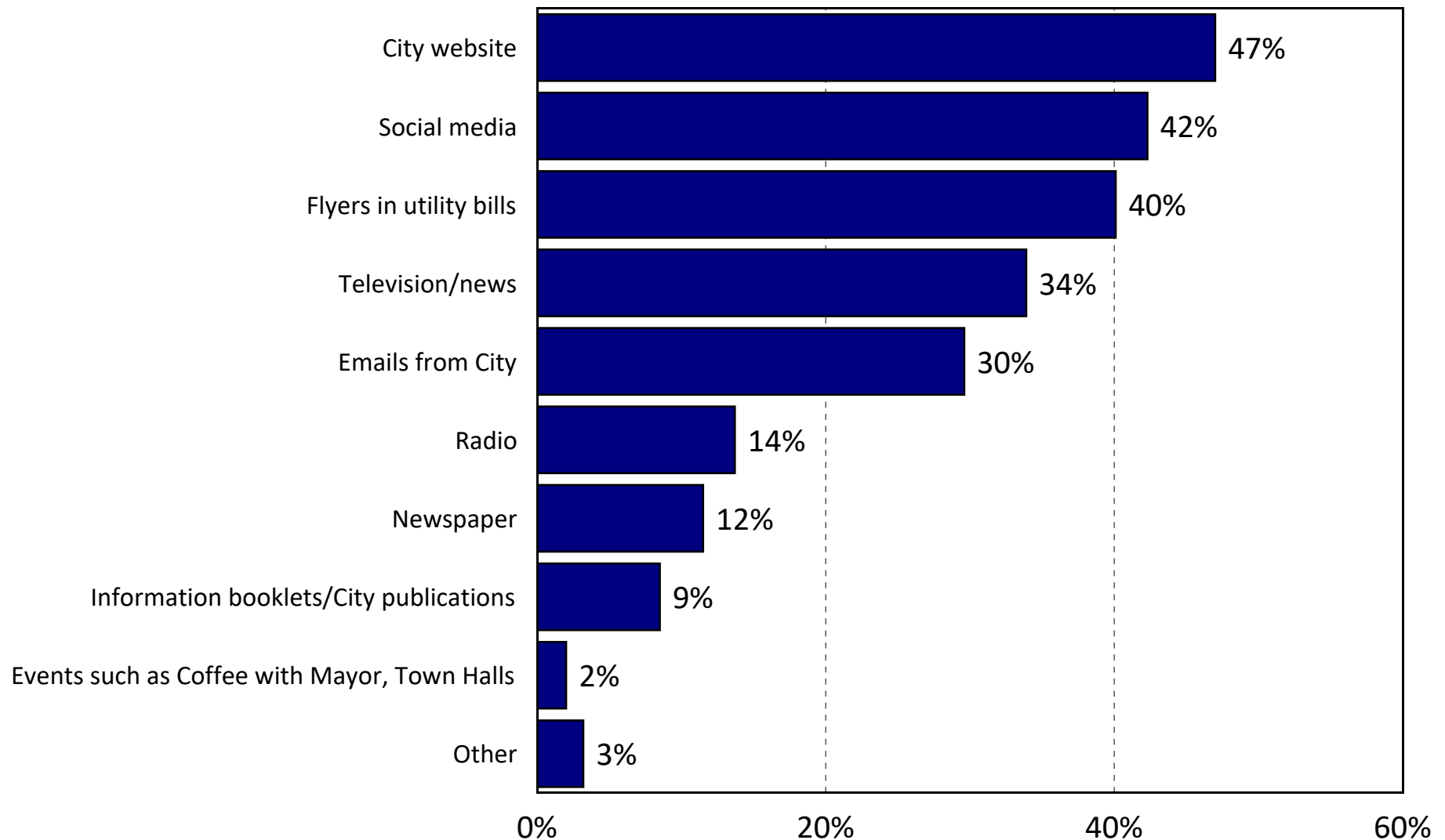
by percentage of respondents who rated the item as a 10, 9, 8 or 7 on an 11-point scale (excluding don't knows)



Trends

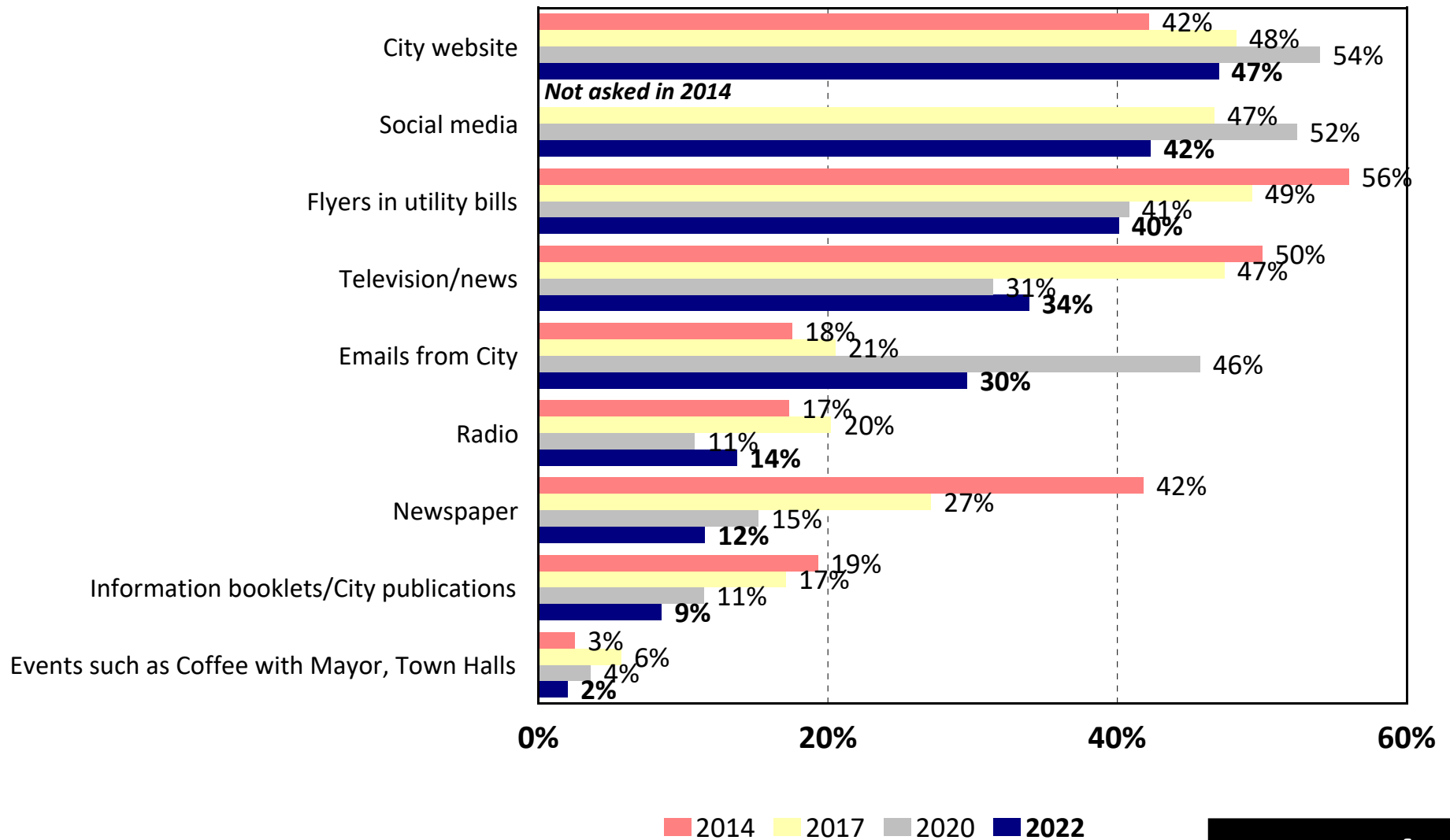
Q20. Where do you currently get information about Meridian's services and programs?

by percentage of respondents (multiple choices could be made)



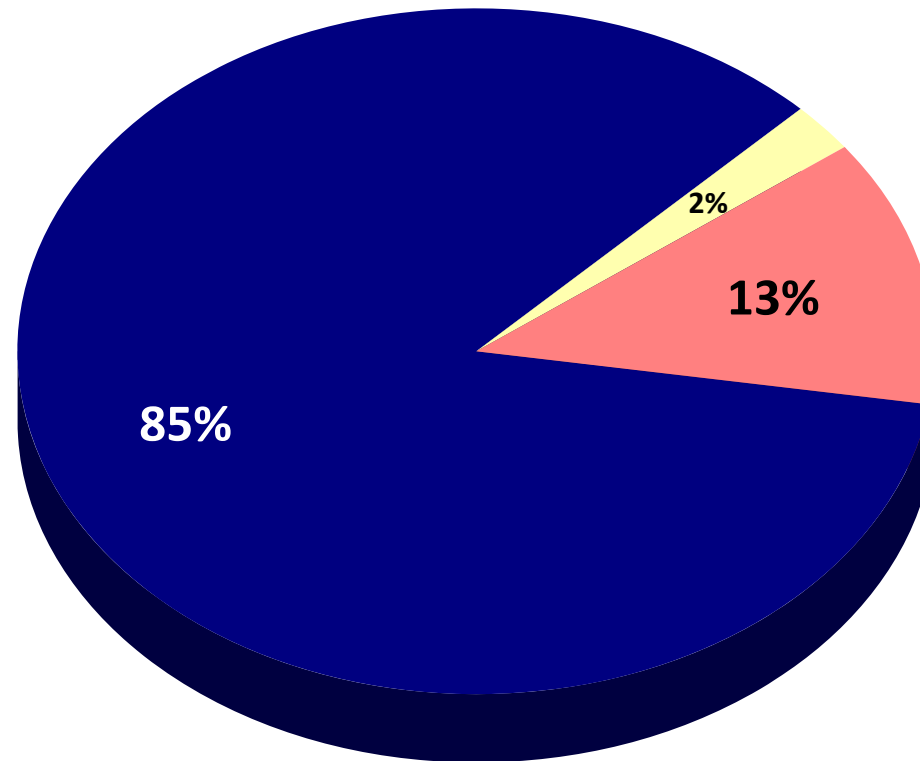
Q20. Where do you currently get information about Meridian's services and programs? - 2014 to 2022

by percentage of respondents (multiple choices could be made)



Q21. Did you visit downtown Meridian at least once during the past year for a purpose other than work?

by percentage of respondents

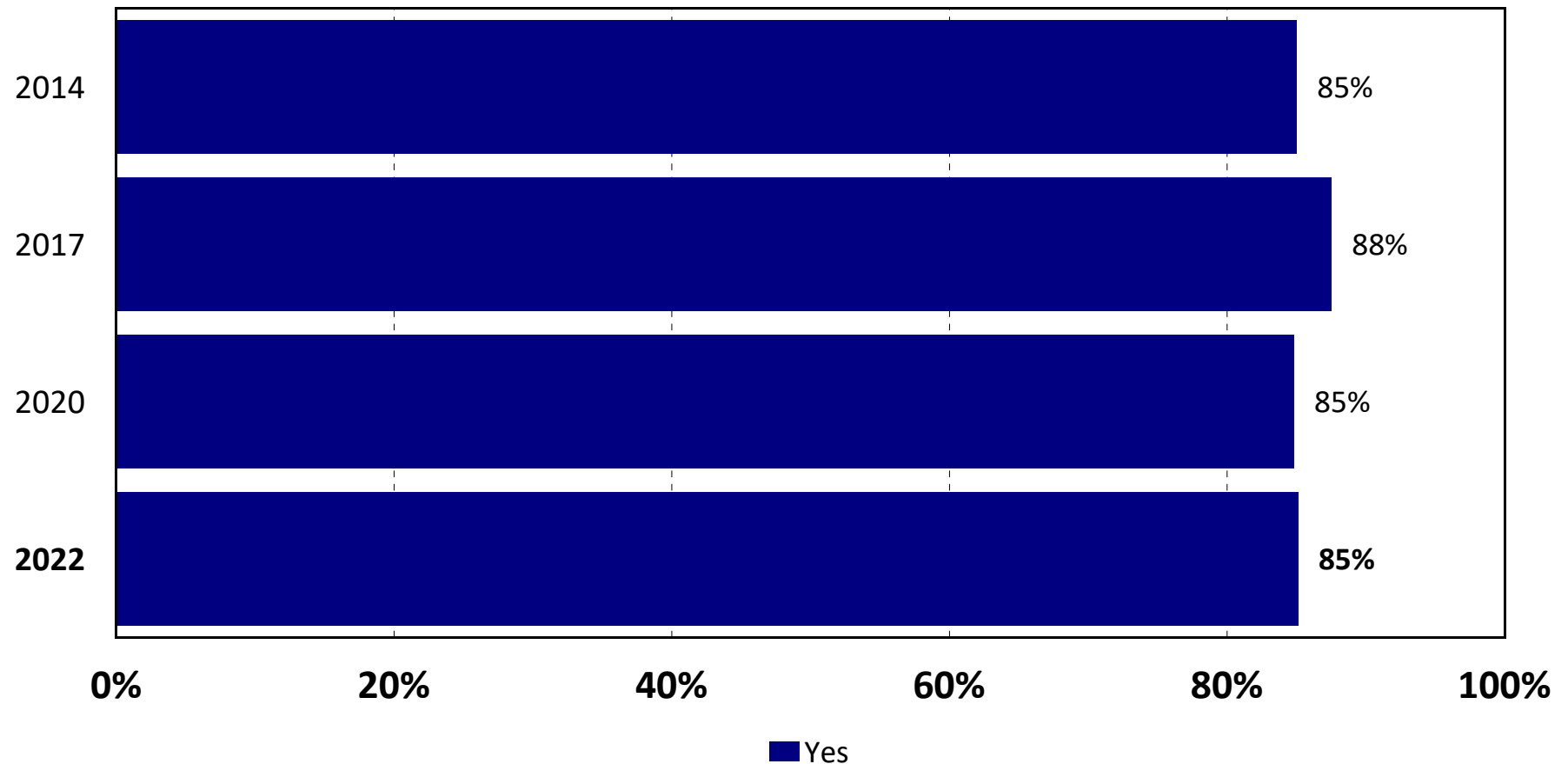


■ Yes ■ No ■ Don't remember

Q21. Did you visit downtown Meridian at least once during the past year for a purpose other than work?

2014 to 2022

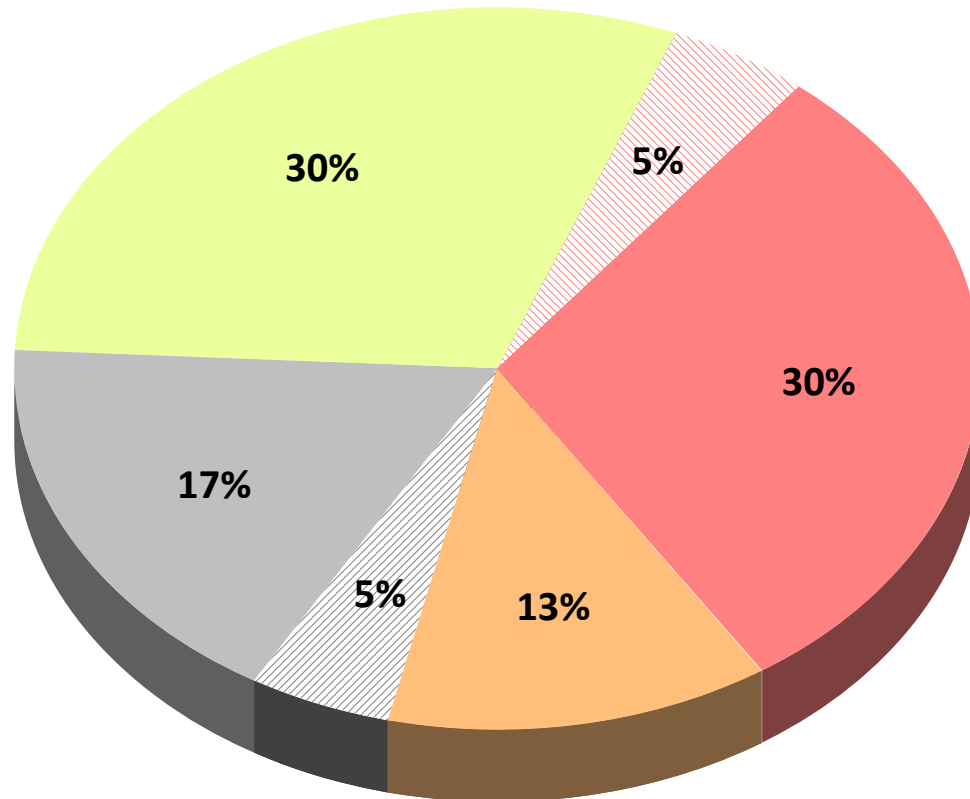
by percentage of respondents who answered "yes"



Trends

Q21a. When you think about Downtown, why didn't you visit in the last year?

by percentage of respondents who did not visit Downtown during the past year

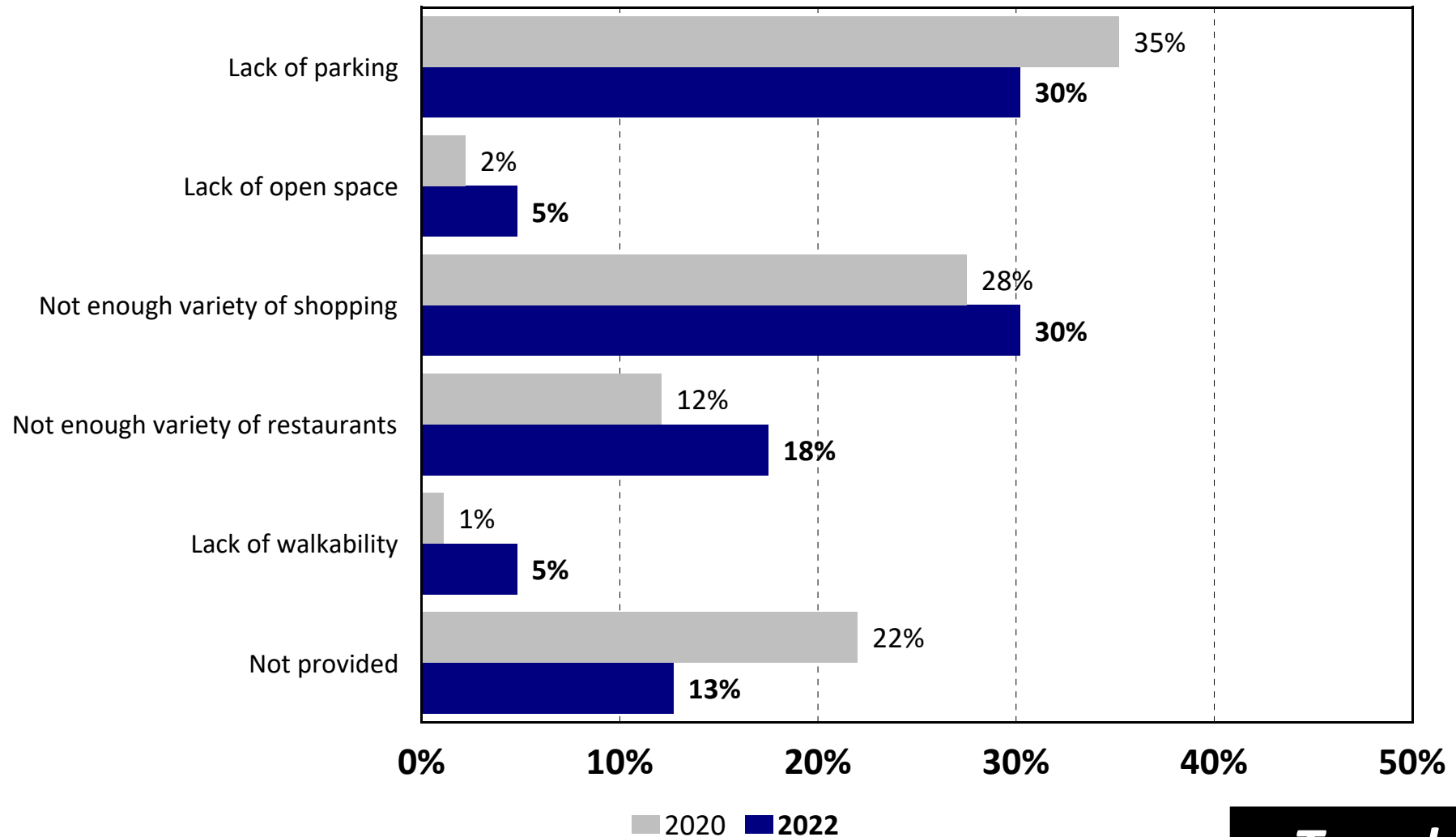


- Lack of parking
- Lack of open space
- Not enough variety of shopping
- Not enough variety of restaurants
- Lack of walkability
- Not provided

Q21a. When you think about Downtown, why didn't you visit in the last year?

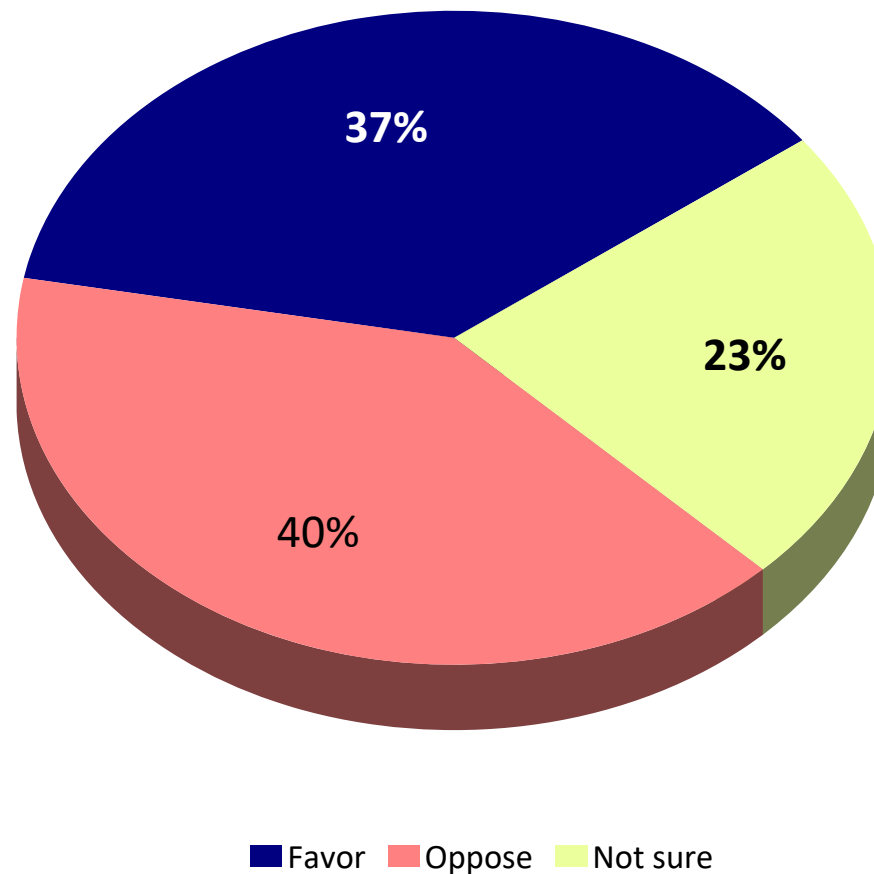
2020 vs. 2022

by percentage of respondents who did not visit Downtown during the past year



Q22. In general, would you favor or oppose allowing residents of a city the ability to vote on a temporary sales tax (local option tax) increase to provide funding for identified infrastructure improvements in the community?

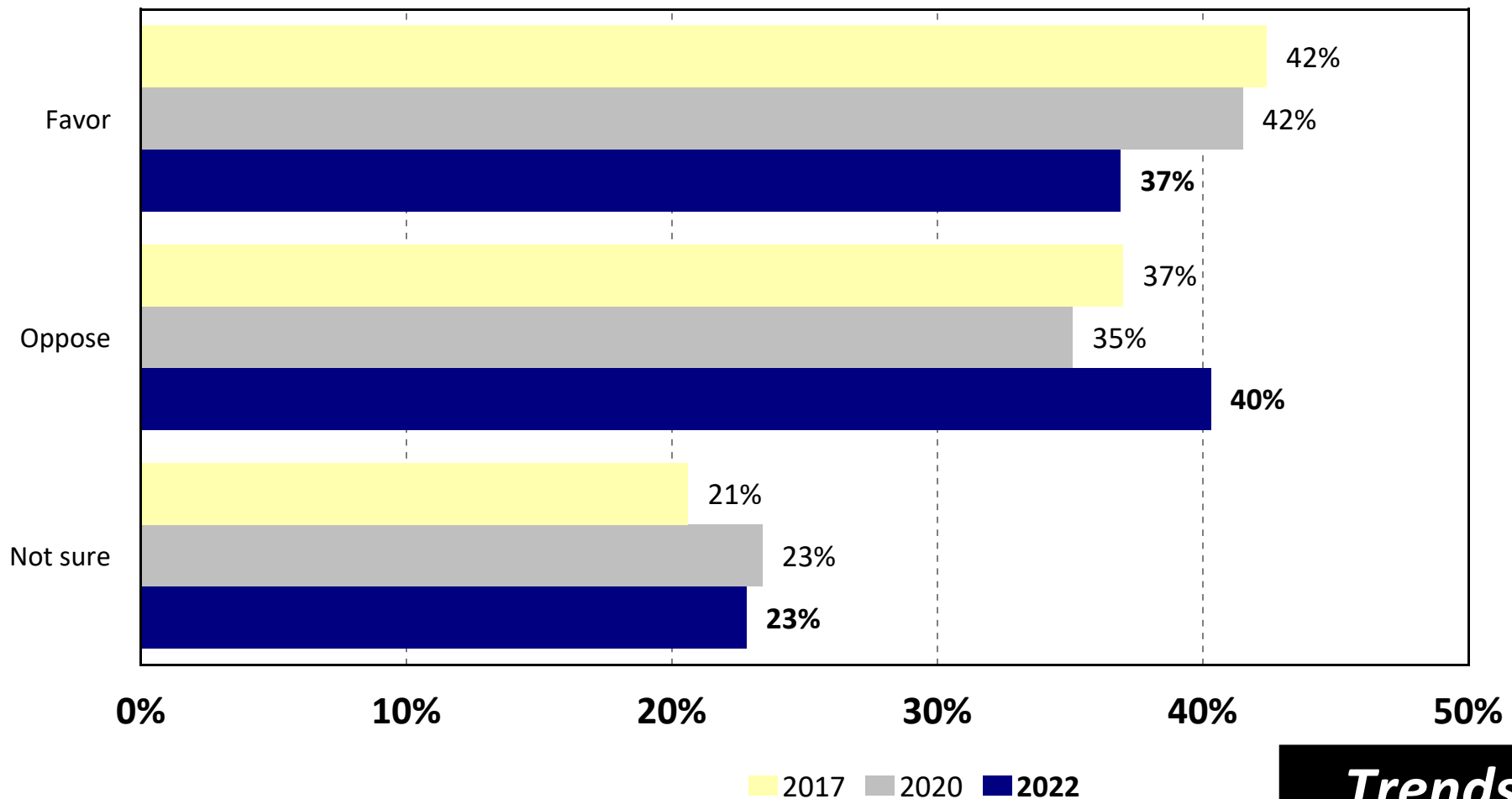
by percentage of respondents



Q22. In general, would you favor or oppose allowing residents of a city the ability to vote on a temporary sales tax (local option tax) increase to provide funding for identified infrastructure improvements in the community?

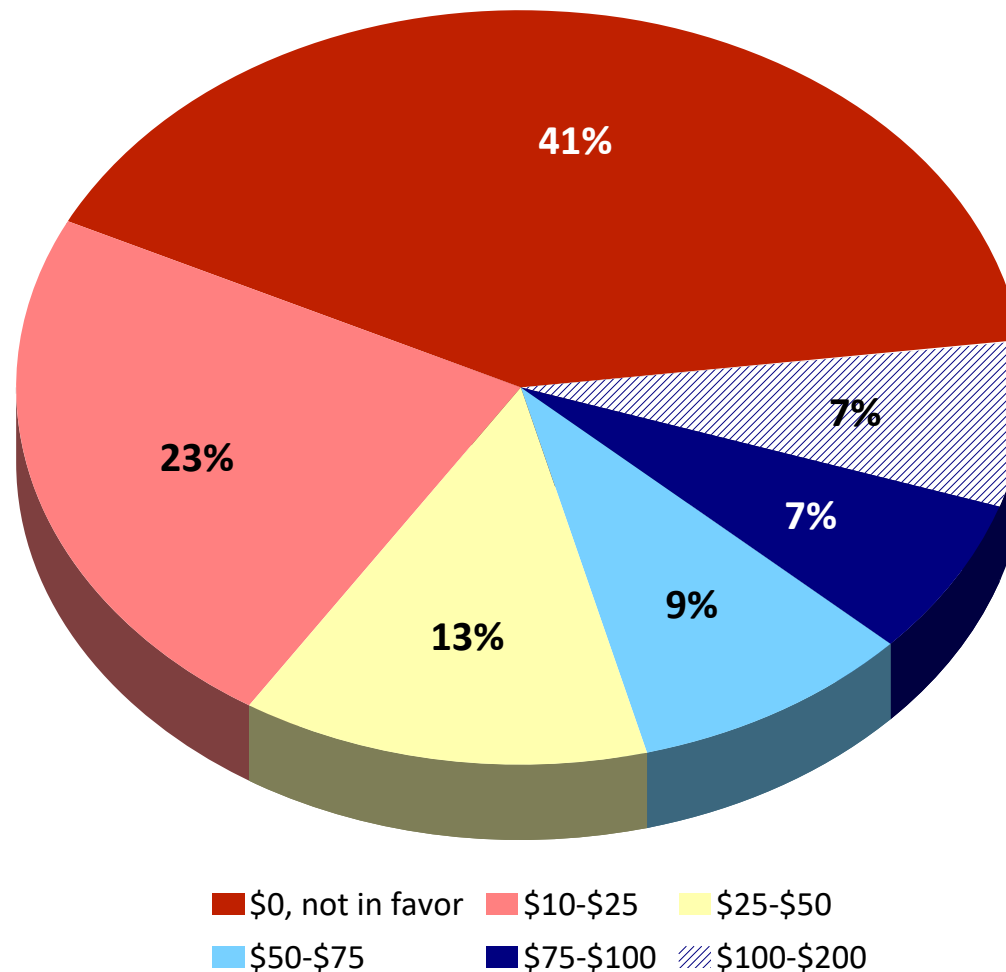
2017 to 2022

by percentage of respondents



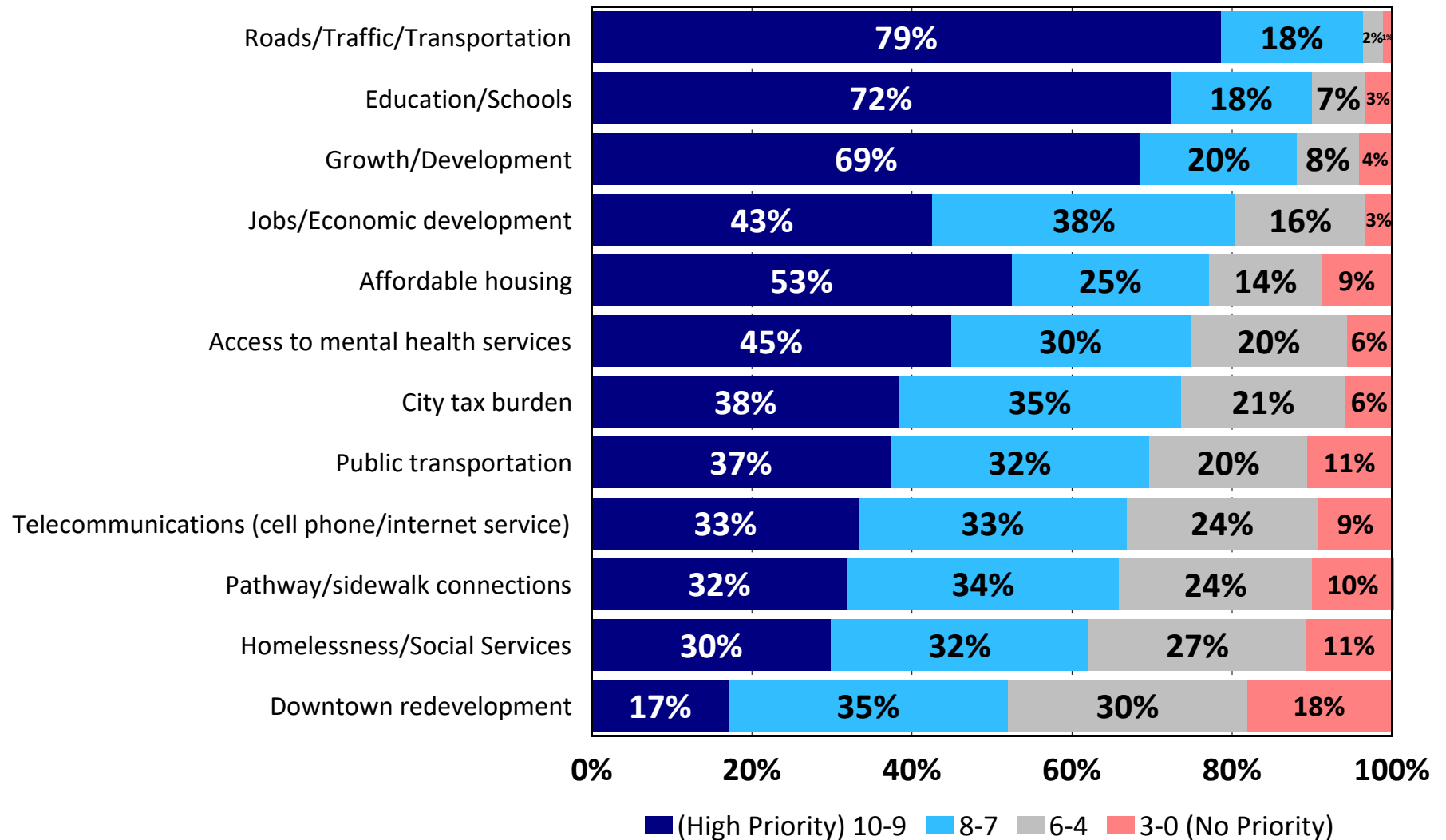
Q23. If a levy were placed on the ballot requesting funding to preserve land, how much additional would you be willing to pay each year for a property tax levy for the purchase of existing agricultural land?

by percentage of respondents (excluding "not provided")



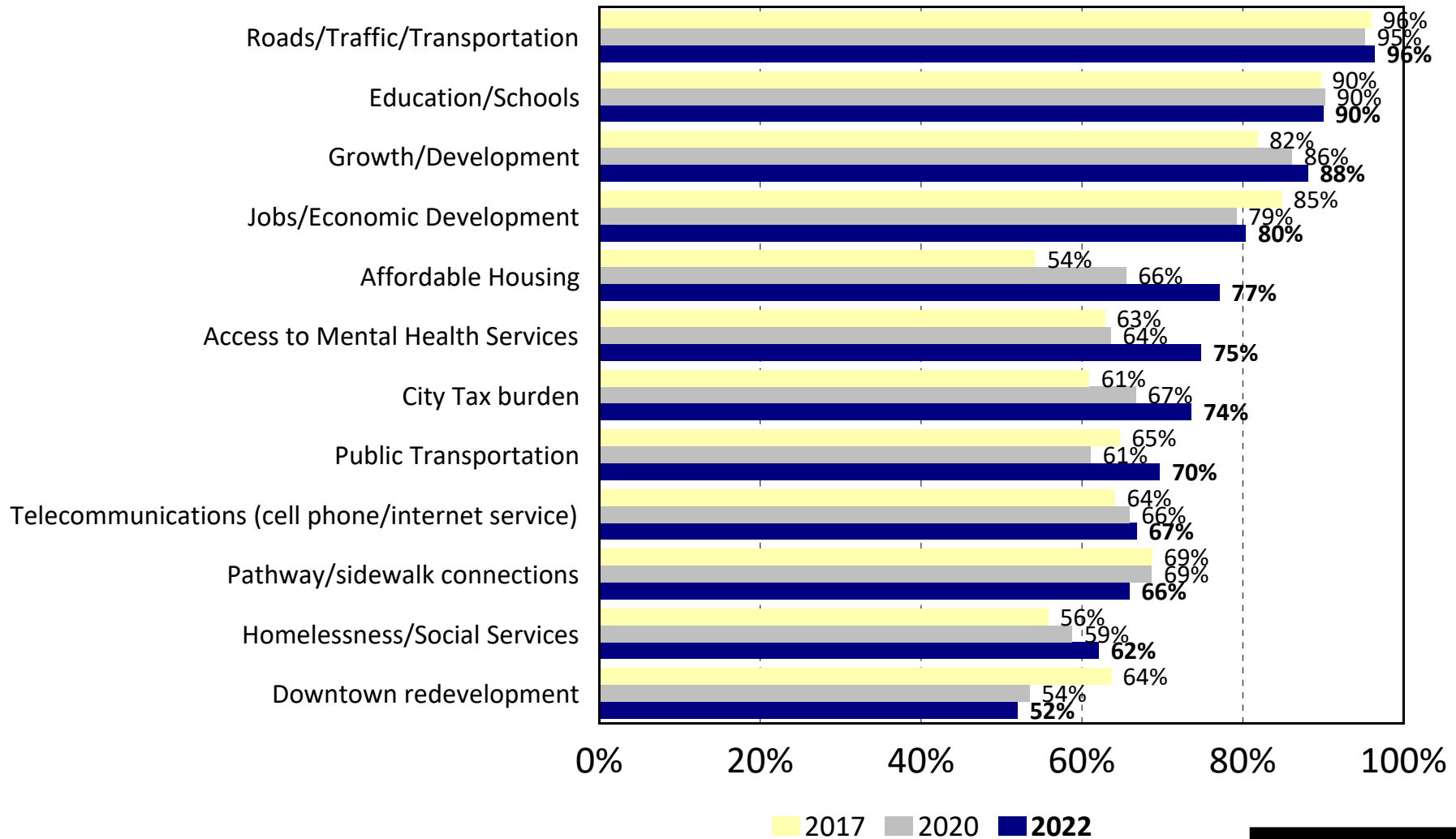
Q24. How important are the following community issues?

by percentage of respondents who rated the item on an 11-point scale, where a rating of 10 meant "high priority" and a rating of 0 meant "no priority" (excluding "don't know")



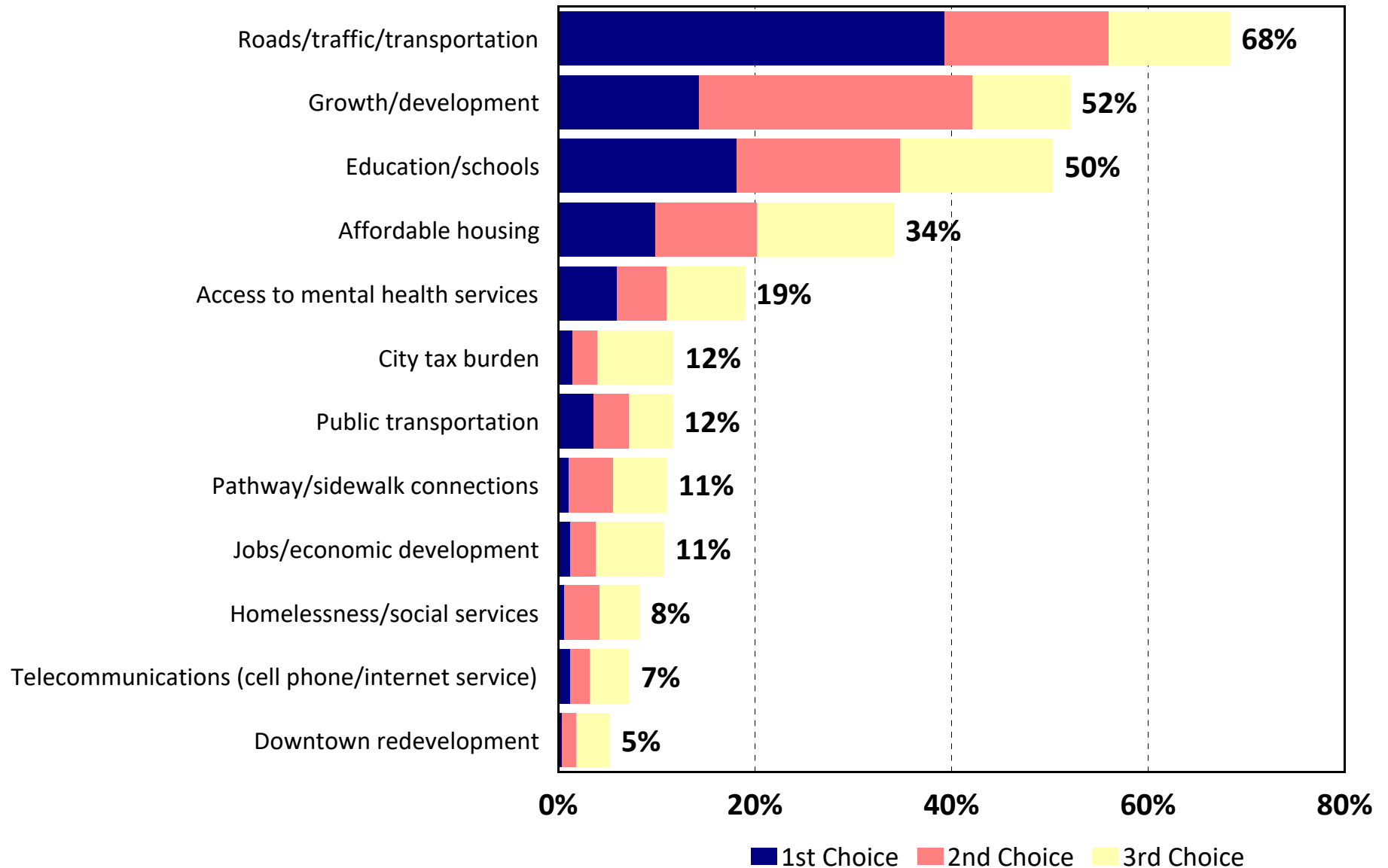
Q22. How important are the following community issues? 2017, 2020 & 2022

by percentage of respondents who rated the item as a 10, 9, 8 or 7 on an 11-point scale (excluding don't knows)



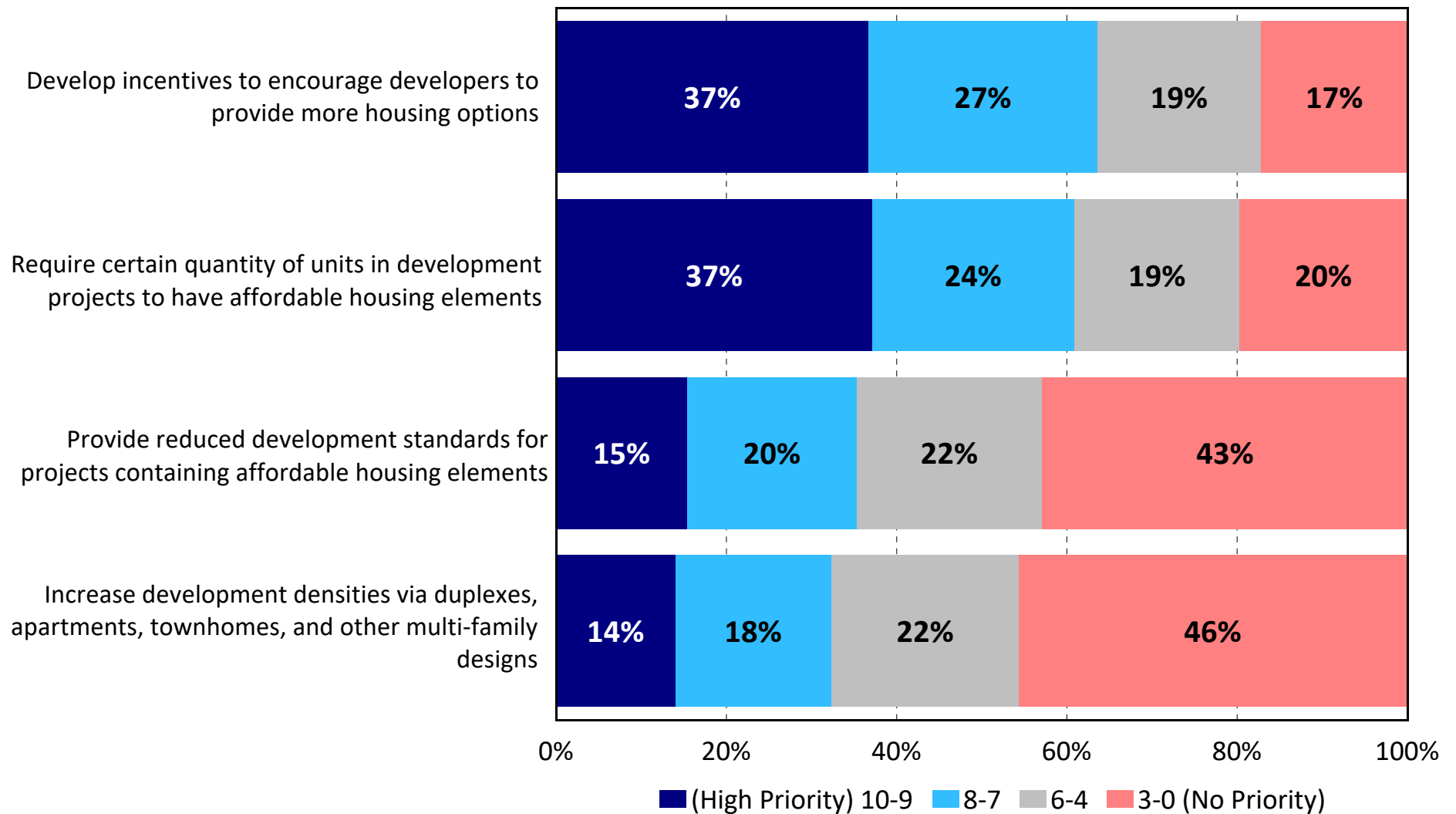
Q25. Which three priorities should receive the most emphasis from City leaders over the next three years?

by percentage of respondents who selected the item as one of their top THREE choices



Q26. How important are the following housing affordability issues?

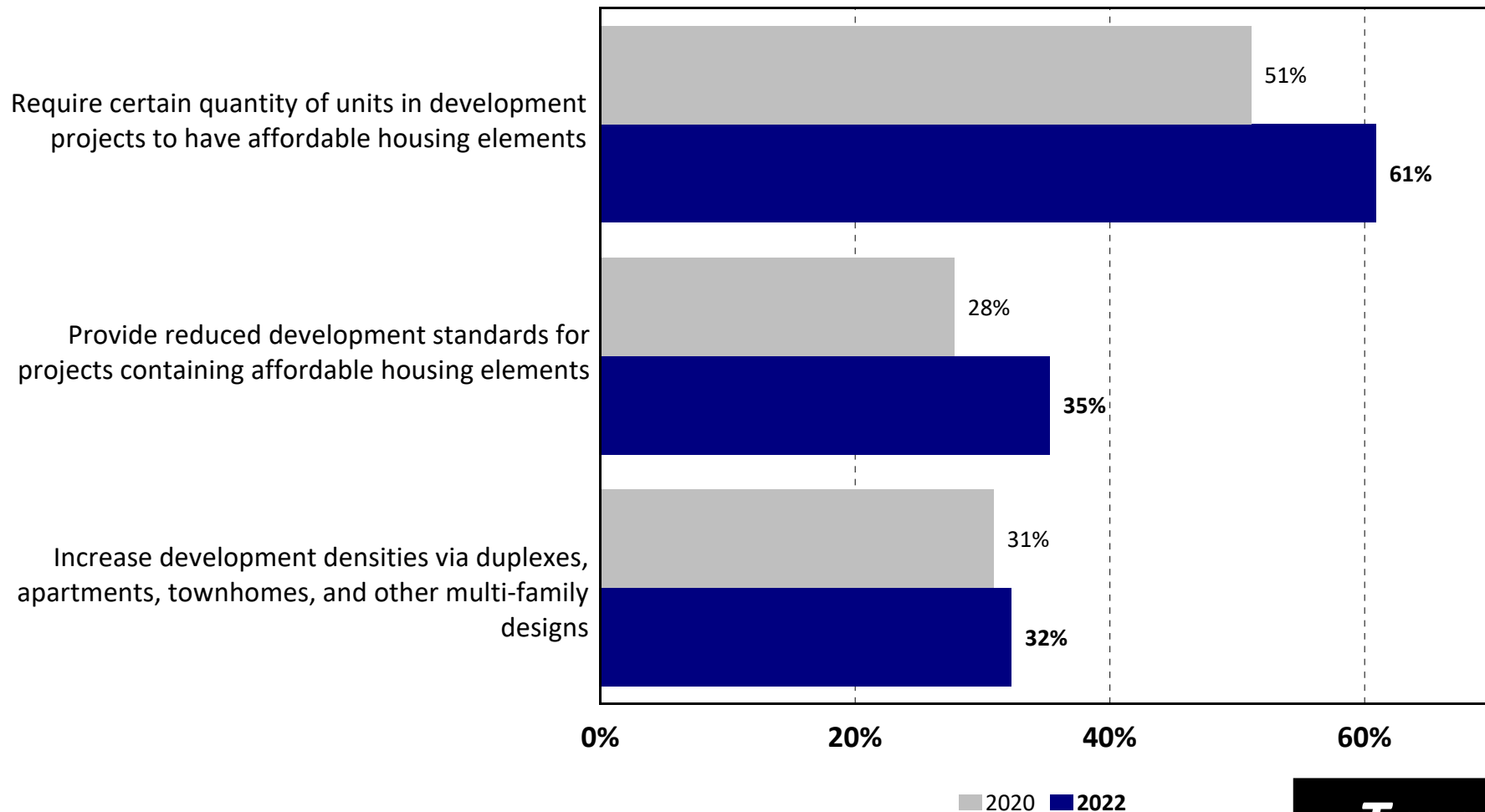
by percentage of respondents who rated the item on an 11-point scale, where a rating of 10 meant “high priority” and a rating of 0 meant “no priority” (excluding “don't know”)



Q26. How important are the following housing affordability issues?

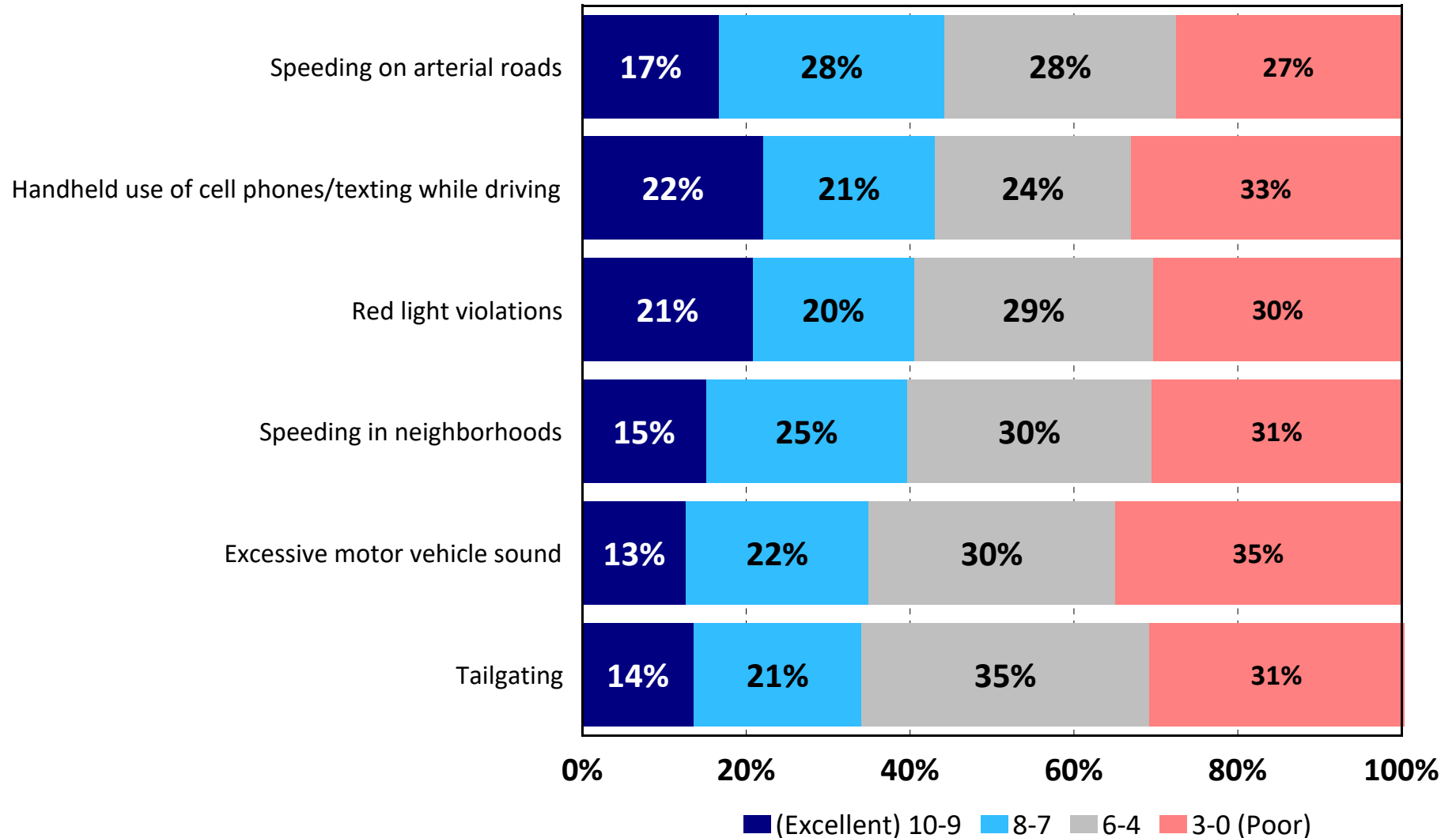
2020 vs. 2022

by percentage of respondents who rated the item as a 10, 9, 8 or 7 on an 11-point scale (excluding don't knows)



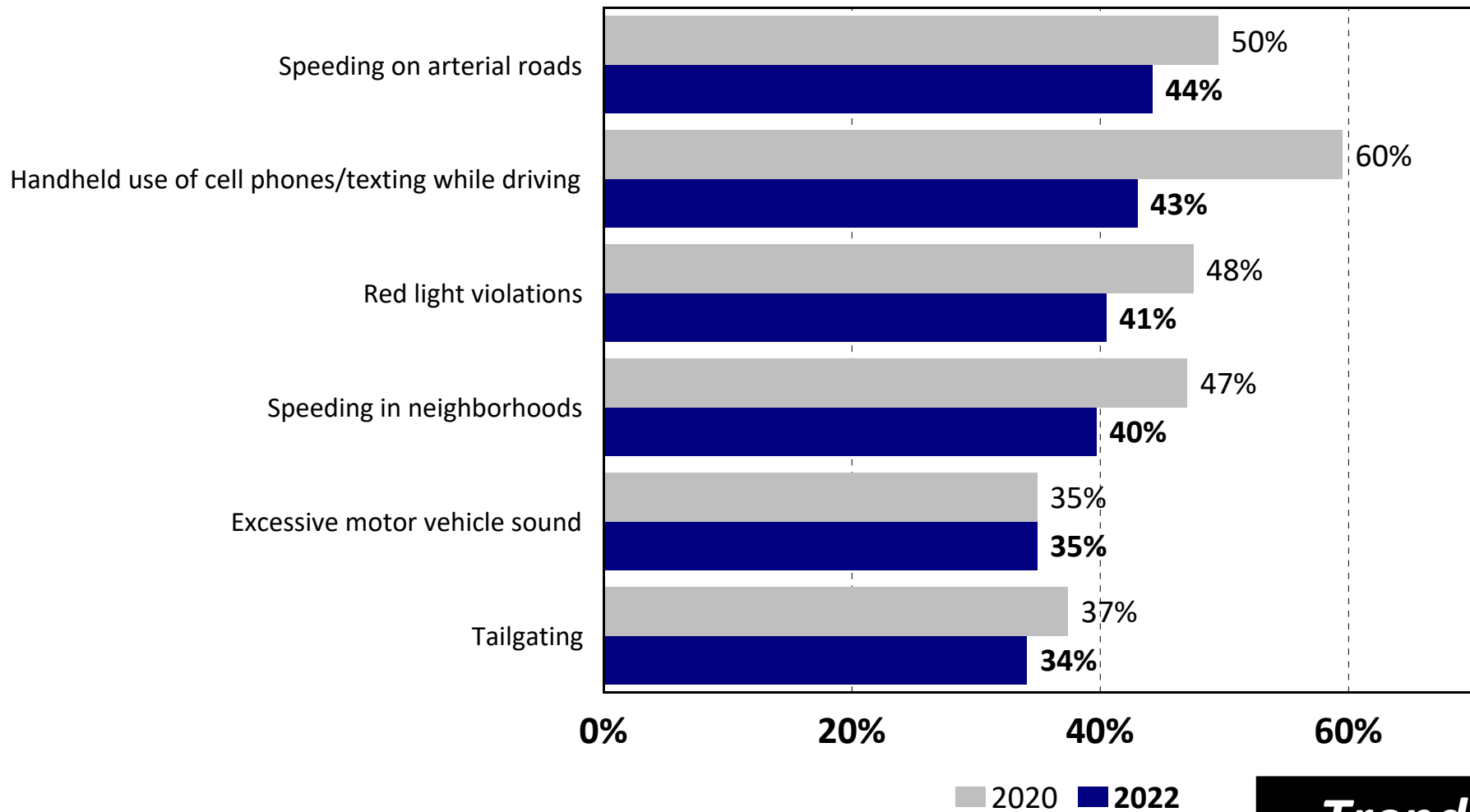
Q27. Ratings of Level of Effort in Enforcement of the Following Public Safety and Traffic Areas

by percentage of respondents who rated the item on an 11-point scale, where a rating of 10 meant "excellent" and a rating of 0 meant "poor" (excluding "don't know")



Q27. Ratings of Level of Effort in Enforcement of the Following Public Safety and Traffic Areas 2020 vs. 2022

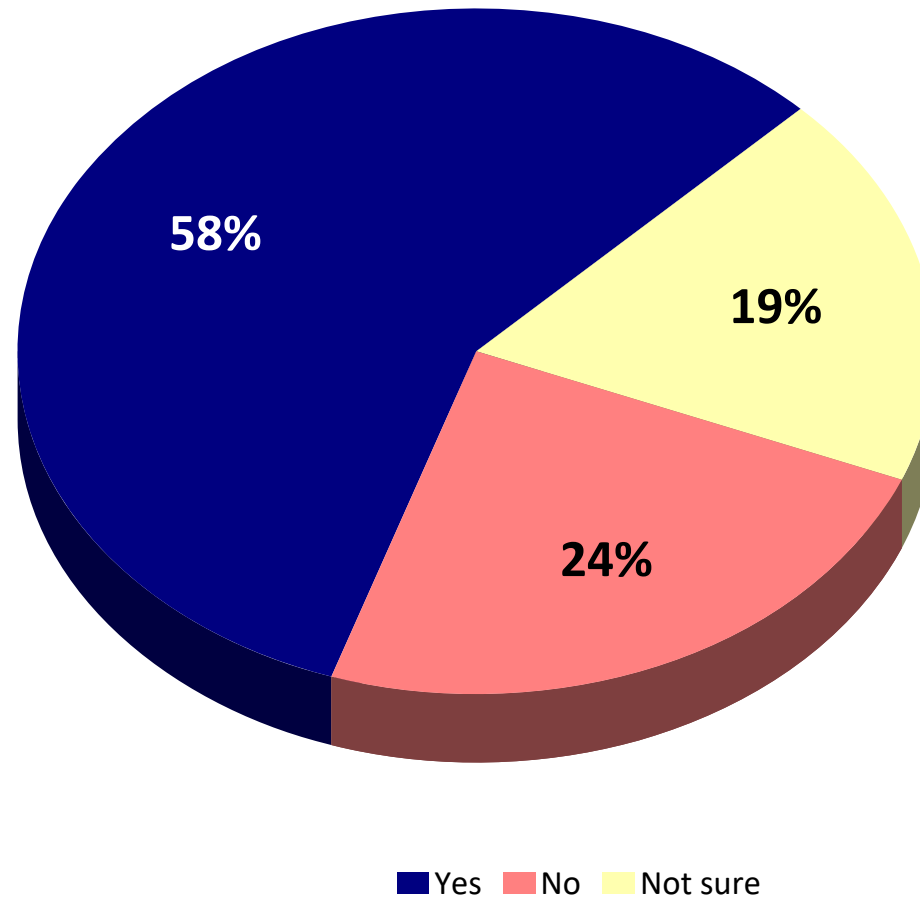
by percentage of respondents who rated the item as a 10, 9, 8 or 7 on an 11-point scale (excluding don't knows)



Trends

Q28. Do you feel the level of police presence in your neighborhood is sufficient, ensuring that Meridian communities remain a safe place for citizens?

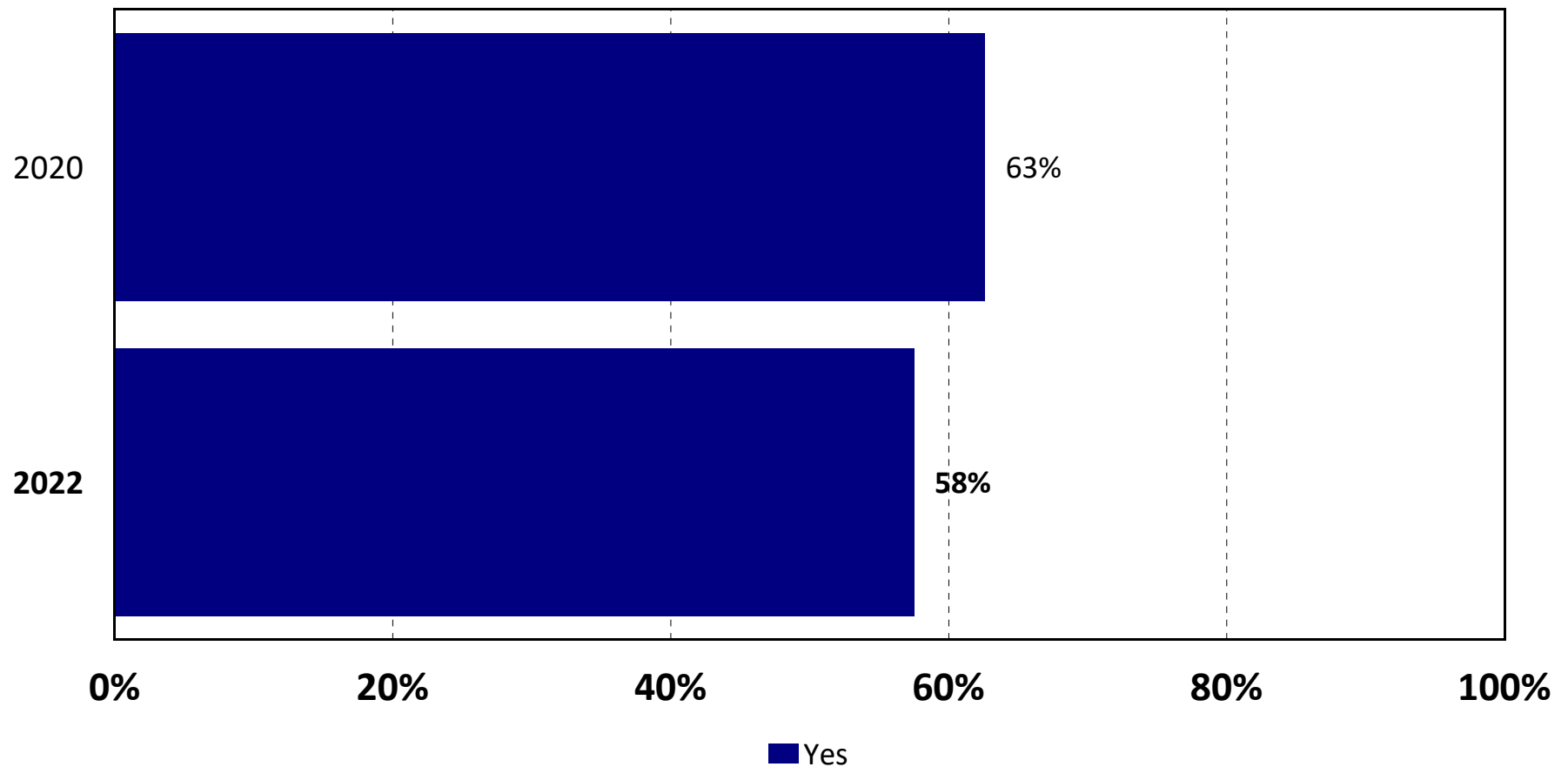
by percentage of respondents



Q28. Do you feel the level of police presence in your neighborhood is sufficient, ensuring that Meridian communities remain a safe place for citizens?

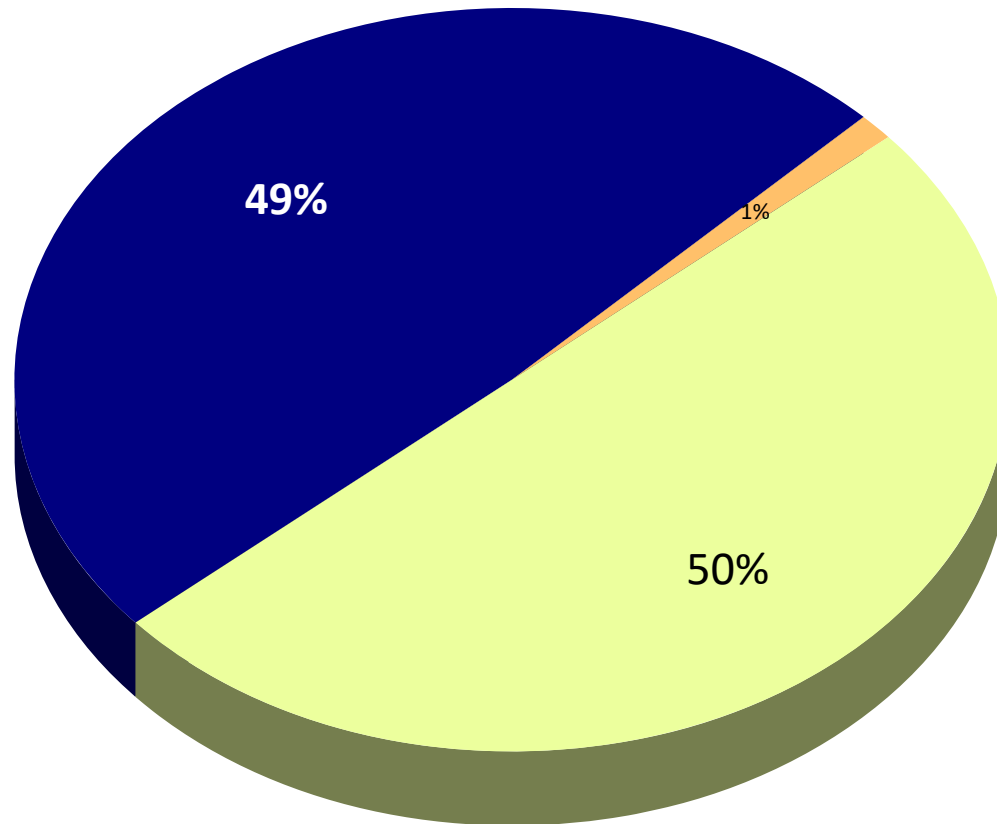
2020 vs. 2022

by percentage of respondents who answered "yes"



Q30. Gender of Respondents

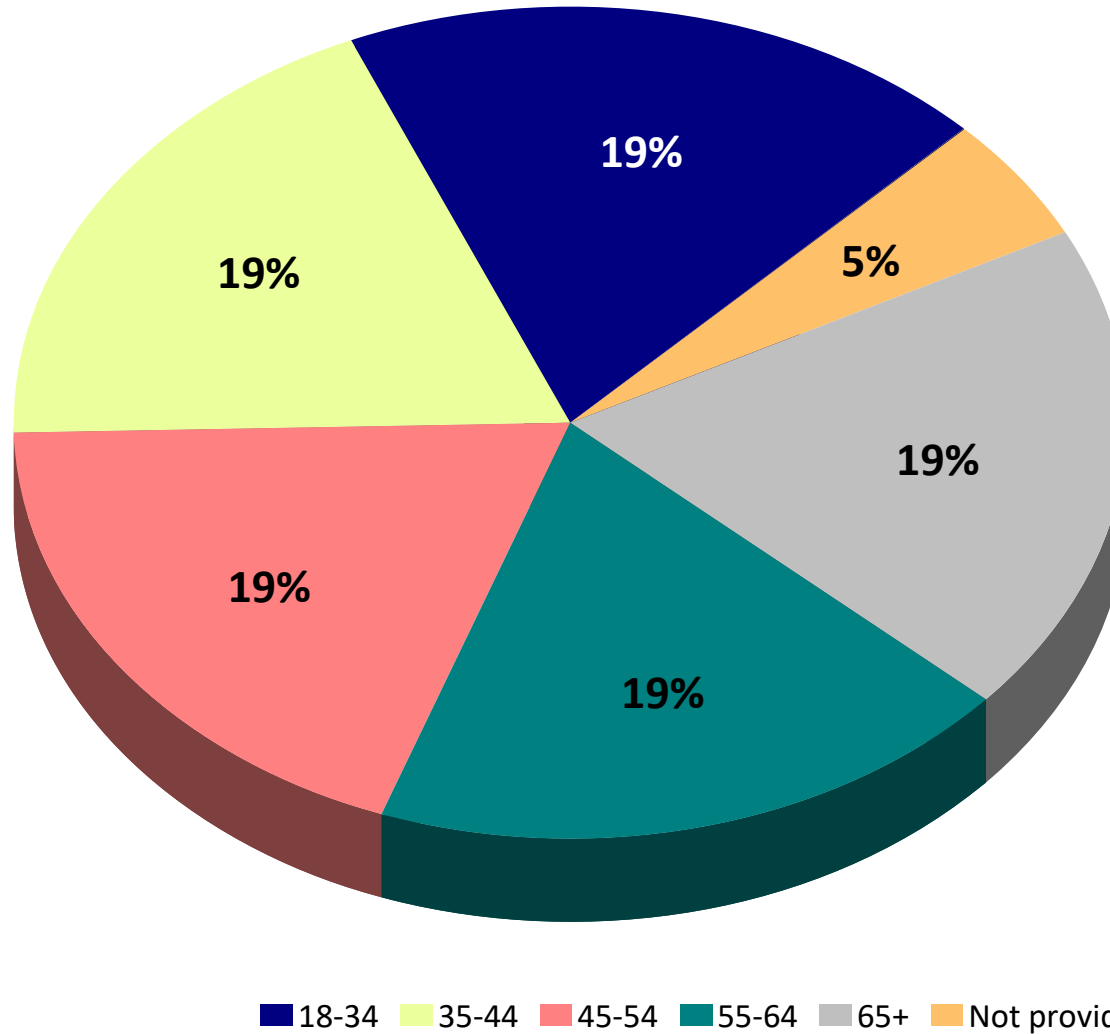
by percentage of respondents



■ Male ■ Female ■ Not provided

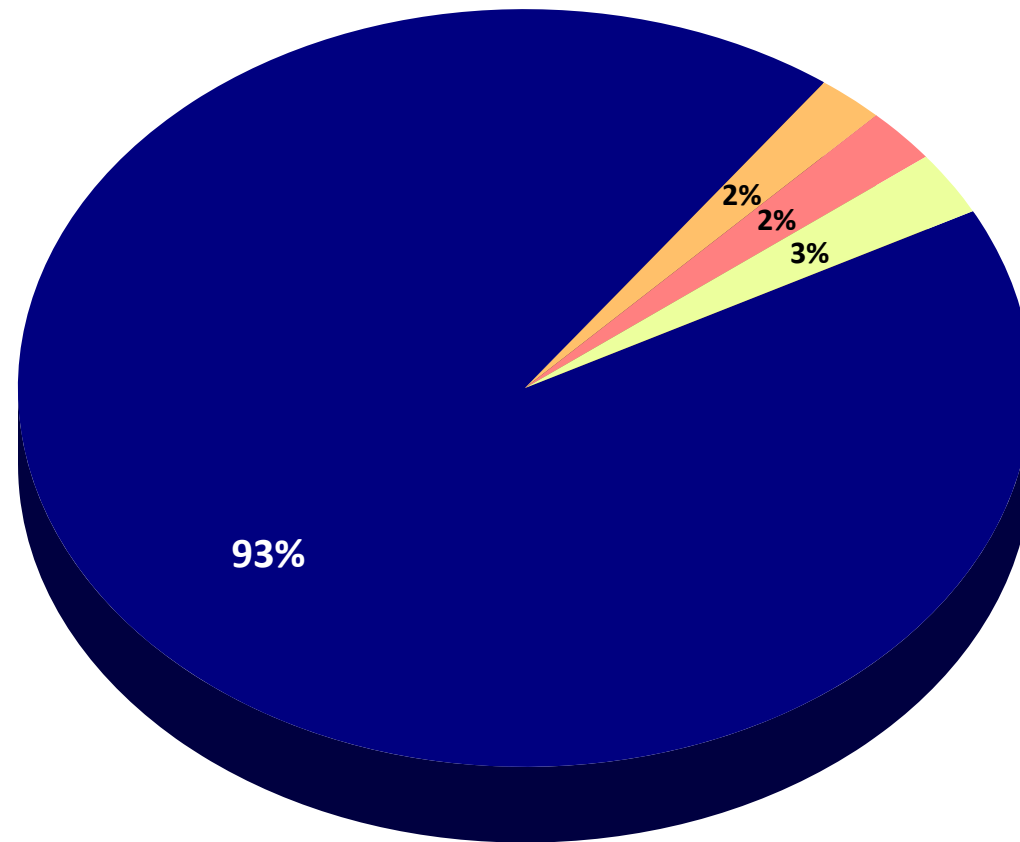
Q31. Age of Respondents

by percentage of respondents



Q32. Which of the following best describes the home in which you live?

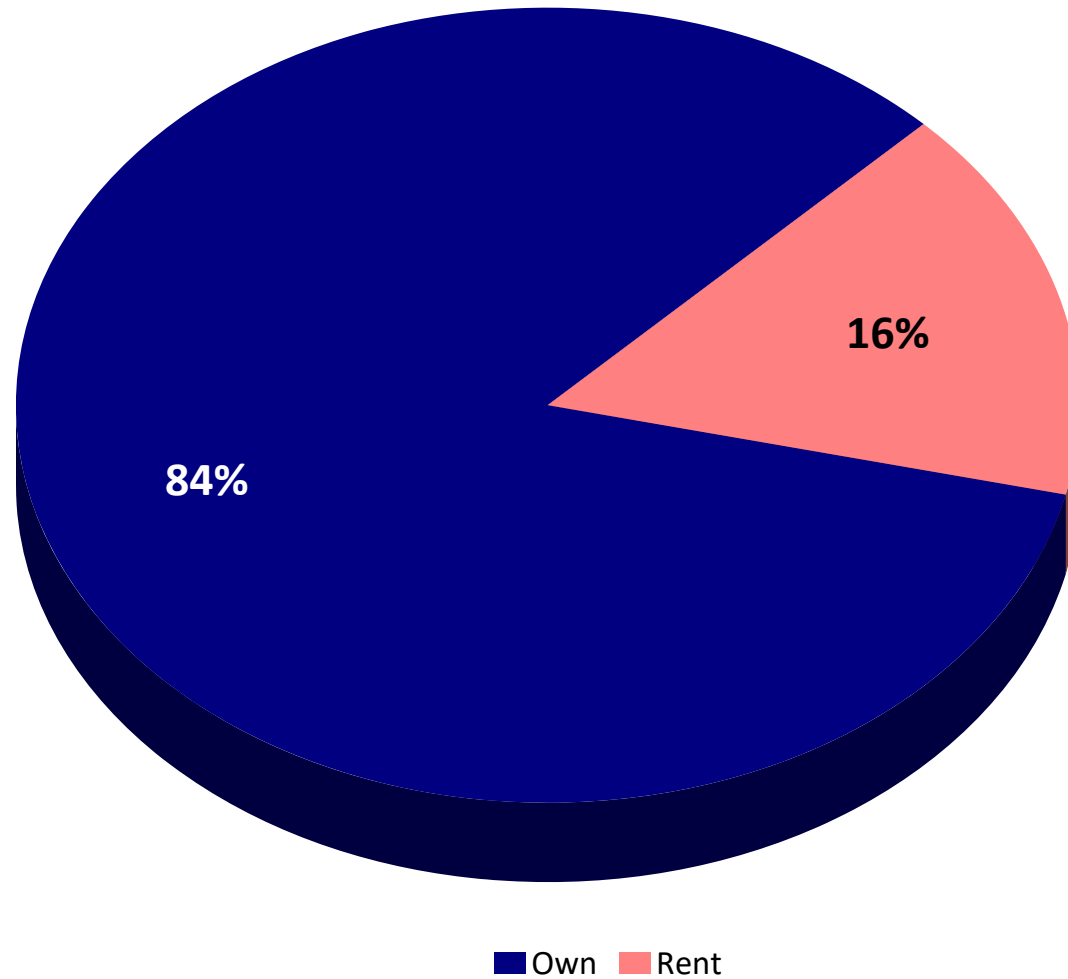
by percentage of respondents



■ A detached single-family house ■ An apartment or condominium ■ Townhouse or duplex ■ Not provided

Q33. Do you own or rent your home?

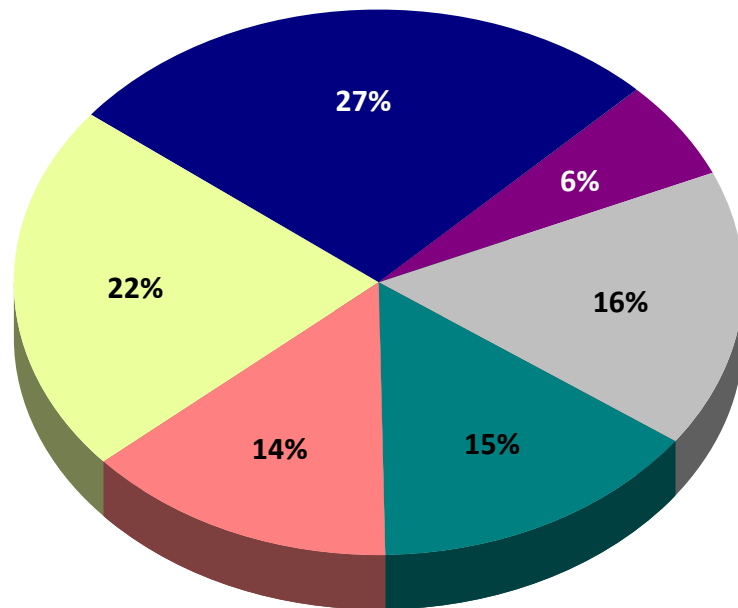
by percentage of respondents



Q34. How many years and months have you lived in Meridian?

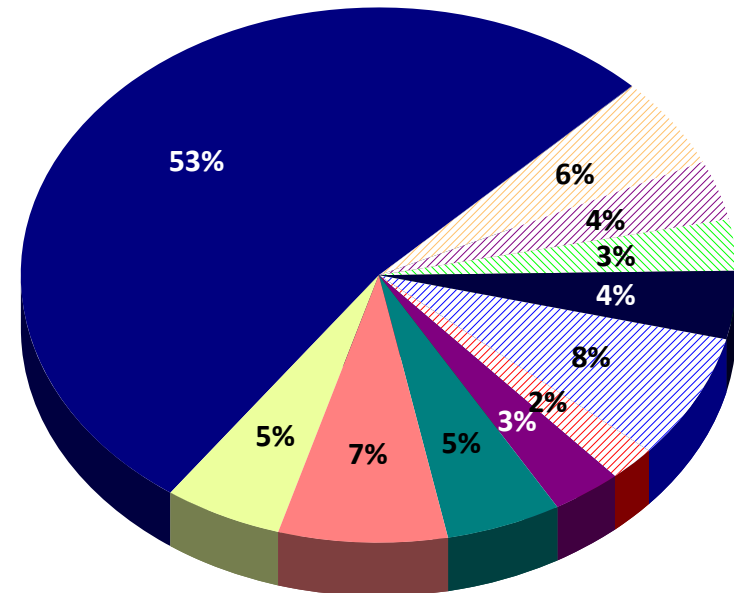
by percentage of respondents

Years



■ 5 or less
 ■ 6 to 10
 ■ 11 to 15
■ 16 to 20
 ■ 21 to 30
 ■ 31+

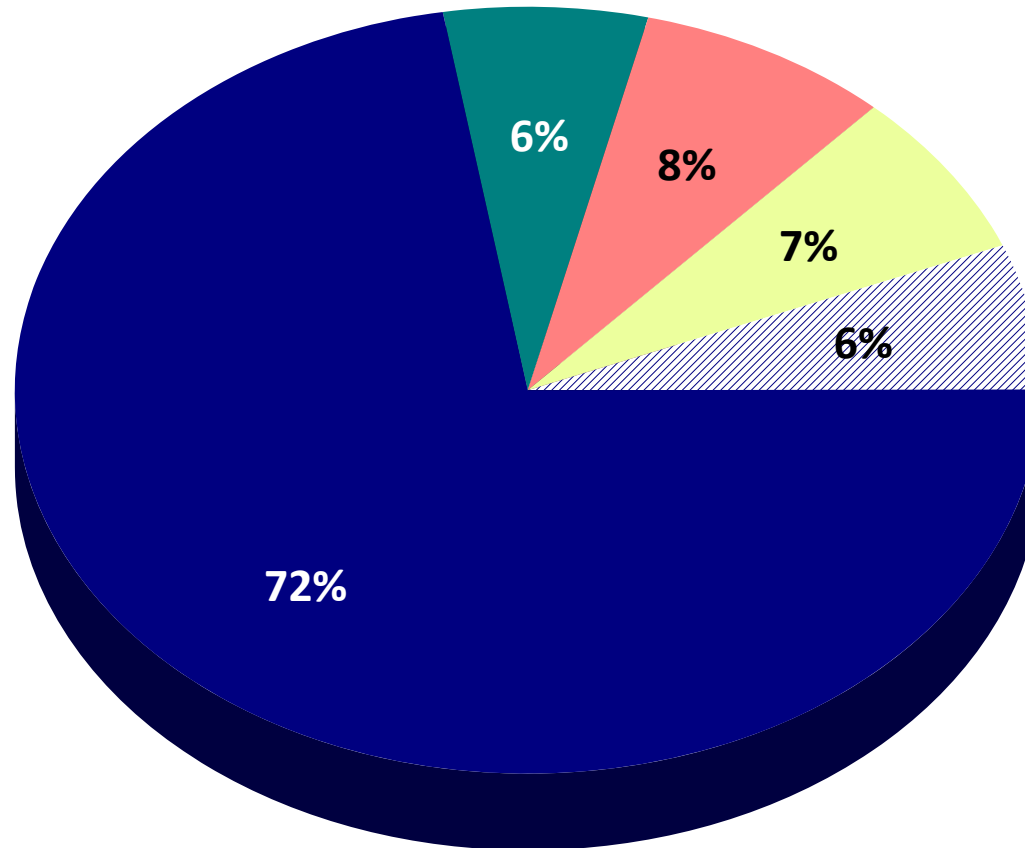
Months



■ 0
 ■ 1
 ■ 2
 ■ 3
 ■ 4
 ■ 5
▨ 6
■ 7
▨ 8
▨ 9
▨ 10+

Q35. Ages of Household Occupants

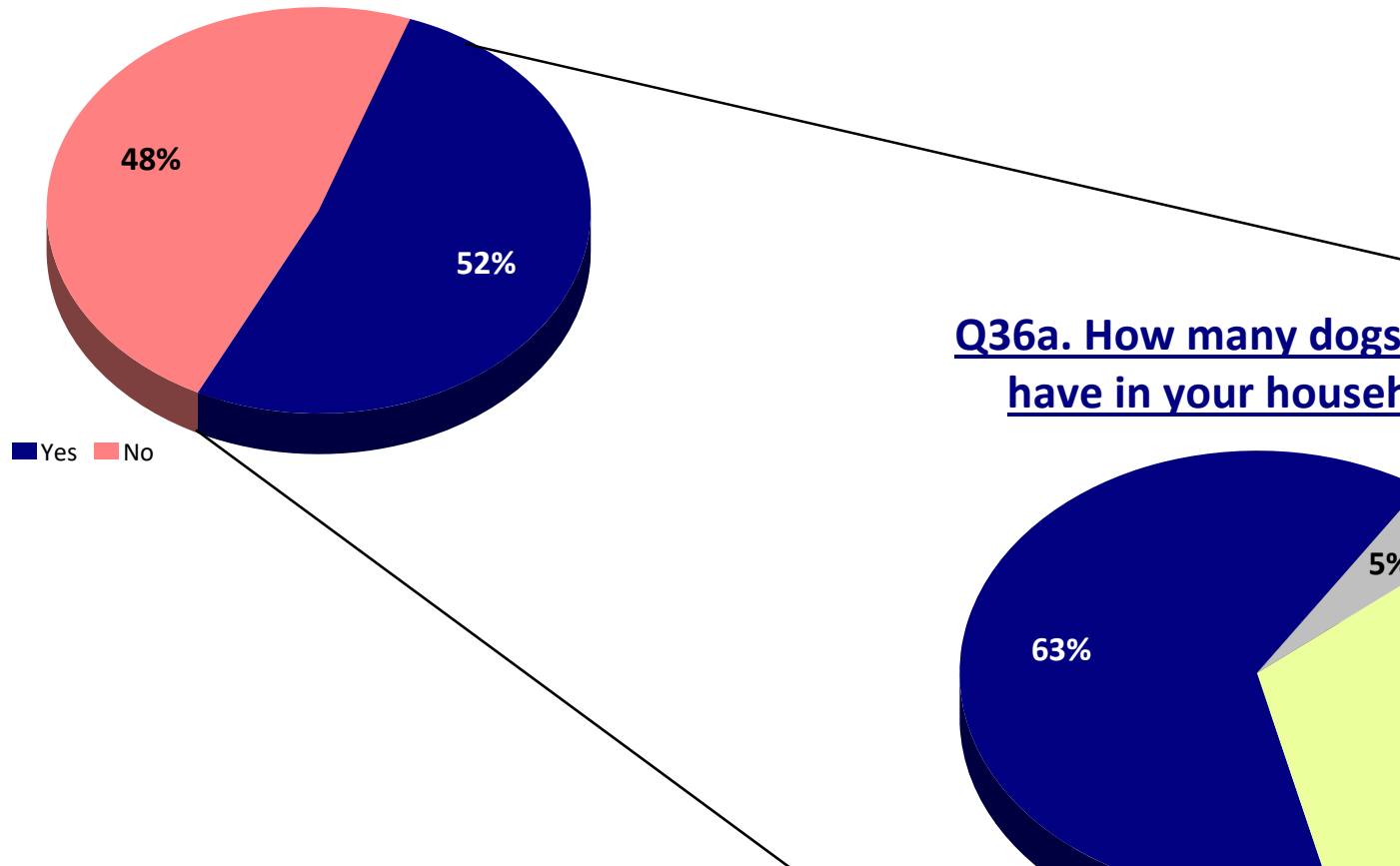
by percentage of persons in the household



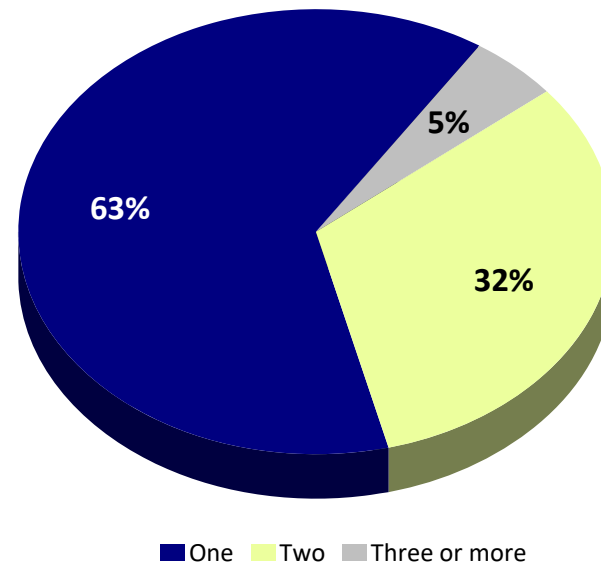
/// Under age 5 Ages 5-9 Ages 10-14 Ages 15-17 Ages 18+

Q36. Does your household have a dog?

by percentage of respondents

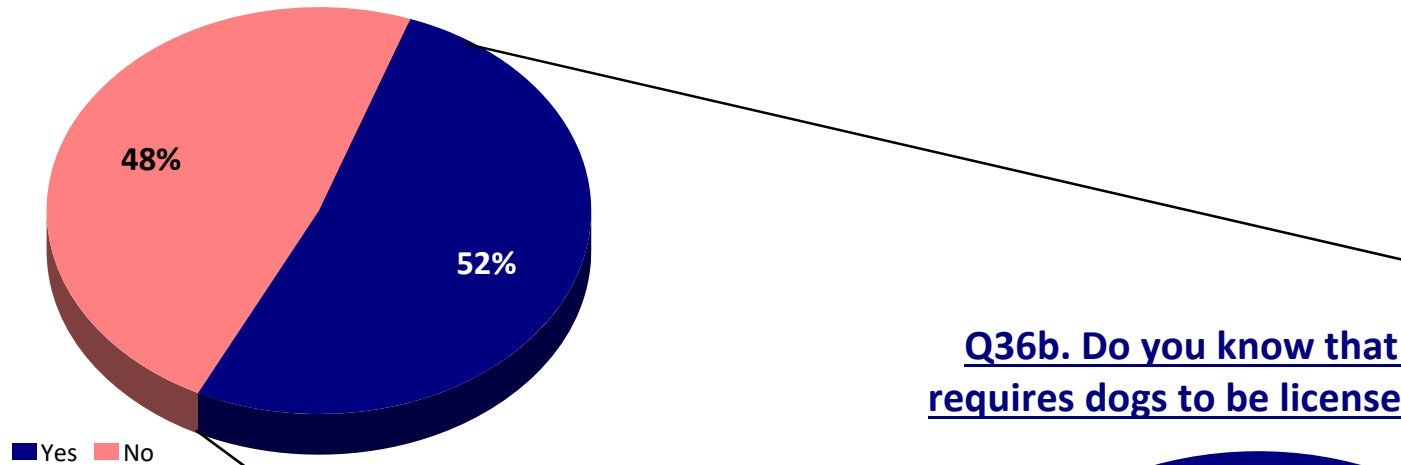


Q36a. How many dogs do you have in your household?

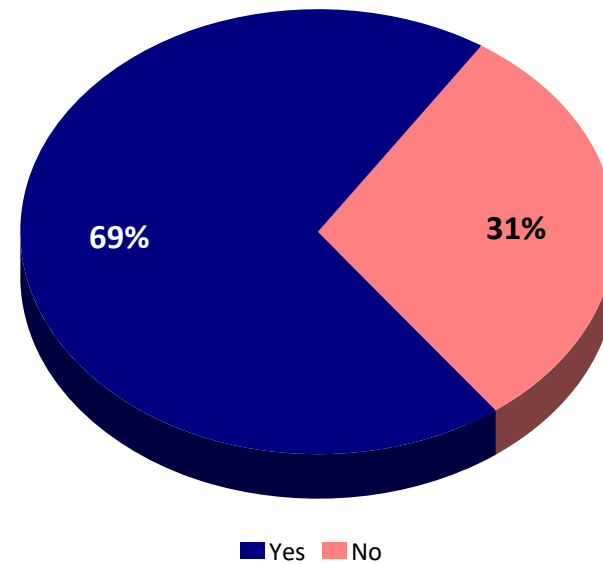


Q36. Does your household have a dog?

by percentage of respondents

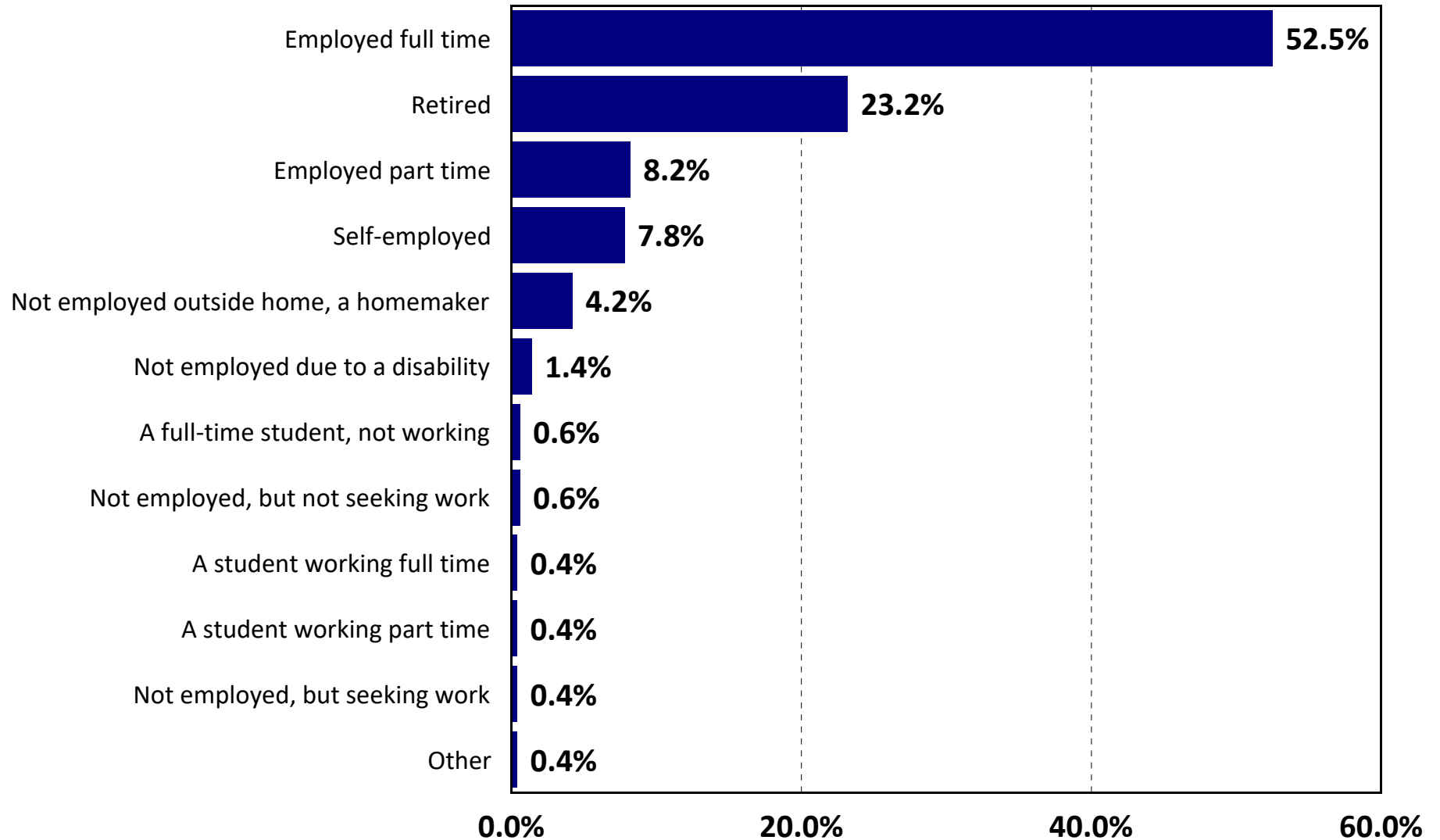


Q36b. Do you know that Meridian requires dogs to be licensed annually?



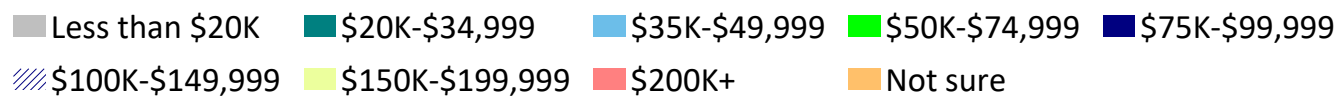
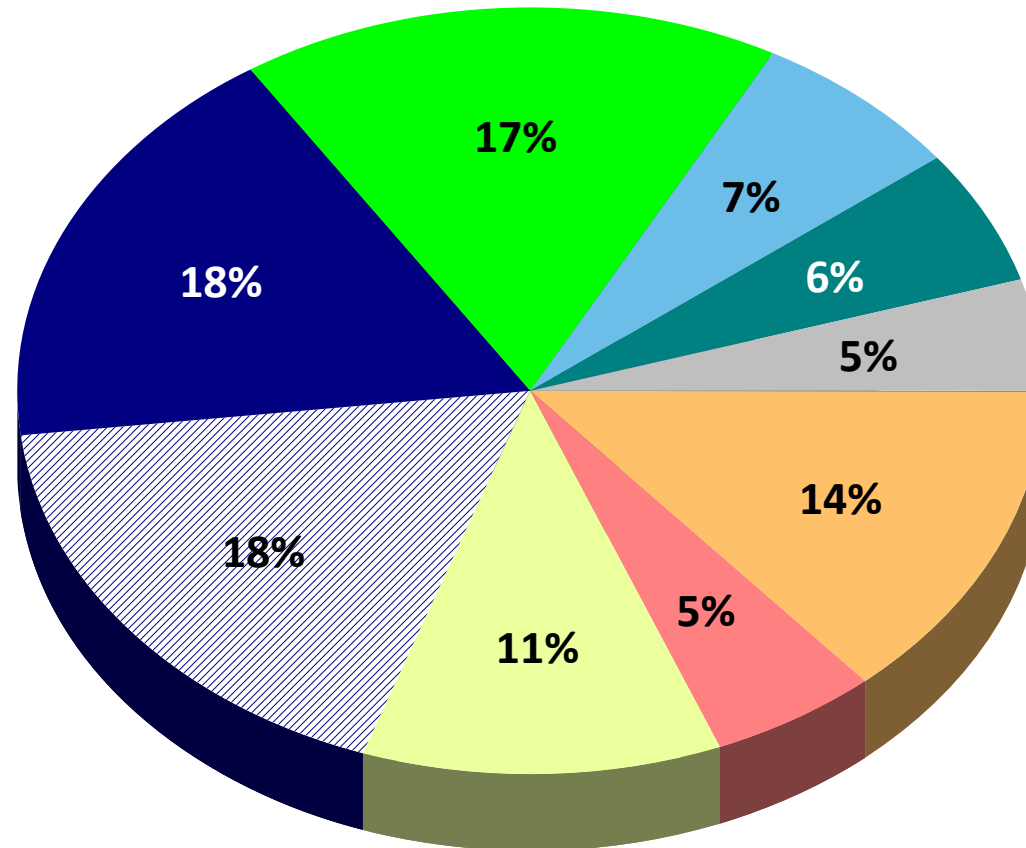
Q37. Which of the following best describes your current employment status?

by percentage of respondents



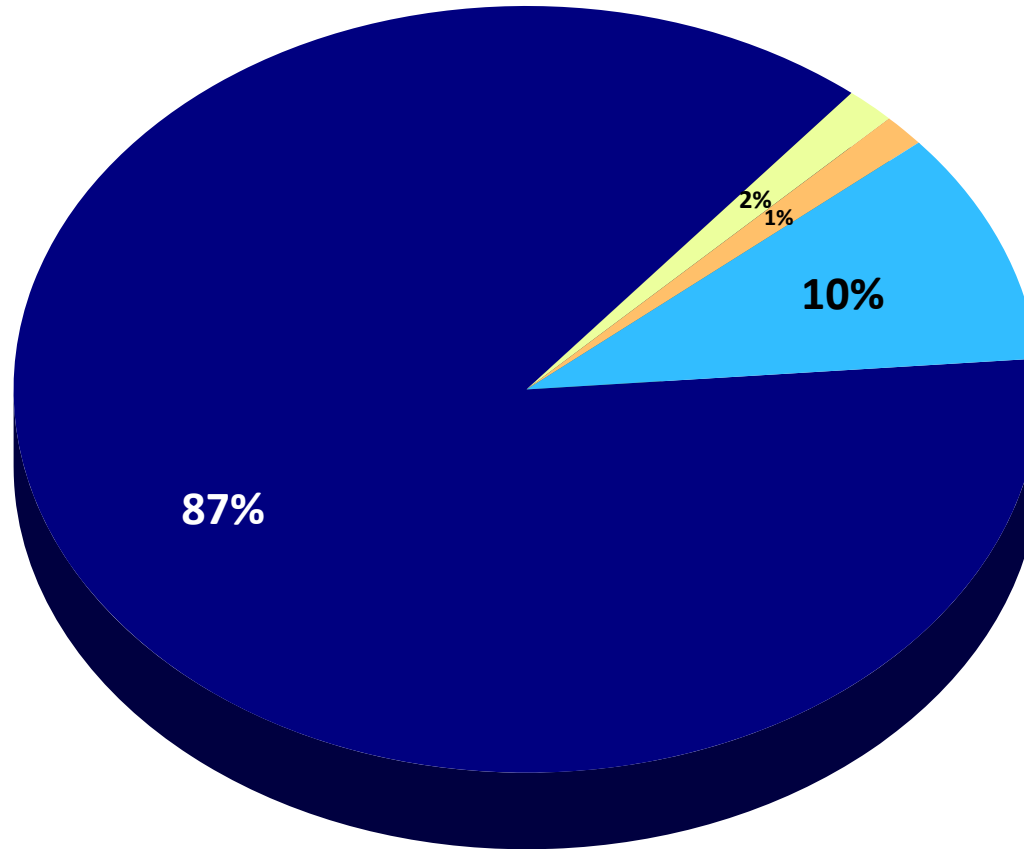
Q38. What is the approximate total annual family income of all members of your household?

by percentage of respondents



Q39. How do you make and receive phone calls?

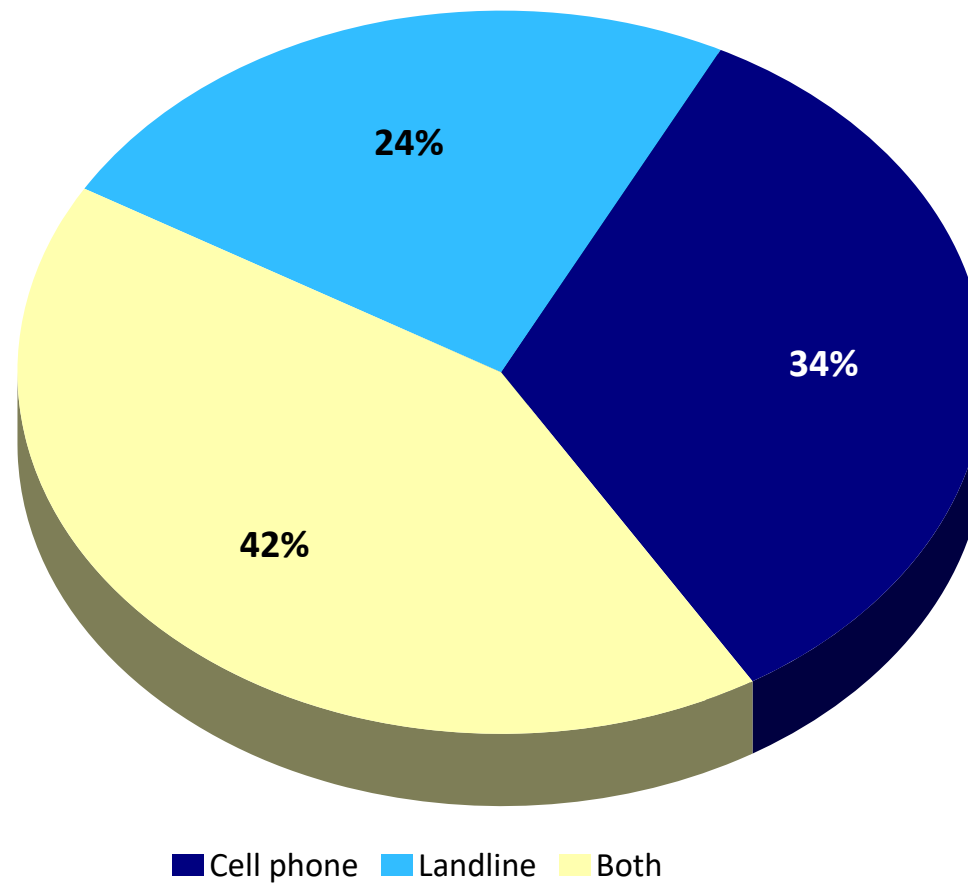
by percentage of respondents



Landline Cell phone Both Not provided

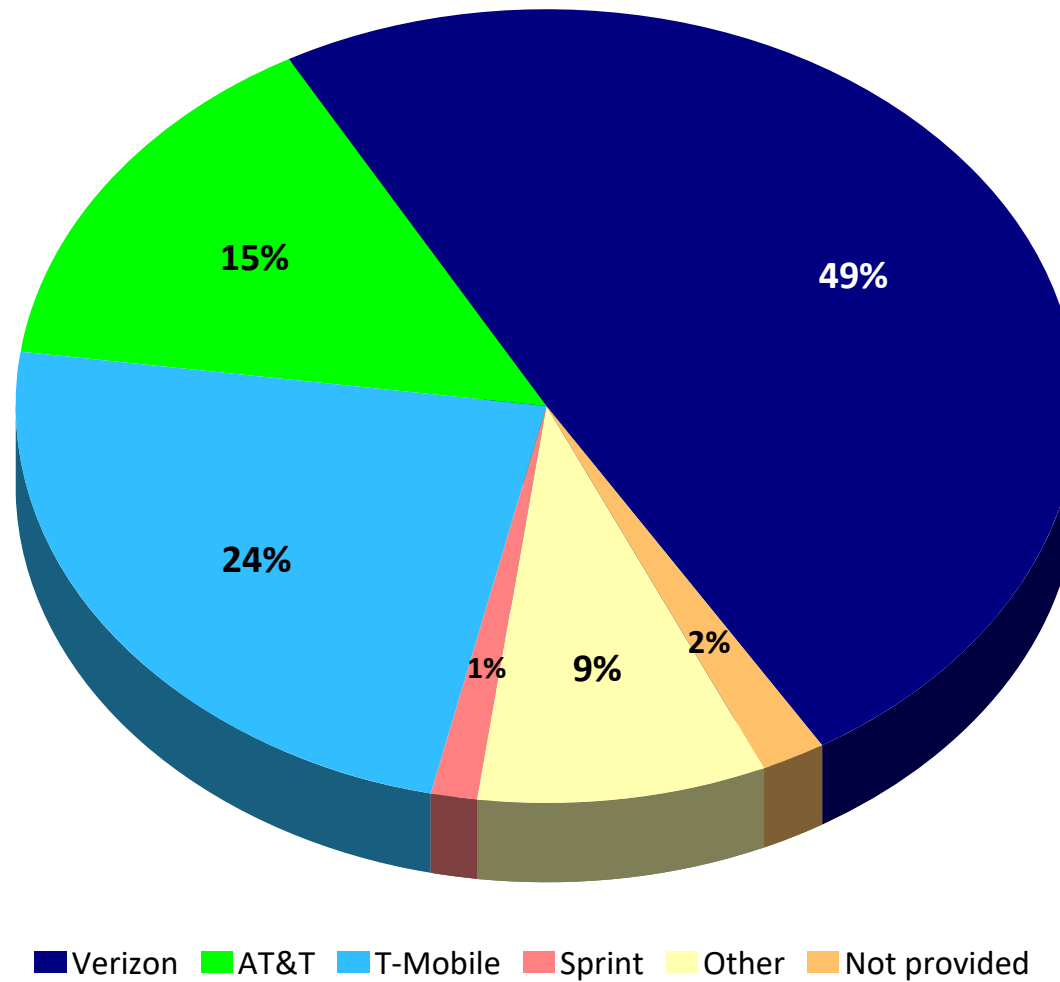
Q39a. Do you primarily use your cell phone, landline or both to make and receive calls?

by percentage of respondents who use both a landline and cell phone to make and receive phone calls



Q39b. Who is your cell phone service provider?

by percentage of respondents who use a cell phone to make and receive phone calls





2 Importance-Satisfaction Analysis

Importance-Satisfaction Analysis



Overview

Today, community leaders have limited resources which need to be targeted to activities that are of the most benefit to their citizens. Two of the most important criteria for decision making are (1) to target resources toward services of the highest importance to citizens; and (2) to target resources toward those services where citizens are the least satisfied.

The Importance-Satisfaction (I-S) rating is a unique tool that allows public officials to better understand both of these highly important decision-making criteria for each of the services they are providing. The Importance-Satisfaction (I-S) rating is based on the concept that public agencies will maximize overall customer satisfaction by emphasizing improvements in those areas where the level of satisfaction is relatively low, and the perceived importance of the service is relatively high.

The rating is calculated by summing the percentage of responses for items selected as the first, second, and third most important services for the City to emphasize over the next 3 to 5 years. The sum is then multiplied by 1 minus the percentage of respondents who indicated they were positively satisfied with the City's performance in the related area (the sum of the ratings of 4 and 5 on a 5-point scale excluding "Don't Know" responses). "Don't Know" responses are excluded from the calculation to ensure the satisfaction ratings among service categories are comparable.

I-S Rating = Importance x (1-Satisfaction)

Example of the Calculation

Respondents were asked to identify the major City services that are most important to emphasize over the next 2 years. More than half (54.8%) of households selected "*planning and zoning services*" as one of the most important services for the City to emphasize.

With regard to satisfaction, 42.9% of respondents surveyed rated "*planning and zoning services*" as a "4" or "5" on a 5-point scale (where "5" means "Very Satisfied") excluding "Don't Know" responses. The I-S rating was calculated by multiplying the sum of the most important percentages by one minus the sum of the satisfaction percentages. In this example, 54.8% was multiplied by 57.1% (1-0.429). This calculation yielded an I-S rating of 0.3129, which ranked first out of seventeen major categories of City services analyzed.

Importance-Satisfaction Analysis



The maximum rating is 1.00 and would be achieved when 100% of the respondents select an item as one of their top two choices of importance and 0% indicate they are positively satisfied with the delivery of the service.

The lowest rating is 0.00 and could be achieved under either of the following two situations:

- If 100% of the respondents were positively satisfied with the delivery of the service
- If none (0%) of the respondents selected the service as one of the two most important areas.

Interpreting the Ratings

Ratings that are greater than or equal to 0.20 identify areas that should receive significantly more emphasis. Ratings from 0.10 to 0.20 identify service areas that should receive increased emphasis. Ratings less than 0.10 should continue to receive the current level of emphasis.

- Definitely Increase Emphasis (I-S > 0.20)
- Increase Current Emphasis (I-S = 0.10 - 0.20)
- Maintain Current Emphasis (I-S < 0.10)

A table showing the results for the City of Meridian is provided on the following page.

2022 Importance-Satisfaction Rating

City of Meridian

Major Categories of City Services

Category of Service	Most Important %	Most Important Rank	Satisfaction %	Satisfaction Rank	Importance-Satisfaction Rating	I-S Rating Rank
Very High Priority (IS >.20)						
Planning & zoning services	55%	1	43%	17	0.3129	1
High Priority (IS = .10-.20)						
Traffic enforcement	34%	3	62%	15	0.1260	2
Medium Priority (IS <.10)						
Police department/law enforcement	43%	2	84%	6	0.0677	3
Building permit services	15%	8	57%	16	0.0644	4
Recycling services	18%	6	70%	12	0.0535	5
Code enforcement	12%	9	69%	13	0.0387	6
Programs for youth	17%	7	79%	9	0.0351	7
Communications	8%	12	66%	14	0.0282	8
Recreation programs	10%	10	80%	8	0.0202	9
Fire prevention and public education	7%	13	77%	10	0.0163	10
City parks	19%	5	92%	2	0.0151	11
Water services	8%	11	85%	5	0.0127	12
Fire/Rescue services	22%	4	96%	1	0.0087	13
Utility billing services	3%	15	81%	7	0.0062	14
Garbage/trash pick-up services	4%	14	88%	3	0.0052	15
Passport Acceptance Agency	2%	17	71%	11	0.0051	16
Sewer services	3%	16	85%	4	0.0042	17

Note: The I-S Rating is calculated by multiplying the "Most Important" % by (1-'Satisfaction' %)

Most Important %:

The "Most Important" percentage represents the sum of the first, second, and third most important responses for each item. Respondents were asked to identify the items they thought should be the City's top priorities.

Satisfaction %:

The "Satisfaction" percentage represents the sum of the ratings 10, 9, 8, and 7 excluding 'don't know.' Respondents ranked their level of satisfaction with each of the items on a scale of 10 to 0, with 10 being "Excellent" and 0 being "Poor."

© 2022 DirectionFinder by ETC Institute

Importance-Satisfaction Analysis



Importance-Satisfaction Matrix Analysis

The Importance-Satisfaction rating is based on the concept that public agencies will maximize overall customer satisfaction by emphasizing improvements in those areas where the level of satisfaction is relatively low, and the perceived importance of the service is relatively high. ETC Institute developed an Importance-Satisfaction Matrix to display the perceived importance of major services that were assessed on the survey against the perceived quality of service delivery. The two axes on the matrix represent Satisfaction (vertical) and relative Importance (horizontal).

The I-S (Importance-Satisfaction) matrix should be interpreted as follows.

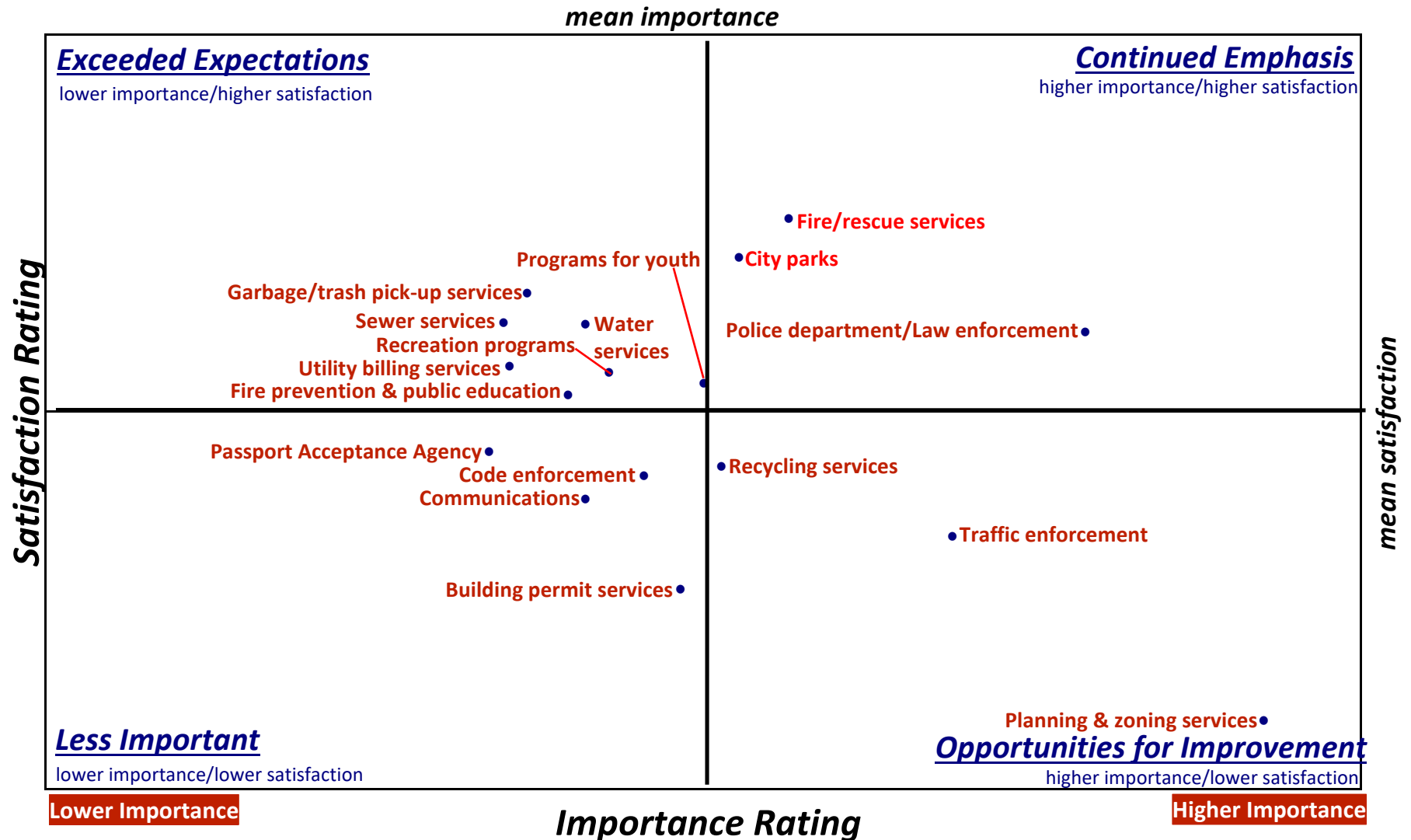
- **Continued Emphasis (above average importance and above average satisfaction).** This area shows where the City is meeting customer expectations. Items in this area have a significant impact on the customer's overall level of satisfaction. The City should maintain (or slightly increase) emphasis on items in this area.
- **Exceeding Expectations (below average importance and above average satisfaction).** This area shows where the City is performing significantly better than customers expect the City to perform. Items in this area do not significantly affect the overall level of satisfaction that residents have with City services. The City should maintain (or slightly decrease) emphasis on items in this area.
- **Opportunities for Improvement (above average importance and below average satisfaction).** This area shows where the City is not performing as well as residents expect the City to perform. This area has a significant impact on customer satisfaction, and the City should DEFINITELY increase emphasis on items in this area.
- **Less Important (below average importance and below average satisfaction).** This area shows where the City is not performing well relative to its performance in other areas; however, this area is generally considered to be less important to residents. This area does not significantly affect overall satisfaction with City services because the items are less important to residents. The agency should maintain current levels of emphasis on items in this area.

A matrix chart showing the results for the City of Meridian is provided on the following page.

2022 City of Meridian Citizen Survey Importance-Satisfaction Assessment Matrix

-City Services-

(points on the graph show deviations from the mean importance and satisfaction ratings given by respondents to the survey)





3

**Benchmarking
Analysis**

Benchmarking Analysis



Overview

ETC Institute's *DirectionFinder*® program was originally developed in 1999 to help community leaders use statistically-valid community survey data as a tool for making better decisions. Since November 1999, the survey has been administered in more than 300 cities and counties in 43 states. Most participating communities conduct the survey on an annual or biennial basis.

This report contains benchmarking data from two sources: (1) a national survey that was administered by ETC Institute during the fall of 2021 to a random sample of more than 9,000 residents in the continental United States and (2) a regional survey that was administered by ETC Institute during the fall of 2021 to a random sample of residents living in the Northwest Region of the United States. The Northwest Region includes the states of Washington, Oregon, Idaho, and Montana.

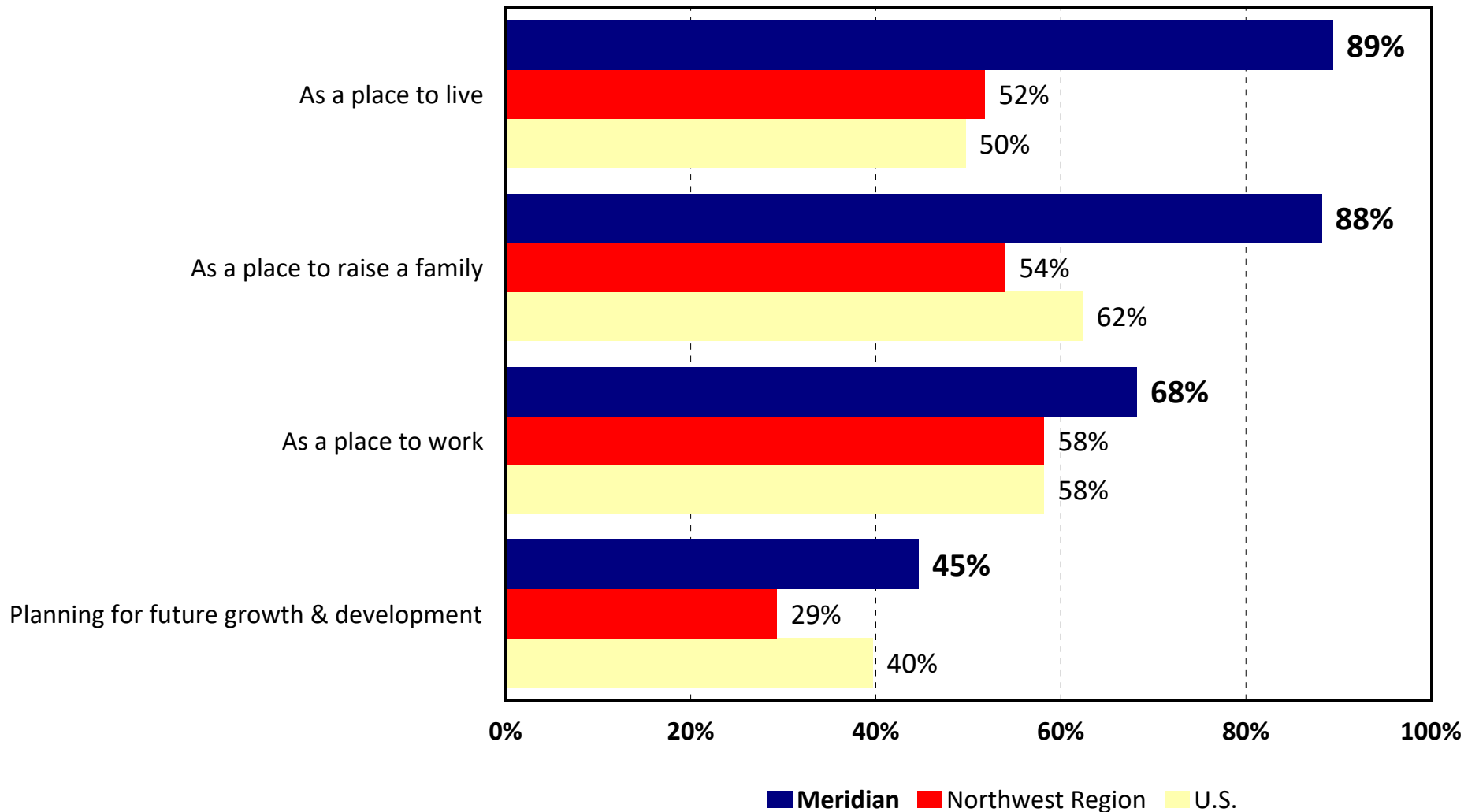
The charts on the following pages show how the results for the City of Meridian compare to the national average and the Northwest regional average. The blue bar shows the results for the City of Meridian, the red bar shows the Northwest regional average, and the yellow bar shows the national average.

National Benchmarks

Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with the City of Meridian is not authorized without written consent from ETC Institute.

Ratings of Items that Influence Perceptions of the City Meridian vs. Northwest Region vs. the U.S.

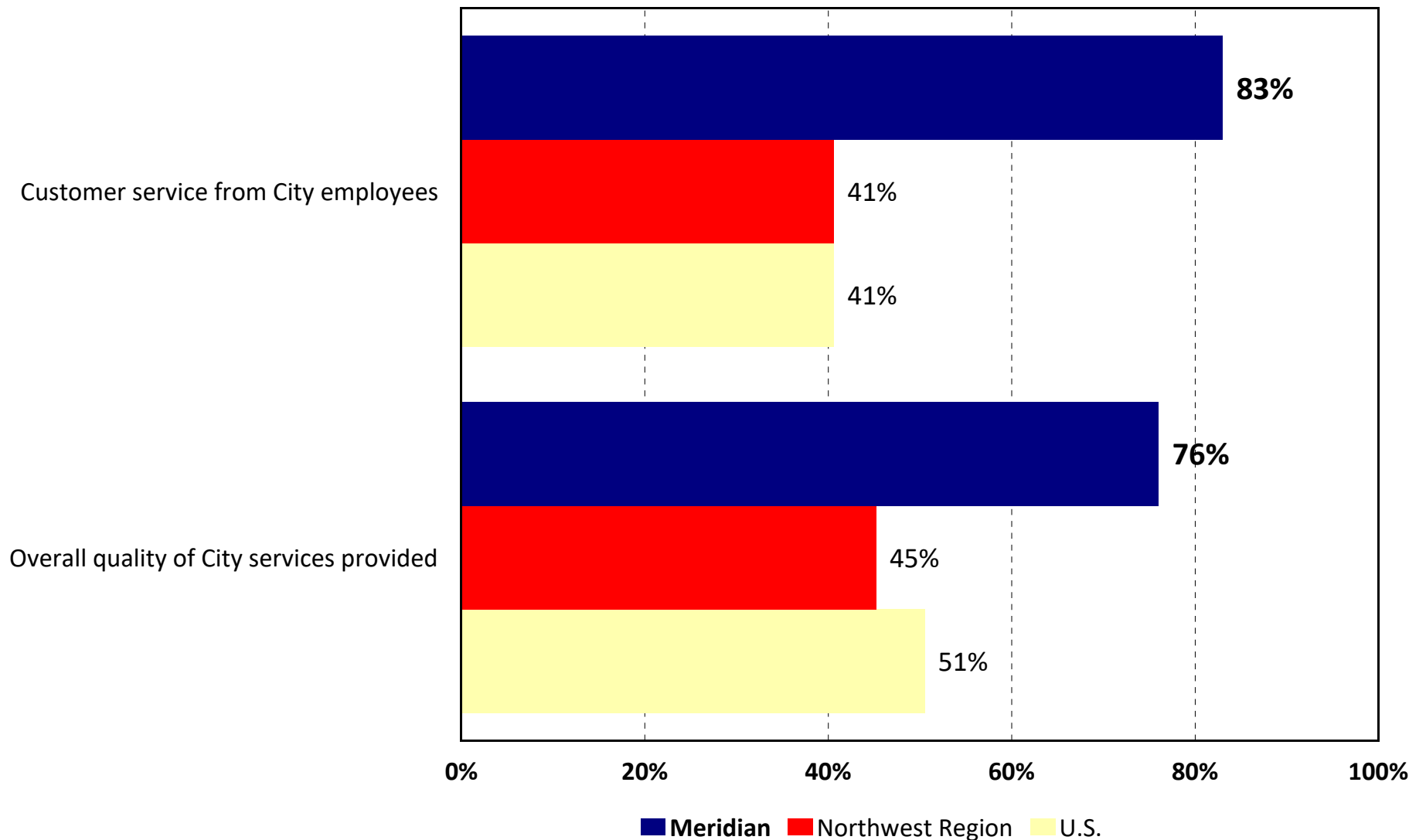
by percentage of respondents who gave positive ratings for the item (excluding don't knows)



Ratings of Items Related to Quality of Life

Meridian vs. Northwest Region vs. the U.S.

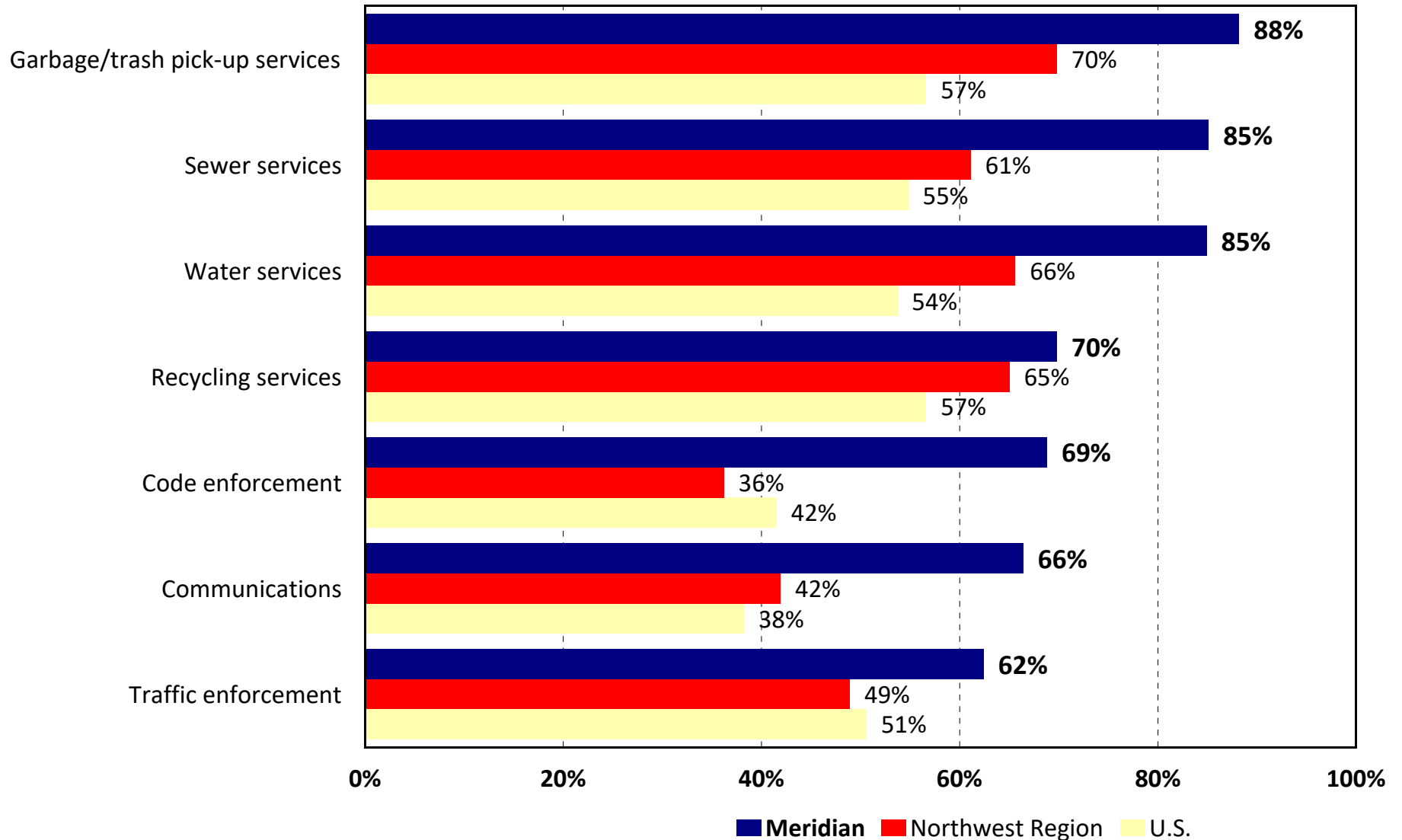
by percentage of respondents who gave positive ratings for the item (excluding don't knows)



Overall Ratings of City Services

Meridian vs. Northwest Region vs. the U.S.

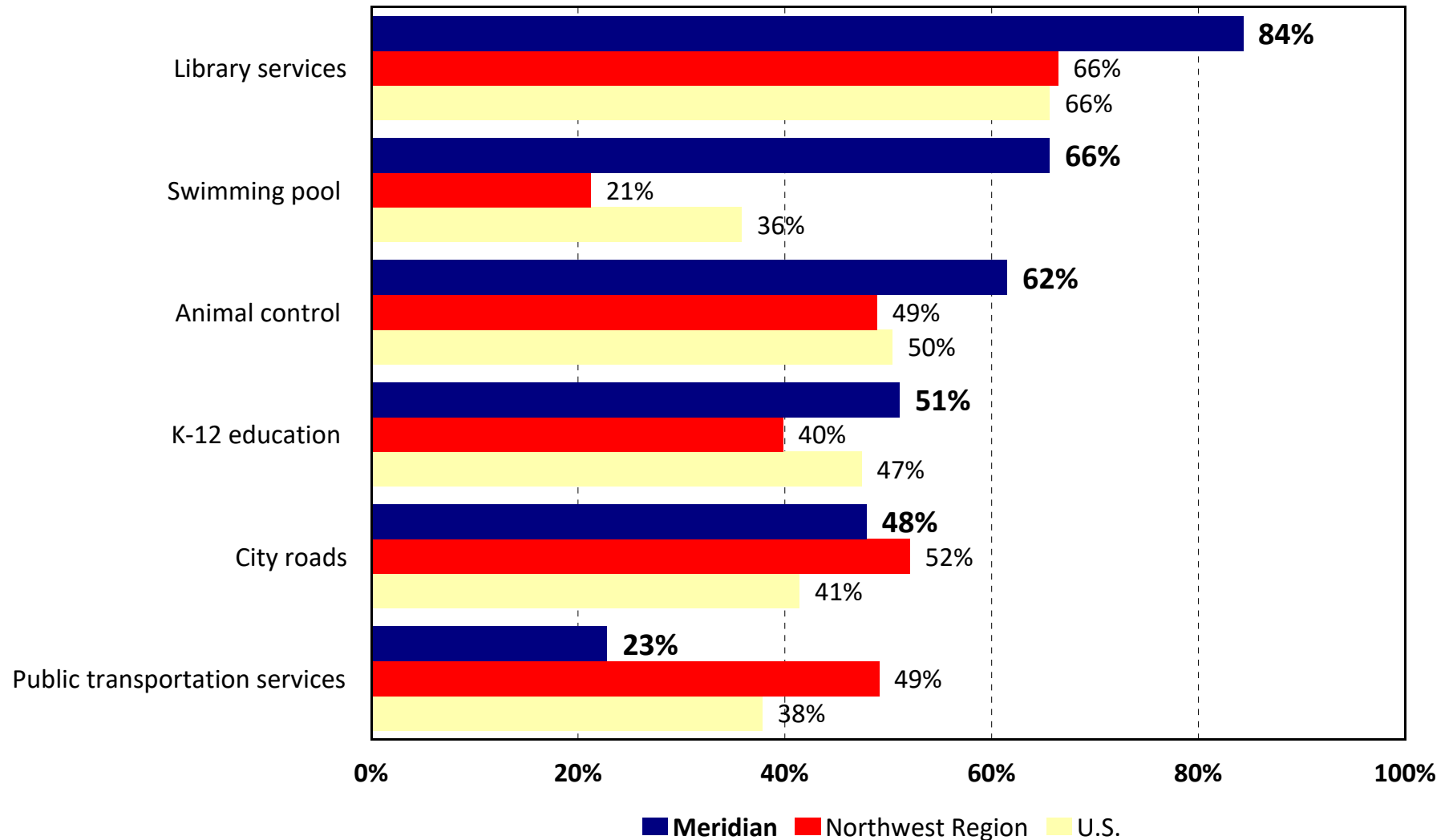
by percentage of respondents who gave positive ratings for the item (excluding don't knows)



Ratings of Services Provided by Other Governmental Entities, Agencies and Groups

Meridian vs. Northwest Region vs. the U.S.

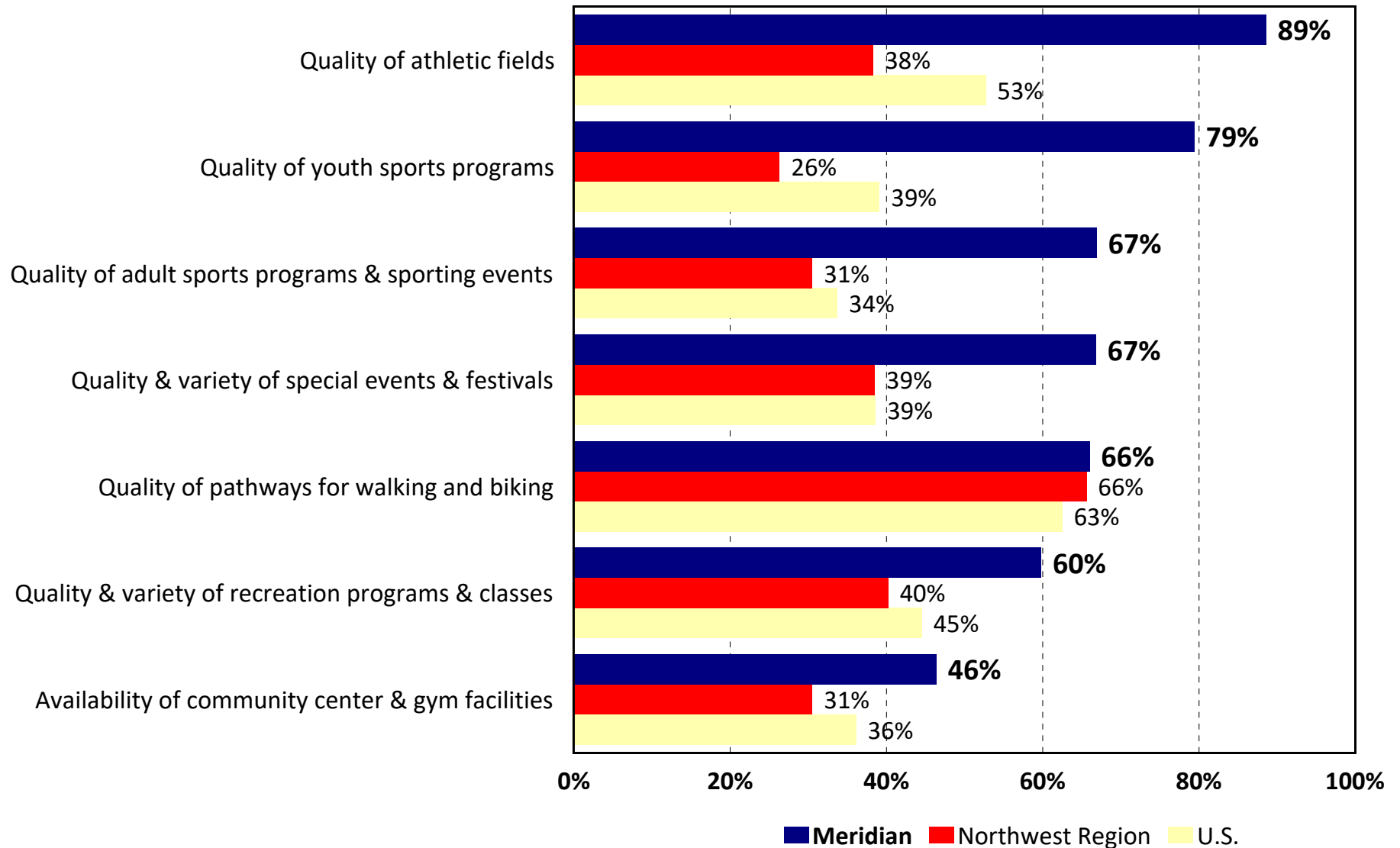
by percentage of respondents who gave positive ratings for the item (excluding don't knows)



Ratings of Parks and Recreation Services

Meridian vs. Northwest Region vs. the U.S.

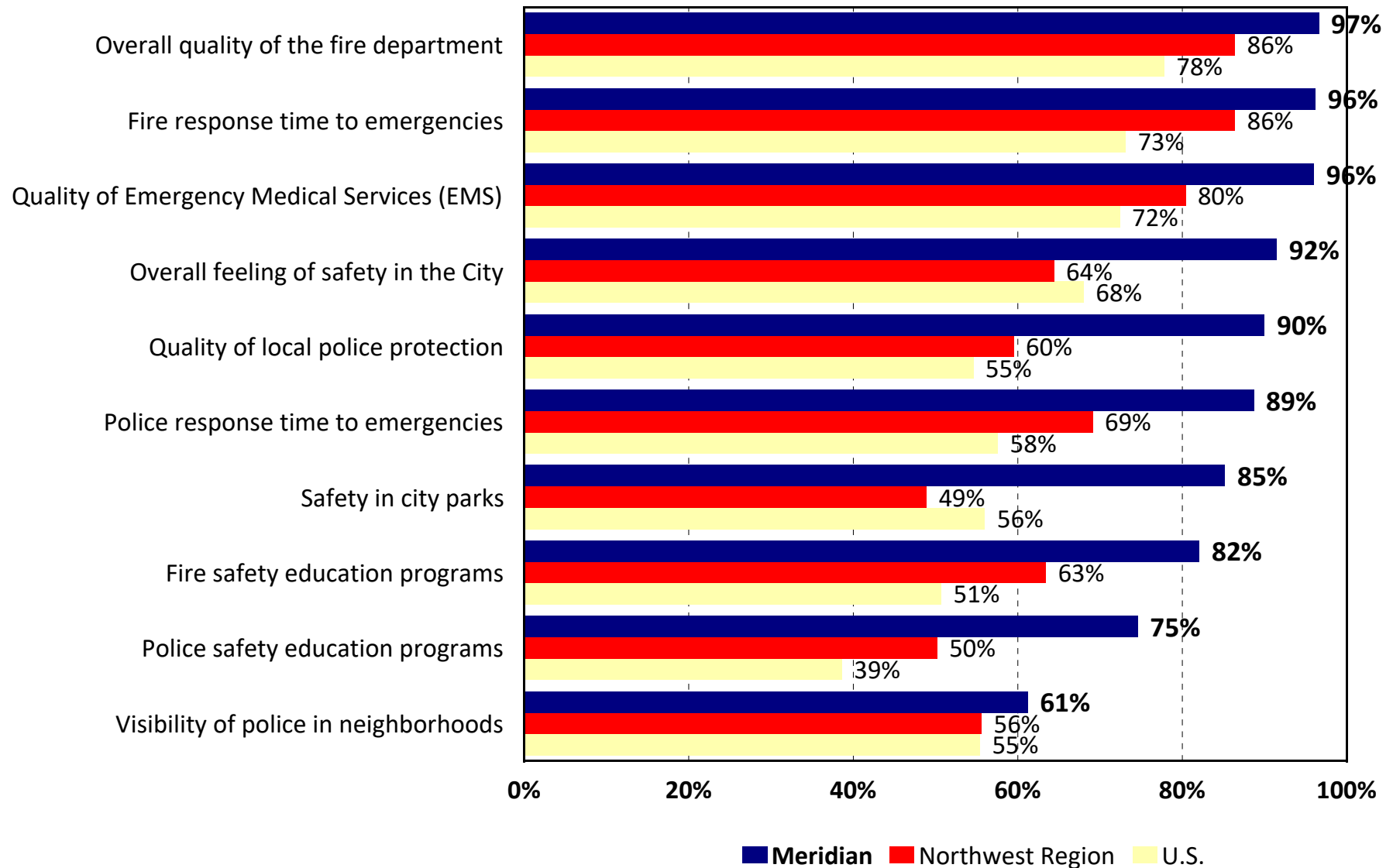
by percentage of respondents who gave positive ratings for the item (excluding don't knows)



Ratings of Public Safety Services

Meridian vs. Northwest Region vs. the U.S.

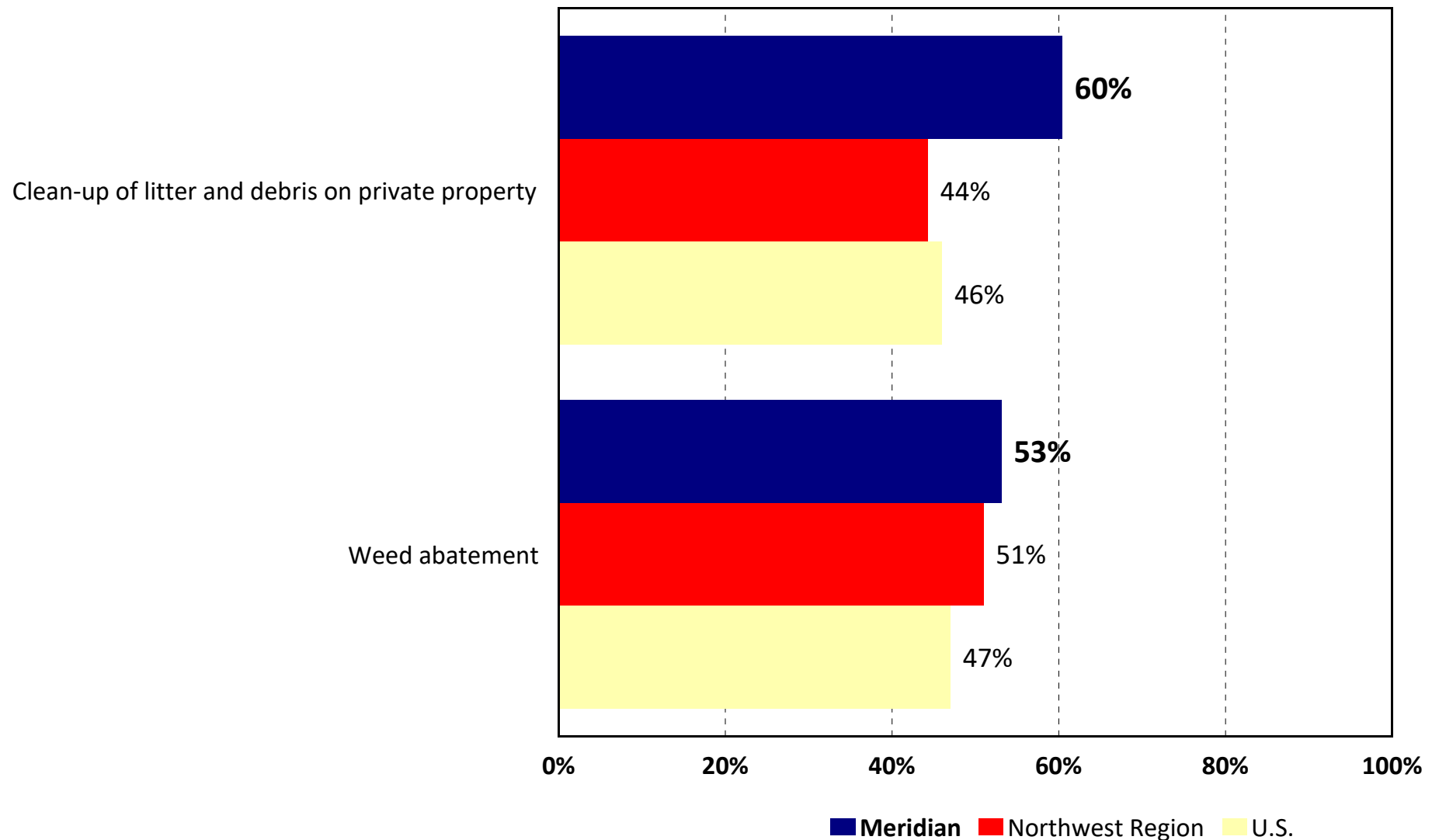
by percentage of respondents who gave positive ratings for the item (excluding don't knows)



Ratings of the Enforcement of Codes and Ordinances

Meridian vs. Northwest Region vs. the U.S.

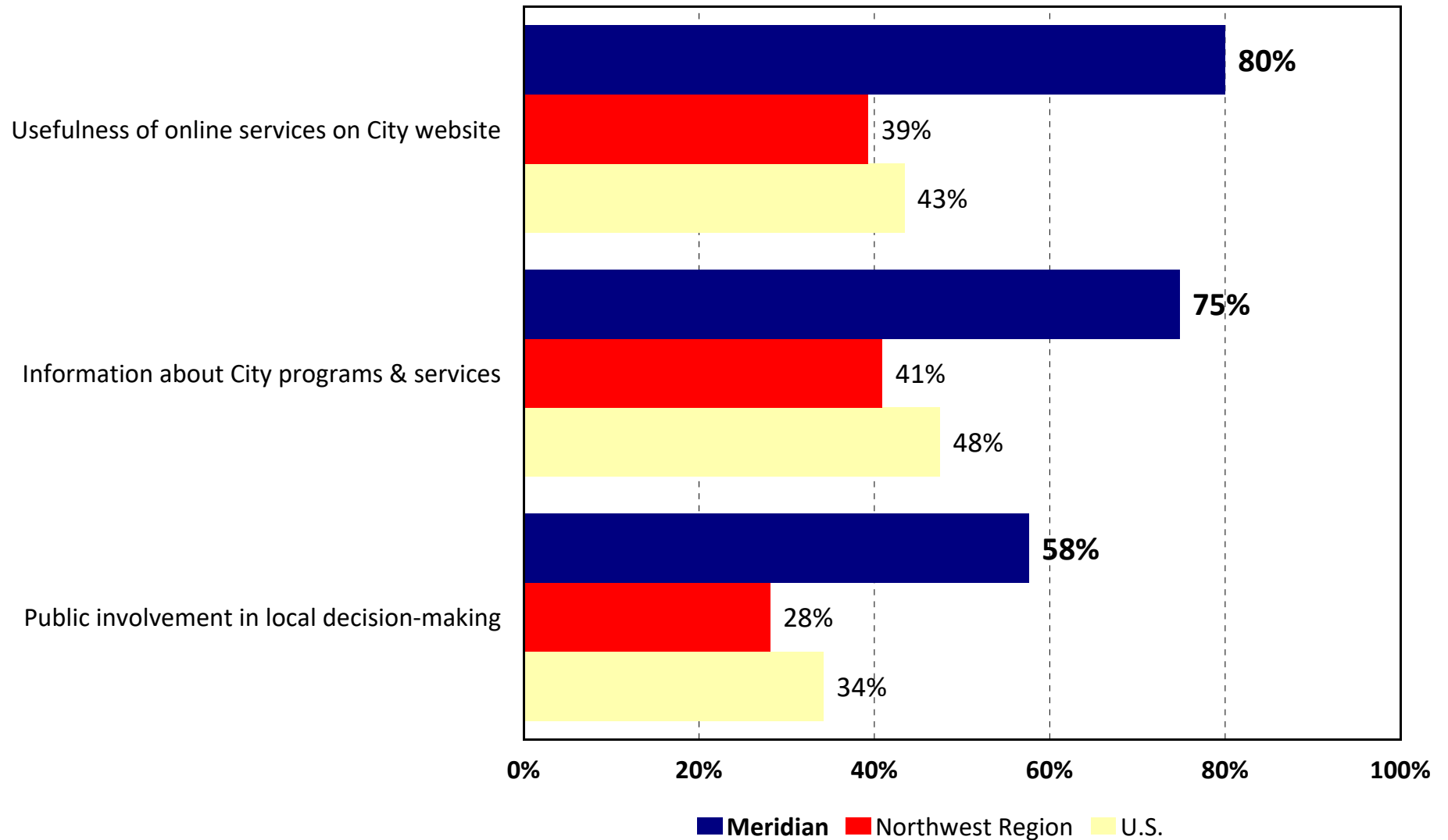
by percentage of respondents who gave positive ratings for the item (excluding don't knows)



Ratings of Communication Services

Meridian vs. Northwest Region vs. the U.S.

by percentage of respondents who gave positive ratings for the item (excluding don't knows)





Tabular Data

Q1. The vision for Meridian is: "By 2035, Meridian will be the West's premier community in which to live, work and raise a family." Several items that may influence your perception of Meridian as a community are listed below. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the City of Meridian in the following areas.

(N=504)

	Excellent	9	8	7	6	5	4	3	2	1	Poor	Don't know
Q1-1. As a place to live	23.6%	16.3%	30.6%	18.7%	5.2%	3.6%	1.0%	0.6%	0.2%	0.0%	0.0%	0.4%
Q1-2. As a place to work	12.5%	10.3%	16.7%	12.5%	10.5%	8.1%	3.2%	1.4%	0.6%	0.0%	0.4%	23.8%
Q1-3. As a place to raise a family	29.0%	18.1%	25.0%	10.9%	6.0%	3.2%	1.0%	0.6%	0.2%	0.0%	0.2%	6.0%
Q1-4. As a place to start/do business	12.3%	8.1%	18.5%	10.7%	7.5%	6.0%	2.2%	1.0%	1.2%	0.2%	0.0%	32.3%
Q1-5. As a City that is building a strong sense of community	13.9%	10.7%	21.6%	17.9%	12.5%	11.1%	4.8%	3.2%	1.2%	0.4%	0.8%	2.0%
Q1-6. As a City that is developing a strong local economy	13.7%	12.7%	24.6%	15.1%	10.7%	8.1%	4.8%	2.6%	0.6%	0.6%	0.0%	6.5%
Q1-7. As a City that is developing a strong local workforce that can compete in today's economic climate	6.9%	7.1%	14.7%	15.3%	15.3%	11.3%	5.2%	4.0%	2.0%	1.0%	1.2%	16.1%
Q1-8. As a City that is planning for future growth & development	8.9%	7.1%	15.1%	11.7%	10.9%	10.1%	7.3%	7.5%	5.6%	3.8%	7.9%	4.0%
Q1-9. As a City that is developing a sustainable & conscious environment	6.9%	5.2%	15.1%	13.9%	12.9%	10.7%	5.8%	6.0%	5.0%	2.8%	4.4%	11.5%
Q1-10. How well City is protecting quality of air & water	8.5%	10.3%	15.7%	13.3%	11.1%	9.9%	3.6%	3.0%	4.2%	1.2%	2.6%	16.7%
Q1-11. How well City is maintaining high quality neighborhoods	8.9%	13.1%	20.4%	17.9%	10.7%	8.5%	7.1%	4.0%	3.2%	1.6%	2.0%	2.6%
Q1-12. How well City is providing options for mobility other than driving	2.4%	1.4%	4.8%	9.1%	7.7%	11.7%	8.9%	12.5%	10.3%	6.0%	15.1%	10.1%
Q1-13. How well City is ensuring public safety	14.5%	14.9%	21.2%	15.5%	11.5%	8.9%	4.2%	1.8%	2.0%	1.2%	1.4%	3.0%

Q1. The vision for Meridian is: "By 2035, Meridian will be the West's premier community in which to live, work and raise a family." Several items that may influence your perception of Meridian as a community are listed below. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the City of Meridian in the following areas.

	Excellent	9	8	7	6	5	4	3	2	1	Poor	Don't know
Q1-14. How well City is communicating with the community	9.7%	10.1%	20.2%	16.1%	13.1%	12.5%	3.2%	5.2%	3.0%	1.2%	2.4%	3.4%

WITHOUT "DON'T KNOW"

Q1. The vision for Meridian is: "By 2035, Meridian will be the West's premier community in which to live, work and raise a family." Several items that may influence your perception of Meridian as a community are listed below. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the City of Meridian in the following areas. (without "don't know")

(N=504)

	Excellent	9	8	7	6	5	4	3	2	1	Poor
Q1-1. As a place to live	23.7%	16.3%	30.7%	18.7%	5.2%	3.6%	1.0%	0.6%	0.2%	0.0%	0.0%
Q1-2. As a place to work	16.4%	13.5%	21.9%	16.4%	13.8%	10.7%	4.2%	1.8%	0.8%	0.0%	0.5%
Q1-3. As a place to raise a family	30.8%	19.2%	26.6%	11.6%	6.3%	3.4%	1.1%	0.6%	0.2%	0.0%	0.2%
Q1-4. As a place to start/do business	18.2%	12.0%	27.3%	15.8%	11.1%	8.8%	3.2%	1.5%	1.8%	0.3%	0.0%
Q1-5. As a City that is building a strong sense of community	14.2%	10.9%	22.1%	18.2%	12.8%	11.3%	4.9%	3.2%	1.2%	0.4%	0.8%
Q1-6. As a City that is developing a strong local economy	14.6%	13.6%	26.3%	16.1%	11.5%	8.7%	5.1%	2.8%	0.6%	0.6%	0.0%
Q1-7. As a City that is developing a strong local workforce that can compete in today's economic climate	8.3%	8.5%	17.5%	18.2%	18.2%	13.5%	6.1%	4.7%	2.4%	1.2%	1.4%
Q1-8. As a City that is planning for future growth & development	9.3%	7.4%	15.7%	12.2%	11.4%	10.5%	7.6%	7.9%	5.8%	3.9%	8.3%
Q1-9. As a City that is developing a sustainable & conscious environment	7.8%	5.8%	17.0%	15.7%	14.6%	12.1%	6.5%	6.7%	5.6%	3.1%	4.9%
Q1-10. How well City is protecting quality of air & water	10.2%	12.4%	18.8%	16.0%	13.3%	11.9%	4.3%	3.6%	5.0%	1.4%	3.1%
Q1-11. How well City is maintaining high quality neighborhoods	9.2%	13.4%	21.0%	18.3%	11.0%	8.8%	7.3%	4.1%	3.3%	1.6%	2.0%
Q1-12. How well City is providing options for mobility other than driving	2.6%	1.5%	5.3%	10.2%	8.6%	13.0%	9.9%	13.9%	11.5%	6.6%	16.8%
Q1-13. How well City is ensuring public safety	14.9%	15.3%	21.9%	16.0%	11.9%	9.2%	4.3%	1.8%	2.0%	1.2%	1.4%
Q1-14. How well City is communicating with the community	10.1%	10.5%	20.9%	16.6%	13.6%	12.9%	3.3%	5.3%	3.1%	1.2%	2.5%

Q2. While the City is not the sole contributor to your quality of life, it is important to understand the perceptions residents have of the quality of life in Meridian. Using a scale of 0 to 10, where 10 means "Greatly Exceeds My Expectations" and 0 means "Does Not Meet My Expectations at All," please rate the City and its partners in the following areas.

(N=504)

	Greatly exceeds my expectations	9	8	7	6	5	4	3	2	1	Does not meet my expectations	Don't know
Q2-1. Overall quality of life in City	9.9%	19.0%	32.5%	21.0%	7.1%	5.8%	1.6%	1.2%	1.0%	0.2%	0.0%	0.6%
Q2-2. Overall quality of City services provided	9.9%	16.9%	28.0%	19.8%	10.3%	8.3%	2.6%	0.8%	0.8%	0.6%	0.2%	1.8%
Q2-3. Overall quality of customer service you receive from City employees	14.5%	19.8%	20.0%	12.7%	5.2%	4.2%	1.6%	1.0%	1.0%	0.4%	0.4%	19.2%
Q2-4. Your view of an ideal place to live	12.7%	18.3%	24.8%	20.4%	10.7%	5.8%	2.6%	2.4%	1.0%	0.4%	0.2%	0.8%

WITHOUT "DON'T KNOW"

Q2. While the City is not the sole contributor to your quality of life, it is important to understand the perceptions residents have of the quality of life in Meridian. Using a scale of 0 to 10, where 10 means "Greatly Exceeds My Expectations" and 0 means "Does Not Meet My Expectations at All," please rate the City and its partners in the following areas. (without "don't know")

(N=504)

	Greatly exceeds my expectations	9	8	7	6	5	4	3	2	1	Does not meet my expectations at all
Q2-1. Overall quality of life in City	10.0%	19.2%	32.7%	21.2%	7.2%	5.8%	1.6%	1.2%	1.0%	0.2%	0.0%
Q2-2. Overall quality of City services provided	10.1%	17.2%	28.5%	20.2%	10.5%	8.5%	2.6%	0.8%	0.8%	0.6%	0.2%
Q2-3. Overall quality of customer service you receive from City employees	17.9%	24.6%	24.8%	15.7%	6.4%	5.2%	2.0%	1.2%	1.2%	0.5%	0.5%
Q2-4. Your view of an ideal place to live	12.8%	18.4%	25.0%	20.6%	10.8%	5.8%	2.6%	2.4%	1.0%	0.4%	0.2%

Q3. Using a scale of 0 to 10, where 10 means "Strongly Agree" and 0 means "Strongly Disagree," please rate your level of agreement with the following.

(N=504)

	Strongly agree	9	8	7	6	5	4	3	2	1	Strongly disagree	Don't know
Q3-1. Quality housing & a variety of options exist in Meridian	8.7%	10.3%	12.1%	16.3%	11.1%	13.5%	7.7%	5.8%	5.0%	1.6%	5.4%	2.6%
Q3-2. Development in City enhances quality of life	7.5%	9.9%	17.1%	18.7%	10.5%	11.3%	6.7%	5.0%	3.4%	1.8%	5.8%	2.4%
Q3-3. There are a variety of employment opportunities in Meridian	8.9%	7.5%	16.7%	14.3%	11.9%	10.7%	4.8%	2.0%	2.2%	0.6%	1.0%	19.4%
Q3-4. Access to quality shopping & entertainment exist in Meridian	21.0%	18.5%	24.6%	18.1%	8.9%	4.8%	1.0%	1.4%	0.4%	0.6%	0.2%	0.6%
Q3-5. City is managing growth wisely	3.0%	6.7%	10.1%	9.7%	10.9%	11.3%	10.3%	9.9%	6.2%	5.6%	13.7%	2.6%
Q3-6. Meridian has a sense of community	10.7%	9.5%	19.0%	17.5%	14.1%	12.3%	6.2%	4.4%	1.2%	1.4%	2.0%	1.8%
Q3-7. City continuously improves services	8.7%	7.3%	15.5%	16.5%	13.5%	11.7%	4.4%	4.0%	2.0%	1.6%	1.4%	13.5%
Q3-8. City uses your tax dollars wisely	6.9%	8.3%	12.9%	17.5%	9.9%	13.1%	6.0%	2.8%	2.4%	1.6%	4.4%	14.3%
Q3-9. City is headed in right direction	6.9%	8.7%	13.3%	18.1%	11.3%	13.7%	6.2%	6.5%	4.0%	2.0%	4.6%	4.8%

WITHOUT "DON'T KNOW"

Q3. Using a scale of 0 to 10, where 10 means "Strongly Agree" and 0 means "Strongly Disagree," please rate your level of agreement with the following. (without "don't know")

(N=504)

	Strongly agree	9	8	7	6	5	4	3	2	1	Strongly disagree
Q3-1. Quality housing & a variety of options exist in Meridian	9.0%	10.6%	12.4%	16.7%	11.4%	13.8%	7.9%	5.9%	5.1%	1.6%	5.5%
Q3-2. Development in City enhances quality of life	7.7%	10.2%	17.5%	19.1%	10.8%	11.6%	6.9%	5.1%	3.5%	1.8%	5.9%
Q3-3. There are a variety of employment opportunities in Meridian	11.1%	9.4%	20.7%	17.7%	14.8%	13.3%	5.9%	2.5%	2.7%	0.7%	1.2%
Q3-4. Access to quality shopping & entertainment exist in Meridian	21.2%	18.6%	24.8%	18.2%	9.0%	4.8%	1.0%	1.4%	0.4%	0.6%	0.2%
Q3-5. City is managing growth wisely	3.1%	6.9%	10.4%	10.0%	11.2%	11.6%	10.6%	10.2%	6.3%	5.7%	14.1%
Q3-6. Meridian has a sense of community	10.9%	9.7%	19.4%	17.8%	14.3%	12.5%	6.3%	4.4%	1.2%	1.4%	2.0%
Q3-7. City continuously improves services	10.1%	8.5%	17.9%	19.0%	15.6%	13.5%	5.0%	4.6%	2.3%	1.8%	1.6%
Q3-8. City uses your tax dollars wisely	8.1%	9.7%	15.0%	20.4%	11.6%	15.3%	6.9%	3.2%	2.8%	1.9%	5.1%
Q3-9. City is headed in right direction	7.3%	9.2%	14.0%	19.0%	11.9%	14.4%	6.5%	6.9%	4.2%	2.1%	4.8%

Q4. If you own a home in Meridian, approximately 34% of your total property tax bill goes to the City of Meridian to fund the City's operating budget for services such as police, fire and parks services. Relating to services and facilities in the City of Meridian, using a scale of 0 to 10, where 10 means "Definitely Getting My Money's Worth" and 0 means "Definitely Not Getting My Money's Worth," please rate the value you feel you are getting for City tax dollars and fees.

(N=504)

	Definitel- y getting my money's worth	9	8	7	6	5	4	3	2	1	Definitel- y not getting my money's...	Don't know
Q4-1. Value received for City tax dollars & fees	7.9%	12.7%	20.4%	19.4%	10.7%	8.5%	3.4%	2.6%	1.0%	0.4%	2.0%	10.9%

WITHOUT "DON'T KNOW"

Q4. If you own a home in Meridian, approximately 34% of your total property tax bill goes to the City of Meridian to fund the City's operating budget for services such as police, fire and parks services. Relating to services and facilities in the City of Meridian, using a scale of 0 to 10, where 10 means "Definitely Getting My Money's Worth" and 0 means "Definitely Not Getting My Money's Worth," please rate the value you feel you are getting for City tax dollars and fees. (without "don't know")

(N=504)

	Definitel- y getting my money's worth	9	8	7	6	5	4	3	2	1	Definitel- y not getting my money's...
Q4-1. Value received for City tax dollars & fees	8.9%	14.3%	22.9%	21.8%	12.0%	9.6%	3.8%	2.9%	1.1%	0.4%	2.2%

Q5. What is your biggest concern as it pertains to residential property taxes?

Q5. What is your biggest concern as it pertains to residential property taxes	Number	Percent
No concern, I pay the right amount	47	9.3 %
Unpredictability of tax due to the values of homes increasing/ decreasing	239	47.4 %
Additional bonds & levies for schools & other taxing districts adding to the overall tax burden	80	15.9 %
Disparity between the rates of residential property tax growth compared to commercial properties	40	7.9 %
Local budget increases allowed under state law	7	1.4 %
Current dollar limits of homeowner's exemptions & circuit breaker relief	39	7.7 %
Other	12	2.4 %
Not provided	40	7.9 %
Total	504	100.0 %

WITHOUT "NOT PROVIDED"**Q5. What is your biggest concern as it pertains to residential property taxes? (without "not provided")**

Q5. What is your biggest concern as it pertains to residential property taxes	Number	Percent
No concern, I pay the right amount	47	10.1 %
Unpredictability of tax due to the values of homes increasing/ decreasing	239	51.5 %
Additional bonds & levies for schools & other taxing districts adding to the overall tax burden	80	17.2 %
Disparity between the rates of residential property tax growth compared to commercial properties	40	8.6 %
Local budget increases allowed under state law	7	1.5 %
Current dollar limits of homeowner's exemptions & circuit breaker relief	39	8.4 %
Other	12	2.6 %
Total	464	100.0 %

Q5-7. Other

- Based on "estimated" Market Values - appraisals right now are absolutely RIDICULOUS and we are about to go into a recession. SENIOR Homeowners at some point in time should get a 100% exemption.
- Cost of living and property taxes are getting out of hand, too much growth!
- Disparity is definitely part of the problem, developers should do more pay higher impact fees to really support things . Current citizens should not be taxed more because the developers are driving up service needs such as police, school , traffic. Also, Unpredictability of the general government (Biden) makes increased taxes and costs of living a burden on regular citizens
- Eagle Road issues
- New home buyers from out of state or out of town not paying their fair share upon entry into our community. There should be a property tax upon first purchase to go towards the services we have been paying for years. Otherwise, the city is always behind the growth.
- Not sending statements when you have a paid-for home,
- Pretty much all of the above are real concerns and all are seriously impacting tax rates, service effectiveness, service efficiency and desirability to live here
- Rampant development of housing and apartments that will not share property tax burden
- Taxation is theft.
- Taxes will increase because of mis management. And greed.
- What it will be 5-10 yrs. from now, can I afford it then?

Q6. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the quality of the following services provided by the City of Meridian.

(N=504)

	Excellent	9	8	7	6	5	4	3	2	1	Poor	Don't know
Q6-1. Fire/rescue services	39.5%	21.8%	16.3%	7.3%	1.6%	1.6%	0.0%	0.0%	0.2%	0.0%	0.0%	11.7%
Q6-2. Fire prevention & public education	19.4%	15.9%	16.7%	10.7%	7.7%	6.5%	2.0%	1.0%	0.6%	0.2%	0.2%	19.0%
Q6-3. Police department/ law enforcement	29.6%	18.8%	19.8%	9.7%	5.4%	5.0%	1.8%	0.4%	0.6%	0.4%	1.2%	7.3%
Q6-4. Code enforcement	11.5%	10.7%	17.3%	11.7%	7.7%	7.9%	2.0%	2.2%	1.2%	0.2%	2.0%	25.6%
Q6-5. Traffic enforcement	11.7%	14.3%	18.1%	11.7%	7.5%	9.7%	4.6%	3.8%	3.2%	1.4%	3.6%	10.5%
Q6-6. Planning & zoning services	5.8%	6.2%	10.5%	9.7%	8.9%	10.7%	4.6%	4.4%	3.2%	2.2%	8.9%	25.0%
Q6-7. Building permit services	5.8%	5.6%	7.3%	7.9%	4.4%	6.2%	1.8%	2.2%	1.2%	1.6%	3.0%	53.2%
Q6-8. Utility billing services	19.0%	18.8%	23.4%	13.5%	7.1%	6.7%	2.0%	0.6%	0.6%	0.2%	0.8%	7.1%
Q6-9. Sewer services	21.8%	19.2%	24.8%	12.1%	6.0%	4.6%	1.4%	0.8%	0.2%	0.2%	0.6%	8.3%
Q6-10. Water services	22.6%	20.0%	23.0%	14.3%	5.2%	5.4%	1.4%	1.0%	0.4%	0.4%	0.6%	5.8%
Q6-11. Garbage/trash pick-up services	26.4%	23.8%	22.6%	13.5%	5.0%	4.2%	0.8%	0.4%	0.2%	0.4%	0.6%	2.2%
Q6-12. Recycling services	17.1%	16.5%	20.8%	12.9%	9.5%	7.5%	3.6%	2.8%	1.8%	1.0%	3.0%	3.6%
Q6-13. City parks	36.3%	20.2%	23.0%	9.9%	3.0%	2.8%	1.0%	0.6%	0.0%	0.2%	0.2%	2.8%
Q6-14. Recreation programs	17.7%	11.9%	17.5%	11.7%	8.1%	3.6%	1.6%	0.6%	0.6%	0.2%	0.2%	26.4%
Q6-15. Programs for youth	12.7%	10.1%	14.1%	11.1%	5.4%	3.6%	1.6%	0.8%	0.6%	0.6%	0.6%	38.9%
Q6-16. Communications	11.7%	11.1%	16.5%	14.9%	8.3%	8.9%	3.2%	2.6%	1.6%	1.6%	1.2%	18.5%
Q6-17. Passport acceptance agency	6.2%	5.4%	6.0%	5.2%	2.8%	2.2%	0.8%	1.0%	0.6%	0.6%	1.2%	68.3%

WITHOUT "DON'T KNOW"**Q6. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the quality of the following services provided by the City of Meridian. (without "don't know")**

(N=504)

	Excellent	9	8	7	6	5	4	3	2	1	Poor
Q6-1. Fire/rescue services	44.7%	24.7%	18.4%	8.3%	1.8%	1.8%	0.0%	0.0%	0.2%	0.0%	0.0%
Q6-2. Fire prevention & public education	24.0%	19.6%	20.6%	13.2%	9.6%	8.1%	2.5%	1.2%	0.7%	0.2%	0.2%
Q6-3. Police department/law enforcement	31.9%	20.3%	21.4%	10.5%	5.8%	5.4%	1.9%	0.4%	0.6%	0.4%	1.3%
Q6-4. Code enforcement	15.5%	14.4%	23.2%	15.7%	10.4%	10.7%	2.7%	2.9%	1.6%	0.3%	2.7%
Q6-5. Traffic enforcement	13.1%	16.0%	20.2%	13.1%	8.4%	10.9%	5.1%	4.2%	3.5%	1.6%	4.0%
Q6-6. Planning & zoning services	7.7%	8.2%	14.0%	13.0%	11.9%	14.3%	6.1%	5.8%	4.2%	2.9%	11.9%
Q6-7. Building permit services	12.3%	11.9%	15.7%	16.9%	9.3%	13.1%	3.8%	4.7%	2.5%	3.4%	6.4%
Q6-8. Utility billing services	20.5%	20.3%	25.2%	14.5%	7.7%	7.3%	2.1%	0.6%	0.6%	0.2%	0.9%
Q6-9. Sewer services	23.8%	21.0%	27.1%	13.2%	6.5%	5.0%	1.5%	0.9%	0.2%	0.2%	0.6%
Q6-10. Water services	24.0%	21.3%	24.4%	15.2%	5.5%	5.7%	1.5%	1.1%	0.4%	0.4%	0.6%
Q6-11. Garbage/trash pick-up services	27.0%	24.3%	23.1%	13.8%	5.1%	4.3%	0.8%	0.4%	0.2%	0.4%	0.6%
Q6-12. Recycling services	17.7%	17.1%	21.6%	13.4%	9.9%	7.8%	3.7%	2.9%	1.9%	1.0%	3.1%
Q6-13. City parks	37.3%	20.8%	23.7%	10.2%	3.1%	2.9%	1.0%	0.6%	0.0%	0.2%	0.2%
Q6-14. Recreation programs	24.0%	16.2%	23.7%	15.9%	11.1%	4.9%	2.2%	0.8%	0.8%	0.3%	0.3%
Q6-15. Programs for youth	20.8%	16.6%	23.1%	18.2%	8.8%	5.8%	2.6%	1.3%	1.0%	1.0%	1.0%
Q6-16. Communications	14.4%	13.6%	20.2%	18.2%	10.2%	10.9%	3.9%	3.2%	1.9%	1.9%	1.5%
Q6-17. Passport acceptance agency	19.4%	16.9%	18.8%	16.3%	8.8%	6.9%	2.5%	3.1%	1.9%	1.9%	3.8%

Q7. Which THREE of the City Services listed in Question 6 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years?

<u>Q7. Top choice</u>	<u>Number</u>	<u>Percent</u>
Fire/rescue services	28	5.6 %
Fire prevention & public education	9	1.8 %
Police department/law enforcement	103	20.4 %
Code enforcement	9	1.8 %
Traffic enforcement	58	11.5 %
Planning & zoning services	148	29.4 %
Building permit services	8	1.6 %
Utility billing services	3	0.6 %
Sewer services	3	0.6 %
Water services	10	2.0 %
Garbage/trash pick-up services	7	1.4 %
Recycling services	28	5.6 %
City parks	24	4.8 %
Recreation programs	8	1.6 %
Programs for youth	24	4.8 %
Communications	6	1.2 %
Passport acceptance agency	2	0.4 %
<u>None chosen</u>	<u>26</u>	<u>5.2 %</u>
Total	504	100.0 %

Q7. Which THREE of the City Services listed in Question 6 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years?

<u>Q7. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Fire/rescue services	55	10.9 %
Fire prevention & public education	10	2.0 %
Police department/law enforcement	77	15.3 %
Code enforcement	24	4.8 %
Traffic enforcement	56	11.1 %
Planning & zoning services	72	14.3 %
Building permit services	37	7.3 %
Utility billing services	4	0.8 %
Sewer services	5	1.0 %
Water services	16	3.2 %
Garbage/trash pick-up services	3	0.6 %
Recycling services	32	6.3 %
City parks	31	6.2 %
Recreation programs	14	2.8 %
Programs for youth	18	3.6 %
Communications	16	3.2 %
Passport acceptance agency	3	0.6 %
<u>None chosen</u>	<u>31</u>	<u>6.2 %</u>
Total	504	100.0 %

Q7. Which THREE of the City Services listed in Question 6 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years?

<u>Q7. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Fire/rescue services	29	5.8 %
Fire prevention & public education	17	3.4 %
Police department/law enforcement	35	6.9 %
Code enforcement	29	5.8 %
Traffic enforcement	55	10.9 %
Planning & zoning services	56	11.1 %
Building permit services	30	6.0 %
Utility billing services	9	1.8 %
Sewer services	6	1.2 %
Water services	16	3.2 %
Garbage/trash pick-up services	12	2.4 %
Recycling services	29	5.8 %
City parks	40	7.9 %
Recreation programs	28	5.6 %
Programs for youth	41	8.1 %
Communications	20	4.0 %
Passport acceptance agency	4	0.8 %
None chosen	48	9.5 %
Total	504	100.0 %

SUM OF TOP 3 CHOICES

Q7. Which THREE of the City Services listed in Question 6 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years? (top 3)

<u>Q7. Sum of top 3 choices</u>	<u>Number</u>	<u>Percent</u>
Fire/rescue services	112	22.2 %
Fire prevention & public education	36	7.1 %
Police department/law enforcement	215	42.7 %
Code enforcement	62	12.3 %
Traffic enforcement	169	33.5 %
Planning & zoning services	276	54.8 %
Building permit services	75	14.9 %
Utility billing services	16	3.2 %
Sewer services	14	2.8 %
Water services	42	8.3 %
Garbage/trash pick-up services	22	4.4 %
Recycling services	89	17.7 %
City parks	95	18.8 %
Recreation programs	50	9.9 %
Programs for youth	83	16.5 %
Communications	42	8.3 %
Passport acceptance agency	9	1.8 %
None chosen	26	5.2 %
Total	1433	

Q8. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the following services provided by other agency partners.

(N=504)

	Excellent	9	8	7	6	5	4	3	2	1	Poor	Don't know
Q8-1. Public transportation services contracted with Valley Regional Transit	1.4%	2.0%	3.8%	4.8%	5.0%	7.3%	5.0%	5.2%	5.0%	4.6%	8.5%	47.6%
Q8-2. Animal control contracted with Idaho Humane Society	7.3%	5.8%	10.7%	10.3%	3.8%	10.1%	2.6%	2.2%	0.6%	0.6%	1.6%	44.4%
Q8-3. Programs for seniors at Meridian Senior Center	6.9%	5.8%	8.3%	5.6%	3.8%	5.2%	1.0%	0.4%	1.0%	0.2%	0.2%	61.7%
Q8-4. K-12 education by West Ada School District	6.7%	6.9%	13.9%	13.3%	10.7%	7.7%	5.2%	6.3%	3.8%	2.0%	3.4%	20.0%
Q8-5. Library services by Meridian Library District	24.6%	15.1%	21.6%	11.1%	3.4%	5.8%	1.4%	0.8%	1.2%	0.0%	1.0%	14.1%
Q8-6. Swimming pool by Western Ada Recreation District	7.1%	6.2%	12.1%	8.5%	5.6%	5.6%	2.6%	2.8%	0.4%	0.6%	0.4%	48.2%
Q8-7. State highways operated by Idaho Transportation Department (Eagle Road, Meridian Road, & Chinden Boulevard)	6.3%	5.0%	15.9%	17.5%	11.9%	11.1%	6.7%	5.8%	7.1%	3.4%	5.6%	3.8%
Q8-8. All City roads operated by Ada County Highway District	5.6%	5.0%	15.5%	20.4%	12.5%	10.9%	7.7%	6.5%	3.4%	3.8%	5.8%	3.0%
Q8-9. Elections by Ada County Clerk	20.8%	14.1%	20.6%	11.1%	5.0%	6.7%	1.8%	0.8%	0.6%	0.8%	0.8%	16.9%
Q8-10. Cemetery services by Meridian Cemetery Maintenance District	8.3%	6.5%	8.3%	5.2%	1.6%	2.2%	0.4%	0.4%	0.2%	0.0%	0.2%	66.7%
Q8-11. Cell/mobile/data service by provider in Meridian area	13.9%	12.9%	23.2%	17.1%	6.3%	6.2%	4.0%	2.6%	2.0%	1.8%	0.8%	9.3%
Q8-12. Internet service by telecommunications provider in Meridian	11.1%	12.1%	19.2%	14.1%	10.1%	7.9%	6.5%	2.4%	2.6%	2.6%	2.4%	8.9%

WITHOUT "DON'T KNOW"**Q8. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the following services provided by other agency partners. (without "don't know")**

(N=504)

	Excellent	9	8	7	6	5	4	3	2	1	Poor
Q8-1. Public transportation services contracted with Valley Regional Transit	2.7%	3.8%	7.2%	9.1%	9.5%	14.0%	9.5%	9.8%	9.5%	8.7%	16.3%
Q8-2. Animal control contracted with Idaho Humane Society	13.2%	10.4%	19.3%	18.6%	6.8%	18.2%	4.6%	3.9%	1.1%	1.1%	2.9%
Q8-3. Programs for seniors at Meridian Senior Center	18.1%	15.0%	21.8%	14.5%	9.8%	13.5%	2.6%	1.0%	2.6%	0.5%	0.5%
Q8-4. K-12 education by West Ada School District	8.4%	8.7%	17.4%	16.6%	13.4%	9.7%	6.5%	7.9%	4.7%	2.5%	4.2%
Q8-5. Library services by Meridian Library District	28.6%	17.6%	25.2%	12.9%	3.9%	6.7%	1.6%	0.9%	1.4%	0.0%	1.2%
Q8-6. Swimming pool by Western Ada Recreation District	13.8%	11.9%	23.4%	16.5%	10.7%	10.7%	5.0%	5.4%	0.8%	1.1%	0.8%
Q8-7. State highways operated by Idaho Transportation Department (Eagle Road, Meridian Road, & Chinden Boulevard)	6.6%	5.2%	16.5%	18.1%	12.4%	11.5%	7.0%	6.0%	7.4%	3.5%	5.8%
Q8-8. All City roads operated by Ada County Highway District	5.7%	5.1%	16.0%	21.1%	12.9%	11.2%	8.0%	6.7%	3.5%	3.9%	5.9%
Q8-9. Elections by Ada County Clerk	25.1%	16.9%	24.8%	13.4%	6.0%	8.1%	2.1%	1.0%	0.7%	1.0%	1.0%
Q8-10. Cemetery services by Meridian Cemetery Maintenance District	25.0%	19.6%	25.0%	15.5%	4.8%	6.5%	1.2%	1.2%	0.6%	0.0%	0.6%
Q8-11. Cell/mobile/data service by provider in Meridian area	15.3%	14.2%	25.6%	18.8%	7.0%	6.8%	4.4%	2.8%	2.2%	2.0%	0.9%
Q8-12. Internet service by telecommunications provider in Meridian	12.2%	13.3%	21.1%	15.5%	11.1%	8.7%	7.2%	2.6%	2.8%	2.8%	2.6%

Q9. Considering education, the West Ada School District currently utilizes bond and levy funding as one of its major sources of revenue. Using a scale of 0 to 10, where 10 means "High Priority" and 0 means "No Priority," please rate the following possible school-related financing methods that should be used to fund education facilities in our community.

(N=504)

	High priority	9	8	7	6	5	4	3	2	1	No priority	Don't know
Q9-1. Increased State funding of education programs	43.5%	10.5%	9.9%	9.1%	4.2%	5.4%	1.4%	1.6%	0.8%	1.6%	4.6%	7.5%
Q9-2. Through bond & levy approvals by voters	16.7%	6.7%	13.7%	14.5%	6.7%	10.9%	3.6%	2.4%	3.0%	5.8%	7.9%	8.1%
Q9-3. Allow impact fees to be charged to development	46.0%	11.1%	11.5%	6.3%	3.6%	3.2%	0.2%	1.2%	0.4%	1.2%	2.4%	12.9%

WITHOUT "DON'T KNOW"

Q9. Considering education, the West Ada School District currently utilizes bond and levy funding as one of its major sources of revenue. Using a scale of 0 to 10, where 10 means "High Priority" and 0 means "No Priority," please rate the following possible school-related financing methods that should be used to fund education facilities in our community. (without "don't know")

(N=504)

	High priority	9	8	7	6	5	4	3	2	1	No priority
Q9-1. Increased State funding of education programs	47.0%	11.4%	10.7%	9.9%	4.5%	5.8%	1.5%	1.7%	0.9%	1.7%	4.9%
Q9-2. Through bond & levy approvals by voters	18.1%	7.3%	14.9%	15.8%	7.3%	11.9%	3.9%	2.6%	3.2%	6.3%	8.6%
Q9-3. Allow impact fees to be charged to development	52.8%	12.8%	13.2%	7.3%	4.1%	3.6%	0.2%	1.4%	0.5%	1.4%	2.7%

Q10. There are a variety of transportation infrastructure improvements needed along roads in Meridian. Using a scale of 0 to 10, where 10 means "High Priority" and 0 means "No Priority," please rate the following road-related aspects of our community you would like to see.

(N=504)

	High priority	9	8	7	6	5	4	3	2	1	No priority	Don't know
Q10-1. Roadway widening (from single to multiple lanes)	48.0%	15.1%	15.5%	8.3%	3.4%	4.0%	1.0%	1.0%	0.0%	0.4%	1.0%	2.4%
Q10-2. Intersection improvements	33.1%	16.1%	16.9%	13.1%	5.4%	6.3%	1.6%	1.8%	0.4%	0.8%	1.6%	3.0%
Q10-3. Pathways/ sidewalk connections on local streets	28.2%	13.5%	16.9%	14.5%	7.1%	9.3%	1.8%	2.0%	0.8%	0.4%	1.8%	3.8%
Q10-4. Sidewalks on arterial (major) roadways	24.4%	13.3%	15.7%	13.7%	9.5%	10.5%	2.8%	3.0%	1.0%	0.6%	1.8%	3.8%
Q10-5. Street lights	20.4%	11.1%	18.8%	15.9%	9.3%	12.7%	3.4%	1.8%	1.2%	0.6%	1.8%	3.0%
Q10-6. Shared bike & pedestrian facilities (similar to Boise Greenbelt) detached from roadway	31.5%	13.1%	14.7%	11.5%	8.5%	6.2%	2.4%	1.8%	2.0%	2.2%	2.4%	3.8%
Q10-7. Beautification/ landscaping	14.1%	8.5%	16.5%	16.7%	13.7%	12.9%	5.6%	2.6%	2.4%	2.0%	3.8%	1.4%

WITHOUT "DON'T KNOW"

Q10. There are a variety of transportation infrastructure improvements needed along roads in Meridian. Using a scale of 0 to 10, where 10 means "High Priority" and 0 means "No Priority," please rate the following road-related aspects of our community you would like to see. (without "don't know")

(N=504)

	High priority	9	8	7	6	5	4	3	2	1	No priority
Q10-1. Roadway widening (from single to multiple lanes)	49.2%	15.4%	15.9%	8.5%	3.5%	4.1%	1.0%	1.0%	0.0%	0.4%	1.0%
Q10-2. Intersection improvements	34.2%	16.6%	17.4%	13.5%	5.5%	6.5%	1.6%	1.8%	0.4%	0.8%	1.6%
Q10-3. Pathways/sidewalk connections on local streets	29.3%	14.0%	17.5%	15.1%	7.4%	9.7%	1.9%	2.1%	0.8%	0.4%	1.9%
Q10-4. Sidewalks on arterial (major) roadways	25.4%	13.8%	16.3%	14.2%	9.9%	10.9%	2.9%	3.1%	1.0%	0.6%	1.9%
Q10-5. Street lights	21.1%	11.5%	19.4%	16.4%	9.6%	13.1%	3.5%	1.8%	1.2%	0.6%	1.8%
Q10-6. Shared bike & pedestrian facilities (similar to Boise Greenbelt) detached from roadway	32.8%	13.6%	15.3%	12.0%	8.9%	6.4%	2.5%	1.9%	2.1%	2.3%	2.5%
Q10-7. Beautification/landscaping	14.3%	8.7%	16.7%	16.9%	13.9%	13.1%	5.6%	2.6%	2.4%	2.0%	3.8%

Q11. Which THREE of the transportation improvements listed in Question 10 do you think should receive the MOST EMPHASIS from City leaders in working with partner agencies over the next THREE years?

Q11. Top choice	Number	Percent
Roadway widening (from single to multiple lanes)	302	59.9 %
Intersection improvements	52	10.3 %
Pathways/sidewalk connections on local streets	20	4.0 %
Sidewalks on arterial (major) roadways	28	5.6 %
Street lights	13	2.6 %
Shared bike & pedestrian facilities (similar to Boise Greenbelt) detached from roadway	52	10.3 %
Beautification/landscaping	11	2.2 %
None chosen	26	5.2 %
Total	504	100.0 %

Q11. Which THREE of the transportation improvements listed in Question 10 do you think should receive the MOST EMPHASIS from City leaders in working with partner agencies over the next THREE years?

Q11. 2nd choice	Number	Percent
Roadway widening (from single to multiple lanes)	43	8.5 %
Intersection improvements	180	35.7 %
Pathways/sidewalk connections on local streets	74	14.7 %
Sidewalks on arterial (major) roadways	24	4.8 %
Street lights	45	8.9 %
Shared bike & pedestrian facilities (similar to Boise Greenbelt) detached from roadway	85	16.9 %
Beautification/landscaping	16	3.2 %
None chosen	37	7.3 %
Total	504	100.0 %

Q11. Which THREE of the transportation improvements listed in Question 10 do you think should receive the MOST EMPHASIS from City leaders in working with partner agencies over the next THREE years?

Q11. 3rd choice	Number	Percent
Roadway widening (from single to multiple lanes)	27	5.4 %
Intersection improvements	61	12.1 %
Pathways/sidewalk connections on local streets	75	14.9 %
Sidewalks on arterial (major) roadways	69	13.7 %
Street lights	64	12.7 %
Shared bike & pedestrian facilities (similar to Boise Greenbelt) detached from roadway	101	20.0 %
Beautification/landscaping	50	9.9 %
None chosen	57	11.3 %
Total	504	100.0 %

SUM OF TOP 3 CHOICES**Q11. Which THREE of the transportation improvements listed in Question 10 do you think should receive the MOST EMPHASIS from City leaders in working with partner agencies over the next THREE years? (top 3)**

<u>Q11. Sum of top 3 choices</u>	<u>Number</u>	<u>Percent</u>
Roadway widening (from single to multiple lanes)	372	73.8 %
Intersection improvements	293	58.1 %
Pathways/sidewalk connections on local streets	169	33.5 %
Sidewalks on arterial (major) roadways	121	24.0 %
Street lights	122	24.2 %
Shared bike & pedestrian facilities (similar to Boise Greenbelt) detached from roadway	238	47.2 %
Beautification/landscaping	77	15.3 %
None chosen	26	5.2 %
Total	1418	

Q12. Meridian prioritizes roadway and intersection projects that the Ada County Highway District does not currently have in their budget. Using a scale of 0 to 10, where 10 means "High Priority" and 0 means "No Priority," please rate your priority of the following future roadway construction projects in our community.

(N=504)

	High priority	9	8	7	6	5	4	3	2	1	No priority	Don't know
Q12-1. Widen Locust Grove Rd. from Fairview to Ustick Rd.	27.2%	14.5%	17.1%	11.7%	6.3%	6.2%	3.4%	2.2%	1.4%	0.4%	3.6%	6.2%
Q12-2. Widen Victory Rd. from Locust Grove Rd. to Eagle Rd.	15.1%	9.7%	17.3%	12.1%	9.5%	10.7%	2.6%	4.0%	2.8%	1.0%	4.0%	11.3%
Q12-3. Widen Ustick Rd. from Ten Mile Rd. to Linder Rd.	33.5%	13.3%	16.5%	7.9%	6.7%	6.5%	4.2%	0.6%	1.0%	0.6%	2.8%	6.3%
Q12-4. Widen Linder Rd. from Cherry Ln. to Ustick Rd.	31.3%	11.9%	16.3%	11.5%	6.5%	7.1%	2.8%	1.2%	1.6%	0.6%	3.0%	6.2%

WITHOUT "DON'T KNOW"

Q12. Meridian prioritizes roadway and intersection projects that the Ada County Highway District does not currently have in their budget. Using a scale of 0 to 10, where 10 means "High Priority" and 0 means "No Priority," please rate your priority of the following future roadway construction projects in our community. (without "don't know")

(N=504)

	High priority	9	8	7	6	5	4	3	2	1	No priority
Q12-1. Widen Locust Grove Rd. from Fairview to Ustick Rd.	29.0%	15.4%	18.2%	12.5%	6.8%	6.6%	3.6%	2.3%	1.5%	0.4%	3.8%
Q12-2. Widen Victory Rd. from Locust Grove Rd. to Eagle Rd.	17.0%	11.0%	19.5%	13.6%	10.7%	12.1%	2.9%	4.5%	3.1%	1.1%	4.5%
Q12-3. Widen Ustick Rd. from Ten Mile Rd. to Linder Rd.	35.8%	14.2%	17.6%	8.5%	7.2%	7.0%	4.4%	0.6%	1.1%	0.6%	3.0%
Q12-4. Widen Linder Rd. from Cherry Ln. to Ustick Rd.	33.4%	12.7%	17.3%	12.3%	7.0%	7.6%	3.0%	1.3%	1.7%	0.6%	3.2%

Q13. If a levy were placed on the ballot requesting funding for one or all of the projects listed in Question 12 over two to five years, how much additional would you be willing to pay each year for a property tax levy to fund one or all of these projects?

Q13. How much additional would you be willing to pay each year for a property tax levy	Number	Percent
\$0, not in favor	117	23.2 %
\$10-\$25	124	24.6 %
\$25-\$50	88	17.5 %
\$50-\$75	40	7.9 %
\$75-\$100	54	10.7 %
\$100-\$200	38	7.5 %
Not provided	43	8.5 %
Total	504	100.0 %

WITHOUT "NOT PROVIDED"

Q13. If a levy were placed on the ballot requesting funding for one or all of the projects listed in Question 12 over two to five years, how much additional would you be willing to pay each year for a property tax levy to fund one or all of these projects? (without "not provided")

Q13. How much additional would you be willing to pay each year for a property tax levy	Number	Percent
\$0, not in favor	117	25.4 %
\$10-\$25	124	26.9 %
\$25-\$50	88	19.1 %
\$50-\$75	40	8.7 %
\$75-\$100	54	11.7 %
\$100-\$200	38	8.2 %
Total	461	100.0 %

Q14. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the following parks and recreation services.

(N=504)

	Excellent	9	8	7	6	5	4	3	2	1	Poor	Don't know
Q14-1. Number of City parks	30.2%	15.3%	23.2%	12.1%	5.0%	5.4%	1.6%	0.8%	0.2%	0.0%	0.2%	6.2%
Q14-2. Quality, appearance & maintenance of City parks	38.5%	21.6%	20.8%	9.9%	2.6%	1.8%	0.6%	0.0%	0.0%	0.0%	0.0%	4.2%
Q14-3. Quality of athletic fields	25.2%	15.5%	17.1%	8.7%	5.2%	2.6%	0.4%	0.2%	0.2%	0.0%	0.0%	25.0%
Q14-4. Number of special events & festivals	13.5%	8.1%	18.8%	15.3%	9.5%	9.9%	3.8%	2.0%	2.0%	0.4%	0.4%	16.3%
Q14-5. Quality & variety of special events & festivals	13.3%	8.9%	17.3%	14.7%	7.5%	10.9%	3.4%	2.6%	1.4%	0.6%	0.6%	18.8%
Q14-6. Number of pathways for walking & biking	8.3%	8.9%	13.3%	17.3%	15.5%	12.7%	5.4%	2.6%	2.6%	1.8%	3.0%	8.7%
Q14-7. Quality of pathways for walking & biking	12.3%	12.1%	17.3%	16.9%	10.1%	10.3%	3.8%	1.0%	2.0%	1.0%	2.0%	11.3%
Q14-8. Availability of information about recreation programs & classes through social media, activity guides, email updates, website, etc.	10.3%	9.9%	11.3%	14.7%	10.7%	11.9%	4.8%	4.0%	2.6%	1.2%	2.0%	16.7%
Q14-9. Availability of community center & gym facilities	6.2%	6.2%	9.7%	10.1%	10.1%	9.7%	4.4%	5.6%	3.6%	1.6%	2.2%	30.8%
Q14-10. Number of recreation programs & classes	7.5%	5.8%	14.1%	9.5%	8.9%	8.9%	4.0%	3.0%	2.0%	0.2%	0.6%	35.5%
Q14-11. Quality & variety of recreation programs & classes	7.9%	5.6%	12.1%	9.3%	8.3%	7.1%	1.8%	3.6%	1.4%	0.4%	0.8%	41.7%
Q14-12. Number of adult sports programs & sporting events	6.3%	5.6%	9.9%	8.3%	8.3%	5.6%	1.8%	3.2%	0.8%	0.6%	1.0%	48.6%

Q14. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the following parks and recreation services.

	Excellent	9	8	7	6	5	4	3	2	1	Poor	Don't know
Q14-13. Quality of adult sports programs & sporting events	6.2%	5.6%	9.5%	9.7%	5.2%	5.6%	0.6%	1.8%	0.8%	0.8%	0.6%	53.8%
Q14-14. Availability of youth sports programs through partners, such as Police Activities League (PAL), Meridian Youth Baseball (MYB), & others	12.5%	10.9%	12.3%	9.5%	5.4%	3.6%	1.6%	0.6%	0.2%	0.8%	0.6%	42.1%
Q14-15. Quality of youth sports programs through partners, such as Police Activities League (PAL), Meridian Youth Baseball (MYB), & others	12.3%	9.9%	13.5%	8.5%	4.6%	3.6%	0.8%	0.6%	0.2%	0.6%	1.2%	44.2%
Q14-16. Availability & quality of course & amenities at Lakeview Golf Course	6.0%	2.4%	11.1%	6.3%	2.2%	3.0%	1.8%	1.2%	0.8%	0.6%	1.4%	63.3%

WITHOUT "DON'T KNOW"**Q14. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the following parks and recreation services. (without "don't know")**

(N=504)

	Excellent	9	8	7	6	5	4	3	2	1	Poor
Q14-1. Number of City parks	32.1%	16.3%	24.7%	12.9%	5.3%	5.7%	1.7%	0.8%	0.2%	0.0%	0.2%
Q14-2. Quality, appearance & maintenance of City parks	40.2%	22.6%	21.7%	10.4%	2.7%	1.9%	0.6%	0.0%	0.0%	0.0%	0.0%
Q14-3. Quality of athletic fields	33.6%	20.6%	22.8%	11.6%	6.9%	3.4%	0.5%	0.3%	0.3%	0.0%	0.0%
Q14-4. Number of special events & festivals	16.1%	9.7%	22.5%	18.2%	11.4%	11.8%	4.5%	2.4%	2.4%	0.5%	0.5%
Q14-5. Quality & variety of special events & festivals	16.4%	11.0%	21.3%	18.1%	9.3%	13.4%	4.2%	3.2%	1.7%	0.7%	0.7%
Q14-6. Number of pathways for walking & biking	9.1%	9.8%	14.6%	18.9%	17.0%	13.9%	5.9%	2.8%	2.8%	2.0%	3.3%
Q14-7. Quality of pathways for walking & biking	13.9%	13.6%	19.5%	19.0%	11.4%	11.6%	4.3%	1.1%	2.2%	1.1%	2.2%
Q14-8. Availability of information about recreation programs & classes through social media, activity guides, email updates, website, etc.	12.4%	11.9%	13.6%	17.6%	12.9%	14.3%	5.7%	4.8%	3.1%	1.4%	2.4%
Q14-9. Availability of community center & gym facilities	8.9%	8.9%	14.0%	14.6%	14.6%	14.0%	6.3%	8.0%	5.2%	2.3%	3.2%
Q14-10. Number of recreation programs & classes	11.7%	8.9%	21.8%	14.8%	13.8%	13.8%	6.2%	4.6%	3.1%	0.3%	0.9%
Q14-11. Quality & variety of recreation programs & classes	13.6%	9.5%	20.7%	16.0%	14.3%	12.2%	3.1%	6.1%	2.4%	0.7%	1.4%
Q14-12. Number of adult sports programs & sporting events	12.4%	10.8%	19.3%	16.2%	16.2%	10.8%	3.5%	6.2%	1.5%	1.2%	1.9%
Q14-13. Quality of adult sports programs & sporting events	13.3%	12.0%	20.6%	21.0%	11.2%	12.0%	1.3%	3.9%	1.7%	1.7%	1.3%
Q14-14. Availability of youth sports programs through partners, such as Police Activities League (PAL), Meridian Youth Baseball (MYB), & others	21.6%	18.8%	21.2%	16.4%	9.2%	6.2%	2.7%	1.0%	0.3%	1.4%	1.0%
Q14-15. Quality of youth sports programs through partners, such as Police Activities League (PAL), Meridian Youth Baseball (MYB), & others	22.1%	17.8%	24.2%	15.3%	8.2%	6.4%	1.4%	1.1%	0.4%	1.1%	2.1%

WITHOUT "DON'T KNOW"

Q14. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the following parks and recreation services. (without "don't know")

	Excellent	9	8	7	6	5	4	3	2	1	Poor
Q14-16. Availability & quality of course & amenities at Lakeview Golf Course	16.2%	6.5%	30.3%	17.3%	5.9%	8.1%	4.9%	3.2%	2.2%	1.6%	3.8%

Q15. In the past 12 months, have you or anyone in your household visited a City of Meridian park?

Q15. Has your household visited a City park in past 12 months	Number	Percent
Yes, I have personally visited a City park in last year	421	83.5 %
Yes, a household member has visited a City park in last year	26	5.2 %
No	45	8.9 %
Not provided	12	2.4 %
Total	504	100.0 %

WITHOUT "NOT PROVIDED"**Q15. In the past 12 months, have you or anyone in your household visited a City of Meridian park? (without "not provided")**

Q15. Has your household visited a City park in past 12 months	Number	Percent
Yes, I have personally visited a City park in last year	421	85.6 %
Yes, a household member has visited a City park in last year	26	5.3 %
No	45	9.1 %
Total	492	100.0 %

Q16. Public safety has prioritized public outreach using social media, public presentations, citizen academies, and volunteer opportunities like citizen park patrols. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the following public safety services.

(N=504)

	Excellent	9	8	7	6	5	4	3	2	1	Poor	Don't know
Q16-1. Overall feeling of safety in City	22.4%	24.4%	28.2%	14.1%	3.2%	2.4%	1.4%	0.4%	0.8%	0.0%	0.2%	2.6%
Q16-2. Quality of local police protection	29.4%	23.2%	22.2%	9.1%	2.8%	3.0%	1.0%	0.8%	0.4%	0.4%	1.0%	6.7%
Q16-3. How quickly police respond to 911 emergencies	17.5%	14.7%	9.3%	3.6%	2.2%	1.8%	0.8%	0.2%	0.0%	0.0%	0.8%	49.2%
Q16-4. Visibility of police in neighborhoods	14.1%	11.7%	17.1%	15.5%	9.9%	10.5%	5.2%	5.2%	1.6%	0.6%	4.2%	4.6%
Q16-5. Safety in City parks	19.4%	18.7%	21.4%	14.1%	5.0%	4.2%	0.6%	2.4%	0.0%	0.2%	0.6%	13.5%
Q16-6. Police safety education programs	9.3%	6.2%	8.7%	5.0%	2.8%	2.6%	0.8%	1.0%	0.6%	0.8%	1.4%	60.9%
Q16-7. Professionalism of employees responding to emergencies	26.0%	15.9%	11.7%	4.2%	2.0%	1.6%	0.2%	0.4%	0.2%	0.4%	0.2%	37.3%
Q16-8. Overall quality of fire department	37.7%	21.2%	11.9%	3.8%	1.2%	0.8%	0.6%	0.0%	0.0%	0.0%	0.0%	22.8%
Q16-9. How quickly fire department responds to 911 emergencies	27.0%	15.5%	9.9%	1.8%	1.4%	0.4%	0.2%	0.2%	0.0%	0.0%	0.0%	43.7%
Q16-10. Quality of Emergency Medical Services (EMS)	30.8%	16.1%	12.5%	3.8%	1.2%	1.0%	0.2%	0.0%	0.2%	0.0%	0.0%	34.3%
Q16-11. Fire safety education programs	11.7%	10.3%	9.5%	4.2%	3.0%	2.4%	1.0%	0.0%	1.4%	0.0%	0.0%	56.5%
Q16-12. Current location of fire stations	28.4%	20.8%	19.0%	12.1%	3.8%	1.6%	0.2%	0.6%	0.2%	0.2%	0.0%	13.1%
Q16-13. Fire department public outreach	12.1%	9.3%	11.1%	6.2%	3.6%	2.6%	2.6%	0.6%	0.8%	0.4%	0.6%	50.2%

WITHOUT "DON'T KNOW"

Q16. Public safety has prioritized public outreach using social media, public presentations, citizen academies, and volunteer opportunities like citizen park patrols. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the following public safety services. (without "don't know")

(N=504)

	Excellent	9	8	7	6	5	4	3	2	1	Poor
Q16-1. Overall feeling of safety in City	23.0%	25.1%	28.9%	14.5%	3.3%	2.4%	1.4%	0.4%	0.8%	0.0%	0.2%
Q16-2. Quality of local police protection	31.5%	24.9%	23.8%	9.8%	3.0%	3.2%	1.1%	0.9%	0.4%	0.4%	1.1%
Q16-3. How quickly police respond to 911 emergencies	34.4%	28.9%	18.4%	7.0%	4.3%	3.5%	1.6%	0.4%	0.0%	0.0%	1.6%
Q16-4. Visibility of police in neighborhoods	14.8%	12.3%	17.9%	16.2%	10.4%	11.0%	5.4%	5.4%	1.7%	0.6%	4.4%
Q16-5. Safety in City parks	22.5%	21.6%	24.8%	16.3%	5.7%	4.8%	0.7%	2.8%	0.0%	0.2%	0.7%
Q16-6. Police safety education programs	23.9%	15.7%	22.3%	12.7%	7.1%	6.6%	2.0%	2.5%	1.5%	2.0%	3.6%
Q16-7. Professionalism of employees responding to emergencies	41.5%	25.3%	18.7%	6.6%	3.2%	2.5%	0.3%	0.6%	0.3%	0.6%	0.3%
Q16-8. Overall quality of fire department	48.8%	27.5%	15.4%	4.9%	1.5%	1.0%	0.8%	0.0%	0.0%	0.0%	0.0%
Q16-9. How quickly fire department responds to 911 emergencies	47.9%	27.5%	17.6%	3.2%	2.5%	0.7%	0.4%	0.4%	0.0%	0.0%	0.0%
Q16-10. Quality of Emergency Medical Services (EMS)	46.8%	24.5%	19.0%	5.7%	1.8%	1.5%	0.3%	0.0%	0.3%	0.0%	0.0%
Q16-11. Fire safety education programs	26.9%	23.7%	21.9%	9.6%	6.8%	5.5%	2.3%	0.0%	3.2%	0.0%	0.0%
Q16-12. Current location of fire stations	32.6%	24.0%	21.9%	13.9%	4.3%	1.8%	0.2%	0.7%	0.2%	0.2%	0.0%
Q16-13. Fire department public outreach	24.3%	18.7%	22.3%	12.4%	7.2%	5.2%	5.2%	1.2%	1.6%	0.8%	1.2%

Q17. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the City's efforts in the enforcement of the following codes and ordinances.

(N=504)

	Excellent	9	8	7	6	5	4	3	2	1	Poor	Don't know
Q17-1. Weed abatement	6.0%	6.3%	13.5%	13.9%	10.5%	8.3%	5.2%	4.0%	2.2%	1.4%	3.6%	25.2%
Q17-2. Removal of graffiti	19.6%	15.5%	19.2%	7.5%	2.4%	3.4%	1.6%	0.2%	0.4%	0.4%	0.8%	29.0%
Q17-3. Abandoned/junk automobile removal	10.7%	12.7%	16.7%	10.5%	5.4%	4.4%	2.0%	1.8%	2.0%	0.6%	2.2%	31.2%
Q17-4. Clean-up of litter & debris on private property	6.9%	7.7%	14.7%	11.5%	7.1%	6.3%	4.2%	4.4%	1.0%	0.8%	3.0%	32.3%
Q17-5. Dilapidated houses or buildings	8.1%	9.3%	13.5%	14.3%	8.1%	5.4%	3.8%	3.6%	1.6%	0.4%	2.0%	30.0%
Q17-6. Illegal dumping	8.3%	10.5%	12.3%	6.9%	3.4%	4.0%	3.0%	1.2%	0.8%	0.4%	1.2%	48.0%

WITHOUT "DON'T KNOW"

Q17. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the City's efforts in the enforcement of the following codes and ordinances. (without "don't know")

(N=504)

	Excellent	9	8	7	6	5	4	3	2	1	Poor
Q17-1. Weed abatement	8.0%	8.5%	18.0%	18.6%	14.1%	11.1%	6.9%	5.3%	2.9%	1.9%	4.8%
Q17-2. Removal of graffiti	27.7%	21.8%	27.1%	10.6%	3.4%	4.7%	2.2%	0.3%	0.6%	0.6%	1.1%
Q17-3. Abandoned/junk automobile removal	15.6%	18.4%	24.2%	15.3%	7.8%	6.3%	2.9%	2.6%	2.9%	0.9%	3.2%
Q17-4. Clean-up of litter & debris on private property	10.3%	11.4%	21.7%	17.0%	10.6%	9.4%	6.2%	6.5%	1.5%	1.2%	4.4%
Q17-5. Dilapidated houses or buildings	11.6%	13.3%	19.3%	20.4%	11.6%	7.6%	5.4%	5.1%	2.3%	0.6%	2.8%
Q17-6. Illegal dumping	16.0%	20.2%	23.7%	13.4%	6.5%	7.6%	5.7%	2.3%	1.5%	0.8%	2.3%

Q18. Do you have a working smoke detector in your home?

<u>Q18. Do you have a working smoke detector in your home</u>	<u>Number</u>	<u>Percent</u>
Yes	493	97.8 %
No	4	0.8 %
Don't know	7	1.4 %
Total	504	100.0 %

WITHOUT "DON'T KNOW"

Q18. Do you have a working smoke detector in your home? (without "don't know")

<u>Q18. Do you have a working smoke detector in your home</u>	<u>Number</u>	<u>Percent</u>
Yes	493	99.2 %
No	4	0.8 %
Total	497	100.0 %

Q19. The City uses a variety of methods to communicate with the public, including its website, social media such as Nextdoor, Facebook and Twitter, traditional media such as newspapers, radio, and television, and a bi-weekly newsletter. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the following communication services.

(N=504)

	Excellent	9	8	7	6	5	4	3	2	1	Poor	Don't know
Q19-1. Effectiveness of City communications with the public	12.7%	12.5%	19.8%	17.3%	7.9%	8.3%	3.6%	1.2%	1.4%	0.4%	1.0%	13.9%
Q19-2. Opportunities for public involvement in local decision-making	8.5%	7.3%	14.9%	13.9%	9.3%	10.7%	3.8%	2.8%	2.2%	1.0%	3.0%	22.6%
Q19-3. Quality of www.meridiancity.org	12.3%	12.3%	18.1%	13.9%	6.7%	6.3%	2.4%	1.4%	0.8%	0.0%	0.6%	25.2%
Q19-4. Usefulness of online services available on City's website (bill pay/class registration)	16.7%	14.3%	19.2%	9.3%	6.2%	5.2%	1.6%	0.8%	0.8%	0.2%	0.2%	25.6%
Q19-5. Quality of information about City programs & services	10.7%	12.3%	17.1%	15.7%	6.3%	5.2%	3.2%	1.6%	1.0%	0.6%	1.0%	25.4%

WITHOUT "DON'T KNOW"

Q19. The City uses a variety of methods to communicate with the public, including its website, social media such as Nextdoor, Facebook and Twitter, traditional media such as newspapers, radio, and television, and a bi-weekly newsletter. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the following communication services. (without "don't know")

(N=504)

	Excellent	9	8	7	6	5	4	3	2	1	Poor
Q19-1. Effectiveness of City communications with the public	14.7%	14.5%	23.0%	20.0%	9.2%	9.7%	4.1%	1.4%	1.6%	0.5%	1.2%
Q19-2. Opportunities for public involvement in local decision-making	11.0%	9.5%	19.2%	17.9%	12.1%	13.8%	4.9%	3.6%	2.8%	1.3%	3.8%
Q19-3. Quality of www.meridiancity.org	16.4%	16.4%	24.1%	18.6%	9.0%	8.5%	3.2%	1.9%	1.1%	0.0%	0.8%
Q19-4. Usefulness of online services available on City's website (bill pay/class registration)	22.4%	19.2%	25.9%	12.5%	8.3%	6.9%	2.1%	1.1%	1.1%	0.3%	0.3%
Q19-5. Quality of information about City programs & services	14.4%	16.5%	22.9%	21.0%	8.5%	6.9%	4.3%	2.1%	1.3%	0.8%	1.3%

Q20. Where do you currently get information about Meridian's services and programs?

Q20. Where do you currently get information about City services & programs	Number	Percent
City website	237	47.0 %
Social media (Nextdoor, Facebook, Twitter, Instagram)	213	42.3 %
Television/news	171	33.9 %
Flyers in utility bills	202	40.1 %
Information booklets/City publications	43	8.5 %
Newspaper	58	11.5 %
Radio	69	13.7 %
Emails from City	149	29.6 %
Events such as Coffee with the Mayor, Town Halls	10	2.0 %
Other source	16	3.2 %
Total	1168	

Q20-10. Other sources:

Q20-10. Other sources	Number	Percent
Word of mouth	3	18.8 %
Neighbors	2	12.5 %
We got very little information	1	6.3 %
Friends and neighbors	1	6.3 %
From other locals	1	6.3 %
Friends	1	6.3 %
Flyers	1	6.3 %
Friends who work at City Hall	1	6.3 %
Community paper	1	6.3 %
Phone	1	6.3 %
Word of mouth and personal experience	1	6.3 %
Friends/word of mouth	1	6.3 %
Road signs	1	6.3 %
Total	16	100.0 %

Q21. Did you visit Downtown Meridian at least once during the past year for a purpose other than work?

Q21. Did you visit Downtown Meridian at least once during past year for a purpose other than work	Number	Percent
Yes	429	85.1 %
No	63	12.5 %
Don't remember	12	2.4 %
Total	504	100.0 %

WITHOUT "DON'T REMEMBER"**Q21. Did you visit Downtown Meridian at least once during the past year for a purpose other than work? (without "don't remember")**

Q21. Did you visit Downtown Meridian at least once during past year for a purpose other than work	Number	Percent
Yes	429	87.2 %
No	63	12.8 %
Total	492	100.0 %

Q21a. When you think about Downtown, why didn't you visit in the last year?

Q21a. Why didn't you visit Downtown in last year	Number	Percent
Lack of parking	19	30.2 %
Lack of open space	3	4.8 %
Not enough variety of shopping	19	30.2 %
Not enough variety of restaurants	11	17.5 %
Lack of walkability	3	4.8 %
Not provided	8	12.7 %
Total	63	100.0 %

WITHOUT "NOT PROVIDED"**Q21a. When you think about Downtown, why didn't you visit in the last year? (without "not provided")**

Q21a. Why didn't you visit Downtown in last year	Number	Percent
Lack of parking	19	34.5 %
Lack of open space	3	5.5 %
Not enough variety of shopping	19	34.5 %
Not enough variety of restaurants	11	20.0 %
Lack of walkability	3	5.5 %
Total	55	100.0 %

Q22. In general, would you favor or oppose allowing residents of a City the ability to vote on a temporary sales tax (local option tax) increase to provide funding for identified infrastructure improvements in the community?

Q22. Would you favor or oppose allowing City residents the ability to vote on a temporary sales tax increase	Number	Percent
Favor	186	36.9 %
Oppose	203	40.3 %
Not sure	115	22.8 %
Total	504	100.0 %

WITHOUT "NOT SURE"

Q22. In general, would you favor or oppose allowing residents of a City the ability to vote on a temporary sales tax (local option tax) increase to provide funding for identified infrastructure improvements in the community? (without "not provided")

Q22. Would you favor or oppose allowing City residents the ability to vote on a temporary sales tax increase	Number	Percent
Favor	186	47.8 %
Oppose	203	52.2 %
Total	389	100.0 %

Q23. Meridian continues to grow, and there has been an indication that preserving farmland is important to the community. One way to preserve vacant open land would be by voter initiative to enact a property tax levy to purchase farmland over two to five years in order to preserve it for agricultural purposes. If a levy were placed on the ballot requesting funding to preserve land, how much additional would you be willing to pay each year for a property tax levy for the purchase of existing agricultural land?

Q23. How much additional would you be willing to pay each year for a property tax levy	Number	Percent
\$0, not in favor	190	37.7 %
\$10-\$25	108	21.4 %
\$25-\$50	60	11.9 %
\$50-\$75	43	8.5 %
\$75-\$100	32	6.3 %
\$100-\$200	32	6.3 %
Not provided	39	7.7 %
Total	504	100.0 %

WITHOUT "NOT PROVIDED"

Q23. Meridian continues to grow, and there has been an indication that preserving farmland is important to the community. One way to preserve vacant open land would be by voter initiative to enact a property tax levy to purchase farmland over two to five years in order to preserve it for agricultural purposes. If a levy were placed on the ballot requesting funding to preserve land, how much additional would you be willing to pay each year for a property tax levy for the purchase of existing agricultural land? (without "not provided")

Q23. How much additional would you be willing to pay each year for a property tax levy	Number	Percent
\$0, not in favor	190	40.9 %
\$10-\$25	108	23.2 %
\$25-\$50	60	12.9 %
\$50-\$75	43	9.2 %
\$75-\$100	32	6.9 %
\$100-\$200	32	6.9 %
Total	465	100.0 %

Q24. Using a scale of 0 to 10, where 10 means "High Priority" and 0 means "No Priority," please rate the importance of the following community issues.

(N=504)

	High priority	9	8	7	6	5	4	3	2	1	No priority	Don't know
Q24-1. Roads/traffic/ transportation	62.1%	15.5%	11.7%	6.0%	1.6%	0.6%	0.2%	0.0%	0.6%	0.0%	0.6%	1.2%
Q24-2. Growth/ development	53.0%	14.7%	12.7%	6.5%	3.6%	3.2%	1.0%	1.4%	1.4%	0.2%	1.0%	1.4%
Q24-3. Education/ schools	54.4%	14.5%	11.3%	5.6%	2.8%	2.8%	0.8%	0.6%	0.6%	0.8%	1.2%	4.8%
Q24-4. Homelessness/ social services	17.7%	10.7%	16.7%	13.9%	8.5%	12.7%	4.6%	3.6%	2.0%	1.6%	3.0%	5.2%
Q24-5. Affordable housing	41.7%	9.5%	13.5%	10.5%	4.2%	7.7%	2.0%	2.0%	2.2%	1.6%	2.8%	2.4%
Q24-6. Jobs/economic development	24.6%	15.9%	23.4%	12.5%	6.3%	7.7%	1.4%	1.8%	0.2%	1.0%	0.2%	5.0%
Q24-7. Public transportation	23.2%	12.3%	17.3%	13.5%	6.5%	8.5%	3.6%	3.2%	1.4%	2.8%	2.8%	5.0%
Q24-8. Downtown redevelopment	9.5%	7.1%	14.7%	19.2%	11.9%	11.1%	6.2%	3.8%	4.2%	3.4%	6.2%	2.8%
Q24-9. Pathway/ sidewalk connections	18.1%	12.7%	17.1%	15.7%	8.7%	11.7%	2.8%	3.6%	2.2%	2.2%	1.8%	3.6%
Q24-10. City tax burden	20.8%	12.1%	15.7%	14.5%	6.5%	9.3%	1.8%	0.6%	1.0%	1.8%	1.6%	14.3%
Q24-11. Telecommunications (cell phone/internet service)	17.5%	14.3%	18.8%	12.9%	8.9%	10.7%	3.2%	1.8%	1.6%	1.8%	3.6%	5.0%
Q24-12. Access to mental health services	29.6%	12.7%	16.5%	11.7%	8.5%	7.5%	2.4%	1.0%	1.4%	0.8%	2.0%	6.0%

WITHOUT "DON'T KNOW"

Q24. Using a scale of 0 to 10, where 10 means "High Priority" and 0 means "No Priority," please rate the importance of the following community issues. (without "don't know")

(N=504)

	High priority	9	8	7	6	5	4	3	2	1	No priority
Q24-1. Roads/traffic/ transportation	62.9%	15.7%	11.8%	6.0%	1.6%	0.6%	0.2%	0.0%	0.6%	0.0%	0.6%
Q24-2. Growth/development	53.7%	14.9%	12.9%	6.6%	3.6%	3.2%	1.0%	1.4%	1.4%	0.2%	1.0%
Q24-3. Education/schools	57.1%	15.2%	11.9%	5.8%	2.9%	2.9%	0.8%	0.6%	0.6%	0.8%	1.3%
Q24-4. Homelessness/social services	18.6%	11.3%	17.6%	14.6%	9.0%	13.4%	4.8%	3.8%	2.1%	1.7%	3.1%
Q24-5. Affordable housing	42.7%	9.8%	13.8%	10.8%	4.3%	7.9%	2.0%	2.0%	2.2%	1.6%	2.8%
Q24-6. Jobs/economic development	25.9%	16.7%	24.6%	13.2%	6.7%	8.1%	1.5%	1.9%	0.2%	1.0%	0.2%
Q24-7. Public transportation	24.4%	12.9%	18.2%	14.2%	6.9%	9.0%	3.8%	3.3%	1.5%	2.9%	2.9%
Q24-8. Downtown redevelopment	9.8%	7.3%	15.1%	19.8%	12.2%	11.4%	6.3%	3.9%	4.3%	3.5%	6.3%
Q24-9. Pathway/sidewalk connections	18.7%	13.2%	17.7%	16.3%	9.1%	12.1%	2.9%	3.7%	2.3%	2.3%	1.9%
Q24-10. City tax burden	24.3%	14.1%	18.3%	16.9%	7.6%	10.9%	2.1%	0.7%	1.2%	2.1%	1.9%
Q24-11. Telecommunications (cell phone/internet service)	18.4%	15.0%	19.8%	13.6%	9.4%	11.3%	3.3%	1.9%	1.7%	1.9%	3.8%
Q24-12. Access to mental health services	31.4%	13.5%	17.5%	12.4%	9.1%	8.0%	2.5%	1.1%	1.5%	0.8%	2.1%

Q25. Which THREE of the priorities listed in Question 24 do you think should receive the MOST EMPHASIS from City leaders over the next THREE years?

<u>Q25. Top choice</u>	<u>Number</u>	<u>Percent</u>
Roads/traffic/transportation	198	39.3 %
Growth/development	72	14.3 %
Education/schools	91	18.1 %
Homelessness/social services	3	0.6 %
Affordable housing	50	9.9 %
Jobs/economic development	6	1.2 %
Public transportation	18	3.6 %
Downtown redevelopment	2	0.4 %
Pathway/sidewalk connections	5	1.0 %
City tax burden	7	1.4 %
Telecommunications (cell phone/internet service)	6	1.2 %
Access to mental health services	30	6.0 %
None chosen	16	3.2 %
Total	504	100.0 %

Q25. Which THREE of the priorities listed in Question 24 do you think should receive the MOST EMPHASIS from City leaders over the next THREE years?

<u>Q25. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Roads/traffic/transportation	84	16.7 %
Growth/development	140	27.8 %
Education/schools	84	16.7 %
Homelessness/social services	18	3.6 %
Affordable housing	52	10.3 %
Jobs/economic development	13	2.6 %
Public transportation	18	3.6 %
Downtown redevelopment	7	1.4 %
Pathway/sidewalk connections	23	4.6 %
City tax burden	13	2.6 %
Telecommunications (cell phone/internet service)	10	2.0 %
Access to mental health services	25	5.0 %
None chosen	17	3.4 %
Total	504	100.0 %

Q25. Which THREE of the priorities listed in Question 24 do you think should receive the MOST EMPHASIS from City leaders over the next THREE years?

Q25. 3rd choice	Number	Percent
Roads/traffic/transportation	62	12.3 %
Growth/development	50	9.9 %
Education/schools	78	15.5 %
Homelessness/social services	20	4.0 %
Affordable housing	70	13.9 %
Jobs/economic development	35	6.9 %
Public transportation	22	4.4 %
Downtown redevelopment	17	3.4 %
Pathway/sidewalk connections	27	5.4 %
City tax burden	39	7.7 %
Telecommunications (cell phone/internet service)	20	4.0 %
Access to mental health services	40	7.9 %
None chosen	24	4.8 %
Total	504	100.0 %

SUM OF TOP 3 CHOICES

Q25. Which THREE of the priorities listed in Question 24 do you think should receive the MOST EMPHASIS from City leaders over the next THREE years? (top 3)

Q25. Sum of top 3 choices	Number	Percent
Roads/traffic/transportation	344	68.3 %
Growth/development	262	52.0 %
Education/schools	253	50.2 %
Homelessness/social services	41	8.1 %
Affordable housing	172	34.1 %
Jobs/economic development	54	10.7 %
Public transportation	58	11.5 %
Downtown redevelopment	26	5.2 %
Pathway/sidewalk connections	55	10.9 %
City tax burden	59	11.7 %
Telecommunications (cell phone/internet service)	36	7.1 %
Access to mental health services	95	18.8 %
None chosen	16	3.2 %
Total	1471	

Q26. Using a scale of 0 to 10, where 10 means "High Priority" and 0 means "No Priority," please rate the importance of the City Council addressing the following housing affordability issues.

(N=504)

	High priority	9	8	7	6	5	4	3	2	1	No priority	Don't know
Q26-1. Develop incentives to encourage developers to provide more housing options	23.6%	10.9%	15.1%	10.3%	7.3%	7.3%	3.4%	2.8%	2.0%	3.0%	8.5%	5.8%
Q26-2. Require certain quantity of units in development projects to have affordable housing elements	25.6%	9.3%	13.3%	9.1%	8.7%	7.1%	2.4%	4.4%	2.8%	3.2%	8.3%	5.8%
Q26-3. Provide reduced development standards for projects containing affordable housing elements	8.7%	4.6%	10.1%	7.1%	5.4%	8.1%	5.4%	6.2%	6.2%	9.5%	15.5%	13.3%
Q26-4. Increase development densities via duplexes, apartments, townhomes, & other multi-family designs	7.7%	5.4%	9.1%	7.9%	5.6%	9.7%	5.4%	6.9%	5.6%	10.7%	19.2%	6.7%

WITHOUT "DON'T KNOW"

Q26. Using a scale of 0 to 10, where 10 means "High Priority" and 0 means "No Priority," please rate the importance of the City Council addressing the following housing affordability issues. (without "don't know")

(N=504)

	High priority	9	8	7	6	5	4	3	2	1	No priority
Q26-1. Develop incentives to encourage developers to provide more housing options	25.1%	11.6%	16.0%	10.9%	7.8%	7.8%	3.6%	2.9%	2.1%	3.2%	9.1%
Q26-2. Require certain quantity of units in development projects to have affordable housing elements	27.2%	9.9%	14.1%	9.7%	9.3%	7.6%	2.5%	4.6%	2.9%	3.4%	8.8%
Q26-3. Provide reduced development standards for projects containing affordable housing elements	10.1%	5.3%	11.7%	8.2%	6.2%	9.4%	6.2%	7.1%	7.1%	11.0%	17.8%
Q26-4. Increase development densities via duplexes, apartments, townhomes, & other multi-family designs	8.3%	5.7%	9.8%	8.5%	6.0%	10.4%	5.7%	7.4%	6.0%	11.5%	20.6%

Q27. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the City's level of effort in the enforcement of the following public safety and traffic areas.

(N=504)

	Excellent	9	8	7	6	5	4	3	2	1	Poor	Don't know
Q27-1. Handheld use of cell phones & texting while driving	11.9%	6.7%	10.9%	6.7%	5.2%	9.7%	5.4%	6.2%	5.6%	3.0%	13.1%	15.7%
Q27-2. Speeding in neighborhoods	7.5%	5.6%	10.1%	11.3%	8.5%	13.1%	4.4%	6.2%	5.4%	4.2%	10.9%	12.9%
Q27-3. Red light violations	9.7%	7.5%	8.9%	7.3%	5.6%	14.1%	4.6%	6.0%	3.6%	5.0%	10.7%	17.1%
Q27-4. Tailgating	6.2%	4.6%	7.5%	8.7%	6.7%	15.3%	5.8%	6.2%	4.0%	4.2%	10.3%	20.6%
Q27-5. Speeding on arterial roads	8.1%	6.3%	11.7%	12.1%	6.2%	13.3%	5.2%	5.6%	3.4%	4.4%	10.5%	13.3%
Q27-6. Excessive motor vehicle sound	5.4%	4.2%	8.9%	7.7%	5.8%	12.7%	4.2%	5.4%	4.6%	4.4%	11.9%	25.0%

WITHOUT "DON'T KNOW"

Q27. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the City's level of effort in the enforcement of the following public safety and traffic areas. (without "don't know")

(N=504)

	Excellent	9	8	7	6	5	4	3	2	1	Poor
Q27-1. Handheld use of cell phones & texting while driving	14.1%	8.0%	12.9%	8.0%	6.1%	11.5%	6.4%	7.3%	6.6%	3.5%	15.5%
Q27-2. Speeding in neighborhoods	8.7%	6.4%	11.6%	13.0%	9.8%	15.0%	5.0%	7.1%	6.2%	4.8%	12.5%
Q27-3. Red light violations	11.7%	9.1%	10.8%	8.9%	6.7%	17.0%	5.5%	7.2%	4.3%	6.0%	12.9%
Q27-4. Tailgating	7.8%	5.8%	9.5%	11.0%	8.5%	19.3%	7.3%	7.8%	5.0%	5.3%	13.0%
Q27-5. Speeding on arterial roads	9.4%	7.3%	13.5%	14.0%	7.1%	15.3%	5.9%	6.4%	3.9%	5.0%	12.1%
Q27-6. Excessive motor vehicle sound	7.1%	5.6%	11.9%	10.3%	7.7%	16.9%	5.6%	7.1%	6.1%	5.8%	15.9%

Q28. Do you feel the level of police presence in your neighborhood is sufficient, ensuring that Meridian communities remain a safe place for citizens?

Q28. What do you feel the level of police presence in your neighborhood	Number	Percent
Yes	290	57.5 %
No	121	24.0 %
Not sure	93	18.5 %
Total	504	100.0 %

WITHOUT "NOT SURE"

Q28. Do you feel the level of police presence in your neighborhood is sufficient, ensuring that Meridian communities remain a safe place for citizens? (without "not provided")

Q28. What do you feel the level of police presence in your neighborhood	Number	Percent
Yes	290	70.6 %
No	121	29.4 %
Total	411	100.0 %

Q30. Your gender?

Q30. Your gender	Number	Percent
Male	246	48.8 %
Female	252	50.0 %
Not provided	6	1.2 %
Total	504	100.0 %

WITHOUT "NOT PROVIDED"

Q30. Your gender? (without "not provided")

Q30. Your gender	Number	Percent
Male	246	49.4 %
Female	252	50.6 %
Total	498	100.0 %

Q31. What is your age?

Q31. Your age	Number	Percent
18 to 34	95	18.8 %
35 to 44	96	19.0 %
45 to 54	97	19.2 %
55 to 64	95	18.8 %
65+	96	19.0 %
Not provided	25	5.0 %
Total	504	100.0 %

WITHOUT "NOT PROVIDED"**Q31. What is your age? (without "not provided")**

Q31. Your age	Number	Percent
18 to 34	95	19.8 %
35 to 44	96	20.0 %
45 to 54	97	20.3 %
55 to 64	95	19.8 %
65+	96	20.0 %
Total	479	100.0 %

Q32. Which of the following best describes the home in which you live?

Q32. Which following best describes the home in which you live	Number	Percent
A manufactured trailer or mobile home	1	0.2 %
An apartment	14	2.8 %
Townhouse or duplex	12	2.4 %
A detached single-family house	465	92.3 %
Other	1	0.2 %
Not provided	11	2.2 %
Total	504	100.0 %

WITHOUT "NOT PROVIDED"**Q32. Which of the following best describes the home in which you live? (without "not provided")**

Q32. Which following best describes the home in which you live	Number	Percent
A manufactured trailer or mobile home	1	0.2 %
An apartment	14	2.8 %
Townhouse or duplex	12	2.4 %
A detached single-family house	465	94.3 %
Other	1	0.2 %
Total	493	100.0 %

Q32-6. Other

Q32-6. Other	Number	Percent
Generation home with daughter	1	100.0 %
Total	1	100.0 %

Q33. Do you own or rent your home?

<u>Q33. Do you own or rent your home</u>	<u>Number</u>	<u>Percent</u>
Own	420	83.3 %
Rent	80	15.9 %
Other	2	0.4 %
Don't know	2	0.4 %
Total	504	100.0 %

WITHOUT "DON'T KNOW"**Q33. Do you own or rent your home? (without "don't know")**

<u>Q33. Do you own or rent your home</u>	<u>Number</u>	<u>Percent</u>
Own	420	83.7 %
Rent	80	15.9 %
Other	2	0.4 %
Total	502	100.0 %

Q33-3. Other

<u>Q33-3. Other</u>	<u>Number</u>	<u>Percent</u>
Reside with family	1	50.0 %
Live with parents because I can't afford anything	1	50.0 %
Total	2	100.0 %

Q34. How many years have you lived in Meridian?

Q34. How many years have you lived in Meridian	Number	Percent
0-5	134	26.6 %
6-10	109	21.6 %
11-15	69	13.7 %
16-20	74	14.7 %
21-30	81	16.1 %
31+	30	6.0 %
Not provided	7	1.4 %
Total	504	100.0 %

WITHOUT "NOT PROVIDED"**Q34. How many years have you lived in Meridian? (without "not provided")**

Q34. How many years have you lived in Meridian	Number	Percent
0-5	134	27.0 %
6-10	109	21.9 %
11-15	69	13.9 %
16-20	74	14.9 %
21-30	81	16.3 %
31+	30	6.0 %
Total	497	100.0 %

Q34. How many months have you lived in Meridian?

<u>Q34. How many months have you lived in Meridian</u>	<u>Number</u>	<u>Percent</u>
0	261	51.8 %
1	27	5.4 %
2	37	7.3 %
3	26	5.2 %
4	16	3.2 %
5	11	2.2 %
6	38	7.5 %
7	20	4.0 %
8	15	3.0 %
9	18	3.6 %
10+	28	5.6 %
<u>Not provided</u>	<u>7</u>	<u>1.4 %</u>
Total	504	100.0 %

WITHOUT "NOT PROVIDED"**Q34. How many months have you lived in Meridian? (without "not provided")**

<u>Q34. How many months have you lived in Meridian</u>	<u>Number</u>	<u>Percent</u>
0	261	52.5 %
1	27	5.4 %
2	37	7.4 %
3	26	5.2 %
4	16	3.2 %
5	11	2.2 %
6	38	7.6 %
7	20	4.0 %
8	15	3.0 %
9	18	3.6 %
10+	28	5.6 %
Total	497	100.0 %

Q35. Including yourself, how many people in your household are...

	<u>Mean</u>	<u>Sum</u>
number	2.8	1272
Under age 5	0.2	77
Ages 5-9	0.2	91
Ages 10-14	0.2	103
Ages 15-17	0.2	79
Ages 18+	2.0	922

Q36. Does your household have a dog?

<u>Q36. Does your household have a dog</u>	<u>Number</u>	<u>Percent</u>
Yes	259	51.4 %
No	240	47.6 %
Not provided	5	1.0 %
Total	504	100.0 %

WITHOUT "NOT PROVIDED"**Q36. Does your household have a dog? (without "not provided")**

<u>Q36. Does your household have a dog</u>	<u>Number</u>	<u>Percent</u>
Yes	259	51.9 %
No	240	48.1 %
Total	499	100.0 %

Q36a. How many dogs do you have in your household?

<u>Q36a. How many dogs do you have in your household</u>	<u>Number</u>	<u>Percent</u>
One	163	62.9 %
Two	83	32.0 %
Three	12	4.6 %
Four or more	1	0.4 %
Total	259	100.0 %

Q36b. Do you know that Meridian requires dogs to be licensed annually?

<u>Q36b. Do you know that Meridian requires dogs to be licensed annually</u>	<u>Number</u>	<u>Percent</u>
Yes	178	68.7 %
No	79	30.5 %
Not provided	2	0.8 %
Total	259	100.0 %

WITHOUT "NOT PROVIDED"**Q36b. Do you know that Meridian requires dogs to be licensed annually? (without "not provided")**

<u>Q36b. Do you know that Meridian requires dogs to be licensed annually</u>	<u>Number</u>	<u>Percent</u>
Yes	178	69.3 %
No	79	30.7 %
Total	257	100.0 %

Q37. Which ONE of the following best describes your current employment status?

Q37. Which following best describes your current employment status

employment status	Number	Percent
Employed full time	263	52.2 %
Employed part time	41	8.1 %
Self-employed	39	7.7 %
Not employed outside home, a homemaker	21	4.2 %
Retired	116	23.0 %
A full-time student, not working	3	0.6 %
A student working full time	2	0.4 %
A student working part time	2	0.4 %
Not employed due to a disability	7	1.4 %
Not employed, but seeking work	2	0.4 %
Not employed, but not seeking work	3	0.6 %
Other	2	0.4 %
Not provided	3	0.6 %
Total	504	100.0 %

WITHOUT "NOT PROVIDED"**Q37. Which ONE of the following best describes your current employment status? (without "not provided")**

Q37. Which following best describes your current employment status

employment status	Number	Percent
Employed full time	263	52.5 %
Employed part time	41	8.2 %
Self-employed	39	7.8 %
Not employed outside home, a homemaker	21	4.2 %
Retired	116	23.2 %
A full-time student, not working	3	0.6 %
A student working full time	2	0.4 %
A student working part time	2	0.4 %
Not employed due to a disability	7	1.4 %
Not employed, but seeking work	2	0.4 %
Not employed, but not seeking work	3	0.6 %
Other	2	0.4 %
Total	501	100.0 %

Q37-12. Other

Q37-12. Other

	Number	Percent
On SSI	1	50.0 %
Stay at home mom	1	50.0 %
Total	2	100.0 %

Q38. What is the approximate total annual family income of all members of your household?

Q38. Approximate total annual family income of all members of your household	Number	Percent
Less than \$20K	23	4.6 %
\$20K-\$34,999	29	5.8 %
\$35K-\$49,999	35	6.9 %
\$50K-\$74,999	85	16.9 %
\$75K-\$99,999	89	17.7 %
\$100K-\$149,999	91	18.1 %
\$150K-\$199,999	56	11.1 %
\$200K+	27	5.4 %
Not sure	69	13.7 %
Total	504	100.0 %

WITHOUT "NOT SURE"**Q38. What is the approximate total annual family income of all members of your household? (without "not provided")**

Q38. Approximate total annual family income of all members of your household	Number	Percent
Less than \$20K	23	5.3 %
\$20K-\$34,999	29	6.7 %
\$35K-\$49,999	35	8.0 %
\$50K-\$74,999	85	19.5 %
\$75K-\$99,999	89	20.5 %
\$100K-\$149,999	91	20.9 %
\$150K-\$199,999	56	12.9 %
\$200K+	27	6.2 %
Total	435	100.0 %

Q39. How do you make and receive phones calls?

Q39. How do you make & receive phones calls	Number	Percent
Landline	8	1.6 %
Cell phone	439	87.1 %
Both	50	9.9 %
Not provided	7	1.4 %
Total	504	100.0 %

WITHOUT "NOT PROVIDED"**Q39. How do you make and receive phones calls? (without "not provided")**

Q39. How do you make & receive phones calls	Number	Percent
Landline	8	1.6 %
Cell phone	439	88.3 %
Both	50	10.1 %
Total	497	100.0 %

Q39a. Do you primarily use your cell phone, landline or both to make and receive calls?

<u>Q39a. Do you primarily use your cell phone, landline or both</u>	<u>Number</u>	<u>Percent</u>
Primarily use cell phone	17	34.0 %
Primarily use landline	12	24.0 %
Both	21	42.0 %
Total	50	100.0 %

Q39b. Who is your cell phone service provider?

<u>Q39b. Who is your cell phone service provider</u>	<u>Number</u>	<u>Percent</u>
Verizon	241	49.3 %
AT&T	73	14.9 %
Sprint	7	1.4 %
T-Mobile	116	23.7 %
Other	42	8.6 %
Not provided	10	2.0 %
Total	489	100.0 %

WITHOUT "NOT PROVIDED"**Q39b. Who is your cell phone service provider? (without "not provided")**

<u>Q39b. Who is your cell phone service provider</u>	<u>Number</u>	<u>Percent</u>
Verizon	241	50.3 %
AT&T	73	15.2 %
Sprint	7	1.5 %
T-Mobile	116	24.2 %
Other	42	8.8 %
Total	479	100.0 %

Q39b-5. Other

<u>Q39b-5. Other</u>	<u>Number</u>	<u>Percent</u>
Consumer Cellular	13	35.1 %
Cricket	4	10.8 %
Tracfone	4	10.8 %
Straight Talk	4	10.8 %
Google Fi	3	8.1 %
Mint Mobile	2	5.4 %
Boost Mobile	2	5.4 %
A service off Verizon platform	1	2.7 %
X Finity Mobile	1	2.7 %
Project Fi	1	2.7 %
Assurance Wireless	1	2.7 %
Walmart	1	2.7 %
Total	37	100.0 %

A graphic consisting of a white circle with a dark blue border containing the number '5', followed by a dark blue horizontal bar containing the text 'Survey Instrument' in white.

5 **Survey Instrument**



Mayor Robert E. Simison

City Council Members:

Treg Bernt
Joe Borton
Luke Cavener

Brad Hoaglund
Jessica Perreault
Liz Strader

April 19, 2022

Dear Meridian Resident,

What do you think? Meridian is issuing this 2022 Citizen Survey to understand the community's perspective on services offered in Meridian. The survey questions focus on the quality of services that are provided both by Meridian directly, and by our service partners. Whether considering public safety needs, our parks and pathways, an emerging downtown, or road and transportation needs, our goal is to understand how you view the quality of these services.

As part of this process, you have been randomly selected to participate in this year's survey. We ask that you take the time to help us understand your customer satisfaction with your community so we can improve the quality of services offered in Meridian.

The survey is being conducted by ETC Institute, a national market research firm that specializes in conducting surveys for local governments. The survey is entirely voluntary and should take only 10 to 15 minutes of your time. We ask that you complete it as soon as possible. You can either complete the written survey and return it in the mail using the postage paid envelope, or complete the survey online at www.meridiansurvey.org. Please know that regardless of how you complete the survey, your responses will be completely confidential and combined with the responses of other Meridian residents.

Thank you in advance for your participation and feedback. The information we obtain from this survey is critical to understanding the needs of Meridian residents. If you have questions about the survey, please contact the City of Meridian Mayor's Office at 208-489-0529. Otherwise, you can look for the survey results to be posted on the City of Meridian's website (www.meridiancity.org) by early fall.

Sincerely,

A handwritten signature in blue ink, appearing to read "Rob E. Simison", is written over the typed name and title.

Robert E. Simison
Mayor

2022 City of Meridian Citizen Survey



Please take a few minutes to complete this survey. Your input is an important part of the City's on-going effort to improve the quality of services provided in the City. You may also complete this survey on-line by going to meridiansurvey.org. If you have questions, please call the Mayor's Office at (208) 489-0529. Thank you!

1. **The vision for Meridian is: "By 2035, Meridian will be the West's premier community in which to live, work and raise a family." Several items that may influence your perception of Meridian as a community are listed below. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the City of Meridian in the following areas.**

		Excellent										Poor	Don't Know
01.	As a place to live	10	9	8	7	6	5	4	3	2	1	0	99
02.	As a place to work	10	9	8	7	6	5	4	3	2	1	0	99
03.	As a place to raise a family	10	9	8	7	6	5	4	3	2	1	0	99
04.	As a place to start/do business	10	9	8	7	6	5	4	3	2	1	0	99
05.	As a city that is building a strong sense of community	10	9	8	7	6	5	4	3	2	1	0	99
06.	As a city that is developing a strong local economy	10	9	8	7	6	5	4	3	2	1	0	99
07.	As a city that is developing a strong local workforce that can compete in today's economic climate	10	9	8	7	6	5	4	3	2	1	0	99
08.	As a city that is planning for future growth and development	10	9	8	7	6	5	4	3	2	1	0	99
09.	As a city that is developing a sustainable and conscious environment	10	9	8	7	6	5	4	3	2	1	0	99
10.	How well the City is protecting the quality of the air and water	10	9	8	7	6	5	4	3	2	1	0	99
11.	How well the City is maintaining high quality neighborhoods	10	9	8	7	6	5	4	3	2	1	0	99
12.	How well the City is providing options for mobility other than driving	10	9	8	7	6	5	4	3	2	1	0	99
13.	How well the City is ensuring public safety	10	9	8	7	6	5	4	3	2	1	0	99
14.	How well the City is communicating with the community	10	9	8	7	6	5	4	3	2	1	0	99

2. **While the City is not the sole contributor to your quality of life, it is important to understand the perceptions residents have of the quality of life in Meridian. Using a scale of 0 to 10, where 10 means "Greatly Exceeds My Expectations" and 0 means "Does Not Meet My Expectations at All," please rate the City and its partners in the following areas.**

		Greatly Exceeds My Expectations										Does Not Meet My Expectations at All	Don't Know
1.	Overall quality of life in the City	10	9	8	7	6	5	4	3	2	1	0	99
2.	Overall quality of city services provided	10	9	8	7	6	5	4	3	2	1	0	99
3.	Overall quality of customer service you receive from city employees	10	9	8	7	6	5	4	3	2	1	0	99
4.	Your view of an ideal place to live	10	9	8	7	6	5	4	3	2	1	0	99

3. **Using a scale of 0 to 10, where 10 means "Strongly Agree" and 0 means "Strongly Disagree," please rate your level of agreement with the following.**

		Strongly Agree										Strongly Disagree	Don't Know
1.	Quality housing and a variety of options exist in Meridian	10	9	8	7	6	5	4	3	2	1	0	99
2.	Development in the City enhances the quality of life	10	9	8	7	6	5	4	3	2	1	0	99
3.	There are a variety of employment opportunities in Meridian	10	9	8	7	6	5	4	3	2	1	0	99
4.	Access to quality shopping and entertainment exist in Meridian	10	9	8	7	6	5	4	3	2	1	0	99
5.	The City is managing growth wisely	10	9	8	7	6	5	4	3	2	1	0	99
6.	Meridian has a sense of community	10	9	8	7	6	5	4	3	2	1	0	99
7.	The City continuously improves services	10	9	8	7	6	5	4	3	2	1	0	99
8.	The City uses your tax dollars wisely	10	9	8	7	6	5	4	3	2	1	0	99
9.	The City is headed in the right direction	10	9	8	7	6	5	4	3	2	1	0	99

4. If you own a home in Meridian, approximately 34% of your total property tax bill goes to the City of Meridian to fund the City's operating budget for services such as police, fire and parks services. Relating to services and facilities in the City of Meridian, using a scale of 0 to 10, where 10 means "Definitely Getting My Money's Worth" and 0 means "Definitely Not Getting My Money's Worth," please rate the value you feel you are getting for City tax dollars and fees.

1. Value received for city tax dollars and fees	Definitely Getting My Money's Worth									Definitely Not Getting My Money's Worth		Don't Know
	10	9	8	7	6	5	4	3	2	1	0	99

5. What is your biggest concern as it pertains to residential property taxes? [Choose only one answer.]

- ___ (1) No concern, I pay the right amount
- ___ (2) Unpredictability of tax due to the values of homes increasing/decreasing
- ___ (3) Additional bonds & levies for schools and other taxing districts adding to the overall tax burden
- ___ (4) Disparity between the rates of residential property tax growth compared to commercial properties
- ___ (5) Local budget increases allowed under state law.
- ___ (6) Current dollar limits of homeowner's exemptions and circuit breaker relief.
- ___ (7) Other: _____

6. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the quality of the following services provided by the City of Meridian.

	Excellent											Poor	Don't Know
	10	9	8	7	6	5	4	3	2	1	0	99	
01. Fire/Rescue services	10	9	8	7	6	5	4	3	2	1	0	99	
02. Fire prevention and public education	10	9	8	7	6	5	4	3	2	1	0	99	
03. Police department/law enforcement	10	9	8	7	6	5	4	3	2	1	0	99	
04. Code enforcement	10	9	8	7	6	5	4	3	2	1	0	99	
05. Traffic enforcement	10	9	8	7	6	5	4	3	2	1	0	99	
06. Planning & zoning services	10	9	8	7	6	5	4	3	2	1	0	99	
07. Building permit services	10	9	8	7	6	5	4	3	2	1	0	99	
08. Utility billing services	10	9	8	7	6	5	4	3	2	1	0	99	
09. Sewer services	10	9	8	7	6	5	4	3	2	1	0	99	
10. Water services	10	9	8	7	6	5	4	3	2	1	0	99	
11. Garbage/trash pick-up services	10	9	8	7	6	5	4	3	2	1	0	99	
12. Recycling services	10	9	8	7	6	5	4	3	2	1	0	99	
13. City parks	10	9	8	7	6	5	4	3	2	1	0	99	
14. Recreation programs	10	9	8	7	6	5	4	3	2	1	0	99	
15. Programs for youth	10	9	8	7	6	5	4	3	2	1	0	99	
16. Communications	10	9	8	7	6	5	4	3	2	1	0	99	
17. Passport Acceptance Agency	10	9	8	7	6	5	4	3	2	1	0	99	

7. Which THREE of the City Services listed above do you think should receive the MOST EMPHASIS from city leaders over the next TWO years? [Write in your answers below using the list from Question 6.]

1st: _____ 2nd: _____ 3rd: _____

8. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the following services provided by other agency partners.

		Excellent										Poor		Don't Know
01.	Public transportation services contracted with Valley Regional Transit	10	9	8	7	6	5	4	3	2	1	0	99	
02.	Animal control contracted with Idaho Humane Society	10	9	8	7	6	5	4	3	2	1	0	99	
03.	Programs for seniors at the Meridian Senior Center	10	9	8	7	6	5	4	3	2	1	0	99	
04.	K-12 education by West Ada School District	10	9	8	7	6	5	4	3	2	1	0	99	
05.	Library services by the Meridian Library District	10	9	8	7	6	5	4	3	2	1	0	99	
06.	Swimming Pool by Western Ada Recreation District	10	9	8	7	6	5	4	3	2	1	0	99	
07.	State Highways operated by Idaho Transportation Department (Eagle Road, Meridian Road, and Chinden Boulevard)	10	9	8	7	6	5	4	3	2	1	0	99	
08.	All city roads operated by Ada County Highway District	10	9	8	7	6	5	4	3	2	1	0	99	
09.	Elections by Ada County Clerk	10	9	8	7	6	5	4	3	2	1	0	99	
10.	Cemetery services by Meridian Cemetery Maintenance District	10	9	8	7	6	5	4	3	2	1	0	99	
11.	Cell/mobile/data service by provider in Meridian area	10	9	8	7	6	5	4	3	2	1	0	99	
12.	Internet service by telecommunications provider in Meridian	10	9	8	7	6	5	4	3	2	1	0	99	

9. Considering education, the West Ada School District currently utilizes bond and levy funding as one of its major sources of revenue. Using a scale of 0 to 10, where 10 means "High Priority" and 0 means "No Priority," please rate the following possible school-related financing methods that should be used to fund education facilities in our community.

		High Priority										No Priority		Don't Know
1.	Increased State funding of education programs	10	9	8	7	6	5	4	3	2	1	0	99	
2.	Through bond and levy approvals by voters	10	9	8	7	6	5	4	3	2	1	0	99	
3.	Allow impact fees to be charged to development	10	9	8	7	6	5	4	3	2	1	0	99	

10. There are a variety of transportation infrastructure improvements needed along roads in Meridian. Using a scale of 0 to 10, where 10 means "High Priority" and 0 means "No Priority," please rate the following road-related aspects of our community you would like to see.

		High Priority										No Priority		Don't Know
1.	Roadway widening (from single to multiple lanes)	10	9	8	7	6	5	4	3	2	1	0	99	
2.	Intersection improvements	10	9	8	7	6	5	4	3	2	1	0	99	
3.	Pathways/sidewalk connections on local streets	10	9	8	7	6	5	4	3	2	1	0	99	
4.	Sidewalks on arterial (major) roadways	10	9	8	7	6	5	4	3	2	1	0	99	
5.	Street lights	10	9	8	7	6	5	4	3	2	1	0	99	
6.	Shared bike and pedestrian facilities (similar to Boise Greenbelt) detached from roadway	10	9	8	7	6	5	4	3	2	1	0	99	
7.	Beautification/landscaping	10	9	8	7	6	5	4	3	2	1	0	99	

11. Which THREE of the transportation improvements listed above do you think should receive the MOST EMPHASIS from city leaders in working with partner agencies over the next THREE years?
[Write in your answers below using the list from Question 10.]

1st: _____ 2nd: _____ 3rd: _____

12. Meridian prioritizes roadway and intersection projects that the Ada County Highway District does not currently have in their budget. Using a scale of 0 to 10, where 10 means "High Priority" and 0 means "No Priority," please rate your priority of the following future roadway construction projects in our community.

		High Priority										No Priority		Don't Know
1.	Widen Locust Grove Rd. from Fairview to Ustick Rd.	10	9	8	7	6	5	4	3	2	1	0	99	
2.	Widen Victory Rd. from Locust Grove Rd. to Eagle Rd.	10	9	8	7	6	5	4	3	2	1	0	99	
3.	Widen Ustick Rd. from Ten Mile Rd. to Linder Rd.	10	9	8	7	6	5	4	3	2	1	0	99	
4.	Widen Linder Rd. from Cherry Ln. to Ustick Rd.	10	9	8	7	6	5	4	3	2	1	0	99	

13. If a levy were placed on the ballot requesting funding for one or all of the projects listed in Question 12 over two to five years, how much additional would you be willing to pay each year for a property tax levy to fund one or all of these projects?

- (1) \$0, not in favor (3) \$25-\$50 (5) \$75-\$100
 (2) \$10-\$25 (4) \$50-\$75 (6) \$100-\$200

14. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the following parks and recreation services.

		Excellent										Poor	Don't Know
01.	Number of city parks	10	9	8	7	6	5	4	3	2	1	0	99
02.	Quality, appearance and maintenance of city parks	10	9	8	7	6	5	4	3	2	1	0	99
03.	Quality of athletic fields	10	9	8	7	6	5	4	3	2	1	0	99
04.	Number of special events and festivals	10	9	8	7	6	5	4	3	2	1	0	99
05.	Quality and variety of special events and festivals	10	9	8	7	6	5	4	3	2	1	0	99
06.	Number of pathways for walking and biking	10	9	8	7	6	5	4	3	2	1	0	99
07.	Quality of pathways for walking and biking	10	9	8	7	6	5	4	3	2	1	0	99
08.	Availability of information about recreation programs and classes through social media, activity guides, email updates, website, etc.	10	9	8	7	6	5	4	3	2	1	0	99
09.	Availability of community center and gym facilities	10	9	8	7	6	5	4	3	2	1	0	99
10.	Number of recreation programs and classes	10	9	8	7	6	5	4	3	2	1	0	99
11.	Quality and variety of recreation programs and classes	10	9	8	7	6	5	4	3	2	1	0	99
12.	Number of adult sports programs and sporting events	10	9	8	7	6	5	4	3	2	1	0	99
13.	Quality of the adult sports programs and sporting events	10	9	8	7	6	5	4	3	2	1	0	99
14.	Availability of youth sports programs through partners, such as the Police Activities League (PAL), Meridian Youth Baseball (MYB), and others	10	9	8	7	6	5	4	3	2	1	0	99
15.	Quality of youth sports programs through partners, such as the Police Activities League (PAL), Meridian Youth Baseball (MYB), and others	10	9	8	7	6	5	4	3	2	1	0	99
16.	Availability and quality of course and amenities at Lakeview Golf Course	10	9	8	7	6	5	4	3	2	1	0	99

15. In the past 12 months, have you or anyone in your household visited a City of Meridian park?

- (1) Yes, I have personally visited a city park in the last year
 (2) Yes, a household member has visited a city park in the last year
 (3) No

16. Public safety has prioritized public outreach using social media, public presentations, citizen academies, and volunteer opportunities like citizen park patrols. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the following public safety services.

		Excellent										Poor	Don't Know
01.	Overall feeling of safety in the City	10	9	8	7	6	5	4	3	2	1	0	99
02.	Quality of local police protection	10	9	8	7	6	5	4	3	2	1	0	99
03.	How quickly police respond to 911 emergencies	10	9	8	7	6	5	4	3	2	1	0	99
04.	The visibility of police in neighborhoods	10	9	8	7	6	5	4	3	2	1	0	99
05.	Safety in city parks	10	9	8	7	6	5	4	3	2	1	0	99
06.	Police safety education programs	10	9	8	7	6	5	4	3	2	1	0	99
07.	Professionalism of employees responding to emergencies	10	9	8	7	6	5	4	3	2	1	0	99
08.	Overall quality of the fire department	10	9	8	7	6	5	4	3	2	1	0	99
09.	How quickly fire department responds to 911 emergencies	10	9	8	7	6	5	4	3	2	1	0	99
10.	Quality of Emergency Medical Services (EMS)	10	9	8	7	6	5	4	3	2	1	0	99
11.	Fire safety education programs	10	9	8	7	6	5	4	3	2	1	0	99
12.	Current location of fire stations	10	9	8	7	6	5	4	3	2	1	0	99
13.	Fire department public outreach	10	9	8	7	6	5	4	3	2	1	0	99

17. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the City's efforts in the enforcement of the following codes and ordinances.

		Excellent										Poor	Don't Know
1.	Weed abatement	10	9	8	7	6	5	4	3	2	1	0	99
2.	Removal of graffiti	10	9	8	7	6	5	4	3	2	1	0	99
3.	Abandoned/junk automobile removal	10	9	8	7	6	5	4	3	2	1	0	99
4.	Clean-up of litter and debris on private property	10	9	8	7	6	5	4	3	2	1	0	99
5.	Dilapidated houses or buildings	10	9	8	7	6	5	4	3	2	1	0	99
6.	Illegal dumping	10	9	8	7	6	5	4	3	2	1	0	99

18. Do you have a working smoke detector in your home?

____(1) Yes ____ (2) No ____ (9) Don't know

19. The City uses a variety of methods to communicate with the public, including its website, social media such as Nextdoor, Facebook and Twitter, traditional media such as newspapers, radio, and television, and a bi-weekly newsletter. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the following communication services.

		Excellent										Poor	Don't Know
1.	Effectiveness of city communications with the public	10	9	8	7	6	5	4	3	2	1	0	99
2.	Opportunities for public involvement in local decision-making	10	9	8	7	6	5	4	3	2	1	0	99
3.	Quality of www.meridiancity.org	10	9	8	7	6	5	4	3	2	1	0	99
4.	The usefulness of the online services available on the City of Meridian's website (bill pay/class registration)	10	9	8	7	6	5	4	3	2	1	0	99
5.	Quality of information about city programs and services	10	9	8	7	6	5	4	3	2	1	0	99

20. Where do you currently get information about Meridian's services and programs? [Check all that apply.]

- | | |
|--|---|
| ____(01) City website | ____(07) Radio |
| ____(02) Social Media (Nextdoor, Facebook, Twitter, Instagram) | ____(08) Emails from the City |
| ____(03) Television/news | ____(09) Events such as Coffee with the Mayor, Town Halls |
| ____(04) Flyers in utility bills | ____(10) Other Source: _____ |
| ____(05) Information booklets/city publications | |
| ____(06) Newspaper | |

21. Did you visit downtown Meridian at least once during the past year for a purpose other than work?

____(1) Yes [Skip to Q22.] ____ (2) No [Answer Q21a.] ____ (3) Don't remember

21a. When you think about downtown, why didn't you visit in the last year?

- | | | |
|----------------------------|---|-----------------------------|
| ____(1) Lack of parking | ____(3) Not enough variety of shopping | ____(5) Lack of walkability |
| ____(2) Lack of open space | ____(4) Not enough variety of restaurants | |

22. In general, would you favor or oppose allowing residents of a city the ability to vote on a temporary sales tax (local option tax) increase to provide funding for identified infrastructure improvements in the community?

____(1) Favor ____ (2) Oppose ____ (3) Not sure

23. Meridian continues to grow, and there has been an indication that preserving farmland is important to the community. One way to preserve vacant open land would be by voter initiative to enact a property tax levy to purchase farmland over two to five years in order to preserve it for agricultural purposes. If a levy were placed on the ballot requesting funding to preserve land, how much additional would you be willing to pay each year for a property tax levy for the purchase of existing agricultural land?

- | | | |
|---------------------------|-------------------|---------------------|
| ____(1) \$0, not in favor | ____(3) \$25-\$50 | ____(5) \$75-\$100 |
| ____(2) \$10-\$25 | ____(4) \$50-\$75 | ____(6) \$100-\$200 |

24. Using a scale of 0 to 10, where 10 means "High Priority" and 0 means "No Priority," please rate the importance of the following community issues.

		High Priority										No Priority		Don't Know
01.	Roads/Traffic/Transportation	10	9	8	7	6	5	4	3	2	1	0	99	
02.	Growth/Development	10	9	8	7	6	5	4	3	2	1	0	99	
03.	Education/Schools	10	9	8	7	6	5	4	3	2	1	0	99	
04.	Homelessness/Social Services	10	9	8	7	6	5	4	3	2	1	0	99	
05.	Affordable housing	10	9	8	7	6	5	4	3	2	1	0	99	
06.	Jobs/Economic development	10	9	8	7	6	5	4	3	2	1	0	99	
07.	Public transportation	10	9	8	7	6	5	4	3	2	1	0	99	
08.	Downtown redevelopment	10	9	8	7	6	5	4	3	2	1	0	99	
09.	Pathway/sidewalk connections	10	9	8	7	6	5	4	3	2	1	0	99	
10.	City tax burden	10	9	8	7	6	5	4	3	2	1	0	99	
11.	Telecommunications (cell phone/internet service)	10	9	8	7	6	5	4	3	2	1	0	99	
12.	Access to mental health services	10	9	8	7	6	5	4	3	2	1	0	99	

25. Which THREE of the priorities listed above do you think should receive the MOST EMPHASIS from city leaders over the next THREE years? [Write in your answers below using the list from Question 24.]

1st: ____ 2nd: ____ 3rd: ____

26. Using a scale of 0 to 10, where 10 means "High Priority" and 0 means "No Priority," please rate the importance of the City Council addressing the following housing affordability issues.

		High Priority										No Priority		Don't Know
1.	Develop incentives to encourage developers to provide more housing options	10	9	8	7	6	5	4	3	2	1	0	99	
2.	Require certain quantity of units in development projects to have affordable housing elements	10	9	8	7	6	5	4	3	2	1	0	99	
3.	Provide reduced development standards for projects containing affordable housing elements	10	9	8	7	6	5	4	3	2	1	0	99	
4.	Increase development densities via duplexes, apartments, townhomes, and other multi-family designs	10	9	8	7	6	5	4	3	2	1	0	99	

27. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the City's level of effort in the enforcement of the following public safety and traffic areas.

		Excellent										Poor		Don't Know
1.	Handheld use of cell phones and texting while driving	10	9	8	7	6	5	4	3	2	1	0	99	
2.	Speeding in neighborhoods	10	9	8	7	6	5	4	3	2	1	0	99	
3.	Red light violations	10	9	8	7	6	5	4	3	2	1	0	99	
4.	Tailgating	10	9	8	7	6	5	4	3	2	1	0	99	
5.	Speeding on arterial roads	10	9	8	7	6	5	4	3	2	1	0	99	
6.	Excessive motor vehicle sound	10	9	8	7	6	5	4	3	2	1	0	99	

28. Do you feel the level of police presence in your neighborhood is sufficient, ensuring that Meridian communities remain a safe place for citizens?

____(1) Yes ____ (2) No ____ (3) Not sure

29. Use the space below to address any additional comments you wish to share with the City of Meridian.

DEMOGRAPHICS

30. Your gender? ___(1) Male ___(2) Female ___(3) Prefer not to answer

31. What is your age? _____ years

32. Which of the following best describes the home in which you live?

- ___(1) A manufactured trailer or mobile home ___(4) Townhouse or duplex
___(2) An apartment ___(5) A detached single-family house
___(3) A condominium ___(6) Other: _____

33. Do you own or rent your home?

- ___(1) Own ___(2) Rent ___(3) Other: _____ ___(9) Don't know

34. How many years and months have you lived in Meridian? _____ years _____ months

35. Including yourself, how many people in your household are...

- Under Age 5: ___ Ages 5-9: ___ Ages 10-14: ___ Ages 15-17: ___ Ages 18 and over: ___

36. Does your household have a dog? ___(1) Yes [Answer Q36a-b.] ___(2) No [Skip to Q37.]

36a. How many dogs do you have in your household?

- ___(1) One ___(2) Two ___(3) Three ___(4) Four or more

36b. Do you know that Meridian requires dogs to be licensed annually? ___(1) Yes ___(2) No

37. Which ONE of the following best describes your current employment status?

- ___(01) Employed full time ___(07) A student working full time
___(02) Employed part time ___(08) A student working part time
___(03) Self-employed ___(09) Not employed due to a disability
___(04) Not employed outside the home; a homemaker ___(10) Not employed, but seeking work
___(05) Retired ___(11) Not employed, but NOT seeking work
___(06) A full-time student, not working ___(12) Other: _____

38. What is the approximate total annual family income of all members of your household?

- ___(01) Less than \$20,000 ___(04) \$50,000-\$74,999 ___(07) 150,000-\$199,999
___(02) \$20,000-\$34,999 ___(05) \$75,000-\$99,999 ___(08) \$200,000 or more
___(03) \$35,000-\$49,999 ___(06) \$100,000-\$149,999 ___(09) Not sure

39. How do you make and receive phones calls?

- ___(1) Landline ___(2) Cell phone [Answer Q39b.] ___(3) Both [Answer Q39a-b.]

39a. Do you primarily use your cell phone, landline or both to make and receive calls?

- ___(1) Primarily use cell phone ___(2) Primarily use landline ___(3) Both

39b. Who is your cell phone service provider?

- ___(1) Verizon ___(3) Sprint ___(5) Other: _____
___(2) AT&T ___(4) T-Mobile

40. Would you be willing to participate in future surveys sponsored by the City of Meridian?

- ___(1) Yes [Please answer Q40a.] ___(2) No

40a. Please provide your contact information.

Mobile Phone Number: _____ Email Address: _____

This concludes the survey. Thank you for your time!

Please return your completed survey in the enclosed postage paid envelope addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential. The information printed to the right will ONLY be used to help identify which areas of the City are having problems with city services. If your address is not correct, please provide the correct information. Thank you.