



# 2024 City of Meridian Resident Survey Findings Report

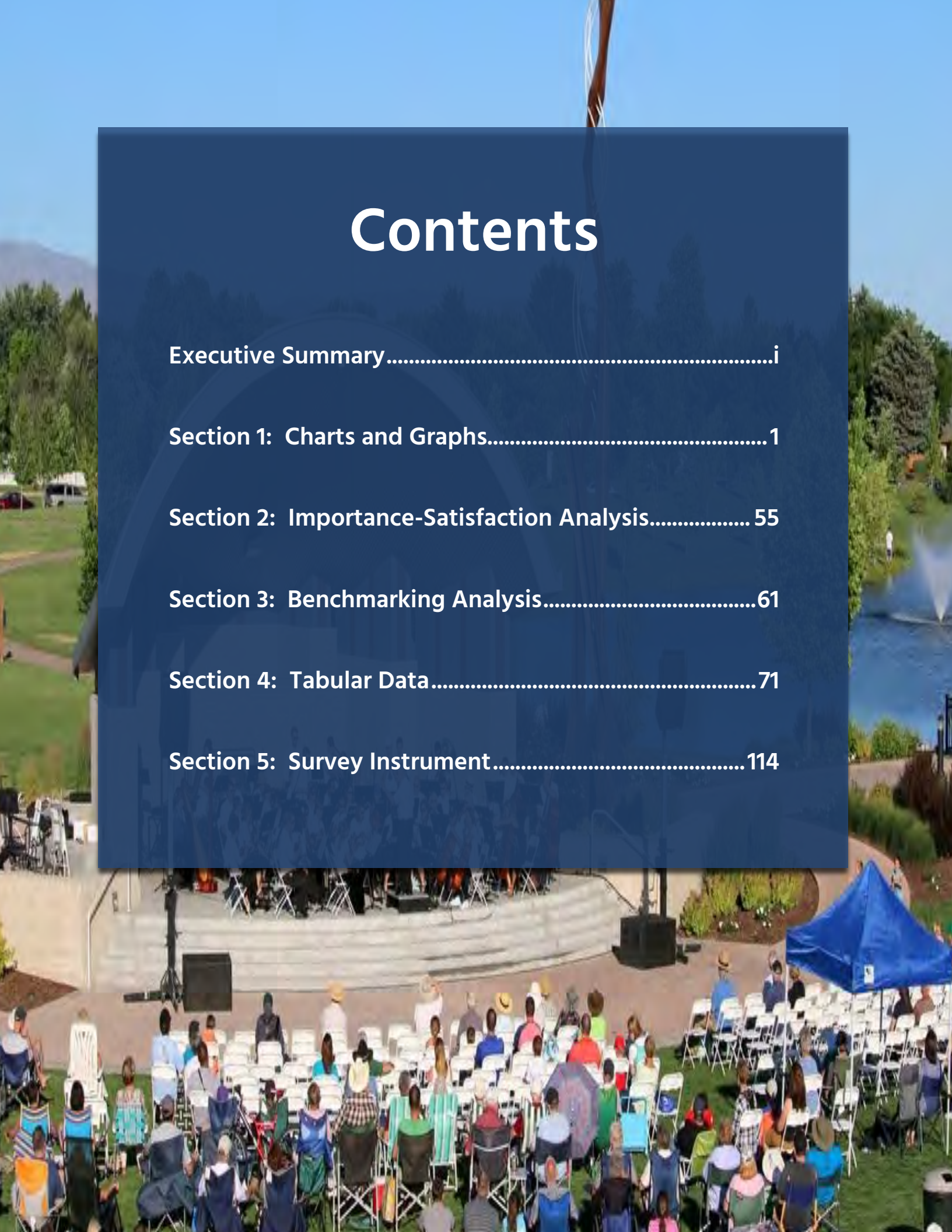
Presented to the City of Meridian,  
Idaho

August 2024



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# Executive Summary

# 2024 City of Meridian Resident Survey Executive Summary



## Purpose

ETC Institute administered a survey to residents of the City of Meridian during the summer of 2024. The purpose of the survey was to help the City focus planning and budget decisions pertaining to the delivery and quality of services provided. The findings of this survey will help the City better understand residents' use of and satisfaction with City services, programs, and impressions about the performance of the City as a whole.

## Methodology

The seven-page survey, cover letter and postage-paid return envelope were mailed to a random sample of households in the City of Meridian. The cover letter explained the purpose of the survey and encouraged residents to either return their survey by mail or complete the survey online. At the end of the online survey, residents were asked to enter their home address, this was done to ensure that only responses from residents who were part of the random sample were included in the final survey database.

Ten days after the surveys were mailed, ETC Institute sent follow-up messages to the households that received the survey to encourage participation. The messages contained a link to the online version of the survey to make it easy for residents to complete the survey. The goal was to obtain completed surveys from at least 500 residents. This goal was far exceeded, with a total of 616 residents completing the survey. The overall results for the sample of 616 households have a precision of at least +/-3.9% at the 95% level of confidence.

This report contains:

- An executive summary of the methodology for administering the survey and major findings,
- charts showing the overall results for most questions on the survey and trend data from the 2020 and 2022 resident surveys,
- Importance-Satisfaction analysis; this analysis was done to determine priority actions for the City to address based upon the survey results,
- benchmarking data that show how the results for Meridian compare to other communities,
- tables that show the results of the random sample for each question on the survey,
- a copy of the survey instrument.

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The percentage of “don’t know” responses has been excluded from many of the graphs shown in this report to facilitate valid comparisons of the results from Meridian with the results from other communities in ETC Institute’s *DirectionFinder*® database. Since the number of “don’t know” responses often reflects the utilization and awareness of city services, the percentage of “don’t know” responses has been provided in the tabular data section of this report. When the “don’t know” responses have been excluded, the text of this report will indicate that the responses have been excluded with the phrase “*who had an opinion.*”

## Overall Perceptions of the City

Respondents from the City of Meridian were asked to rate items that may influence perceptions of the City. They were asked to use a scale of 0 to 10, where 10 means “Excellent” and 0 means “Poor.” Eighty-eight percent (88%) of those surveyed, *who had an opinion*, indicated that the City as a place to live is “excellent” or “good” (rating of 7 to 10 on an 11-point scale). Eighty-seven percent (87%) of the residents surveyed, *who had an opinion*, indicated the City as a place to raise a family is “excellent” or “good” (rating of 7 to 10 on an 11-point scale). Residents were least satisfied with the City’s ability to provide mobility options other than driving, with 24% giving a rating of “excellent” or “good” (rating of 7 to 10 on an 11-point scale).

## Overall Quality of Life in the City

Overall, 80% of the residents surveyed, *who had an opinion*, indicated that the overall quality of life in the City exceeds their expectations (rating of 7 to 10 on an 11-point scale). Eighty-four percent (84%) of residents surveyed, *who had an opinion*, indicated that customer service from City employees is exceeding their expectations (rating of 7 to 10 on an 11-point scale).

## Overall Quality of Services Provided by the City

The major categories of City services that had the highest levels of satisfaction, based upon the combined percentage of 7 to 10 ratings on an 11-point scale among residents *who had an opinion*, were: fire and rescue services (95%), City parks (90%), garbage/trash pick-up services (90%), police department and law enforcement (86%), sewer services (85%), and water services (84%). For 16 of the 17 major categories of City services that were rated, 50% or more of residents *who had an opinion* were “very satisfied” or “satisfied.”

Based on the sum of respondents’ top three choices, the City services that residents feel should receive the most emphasis from City leaders over the next two years are: 1) planning and zoning services, 2) police department and law enforcement, and 3) traffic enforcement.

# 2024 City of Meridian Resident Survey Executive Summary



## Parks and Recreation Services

Ninety-four percent (94%) of respondents, *who had an opinion*, rated the overall quality, appearance, and maintenance of City parks as either “excellent” or “good” (rating of 7 to 10 on an 11-point scale). Other parks and recreation services that residents rated as “excellent” or “good” include: the quality of athletic fields (91%), the number of City parks (88%), and the quality of youth sports programs (75%). The availability of community center and gym facilities was the only item that a majority of respondents did not rate as “excellent” or “good” (43%) (rating of 7 to 10 on an 11-point scale).

## Public Safety Services

Ninety-six percent (96%) of residents surveyed *who had an opinion*, rated the overall quality of the fire department as either “excellent” or “good” (rating of 7 to 10 on an 11-point scale). Other public safety services that residents rated as “excellent” or “good” include: how quickly the fire department responds to 911 emergencies (96%), overall quality of Emergency Medical Services (95%), how quickly police respond to 911 emergencies (92%), overall feeling of safety in the City (92%), and current location of fire stations (91%).

## Codes and Ordinances

Eighty-two percent (82%) of respondents, *who had an opinion*, rated the removal of graffiti as either “excellent” or “good” (rating of 7 to 10 on an 11-point scale). Other code enforcement services that residents rated as “excellent” or “good” include: abandoned/junk automobile removal (70%) and clean-up of litter/debris on private property (55%).

## City Communication Services

Eighty-one percent (81%) of respondents, *who had an opinion*, rated the usefulness of online services on the City website as either “excellent” or “good” (rating of 7 to 10 on an 11-point scale). Other city communication services that residents rated as “excellent” or “good” include: the quality of [www.meridiancity.org](http://www.meridiancity.org) (71%), and effectiveness of City communication with the public (68%). More than half (55%) of residents indicated they currently get information about Meridian’s services and programs from social media. Other frequent sources of information include: the City website (45%), flyers in utility bills (40%), and television/news (27%).

# 2024 City of Meridian Resident Survey Executive Summary



## Additional Findings

- **Agreement with Various Statements About the City of Meridian.** Seventy-seven percent (77%) of residents surveyed, *who had an opinion*, indicated they either “strongly agree” or “agree” that quality shopping and entertainment are accessible in the City of Meridian (rating of 7 to 10 on an 11-point scale). Other statements about the City with the same level of agreement include: quality housing and a variety of options exist (59%), Meridian has a sense of community (59%), and development in Meridian enhances quality of life (55%). The lowest level of agreement among residents surveyed, *who had an opinion*, concerns how wisely the City is managing growth (36%).
- **Ratings of Services Provided by Other Agency Partners.** Eighty-three percent (83%) of residents surveyed, *who had an opinion*, rated the library services by Meridian Library District as either “excellent” or “good” (rating of 7 to 10 on an 11-point scale). Other services that residents rated as “excellent” or “good” include: cemetery services by Meridian Cemetery Maintenance (80%), elections by the Ada County clerk (79%), and cell/mobile/data service by provider in Meridian (74%).
- **Priority of Various Infrastructure Improvements.** Eighty-four percent (84%) of residents surveyed, *who had an opinion*, rated roadway widening as a “high priority” (rating of 7 to 10 on an 11-point scale). Other road-related projects that residents rated as a “high priority” include: intersection improvements (81%) and pathway/sidewalk connections on local streets (72%).

Based on the sum of their top three choices, the transportation improvements that residents feel should receive the most emphasis from City leaders over the next two years are: 1) roadway widening, 2) intersection improvements, and 3) shared bike and pedestrian facilities.

- **Importance of Community Issues.** Ninety-six percent (96%) of residents surveyed, *who had an opinion*, rated roads, traffic and transportation as a “high priority” (rating of 7 to 10 on an 11-point scale). Other community issues that residents rated as a “high priority” include: public safety (91%), education and schools (89%), growth and development (86%), and jobs and economic development (77%).

Based on the sum of respondent’s top three choices, the community issues that residents indicated should receive the most emphasis from City leaders over the next three years are: 1) roads, traffic, and transportation, 2) growth and development, and 3) education and schools.

# 2024 City of Meridian Resident Survey Executive Summary



## How the City of Meridian Compares to Other Communities Nationally

Satisfaction ratings for the City of Meridian **rated above the U.S. average in 32 of the 33 areas** that were assessed. The City of Meridian rated significantly higher than the U.S. average (difference of 5% or more) in 29 of these areas. Listed below are the comparisons between the City of Meridian and the U.S. average:

Service	Meridian	U.S.	Difference	Category
Customer service from City employees	83.5%	39.4%	44.1%	Quality of Life
As a place to live	88.3%	48.5%	39.8%	Perceptions of the City
Usefulness of online services on City website	81.2%	42.4%	38.8%	Communication Services
Quality of local police protection	90.7%	53.0%	37.7%	Public Safety Services
How quickly police respond to 911 emergencies	92.0%	56.1%	35.9%	Public Safety Services
Police safety education programs	70.5%	37.2%	33.3%	Public Safety Services
Water services	83.9%	51.9%	32.0%	City Services
Sewer services	84.7%	52.8%	31.9%	City Services
Safety in city parks	85.7%	54.6%	31.1%	Public Safety Services
Fire safety education programs	77.8%	48.6%	29.2%	Public Safety Services
Communications	63.9%	36.9%	27.0%	City Services
Code enforcement	66.7%	40.1%	26.6%	City Services
Overall quality of City services provided	75.1%	49.0%	26.1%	Quality of Life
As a place to raise a family	87.2%	61.4%	25.8%	Perceptions of the City
Overall feeling of safety in City	91.8%	66.0%	25.8%	Public Safety Services
Quality of Emergency Medical Services (EMS)	95.2%	70.5%	24.7%	Public Safety Services
How quickly fire department responds to 911 emergencies	95.6%	71.7%	23.9%	Public Safety Services
Garbage/trash pick-up services	89.7%	67.5%	22.2%	City Services
Overall quality of the fire department	96.1%	76.2%	19.9%	Public Safety Services
Information about City programs & services	65.4%	46.4%	19.0%	Communication Services
Opportunities to provide input in local decision-making	52.5%	33.9%	18.6%	Communication Services
Library services	82.5%	63.9%	18.6%	Services by Other Governmental Groups
Recycling services	71.5%	55.6%	15.9%	City Services
As a place to work	71.2%	57.1%	14.1%	Perceptions of the City
Animal control	59.5%	48.6%	10.9%	Services by Other Governmental Groups
Traffic enforcement	59.6%	49.6%	10.0%	City Services
Clean-up of litter and debris on private property	54.7%	45.1%	9.6%	Codes and Ordinances
Planning for future growth & development	45.8%	38.9%	6.9%	Perceptions of the City
K-12 education	52.1%	46.4%	5.7%	Services by Other Governmental Groups
City roads	43.9%	40.5%	3.4%	Services by Other Governmental Groups
Visibility of police in neighborhoods	57.3%	54.1%	3.2%	Public Safety Services
Weed abatement	47.2%	46.1%	1.1%	Codes and Ordinances
Public transportation services	23.9%	37.1%	-13.2%	Services by Other Governmental Groups



# 2024 City of Meridian Resident Survey Executive Summary



## How the City of Meridian Compares to Other Communities Regionally

Satisfaction ratings for the City of Meridian **rated above the average for the Northwest Region in 30 of the 33 areas** that were assessed. The Northwest Region includes the states of Washington, Oregon, Idaho, Montana, Alaska, and Hawaii. The City of Meridian rated significantly higher than this average (difference of 5% or more) in 29 of these areas. Listed below are the comparisons between the City of Meridian and the average for the Northwest Region of the United States.

Service	Northwest			Category
	Meridian	Region	Difference	
Customer service from City employees	83.5%	37.6%	45.9%	Quality of Life
Usefulness of online services on City website	81.2%	36.7%	44.5%	Communication Services
Safety in city parks	85.7%	45.4%	40.3%	Public Safety Services
As a place to live	88.3%	49.3%	39.0%	Perceptions of the City
Quality of local police protection	90.7%	56.0%	34.7%	Public Safety Services
As a place to raise a family	87.2%	52.8%	34.4%	Perceptions of the City
Code enforcement	66.7%	34.4%	32.3%	City Services
Overall feeling of safety in City	91.8%	60.4%	31.4%	Public Safety Services
Overall quality of City services provided	75.1%	43.7%	31.4%	Quality of Life
Sewer services	84.7%	58.7%	26.0%	City Services
How quickly police respond to 911 emergencies	92.0%	66.4%	25.6%	Public Safety Services
Opportunities to provide input in local decision-making	52.5%	27.9%	24.6%	Communication Services
Information about City programs & services	65.4%	41.0%	24.4%	Communication Services
Communications	63.9%	40.8%	23.1%	City Services
Police safety education programs	70.5%	49.5%	21.0%	Public Safety Services
Water services	83.9%	63.5%	20.4%	City Services
Fire safety education programs	77.8%	58.7%	19.1%	Public Safety Services
Library services	82.5%	63.6%	18.9%	Services by Other Governmental Groups
Garbage/trash pick-up services	89.7%	71.1%	18.6%	City Services
Planning for future growth & development	45.8%	27.8%	18.0%	Perceptions of the City
Quality of Emergency Medical Services (EMS)	95.2%	79.0%	16.2%	Public Safety Services
As a place to work	71.2%	55.5%	15.7%	Perceptions of the City
K-12 education	52.1%	38.8%	13.3%	Services by Other Governmental Groups
Animal control	59.5%	46.3%	13.2%	Services by Other Governmental Groups
Clean-up of litter and debris on private property	54.7%	43.3%	11.4%	Codes and Ordinances
Overall quality of the fire department	96.1%	85.0%	11.1%	Public Safety Services
How quickly fire department responds to 911 emergencies	95.6%	85.1%	10.5%	Public Safety Services
Traffic enforcement	59.6%	49.6%	10.0%	City Services
Recycling services	71.5%	62.7%	8.8%	City Services
Visibility of police in neighborhoods	57.3%	55.7%	1.6%	Public Safety Services
Weed abatement	47.2%	49.6%	-2.4%	Codes and Ordinances
City roads	43.9%	51.5%	-7.6%	Services by Other Governmental Groups
Public transportation services	23.9%	47.5%	-23.6%	Services by Other Governmental Groups

# 2024 City of Meridian Resident Survey Executive Summary



## Investment Priorities

**Recommended Priorities for the Next Two Years.** In order to help the City identify investment priorities for the next two years, ETC Institute conducted an Importance-Satisfaction (I-S) analysis. This analysis examined the importance residents placed on each City service and the level of satisfaction with each service. By identifying services of high importance and low satisfaction, the analysis identified which services will have the most impact on overall satisfaction with City services over the next two years. If the City wants to improve its overall satisfaction rating, the City should prioritize investments in services with the highest Importance Satisfaction (I-S) ratings. Details regarding the methodology for the analysis are provided in the Section 2 of this report.

**Overall Priorities for the City by Major Category.** This analysis reviewed the importance of and satisfaction with major categories of City services. This analysis was conducted to help set the overall priorities for the City. Based on the results of this analysis, the major services that are recommended as the top priorities for investment over the next two years in order to raise the City's overall satisfaction rating are listed below:

- Planning and zoning services (IS Rating = 0.3184)
- Traffic enforcement (IS Rating = 0.1555)

The table on the following page shows the Importance-Satisfaction rating for all 17 major categories of City services that were rated.

# 2024 City of Meridian Resident Survey Executive Summary



## 2024 Importance-Satisfaction Rating

### City of Meridian

#### Major Categories of City Services

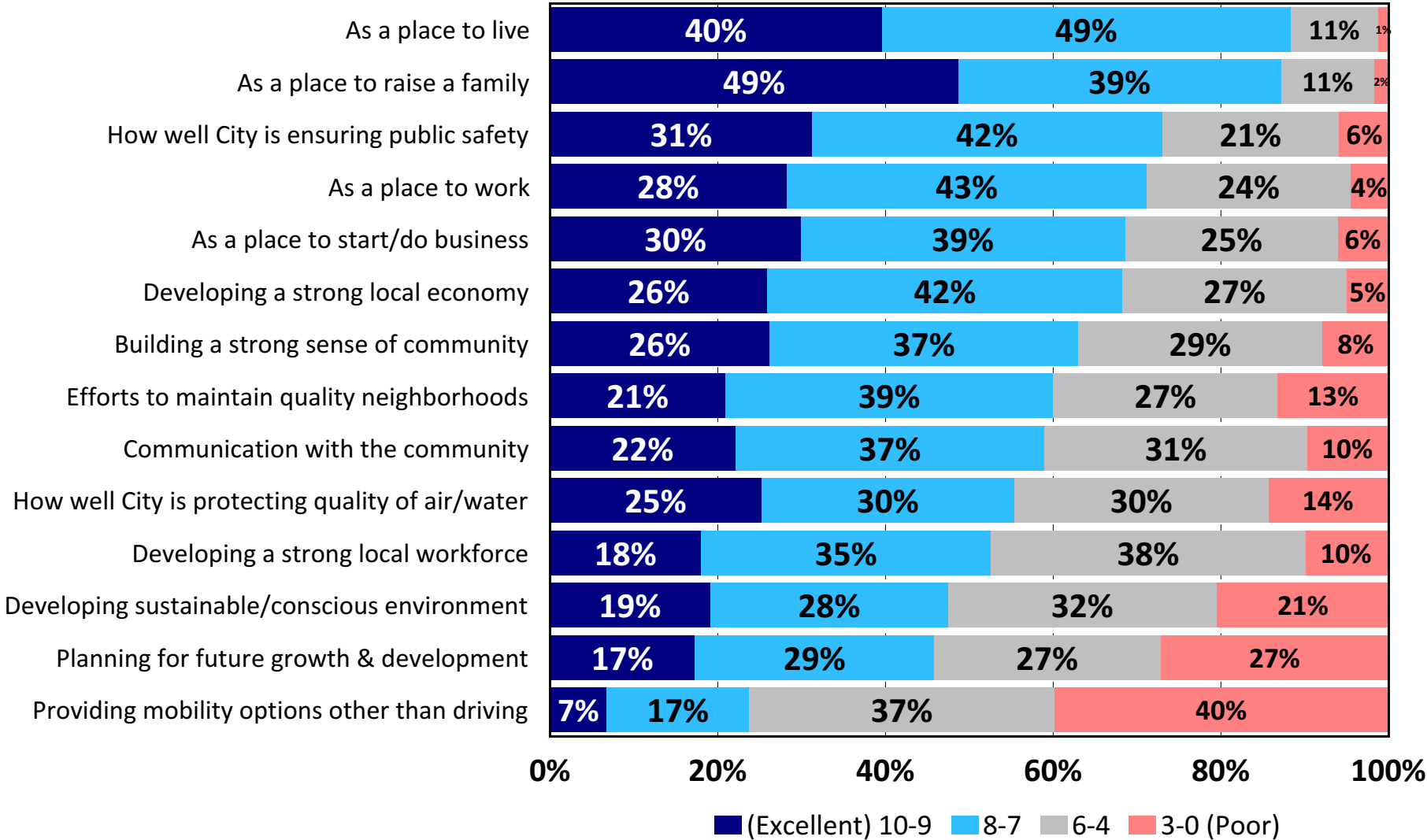
Category of Service	Most Important %	Most Important Rank	Satisfaction %	Satisfaction Rank	Importance-Satisfaction Rating	I-S Rating Rank
<b>Very High Priority (IS &gt;.20)</b>						
Planning & zoning services	54%	1	41%	17	0.3184	1
<b>High Priority (IS = .10-.20)</b>						
Traffic enforcement	39%	3	60%	15	0.1555	2
<b>Medium Priority (IS &lt;.10)</b>						
Police department/law enforcement	42%	2	86%	4	0.0567	3
Building permit services	12%	10	52%	16	0.0565	4
Code enforcement	16%	7	67%	13	0.0539	5
Recycling services	18%	6	72%	12	0.0513	6
Communications	10%	11	64%	14	0.0350	7
Programs for youth	15%	8	78%	10	0.0317	8
Recreation programs	12%	9	80%	9	0.0250	9
City parks	21%	5	90%	2	0.0205	10
Fire prevention and public education	7%	12	81%	8	0.0141	11
Fire/Rescue services	21%	4	95%	1	0.0106	12
Water services	5%	13	84%	6	0.0085	13
Garbage/trash pick-up services	5%	14	90%	3	0.0048	14
Utility billing services	2%	15	81%	7	0.0038	15
Passport Acceptance Agency	1%	17	75%	11	0.0030	16
Sewer services	1%	16	85%	5	0.0020	17



# Charts and Graphs

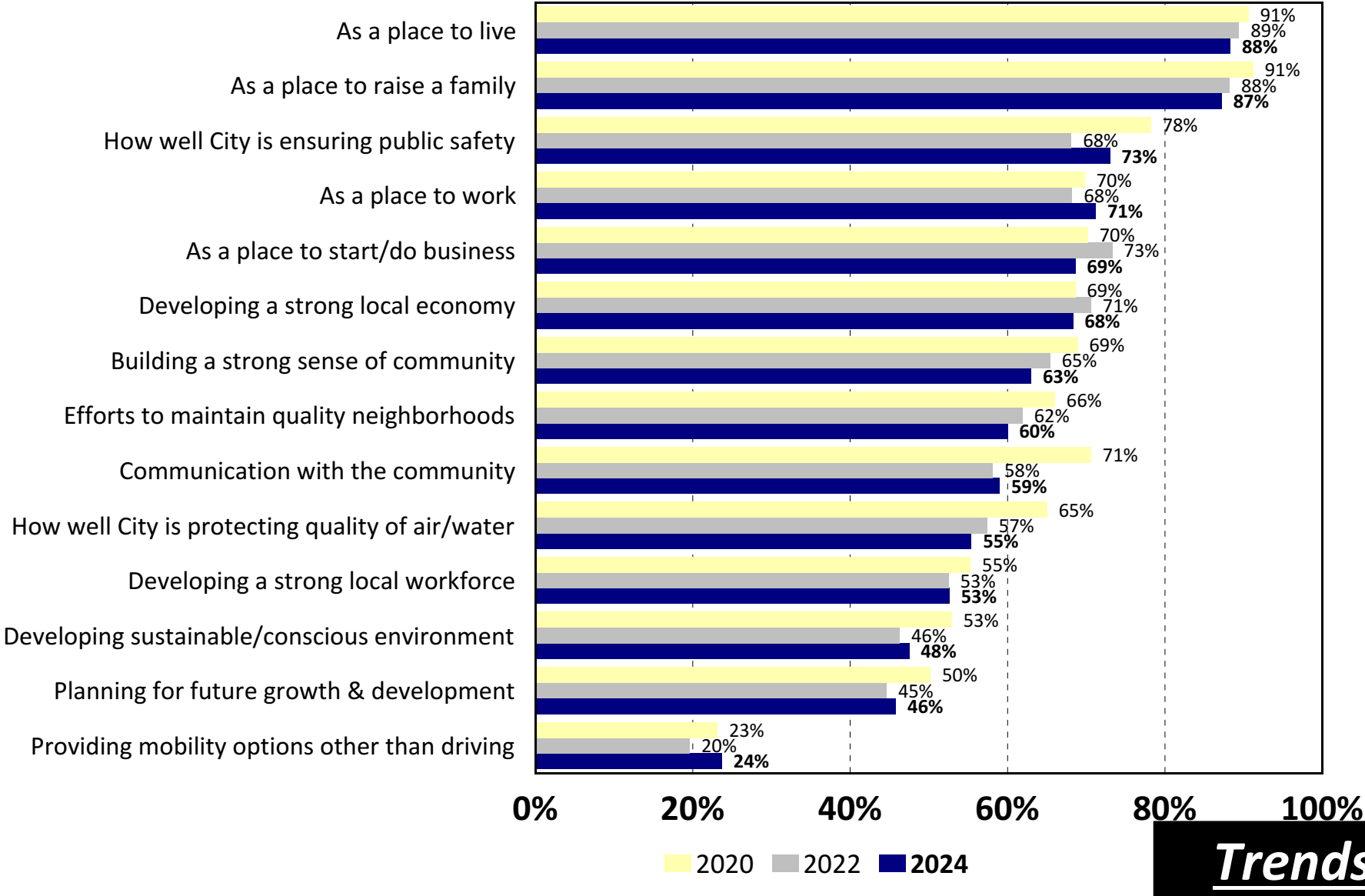
# Q1. Ratings of Items that Influence Perceptions of Meridian as a Community

by percentage of respondents who rated the item on an 11-point scale, where a rating of 10 meant “excellent” and a rating of 0 meant “poor” (excluding “don't know”)



# Q1. Ratings of Items that Influence Perceptions of Meridian as a Community - 2020 to 2024

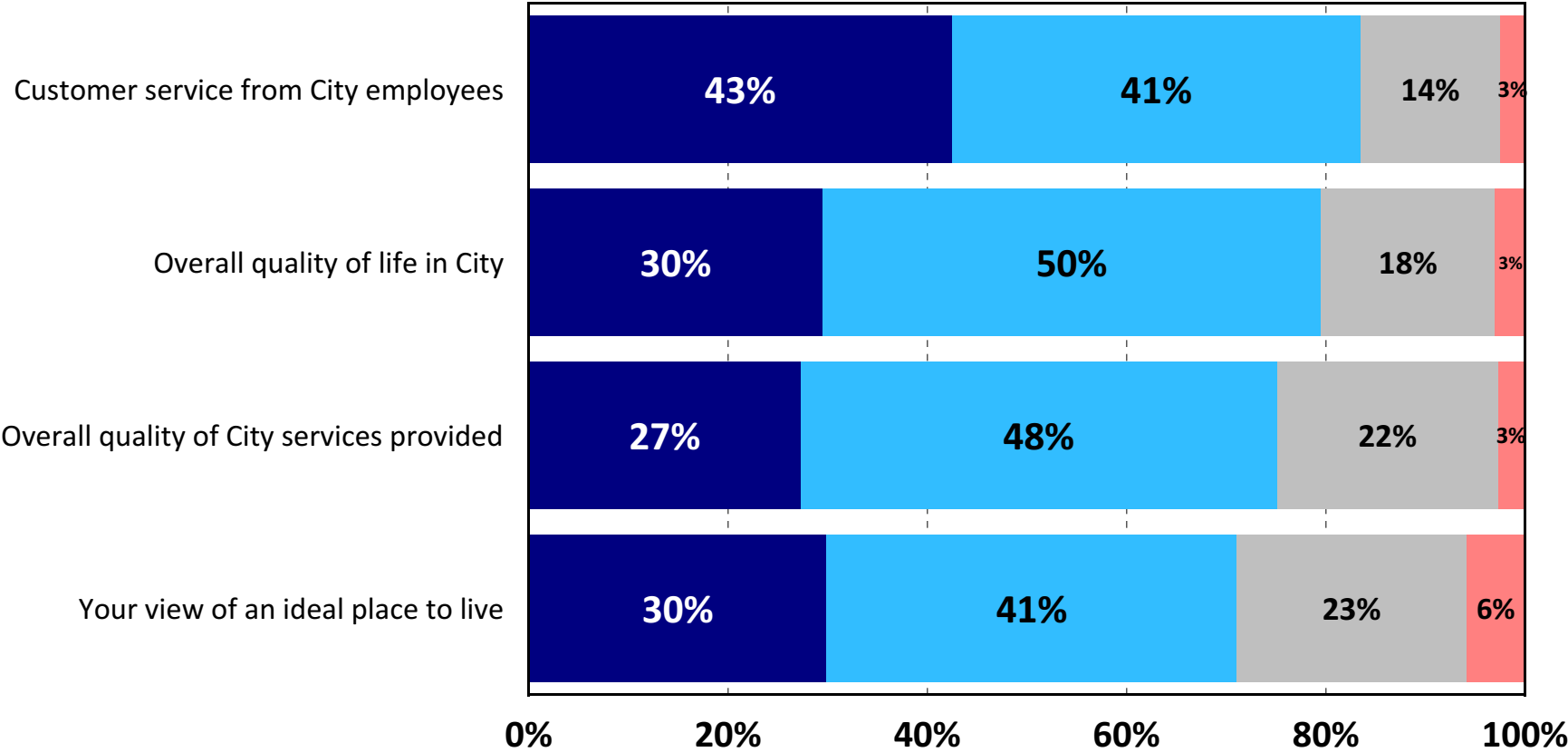
by percentage of respondents who rated the item as a 10, 9, 8 or 7 on an 11-point scale (excluding don't knows)



**Trends**

# Q2. How Well the City and Its Partners are Meeting the Expectations of Residents Related to Quality of Life in Meridian

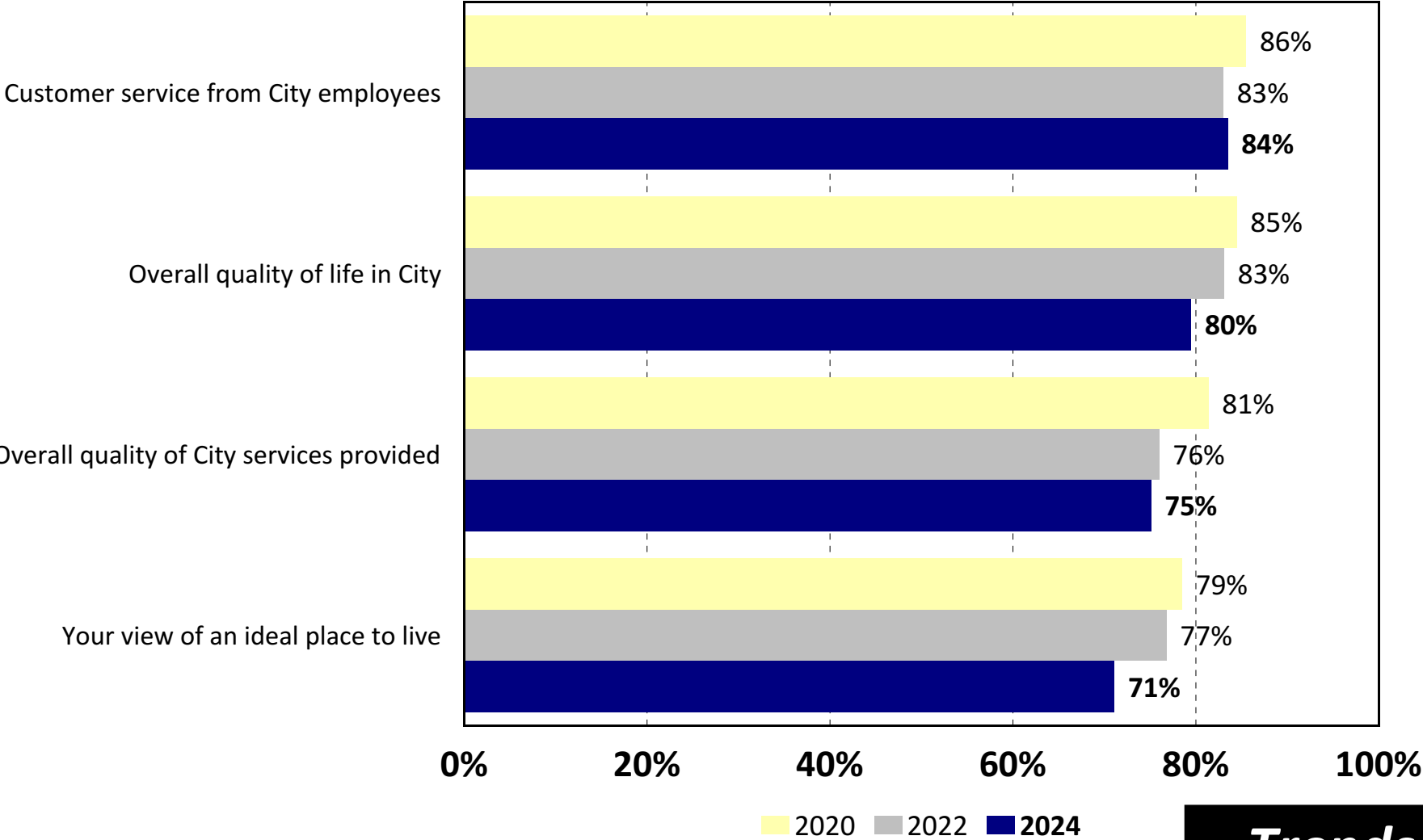
by percentage of respondents who rated the item on an 11-point scale, where a rating of 10 meant “greatly exceeds expectations” and a rating of 0 meant “does not meet my expectations at all” (excluding “don't know”)



■ (Greatly Exceeds Expectations) 10-9 ■ 8-7 ■ 6-4 ■ 3-0 (Does Not Meet Expectations at All)

# Q2. How Well the City and Its Partners are Meeting the Expectations of Residents Related to Quality of Life in Meridian 2020 to 2024

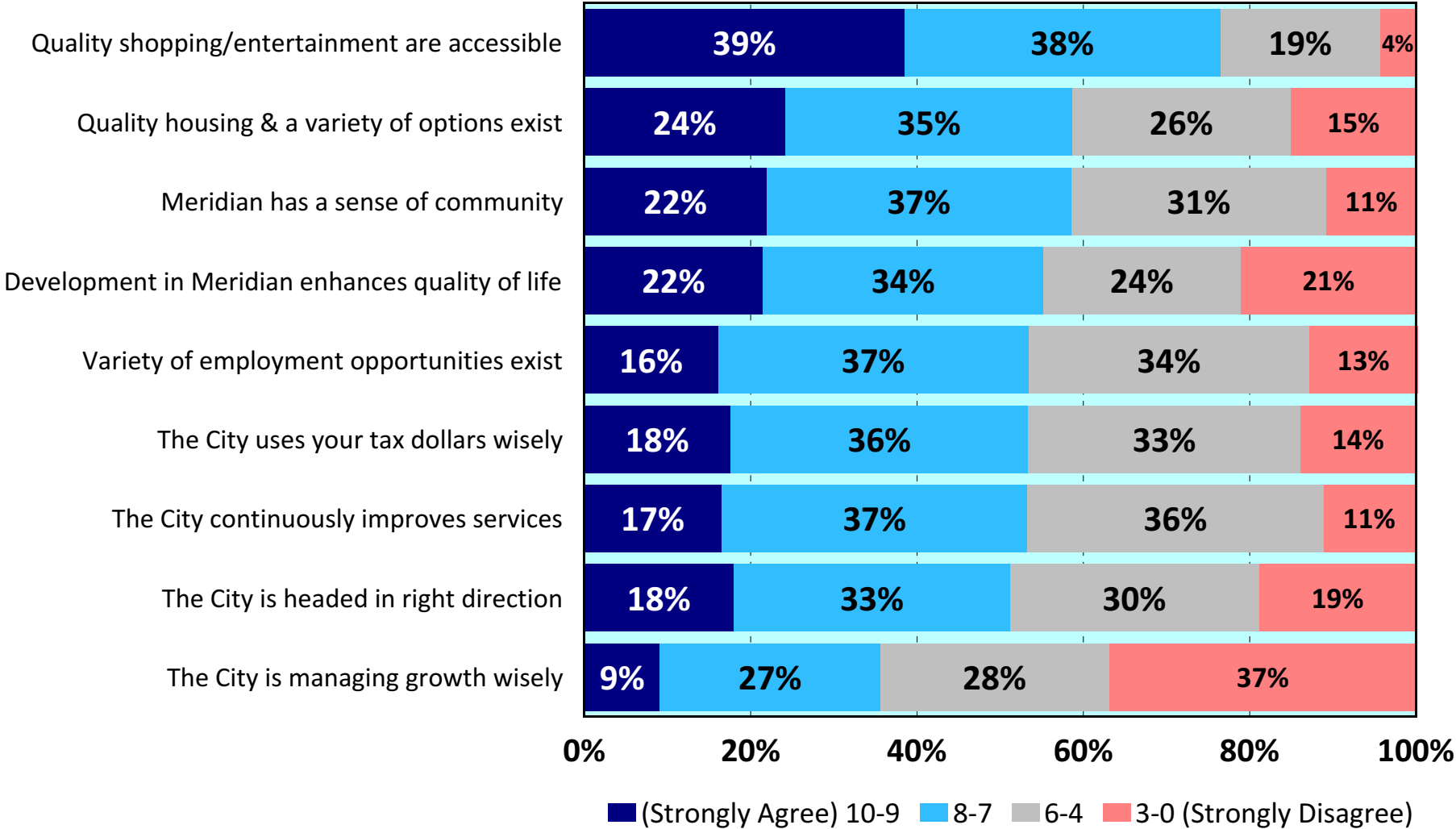
by percentage of respondents who rated the item as a 10, 9, 8 or 7 on an 11-point scale (excluding don't knows)





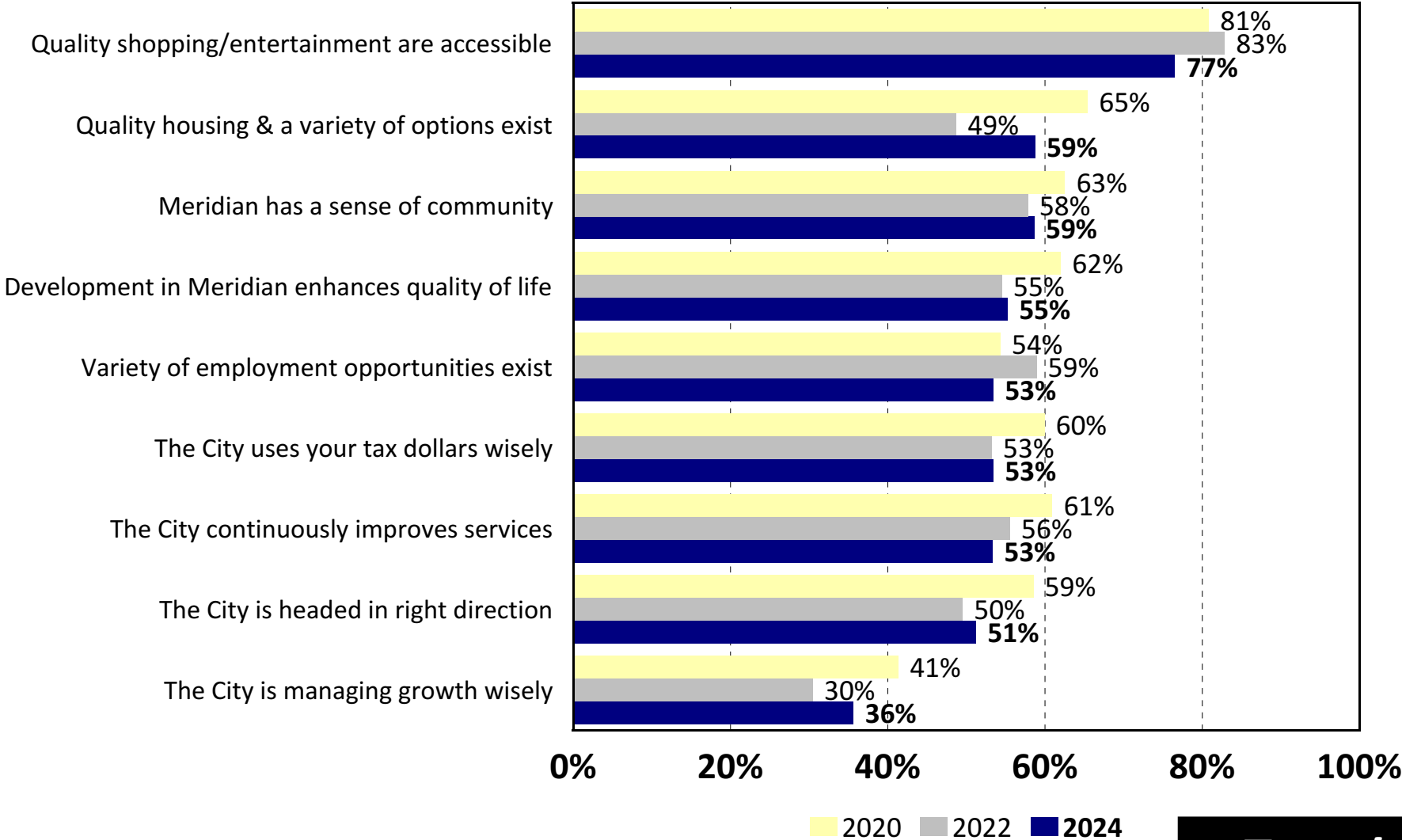
# Q3. Agreement with Various Statements about the City of Meridian

by percentage of respondents who rated the item on an 11-point scale, where a rating of 10 meant “strongly agree” and a rating of 0 meant “strongly disagree” (excluding “don't know”)



# Q3. Agreement with Various Statements about the City of Meridian - 2020 to 2024

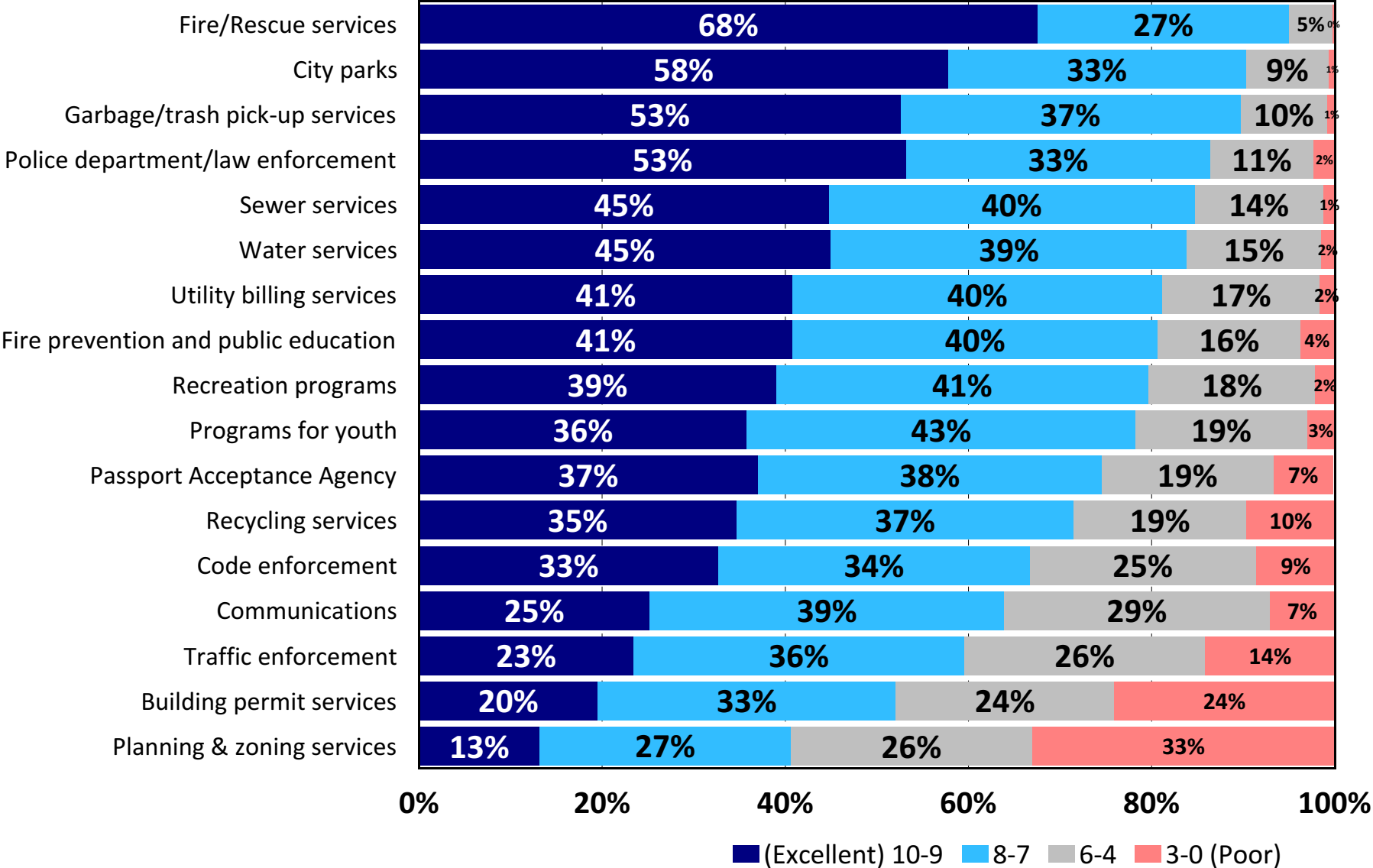
by percentage of respondents who rated the item as a 10, 9, 8 or 7 on an 11-point scale (excluding don't knows)



**Trends**

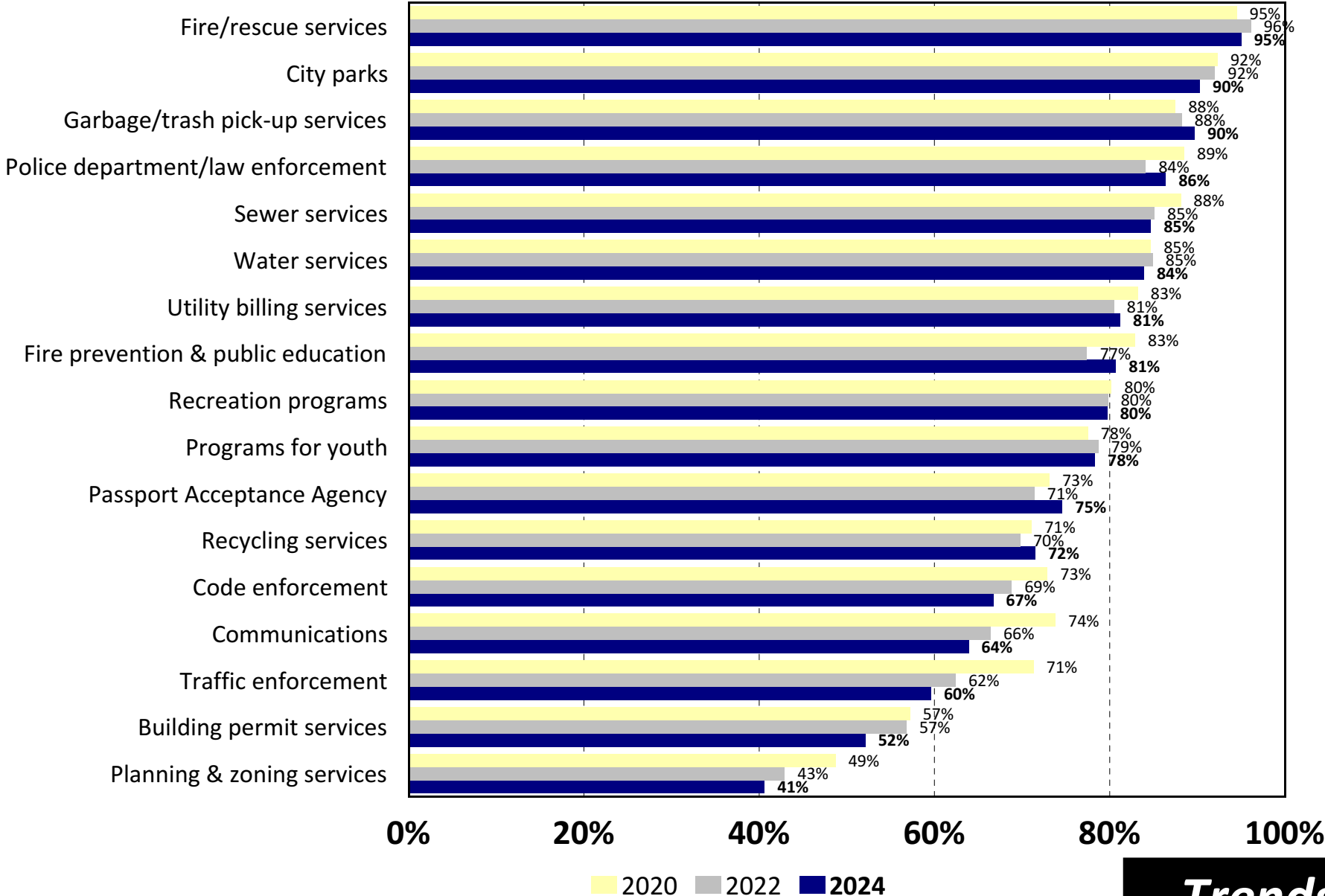
# Q4. Overall Ratings of City Services

by percentage of respondents who rated the item on an 11-point scale, where a rating of 10 meant "excellent" and a rating of 0 meant "poor" (excluding "don't know")



# Q4. Overall Ratings of City Services - 2020 to 2024

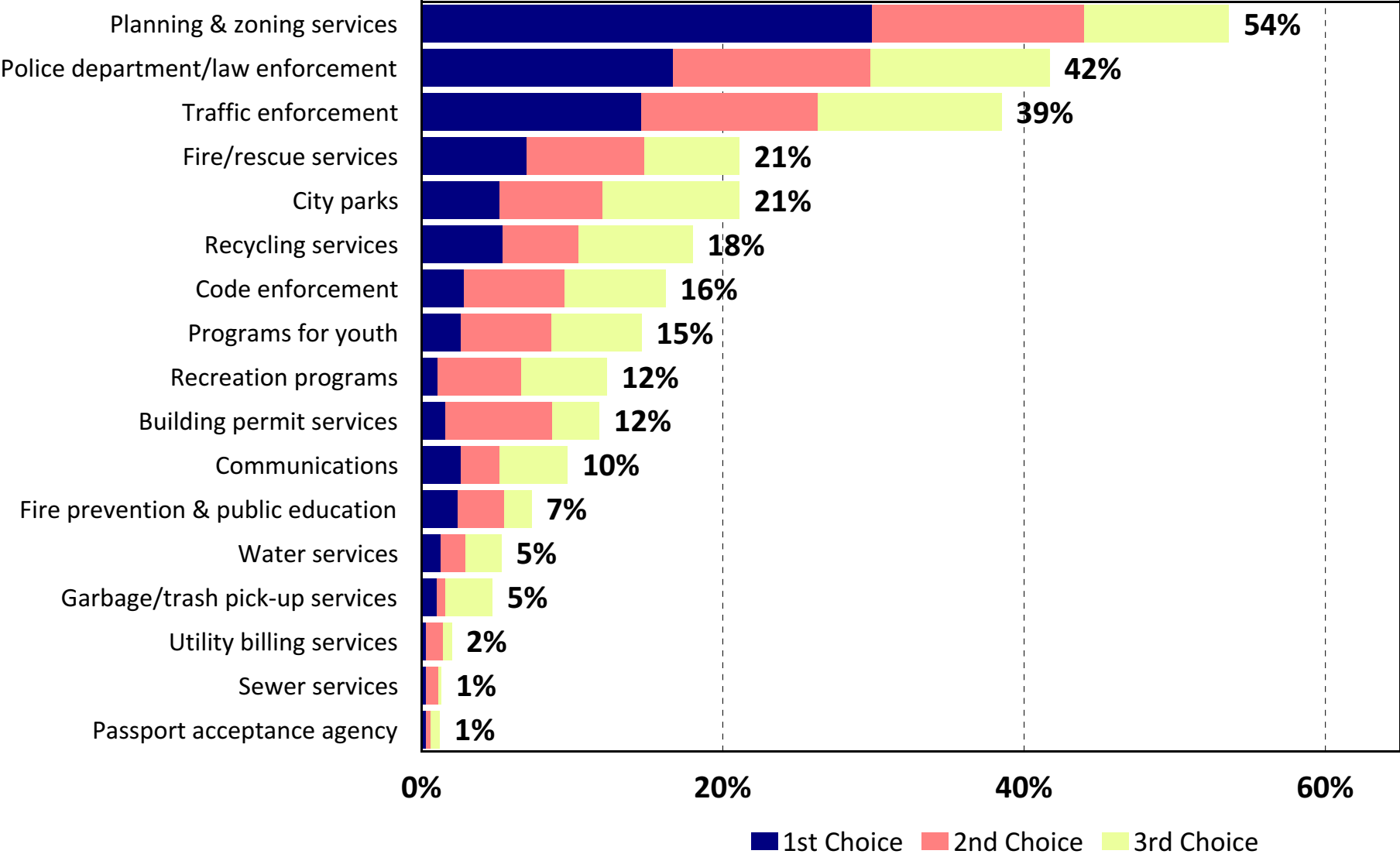
by percentage of respondents who rated the item as a 10, 9, 8 or 7 on an 11-point scale (excluding don't knows)



**Trends**

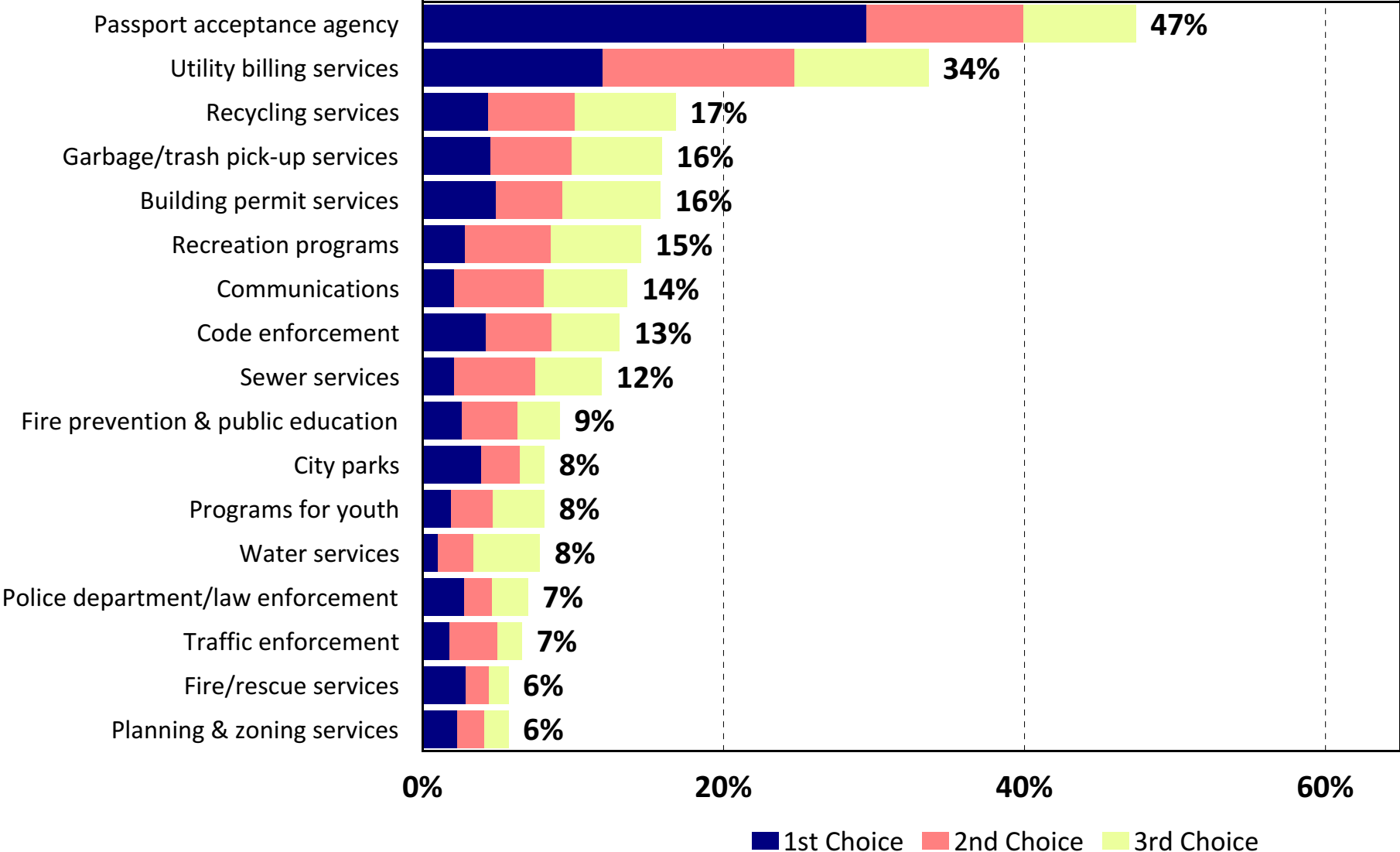
# Q5. City Services that Residents Felt Should Receive the Most Emphasis from City Leaders Over the Next Two Years

by percentage of respondents who selected the item as one of their top THREE choices



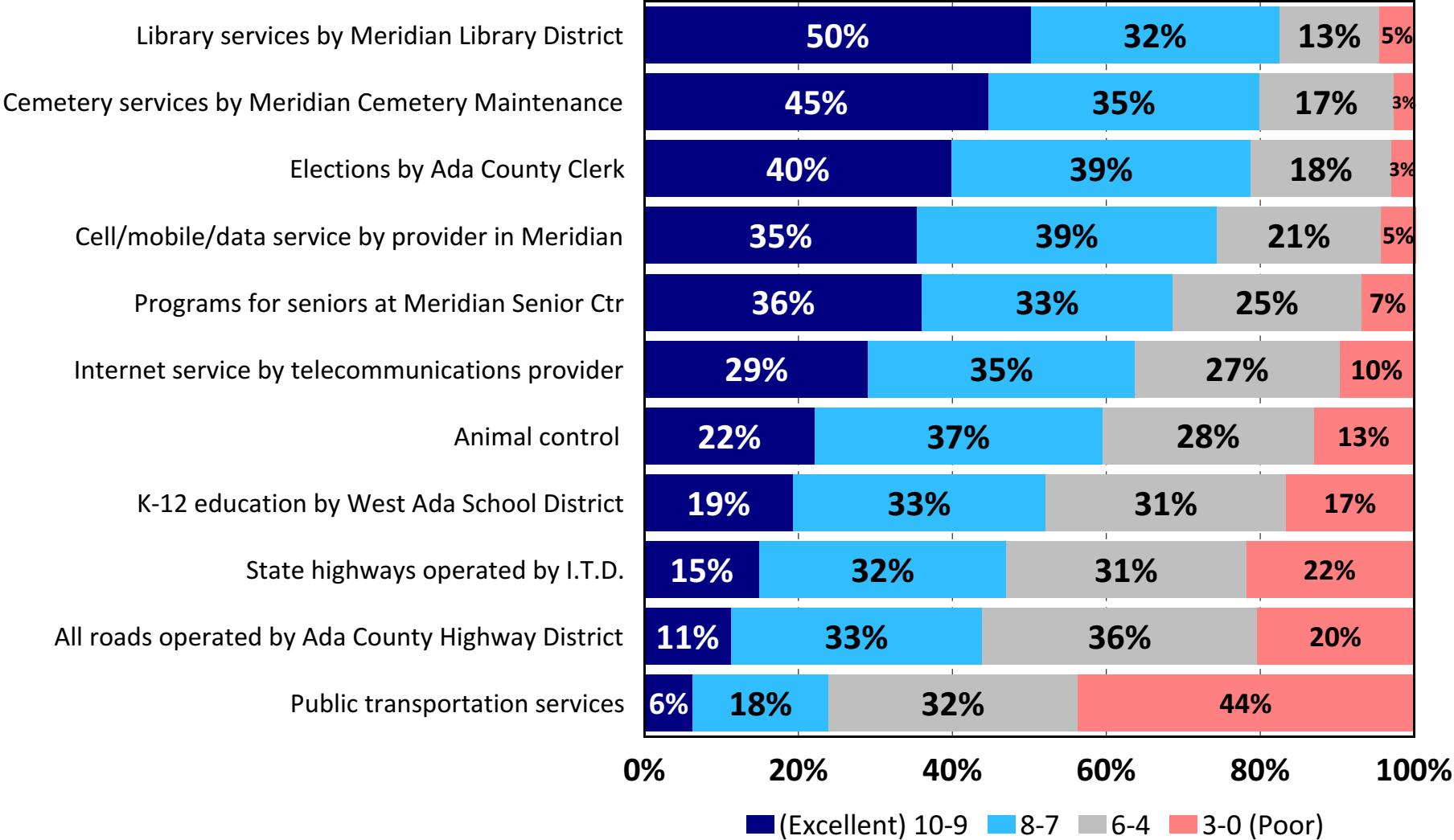
# Q6. City Services that Residents Felt Should Receive the Least Emphasis from City Leaders Over the Next Two Years

by percentage of respondents who selected the item as one of their top THREE choices



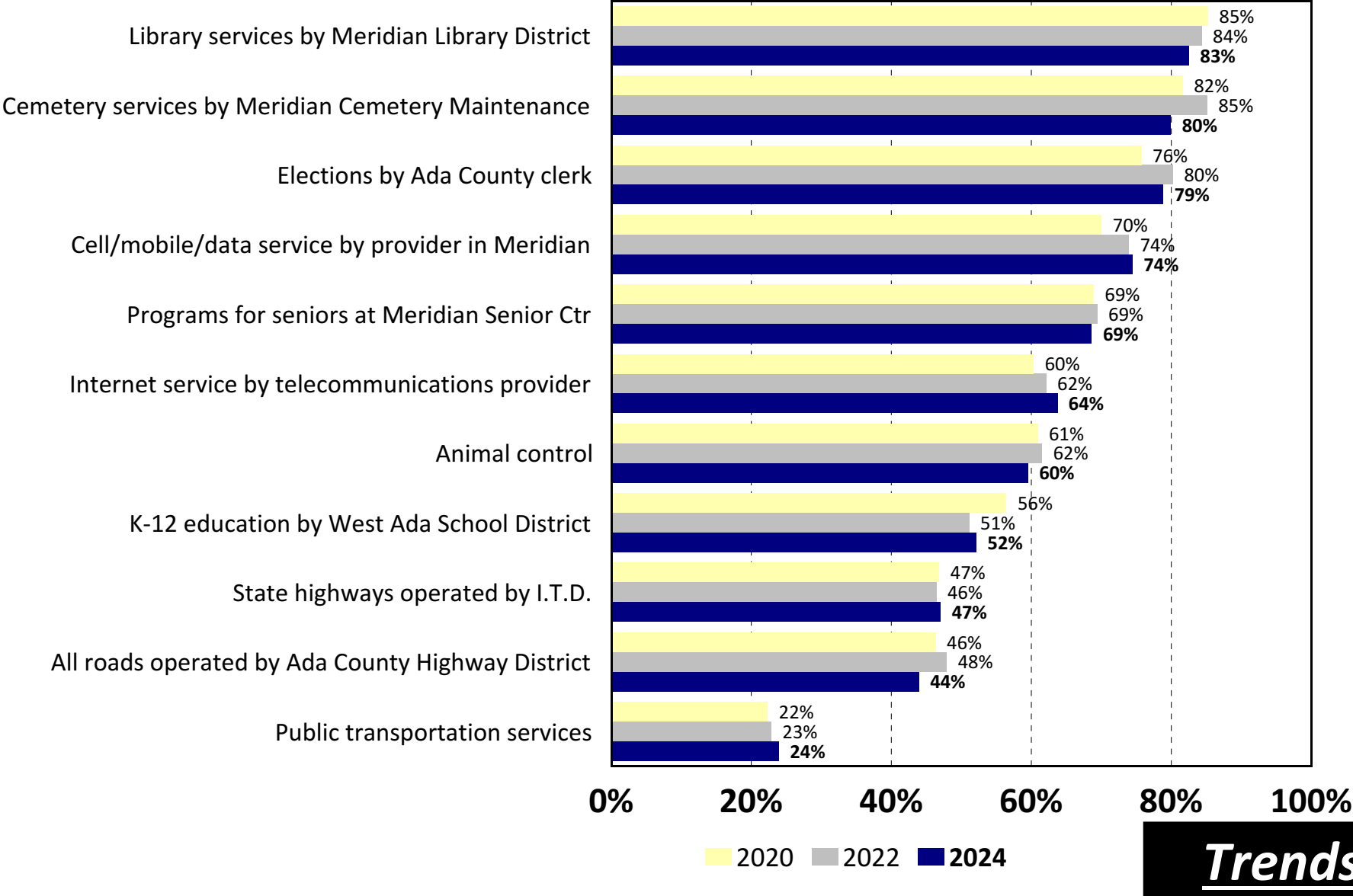
# Q7. Ratings of Services Provided by Other Agency Partners

by percentage of respondents who rated the item on an 11-point scale, where a rating of 10 meant “excellent” and a rating of 0 meant “poor” (excluding “don't know”)



# Q7. Ratings of Services Provided by Other Agency Partners - 2020 to 2024

by percentage of respondents who rated the item as a 10, 9, 8 or 7 on an 11-point scale (excluding don't knows)

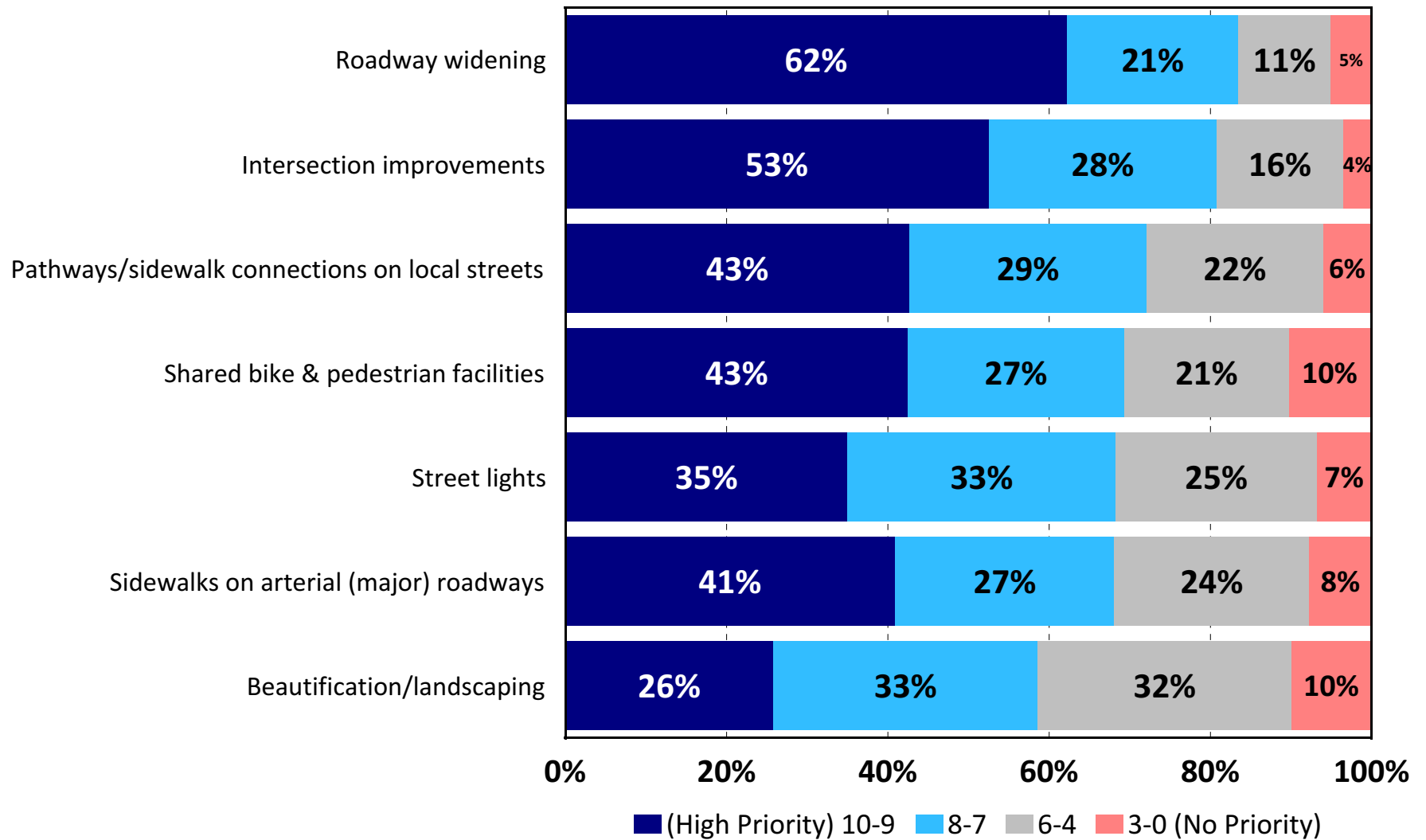


**Trends**



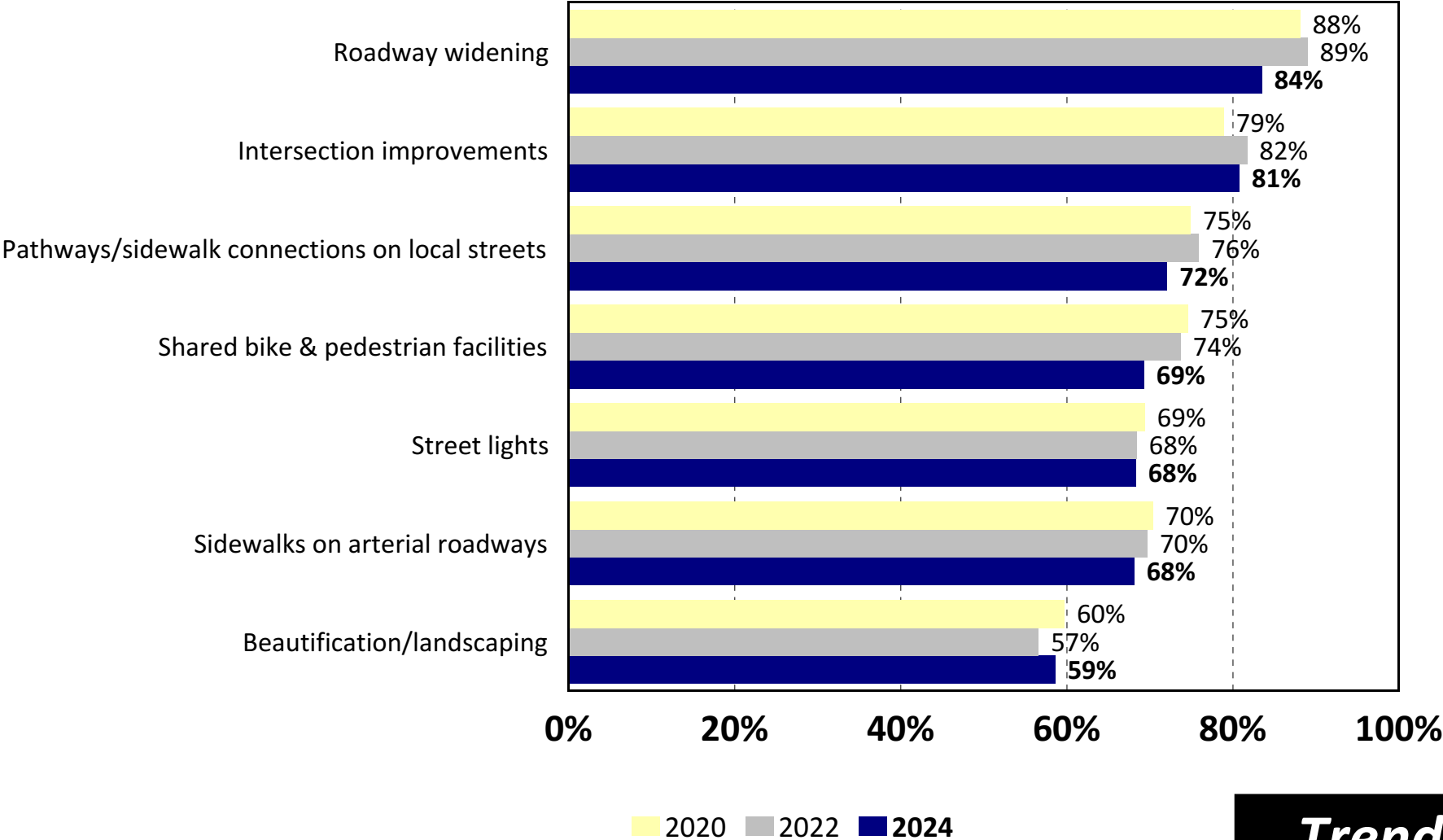
# Q8. Priority of Various Infrastructure Improvements Needed Along Roads in Meridian

by percentage of respondents who rated the item on an 11-point scale, where a rating of 10 meant “high priority” and a rating of 0 meant “no priority” (excluding “don't know”)



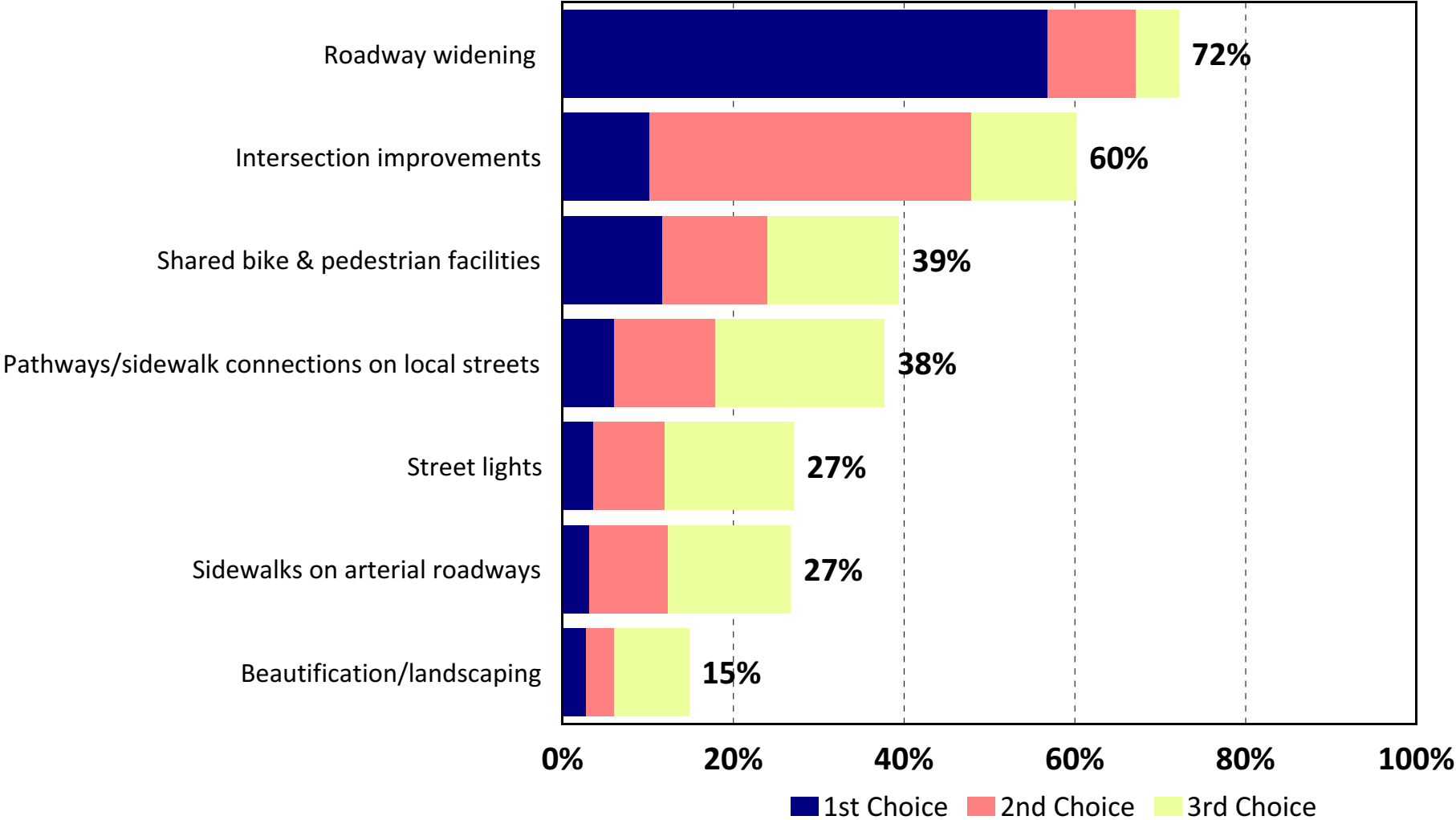
# Q8. Priority of Various Infrastructure Improvements Needed Along Roads in Meridian 2020 to 2024

by percentage of respondents who rated the item as a 10, 9, 8 or 7 on an 11-point scale (excluding don't knows)



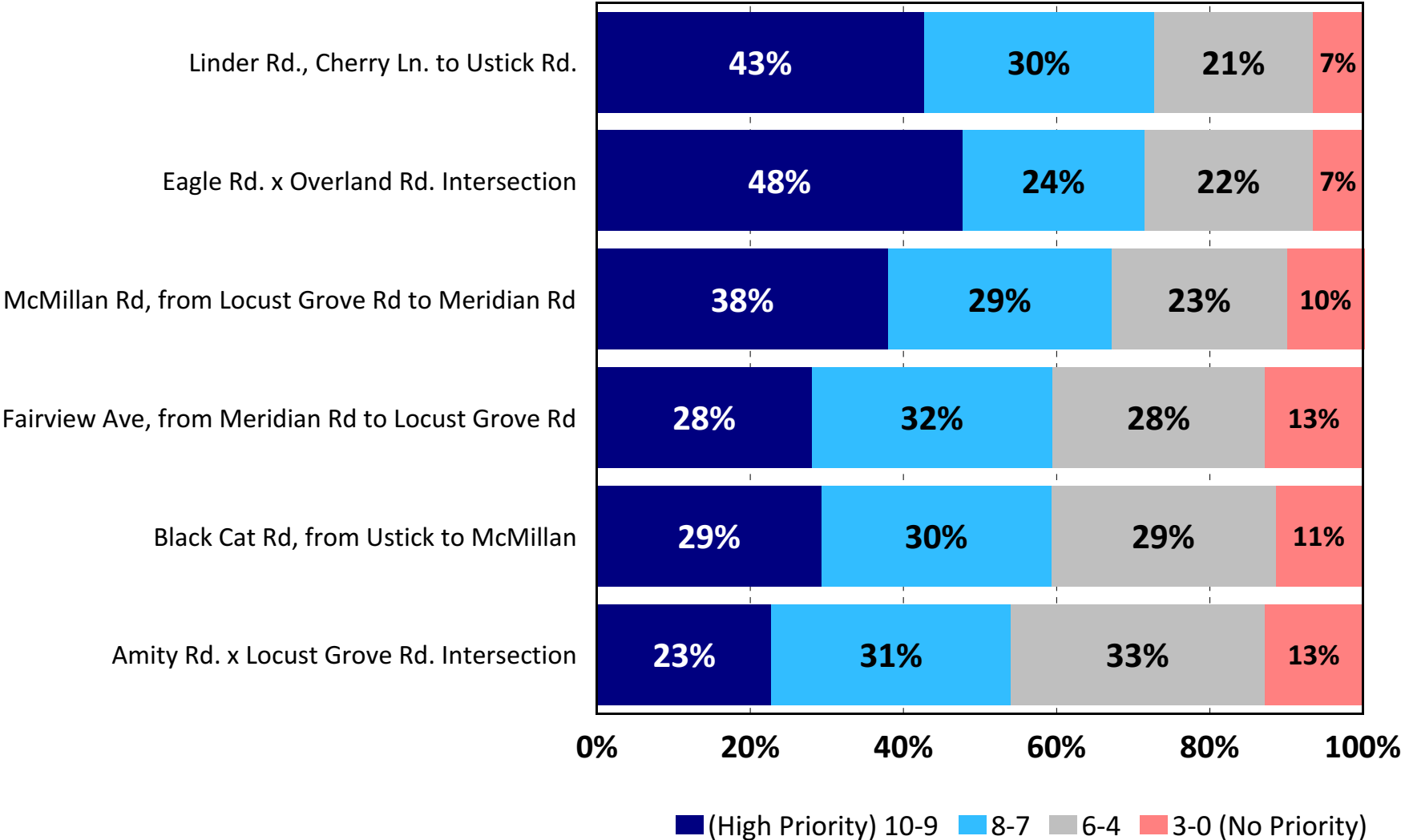
# Q9. Transportation Improvements that Residents Felt Should Receive the Most Emphasis from City Leaders Over the Next Two Years

by percentage of respondents who selected the item as one of their top THREE choices



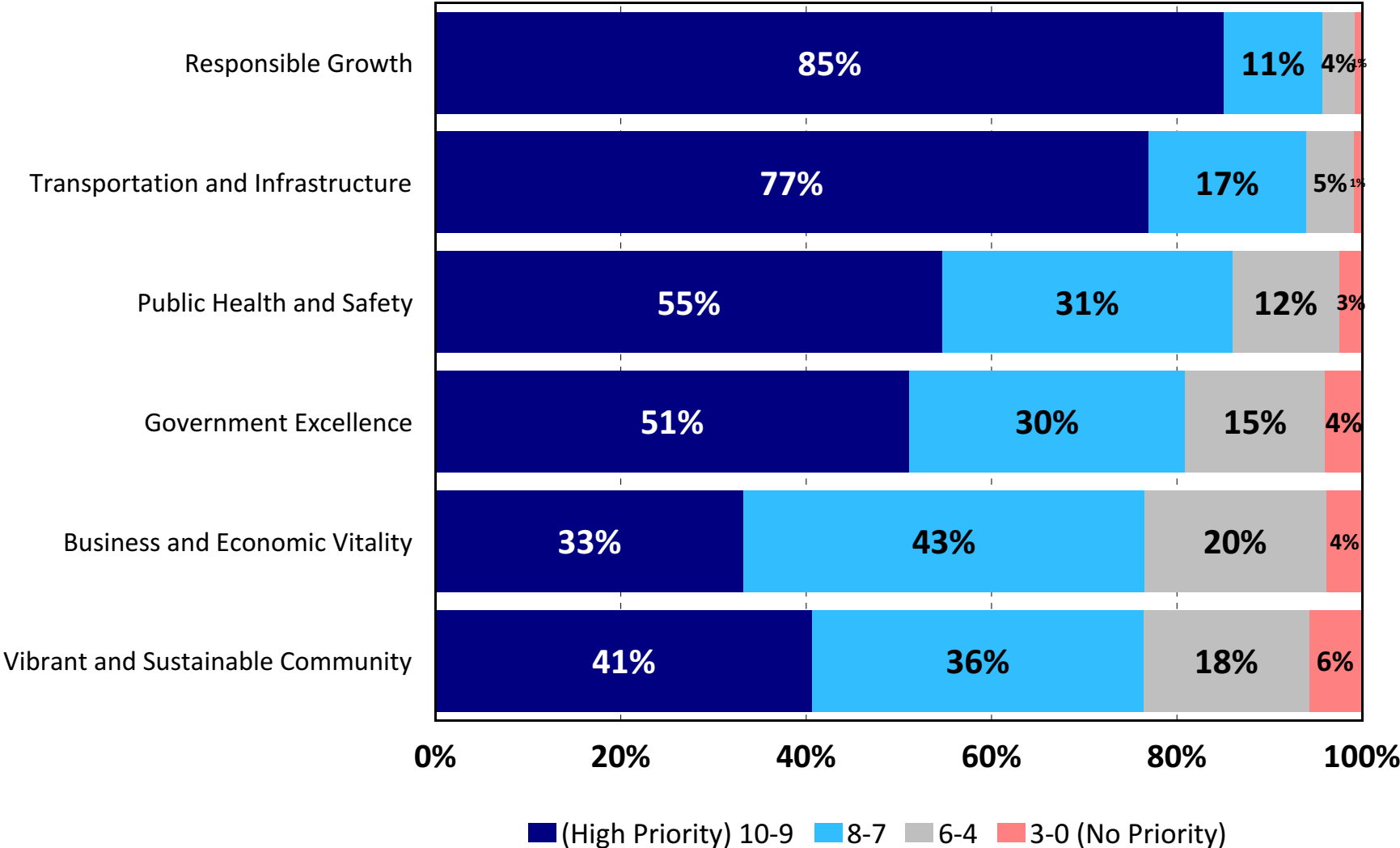
# Q10. Priorities for Future Roadway Construction Projects

by percentage of respondents who rated the item on an 11-point scale, where a rating of 10 meant “high priority” and a rating of 0 meant “no priority” (excluding “don't know”)



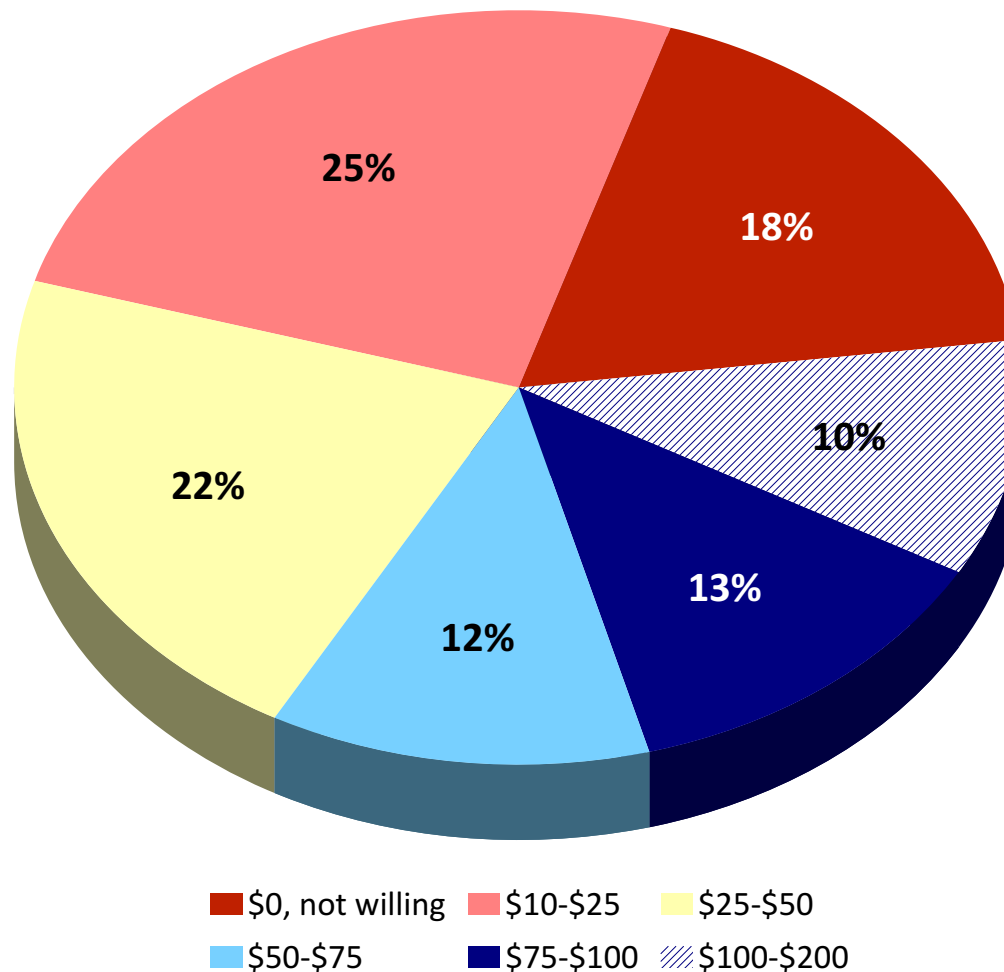
# Q11. Priorities for Update to 2026-2030 Strategic Plan

by percentage of respondents who rated the item on an 11-point scale, where a rating of 10 meant “high priority” and a rating of 0 meant “no priority” (excluding “don't know”)



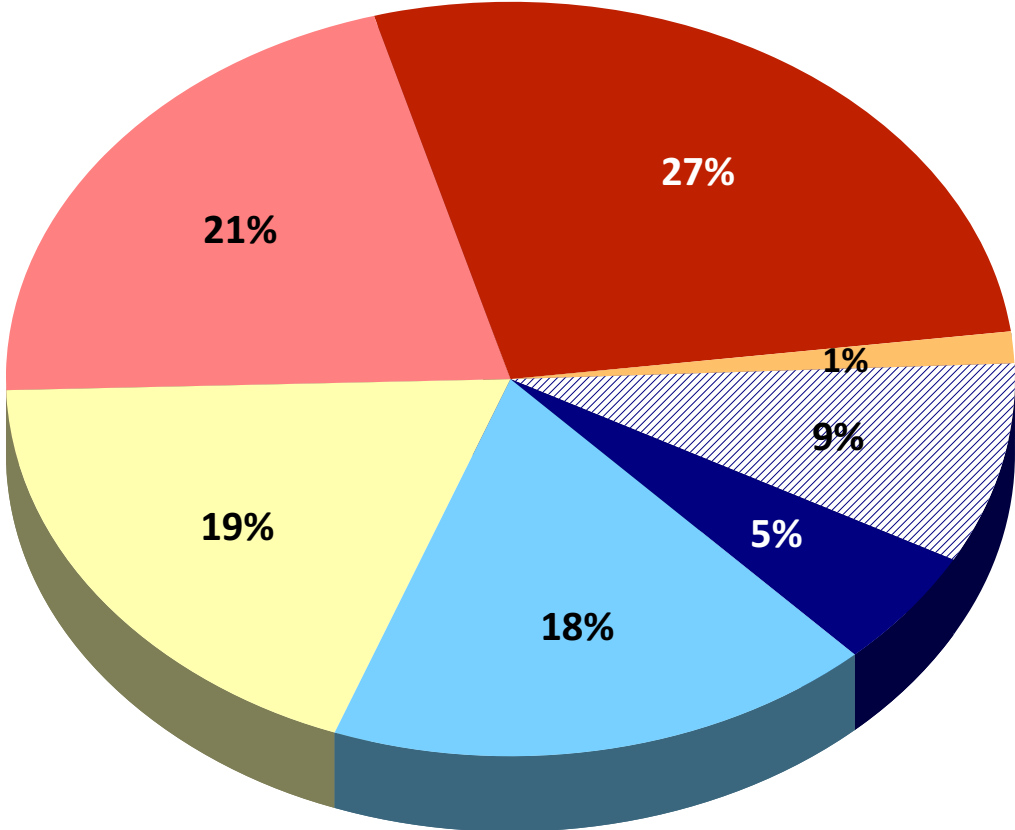
# Q12. If a levy were placed on the ballot requesting funding for additional public safety services for new police officers and firefighters, how much additional would you be willing to pay each year for a property tax levy to fund one or all of these projects?

by percentage of respondents (excluding "not provided")



# Q13. If the City were to implement a City-wide single-family residential curbside compost cart program, what is the maximum additional cost you would be willing to pay per month?

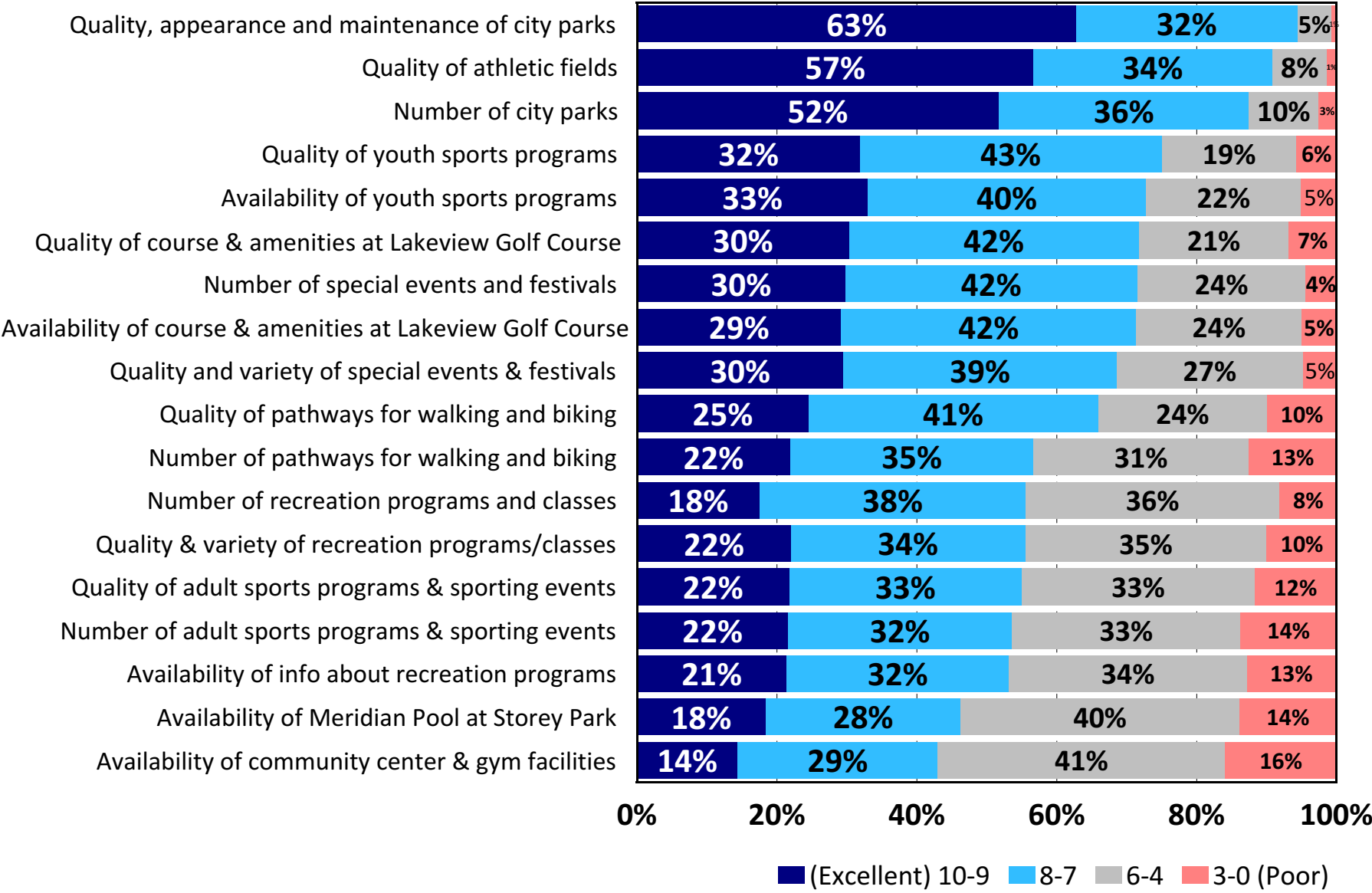
by percentage of respondents (excluding "not provided")



- \$0, not willing
- \$1-2/month
- \$3-\$4/month
- \$5-\$6/month
- \$7-\$8/month
- \$9-\$10/month
- N/A - multi-family resident

# Q14. Ratings of Parks and Recreation Services

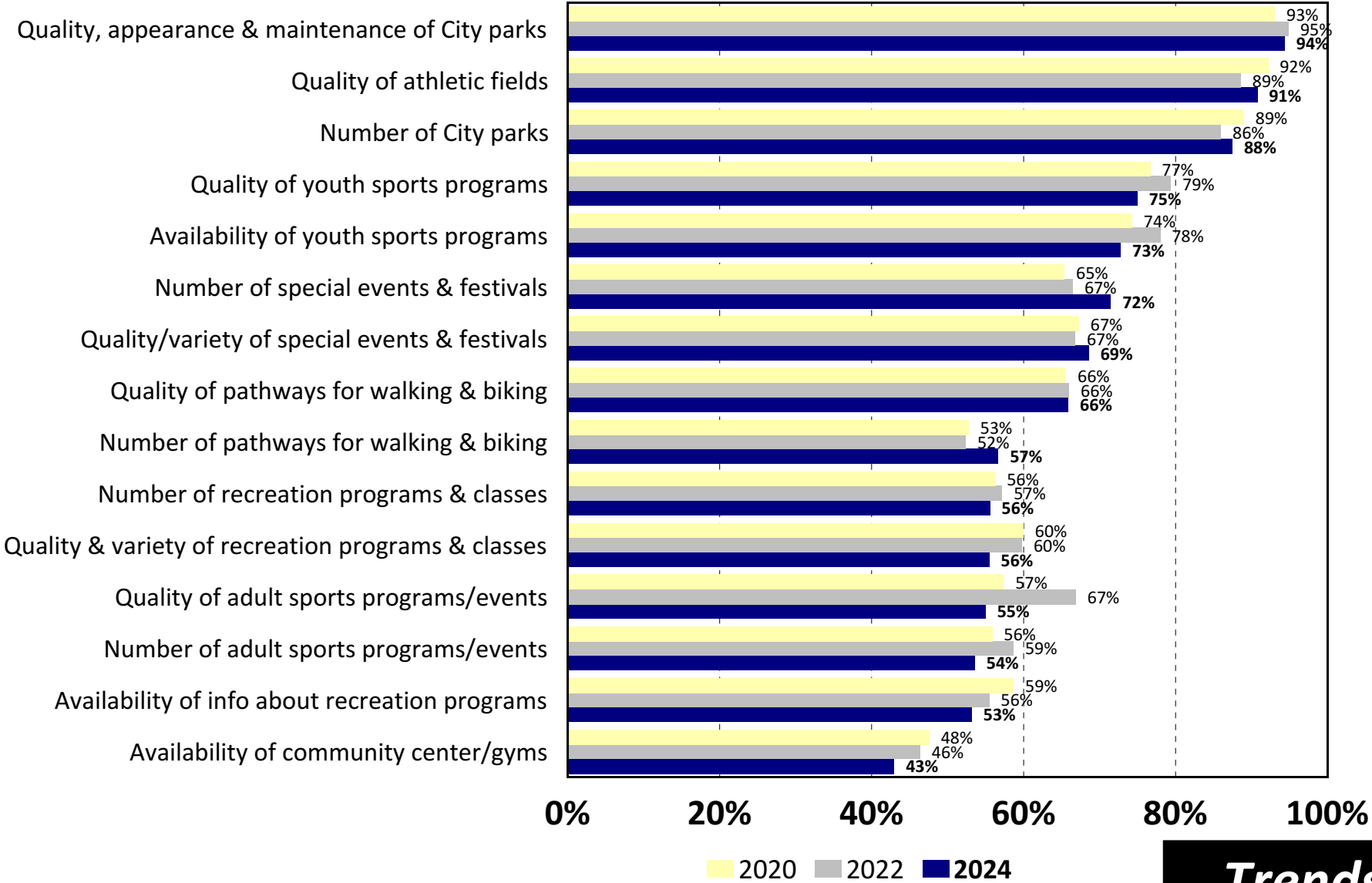
by percentage of respondents who rated the item on an 11-point scale, where a rating of 10 meant "excellent" and a rating of 0 meant "poor" (excluding "don't know")





# Q14. Ratings of Parks and Recreation Services 2020 to 2024

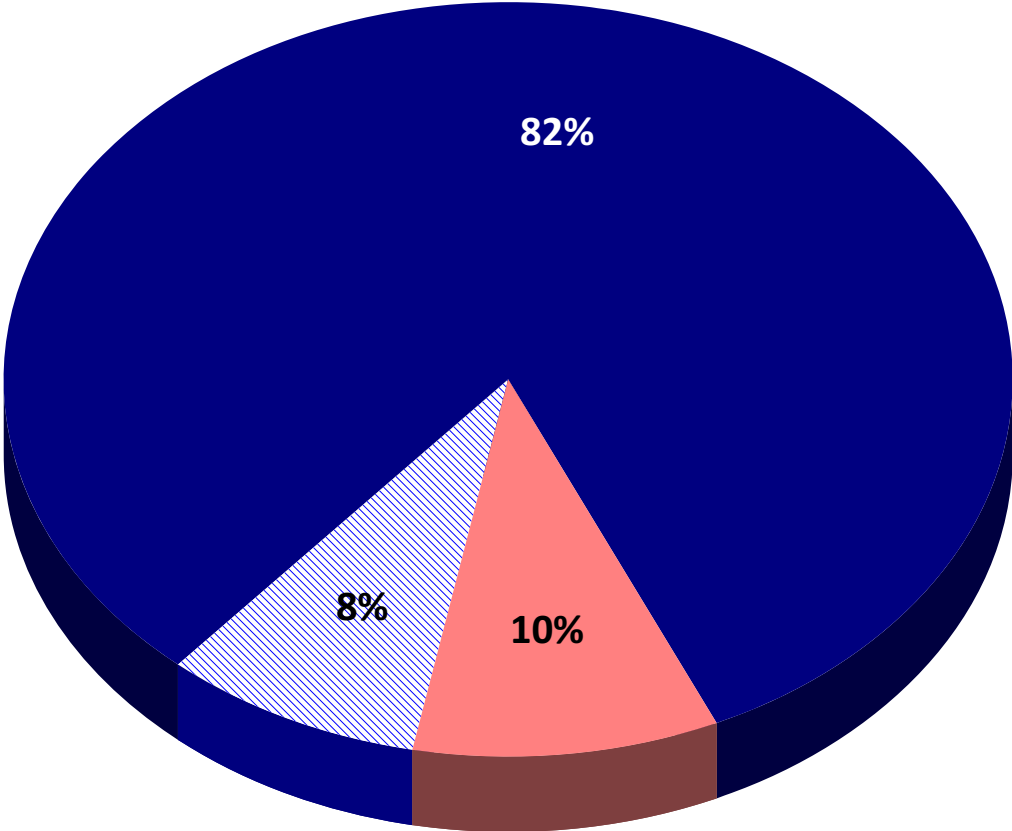
by percentage of respondents who rated the item as a 10, 9, 8 or 7 on an 11-point scale (excluding don't knows)



**Trends**

# Q15. In the past 12 months, have you or anyone in your household visited a City of Meridian park?

by percentage of respondents

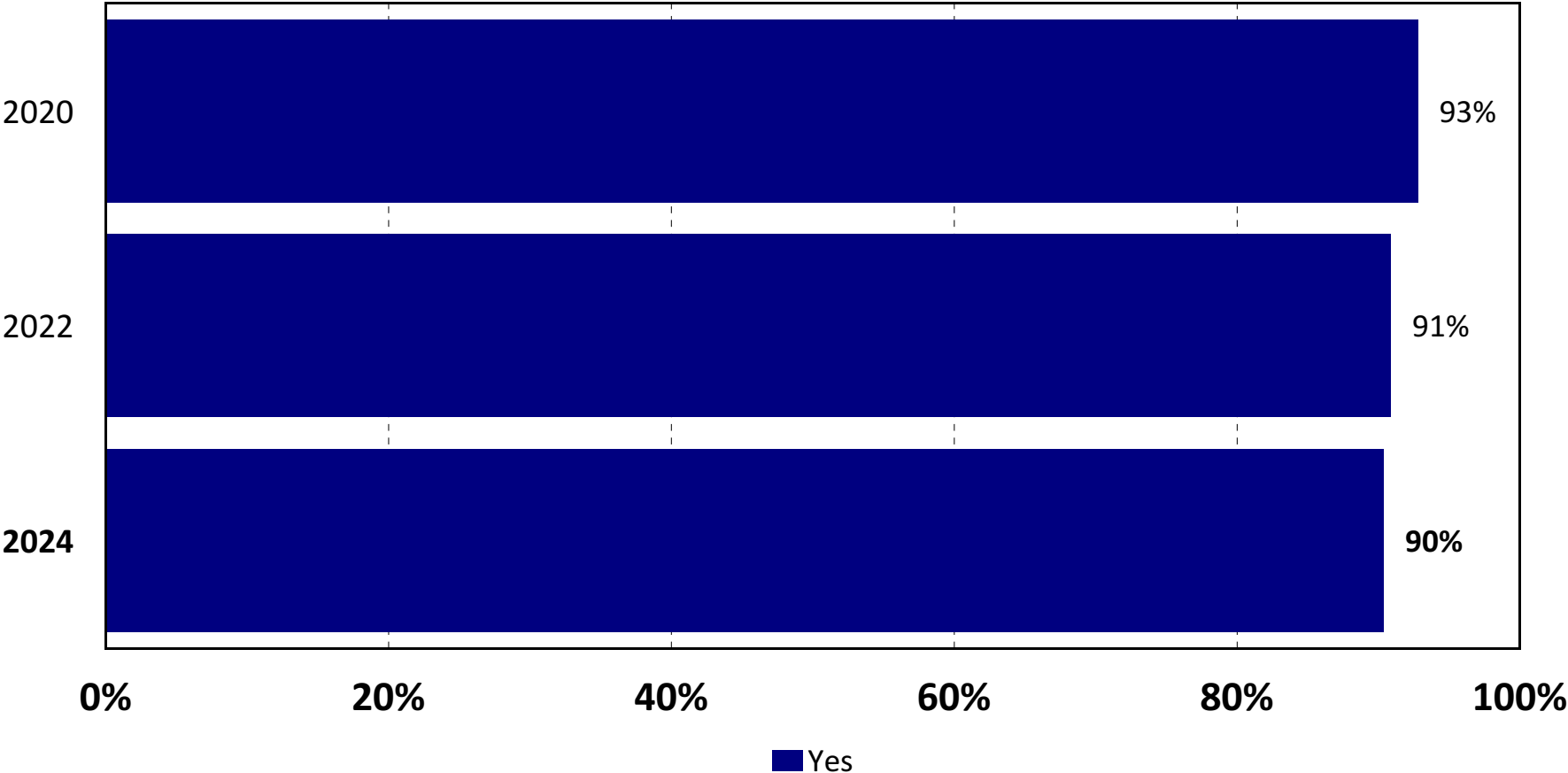


■ Yes, I have personally visited a City park   ■ Yes, a household member has visited a City park   ■ No

# Q15. In the past 12 months, have you or anyone in your household visited a City of Meridian park?

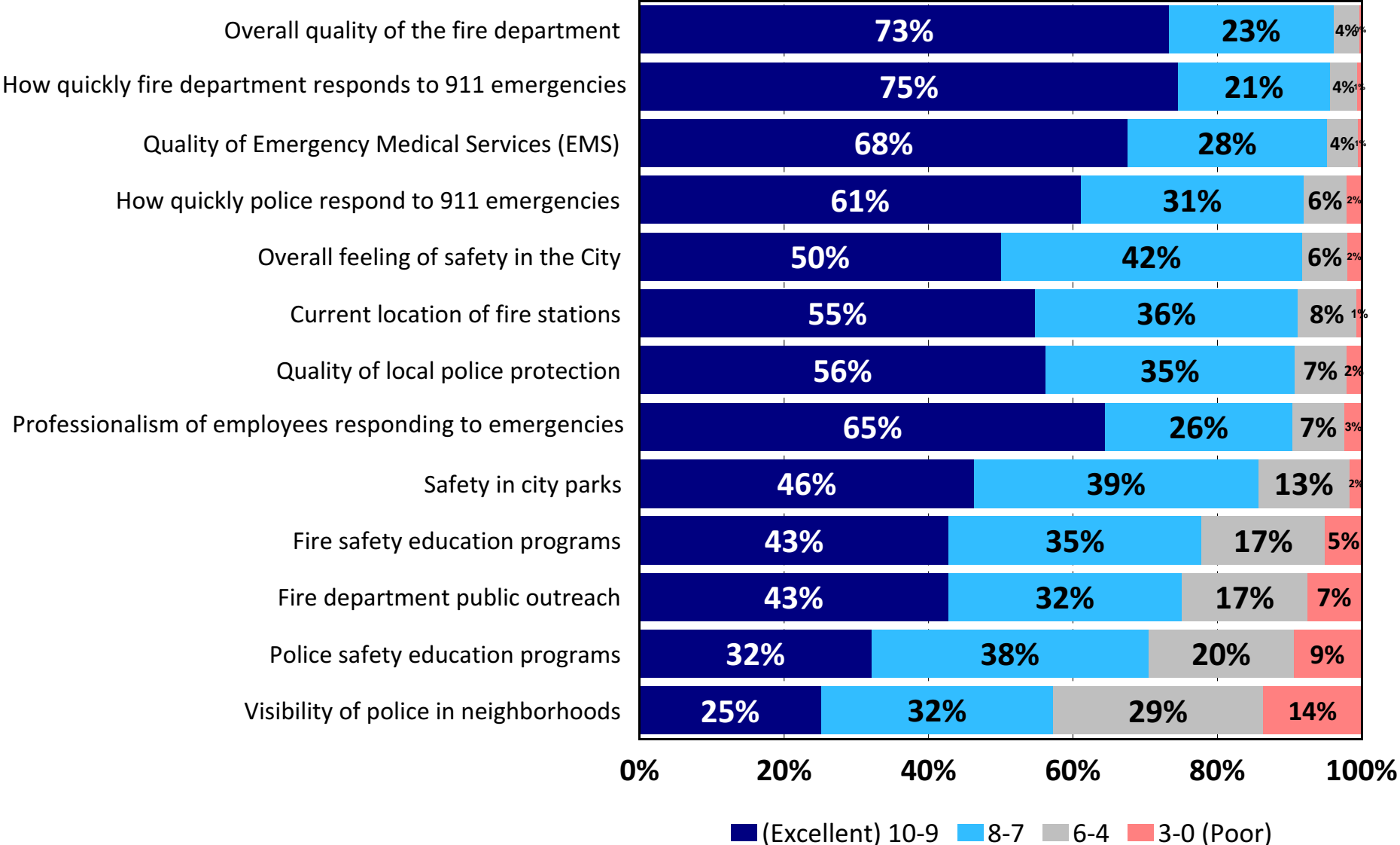
## 2020 to 2024

by percentage of respondents who answered "yes" (excluding "not provided")



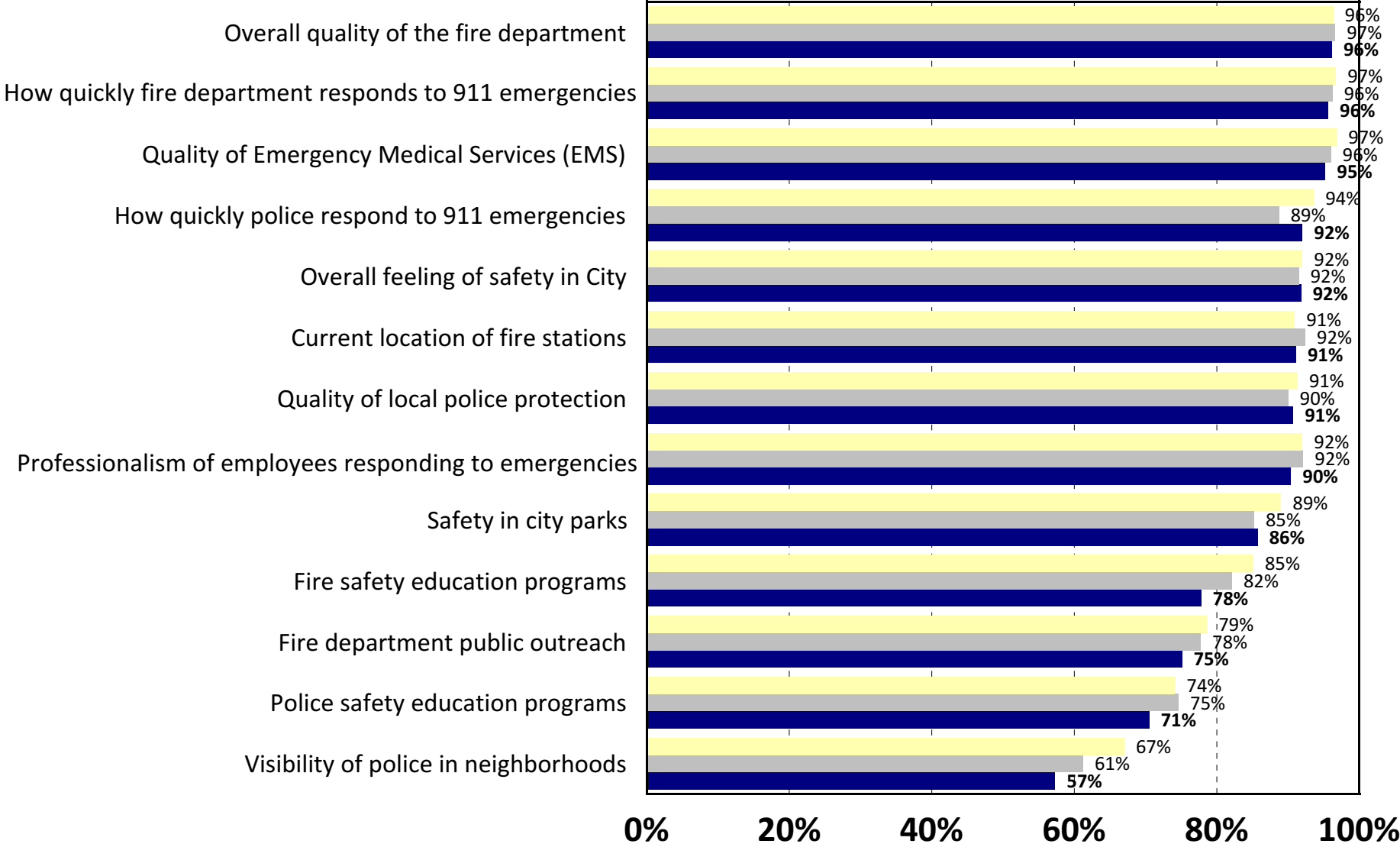
# Q16. Ratings of Public Safety Services

by percentage of respondents who rated the item on an 11-point scale, where a rating of 10 meant "excellent" and a rating of 0 meant "poor" (excluding "don't know")



# Q16. Ratings of Public Safety Services - 2020 to 2024

by percentage of respondents who rated the item as a 10, 9, 8 or 7 on an 11-point scale (excluding don't knows)

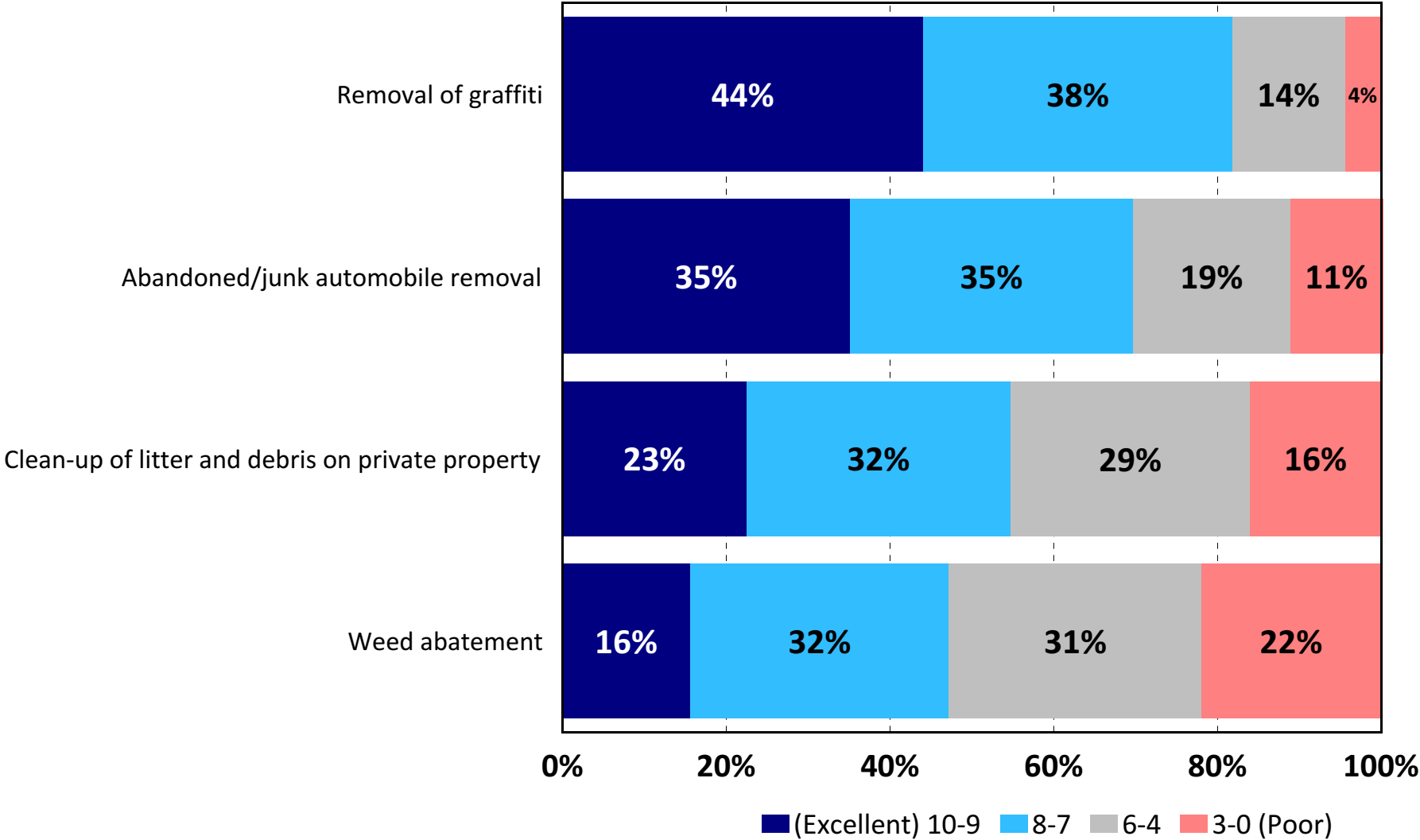


2020 2022 2024



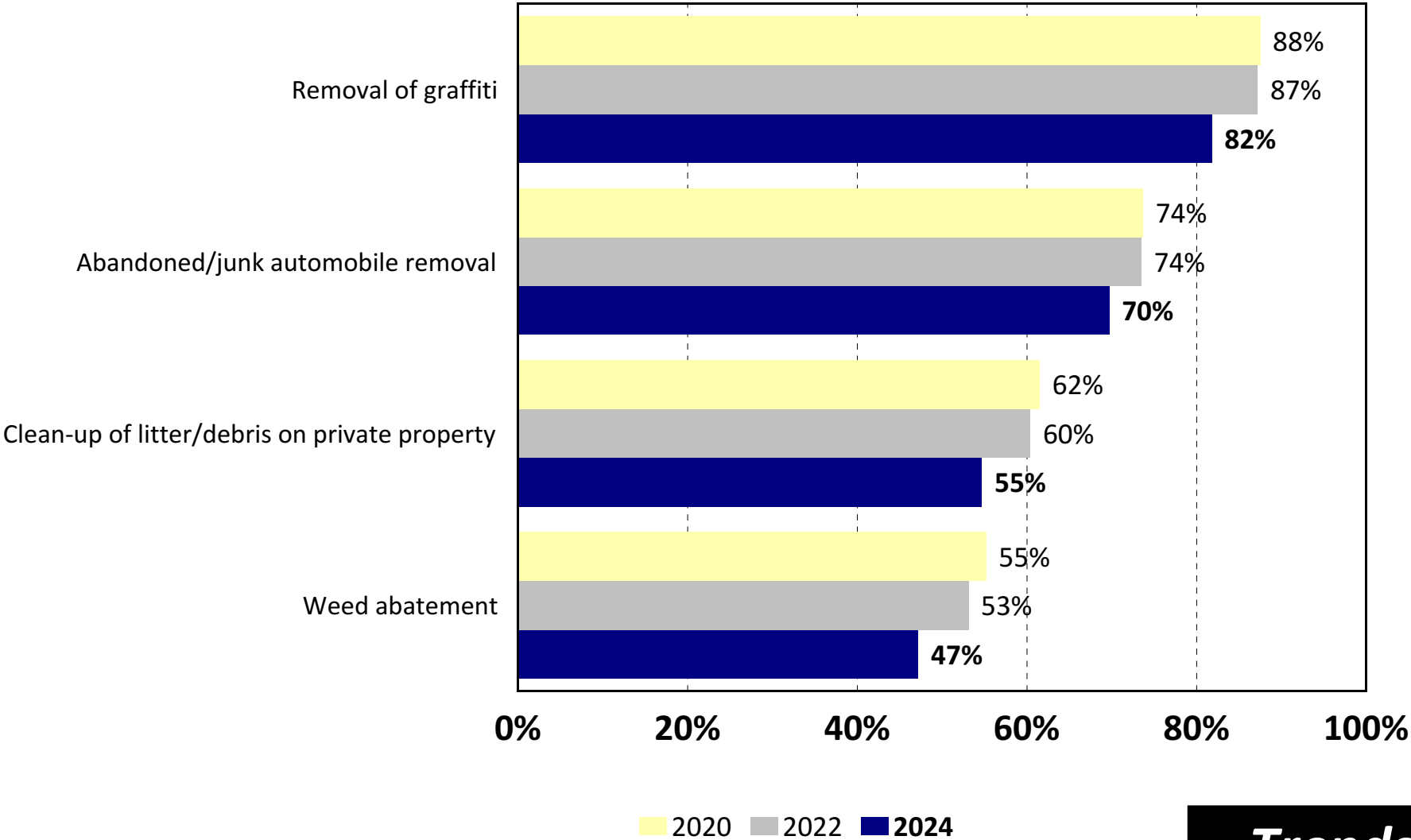
# Q17. Ratings of the Enforcement of City Codes and Ordinances

by percentage of respondents who rated the item on an 11-point scale, where a rating of 10 meant “excellent” and a rating of 0 meant “poor” (excluding “don't know”)



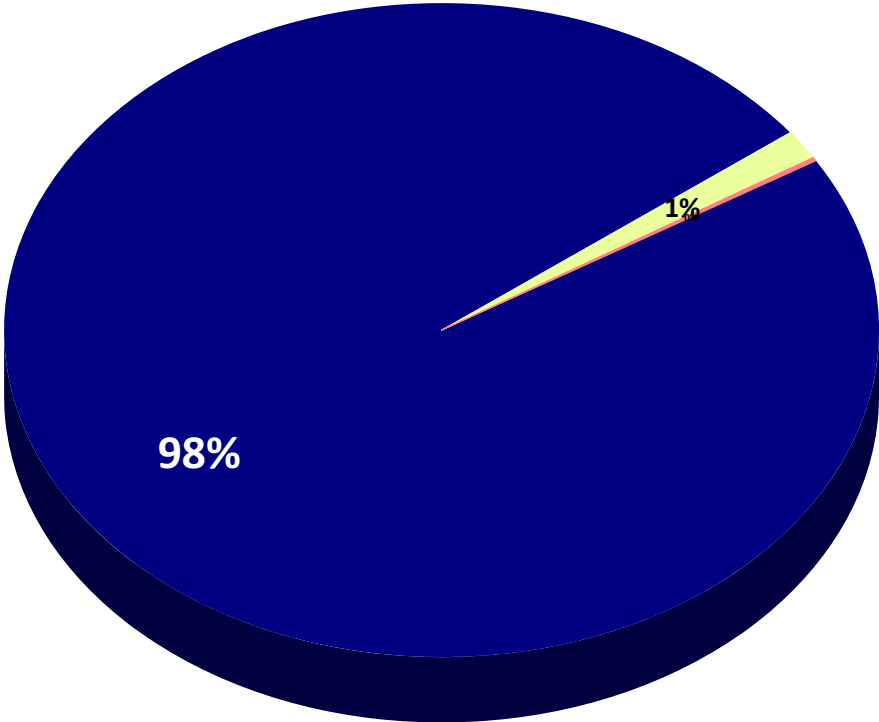
# Q17. Ratings of the Enforcement of City Codes and Ordinances - 2020 to 2024

by percentage of respondents who rated the item as a 10, 9, 8 or 7 on an 11-point scale (excluding don't knows)



# Q18. Do you have a working smoke detector in your home?

by percentage of respondents

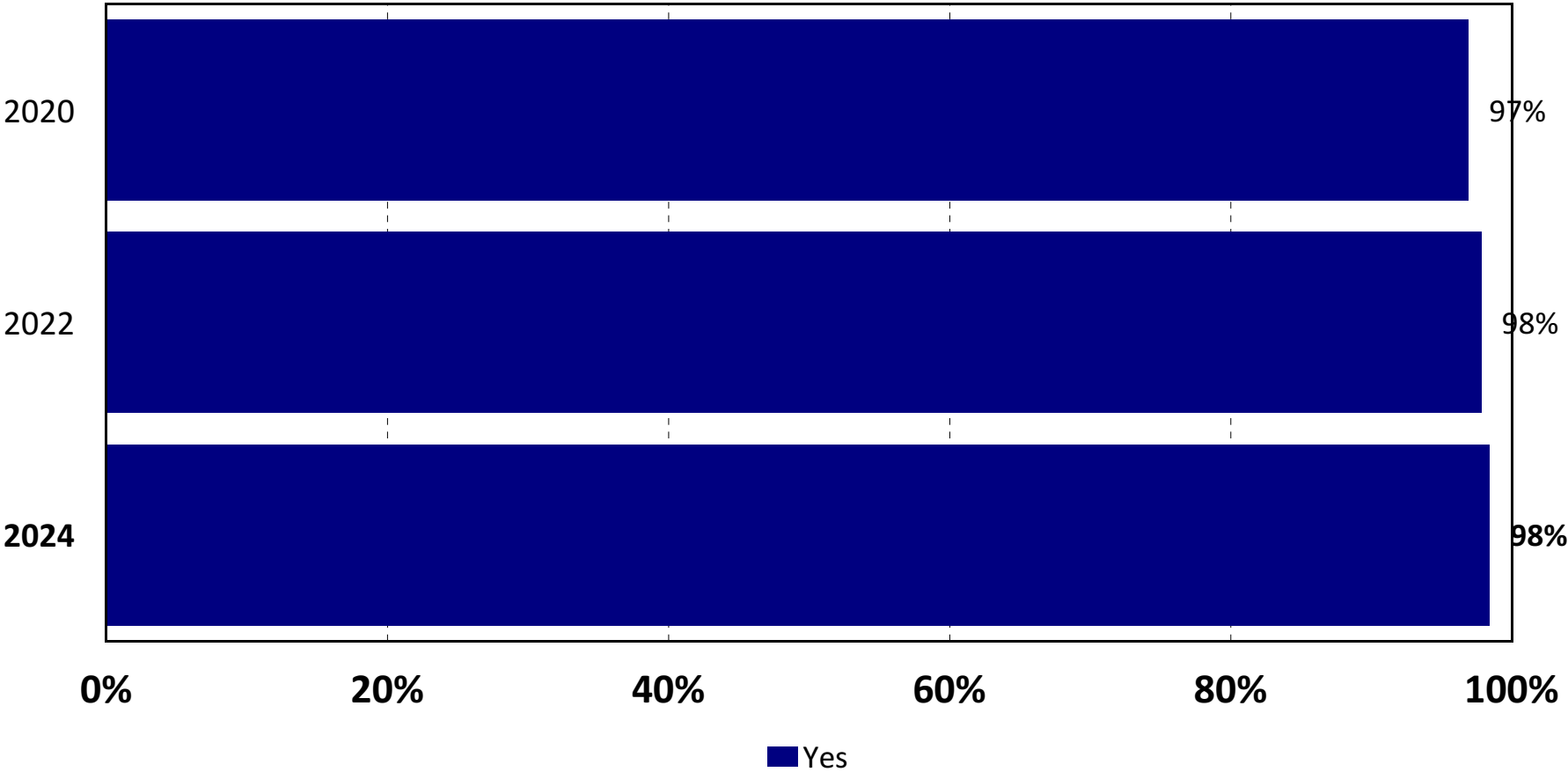


■ Yes ■ No ■ Don't know



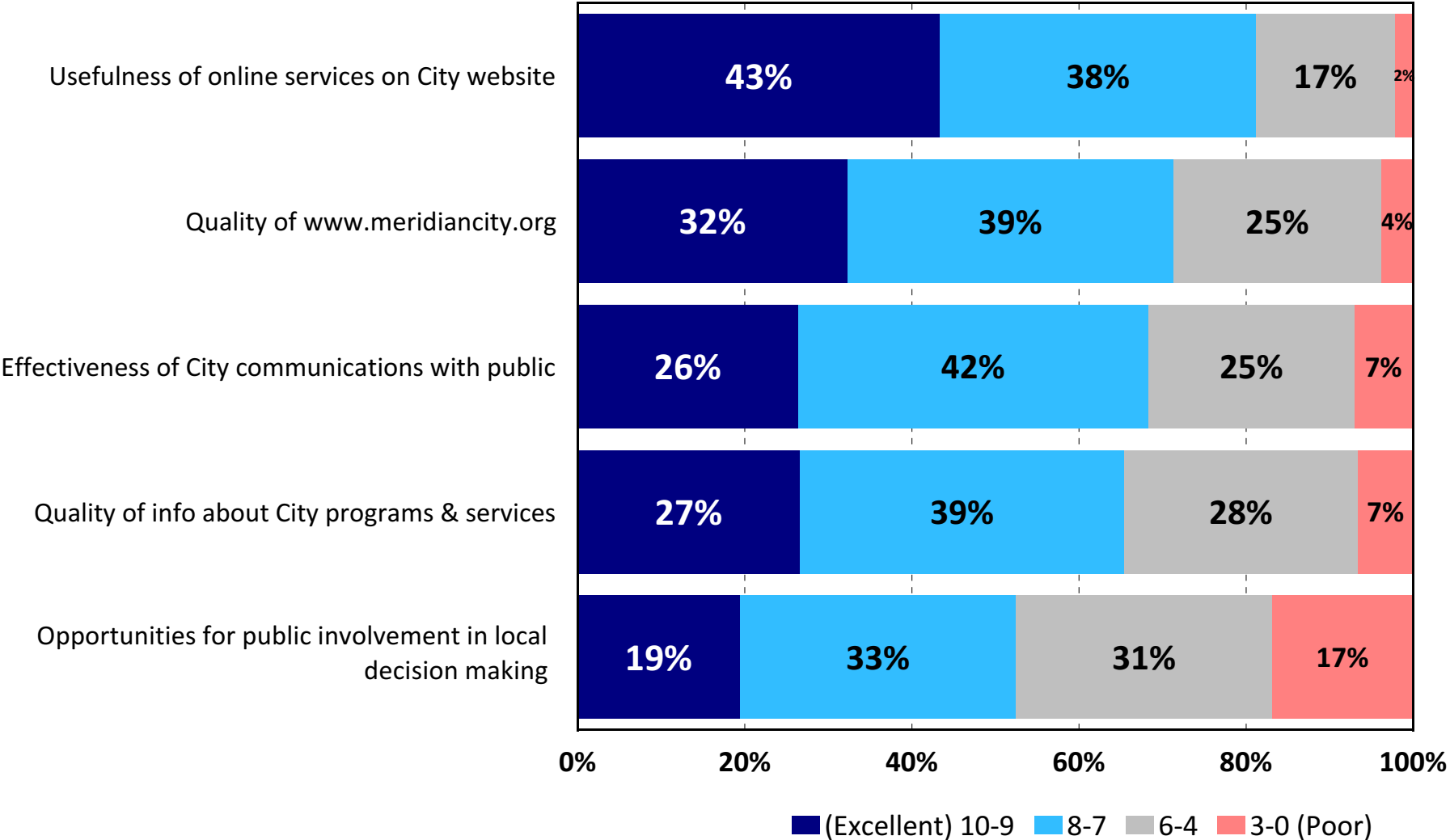
# Q18. Do you have a working smoke detector in your home? 2020 to 2024

by percentage of respondents who answered "yes"



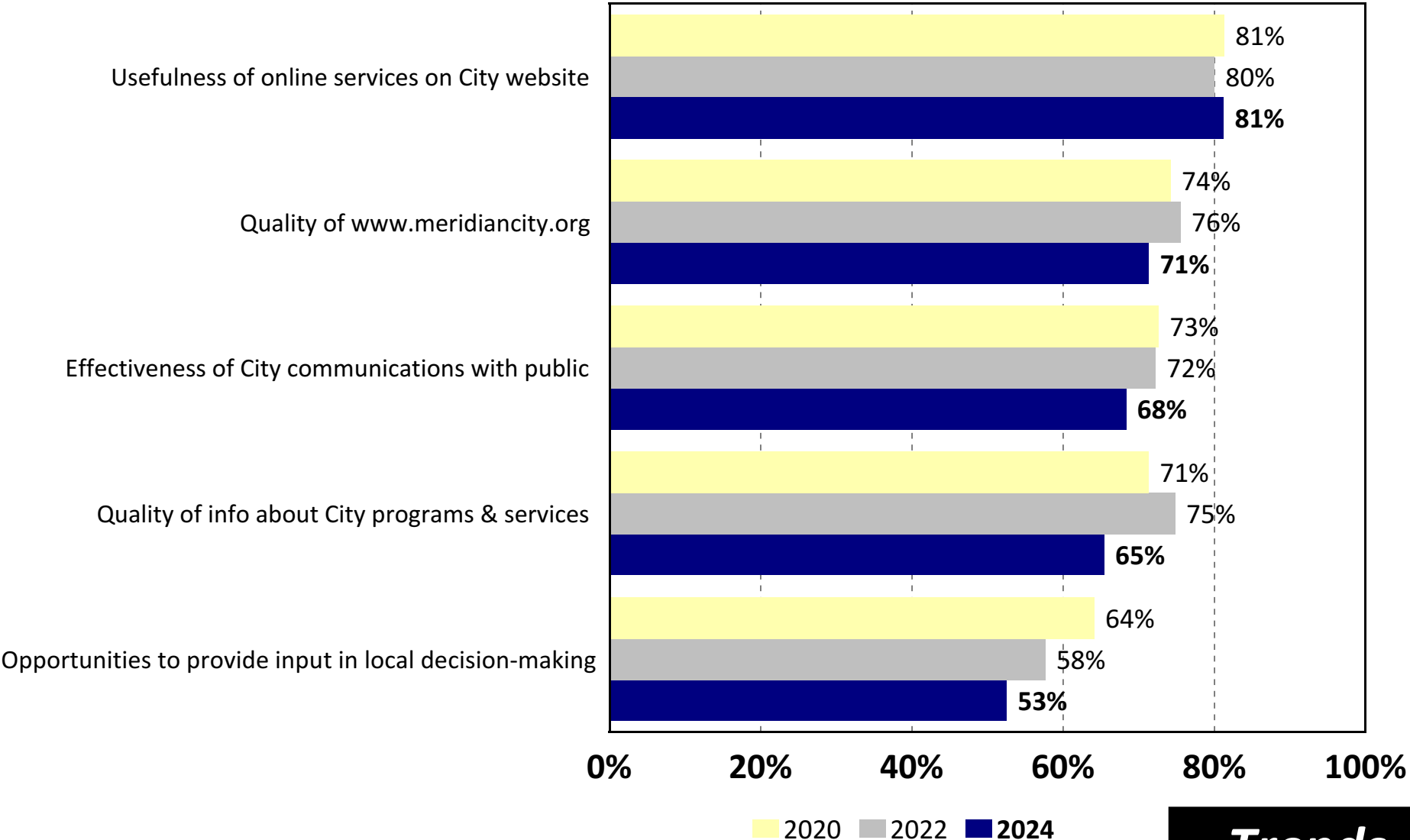
# Q19. Ratings of the City’s Communication Services

by percentage of respondents who rated the item on an 11-point scale, where a rating of 10 meant “excellent” and a rating of 0 meant “poor” (excluding “don't know”)



# Q19. Ratings of the City’s Communication Services 2020 to 2024

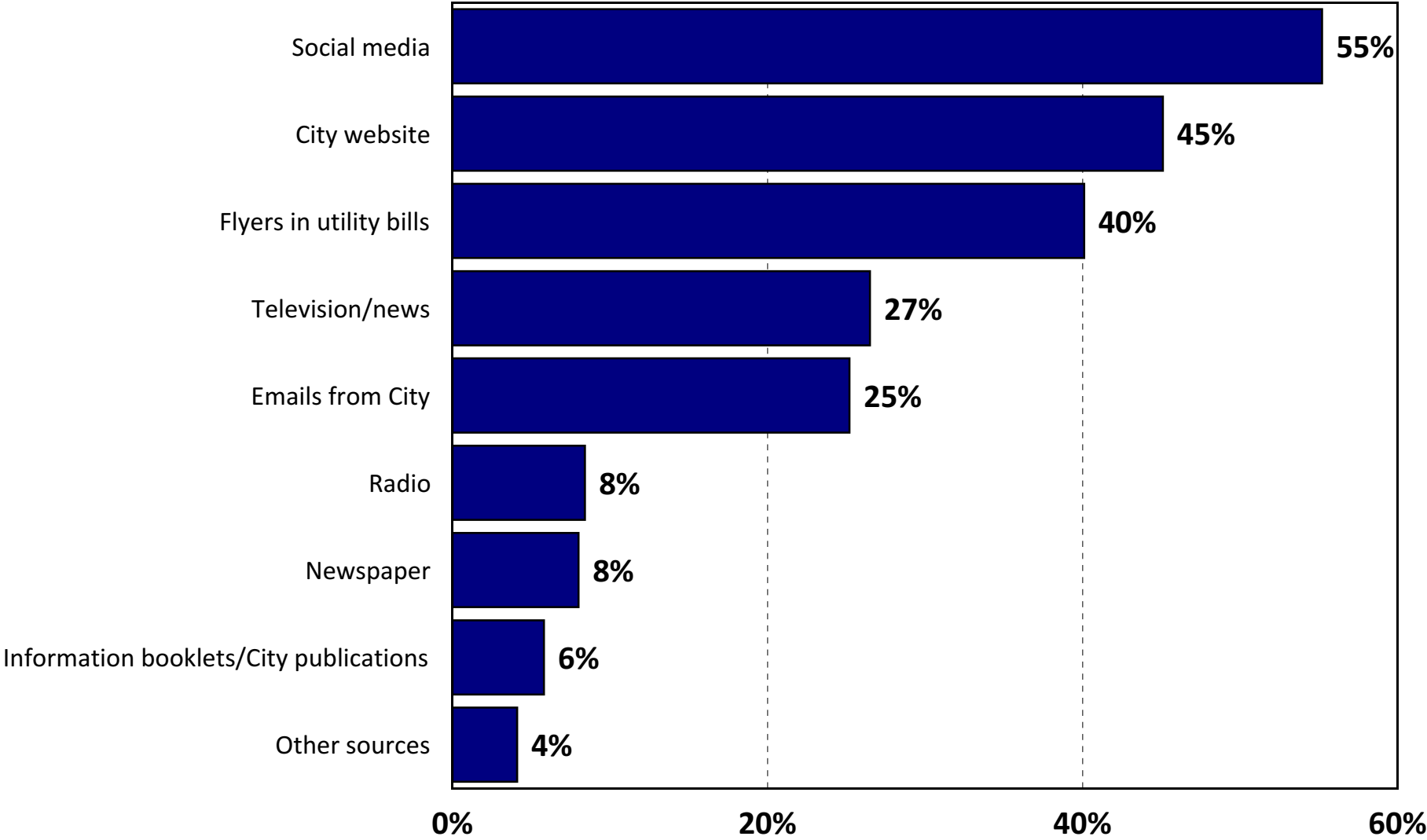
by percentage of respondents who rated the item as a 10, 9, 8 or 7 on an 11-point scale (excluding don't knows)



***Trends***

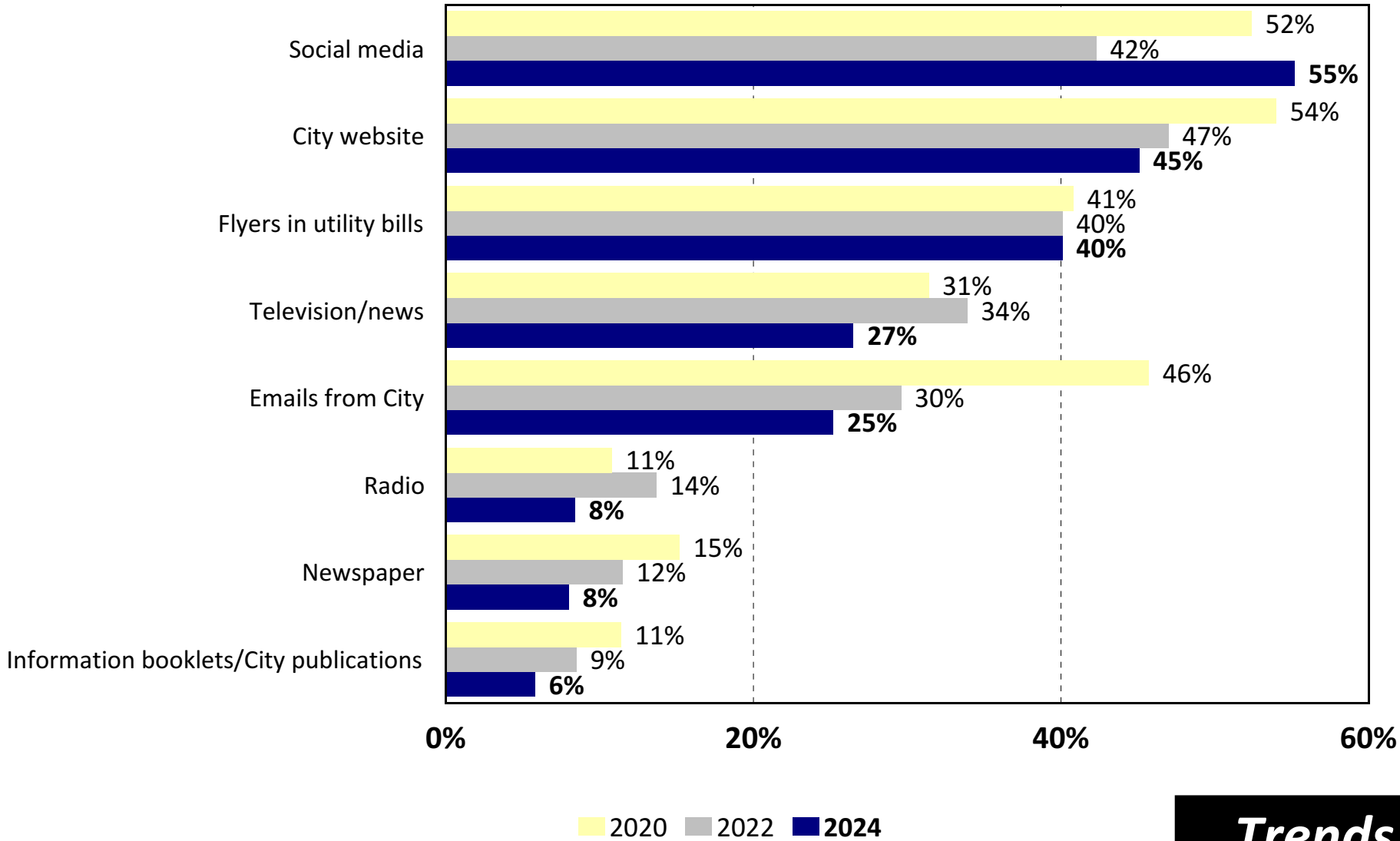
# Q20. Where do you currently get information about Meridian's services and programs?

by percentage of respondents (multiple choices could be made)



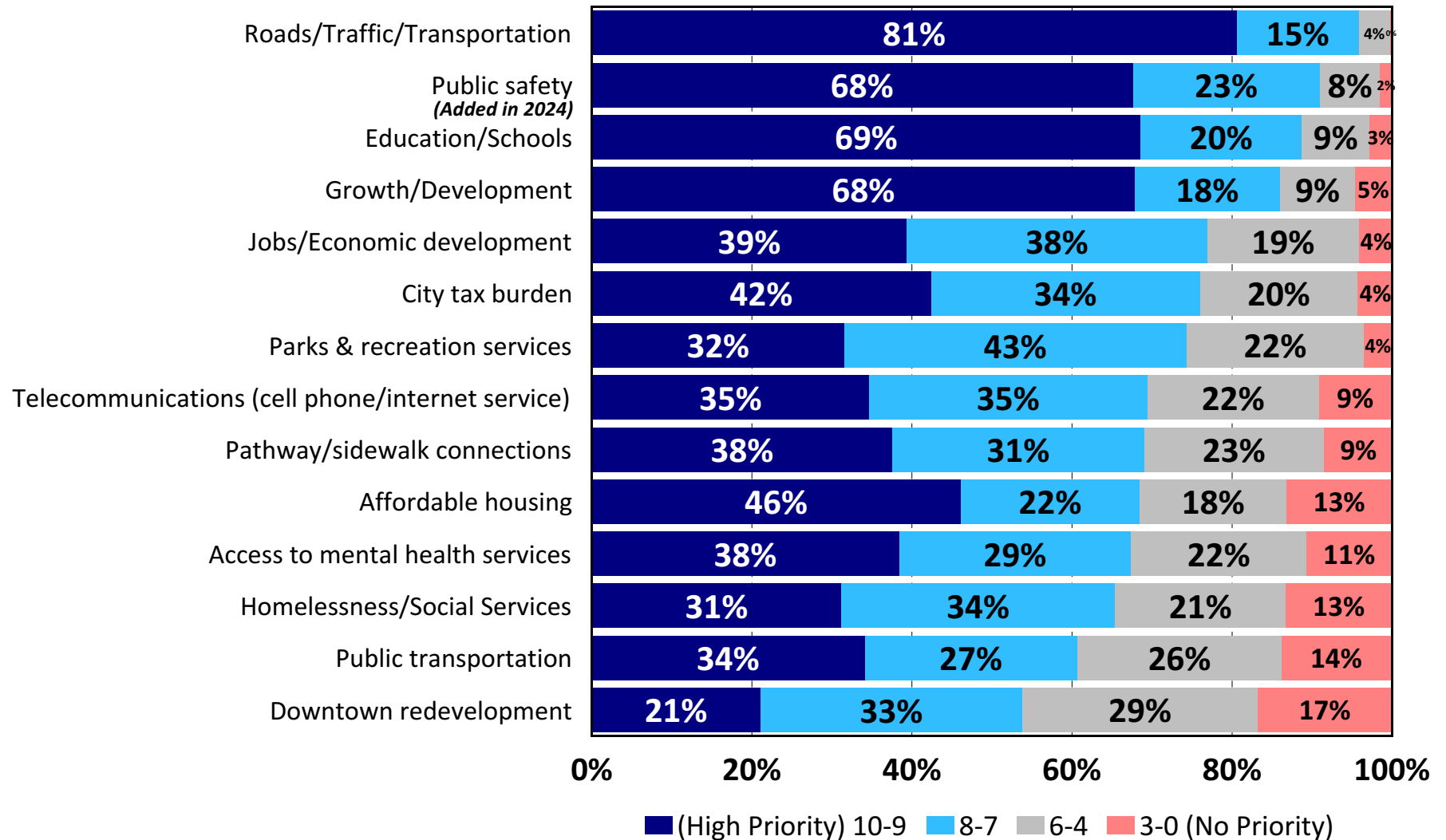
# Q20. Where do you currently get information about Meridian's services and programs? - 2020 to 2024

by percentage of respondents (multiple choices could be made)



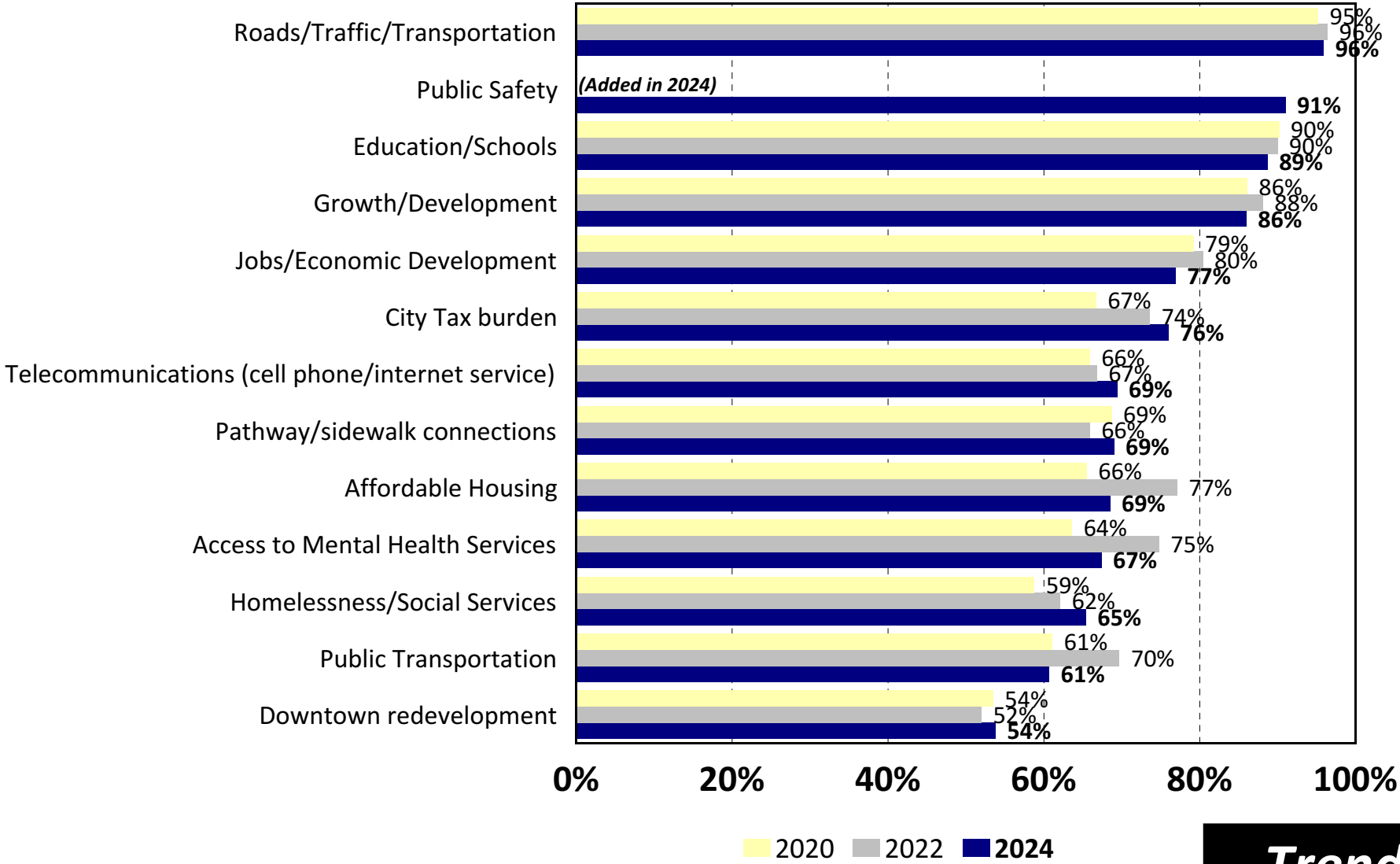
# Q21. How important are the following community issues?

by percentage of respondents who rated the item on an 11-point scale, where a rating of 10 meant "high priority" and a rating of 0 meant "no priority" (excluding "don't know")



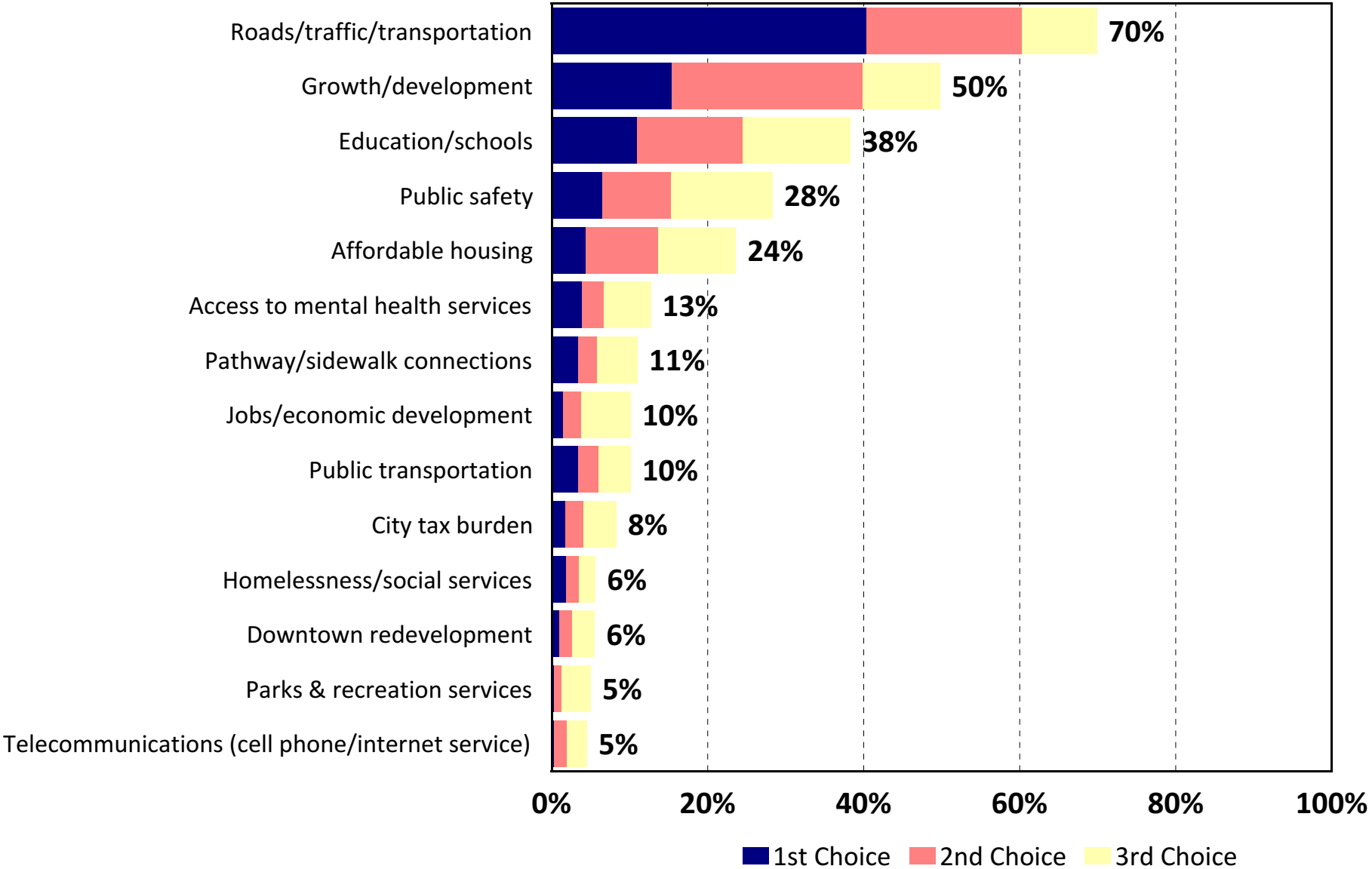
# Q21. How important are the following community issues? 2020 to 2024

by percentage of respondents who rated the item as a 10, 9, 8 or 7 on an 11-point scale (excluding don't knows)



# Q22. Which three priorities should receive the most emphasis from City leaders over the next three years?

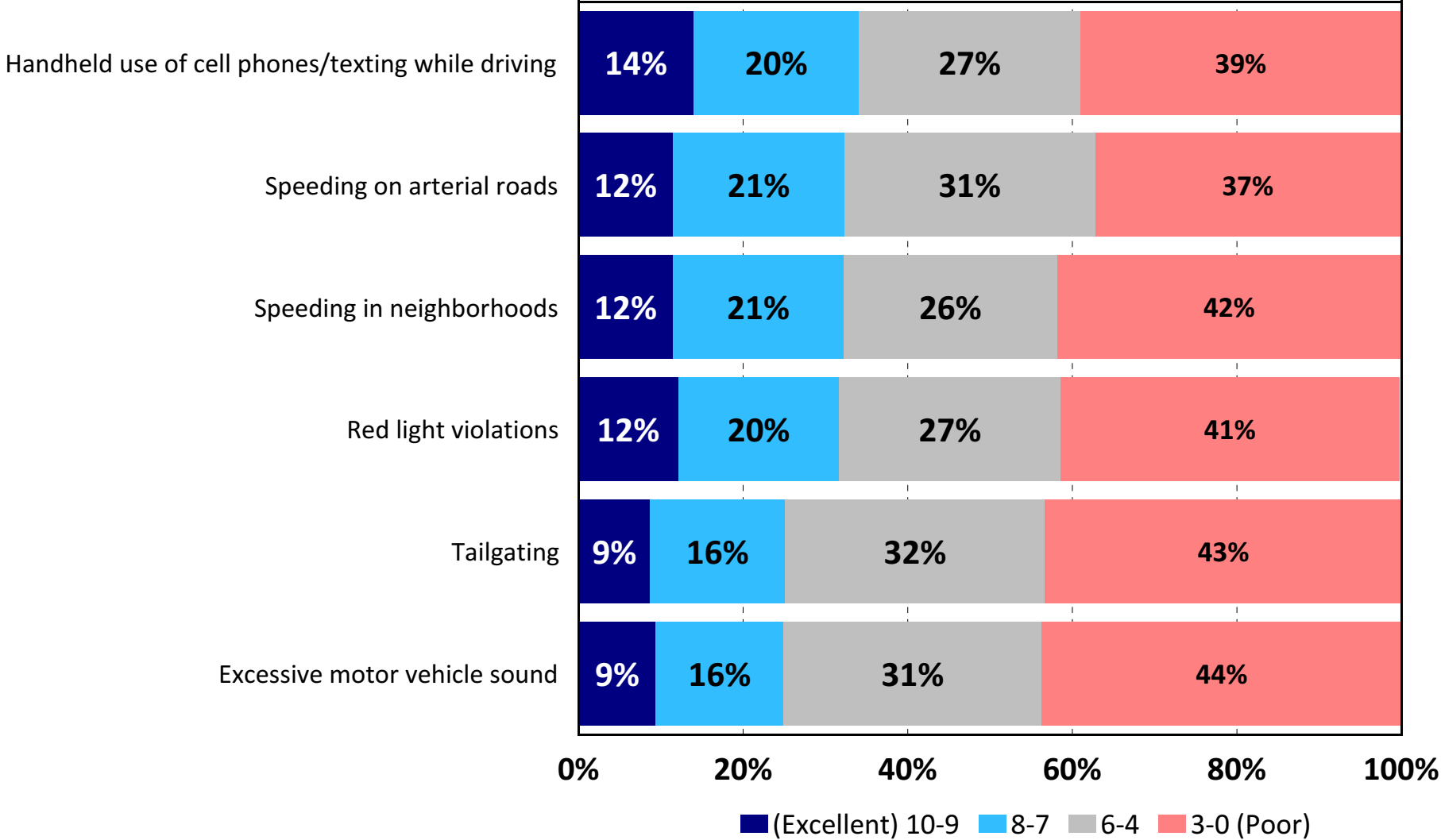
by percentage of respondents who selected the item as one of their top THREE choices





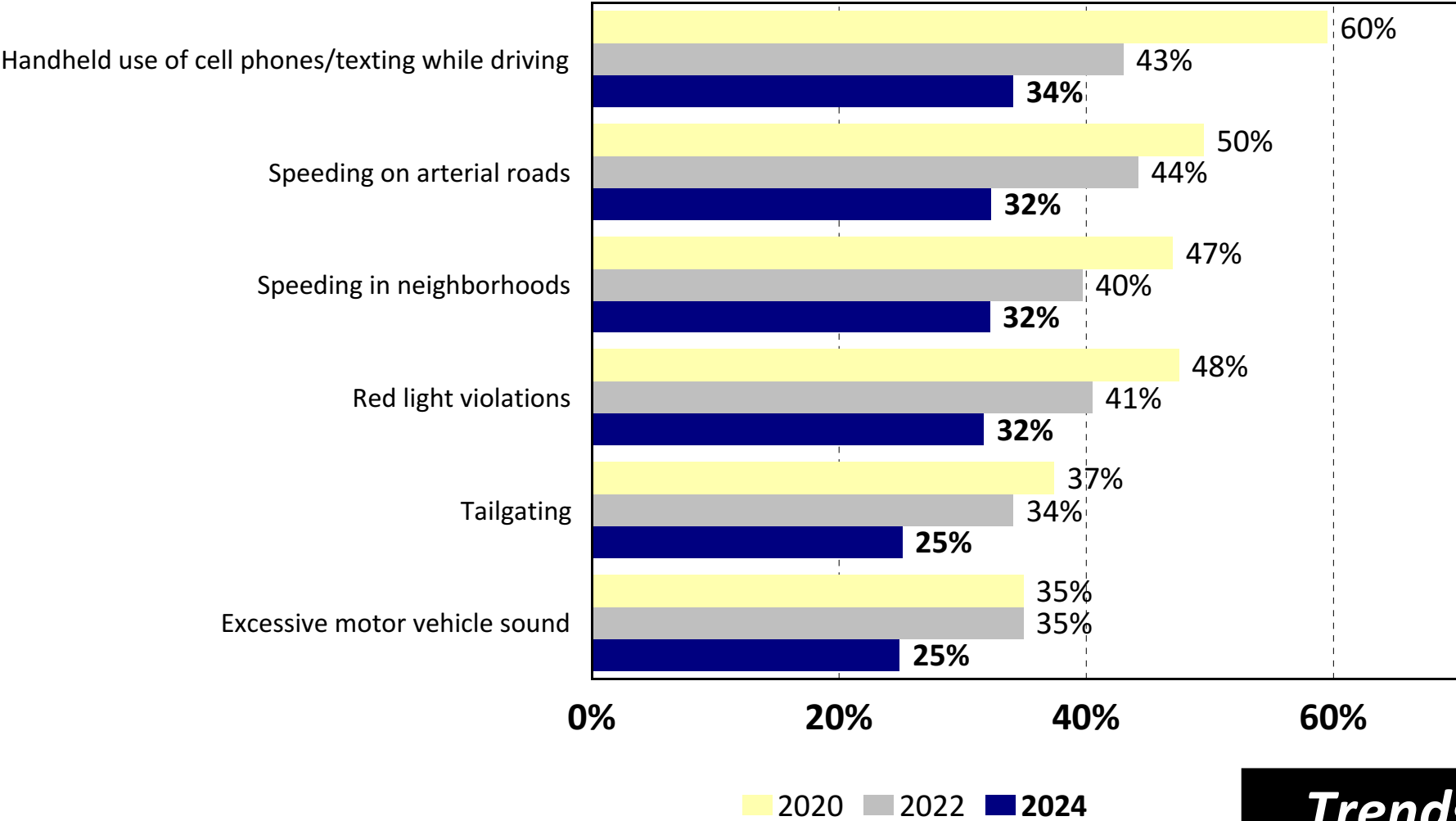
# Q23. Ratings of Level of Effort in Enforcement of the Following Public Safety and Traffic Areas

by percentage of respondents who rated the item on an 11-point scale, where a rating of 10 meant "excellent" and a rating of 0 meant "poor" (excluding "don't know")



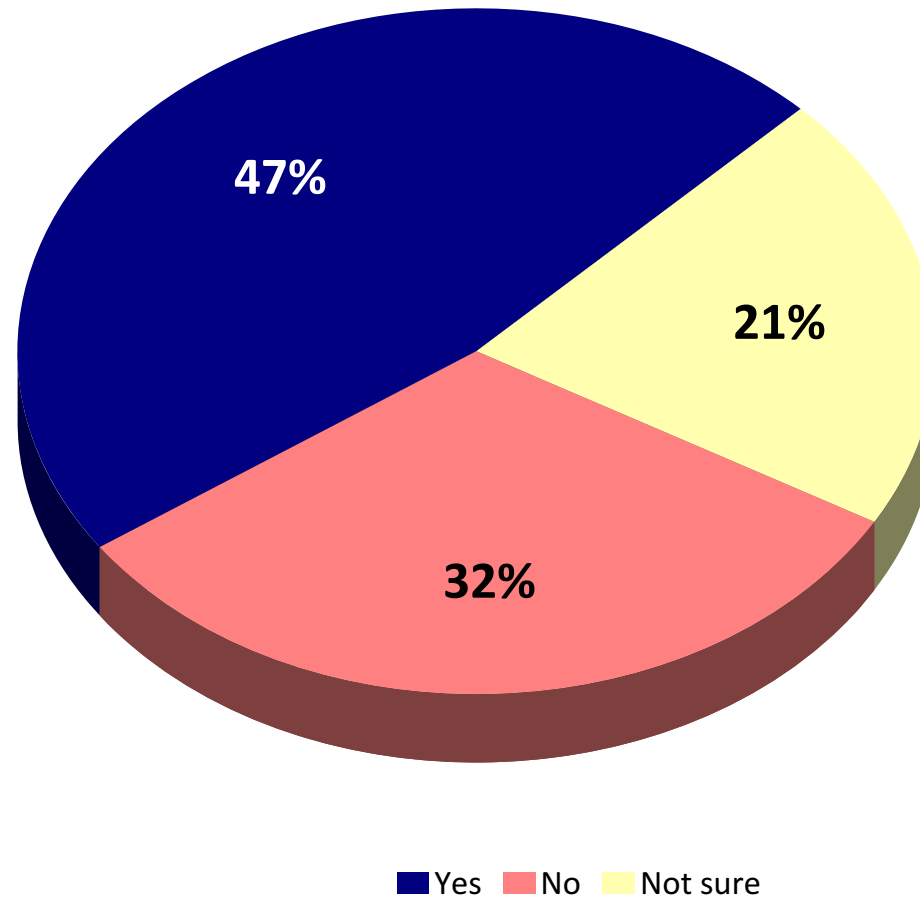
# Q23. Ratings of Level of Effort in Enforcement of the Following Public Safety and Traffic Areas 2020 to 2024

by percentage of respondents who rated the item as a 10, 9, 8 or 7 on an 11-point scale (excluding don't knows)



## Q24. Do you feel the level of police presence in your neighborhood is sufficient, ensuring that Meridian communities remain a safe place for citizens?

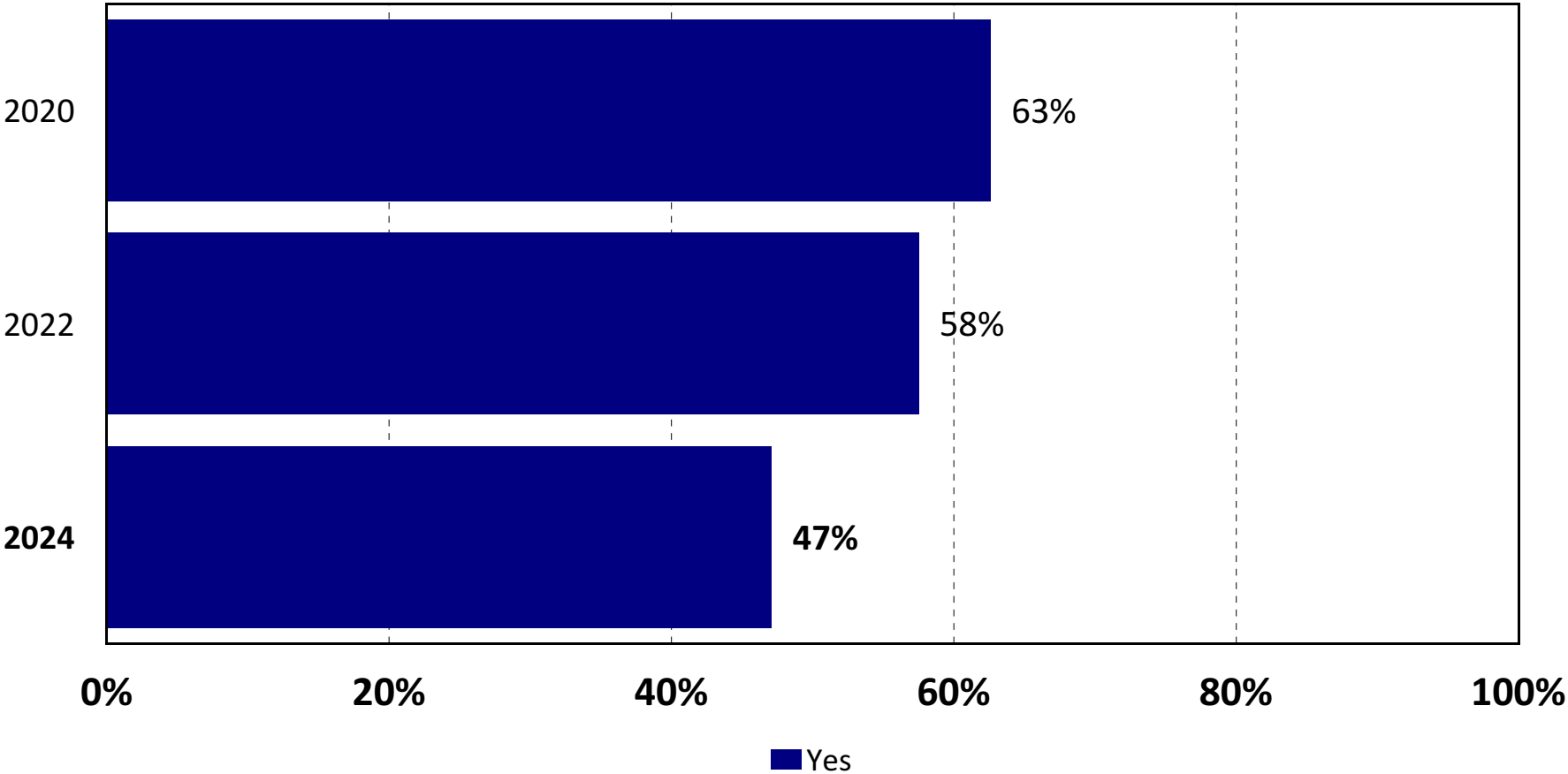
by percentage of respondents (excluding “not provided”)



# Q24. Do you feel the level of police presence in your neighborhood is sufficient, ensuring that Meridian communities remain a safe place for citizens?

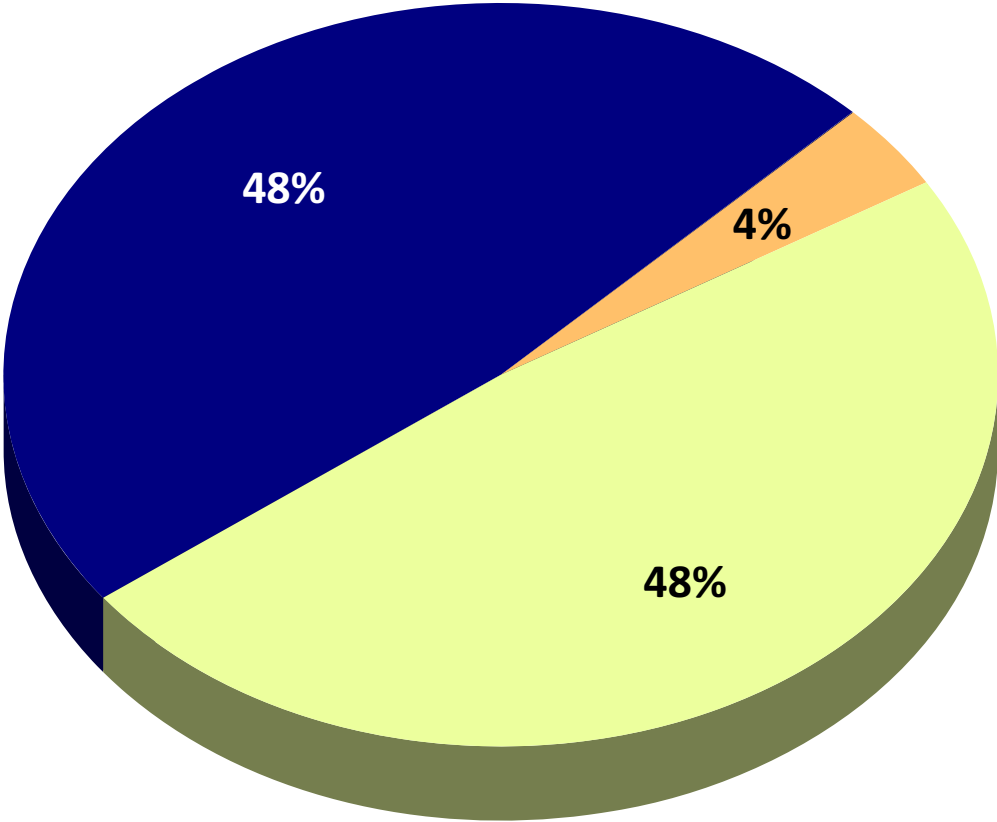
## 2020 to 2024

by percentage of respondents who answered "yes"



# Q26. Gender of Respondents

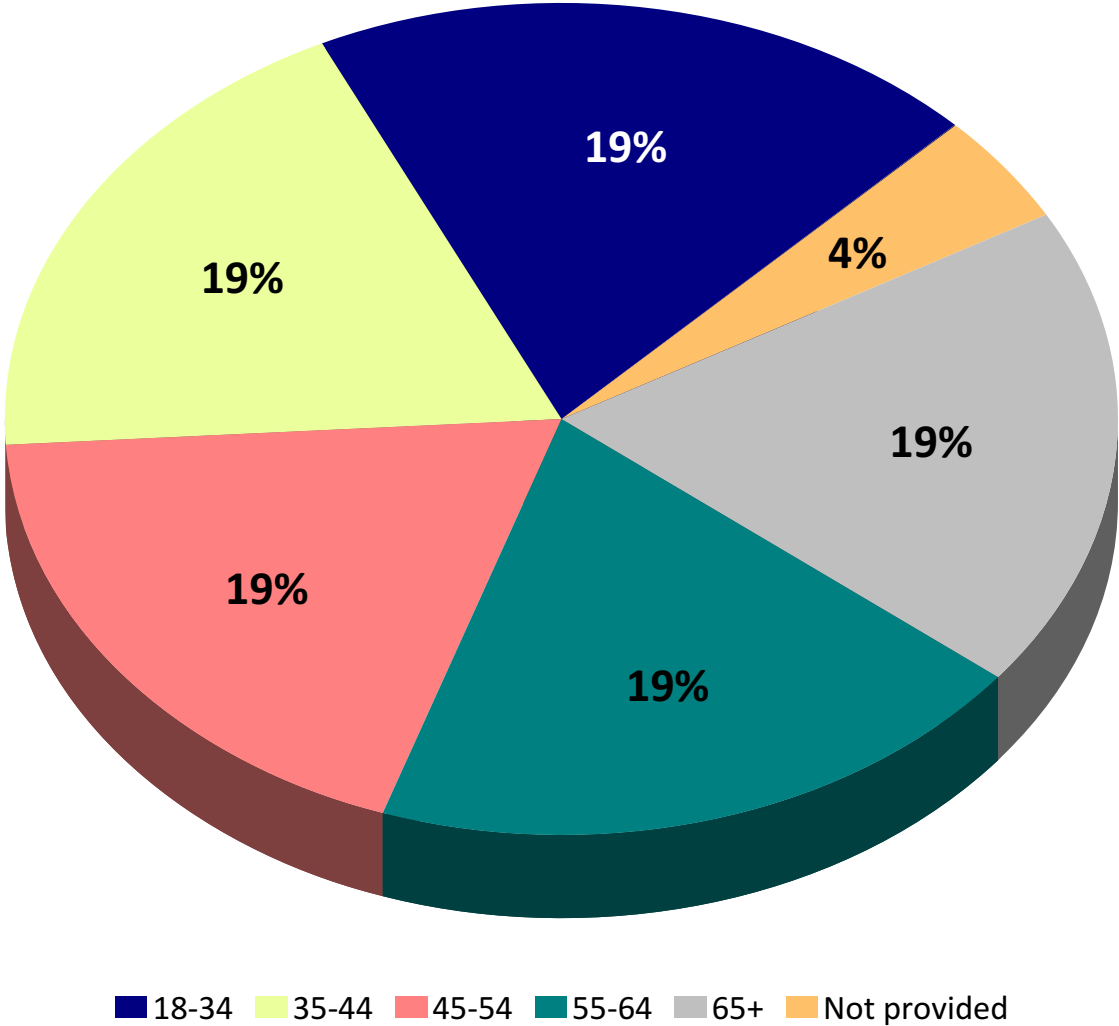
by percentage of respondents



■ Male ■ Female ■ Prefer not to answer

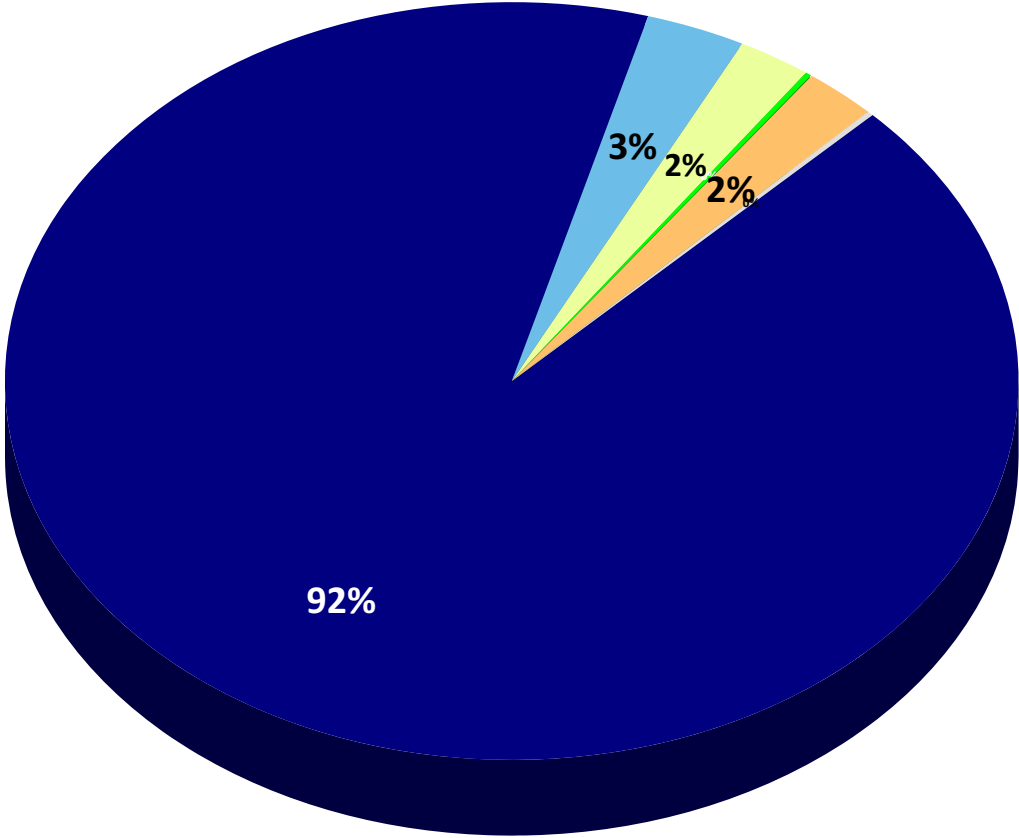
# Q27. Age of Respondents

by percentage of respondents



# Q28. Which of the following best describes the home in which you live?

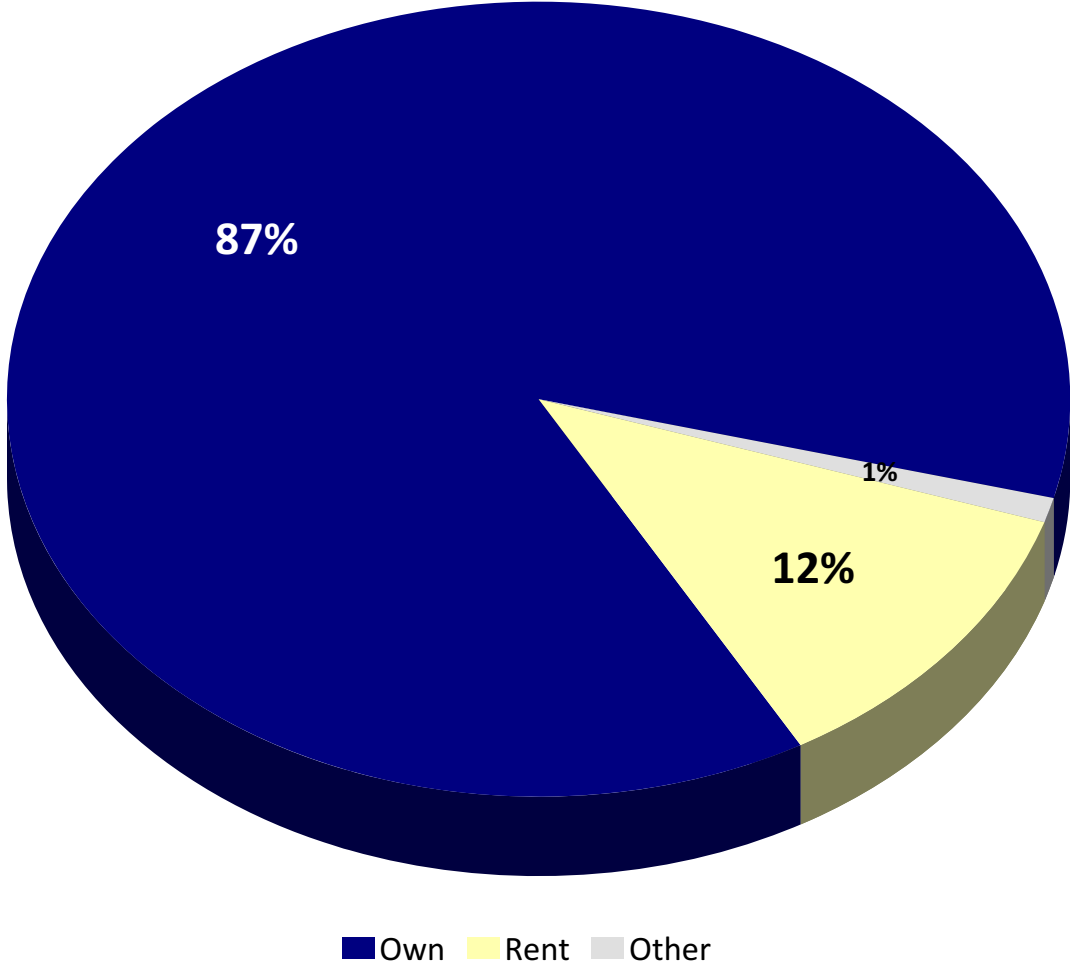
by percentage of respondents



- A manufactured trailer or mobile home
- An apartment
- Townhouse or duplex
- A detached single-family house
- Other
- Not provided

# Q29. Do you own or rent your home?

by percentage of respondents

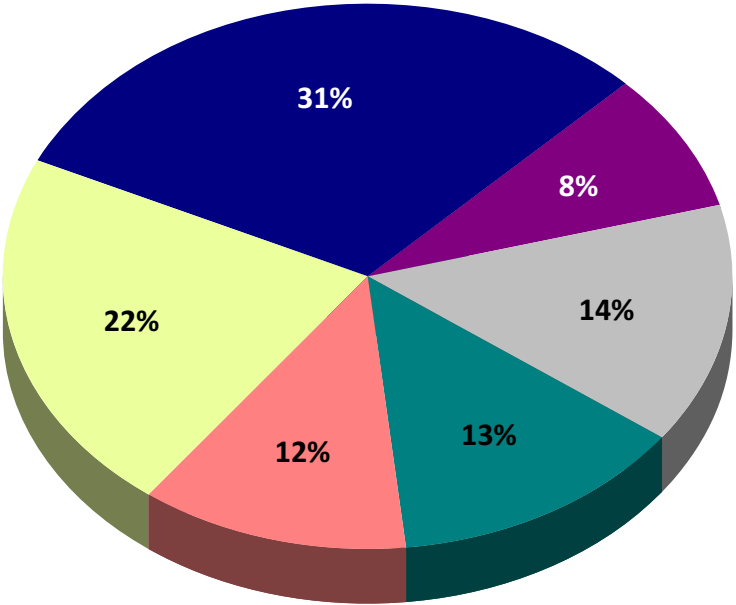




# Q34. How many years and months have you lived in Meridian?

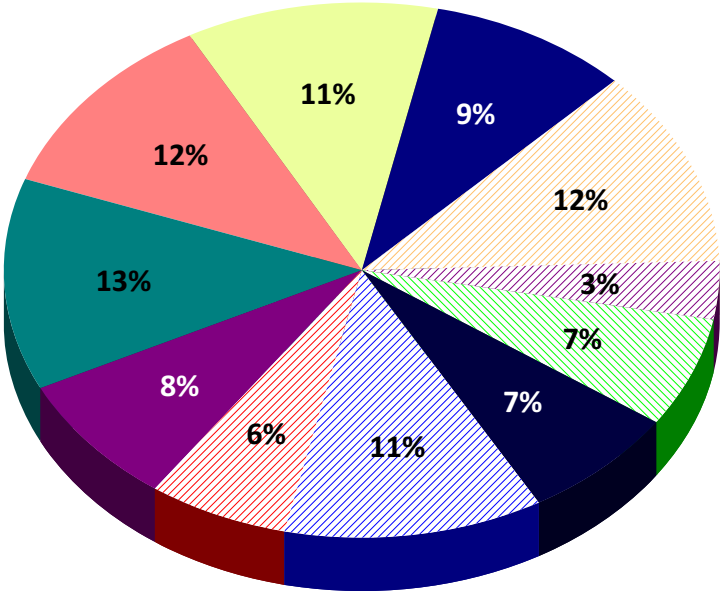
by percentage of respondents

### Years



■ 5 or less ■ 6 to 10 ■ 11 to 15  
■ 16 to 20 ■ 21 to 30 ■ 31+

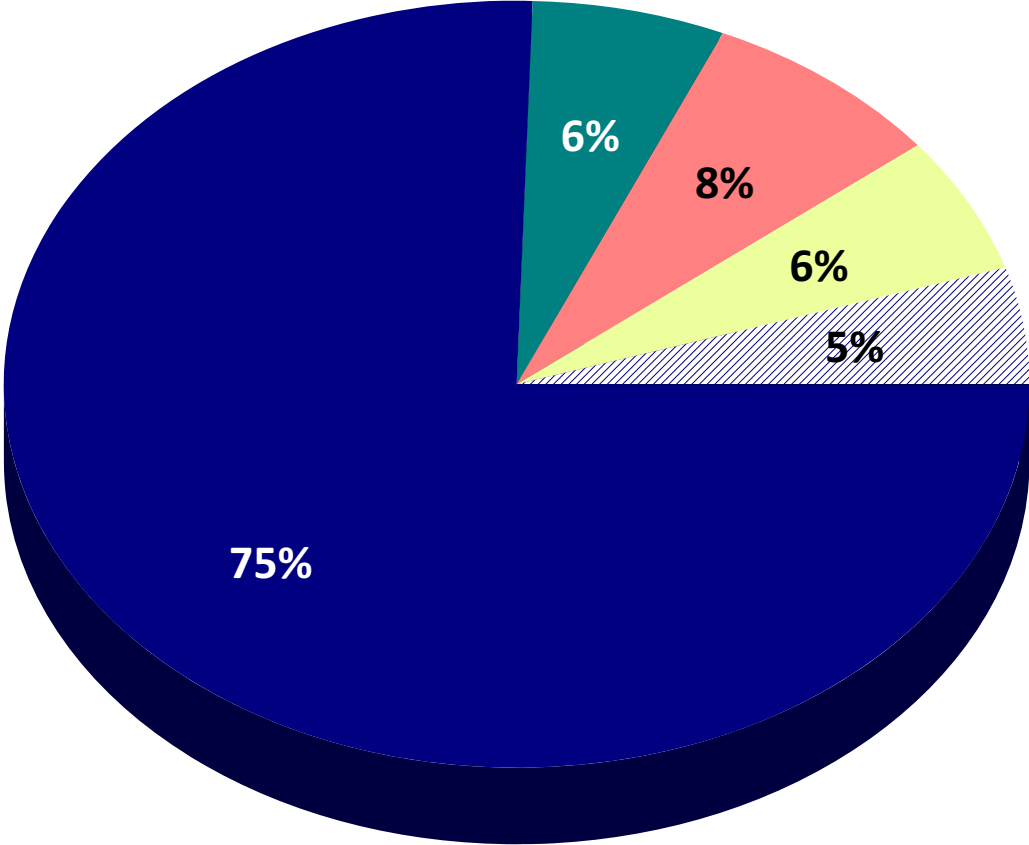
### Months



■ 0 ■ 1 ■ 2 ■ 3 ■ 4 ■ 5  
■ 6 ■ 7 ■ 8 ■ 9 ■ 10+

# Q31. Ages of Household Occupants

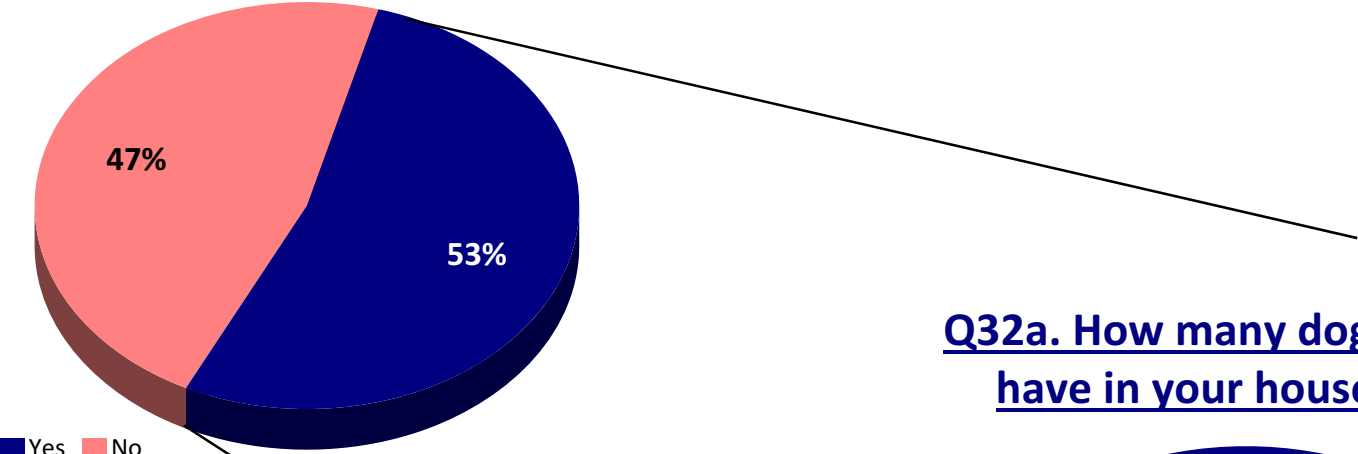
by percentage of persons in the household



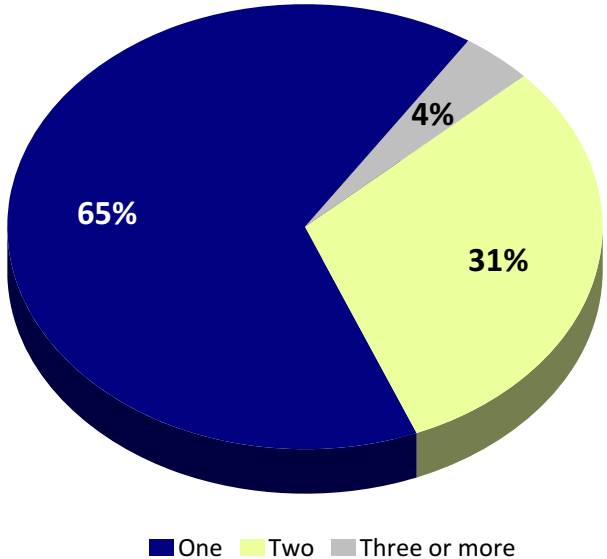
/// Under age 5    Ages 5-9    Ages 10-14    Ages 15-17    Ages 18+

# Q32. Does your household have a dog?

by percentage of respondents

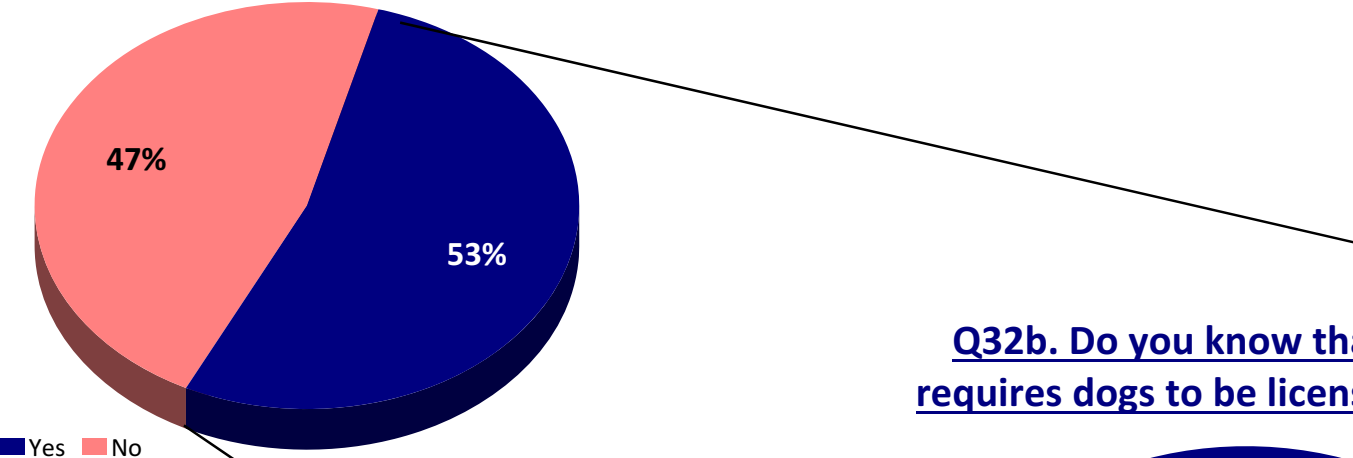


## Q32a. How many dogs do you have in your household?

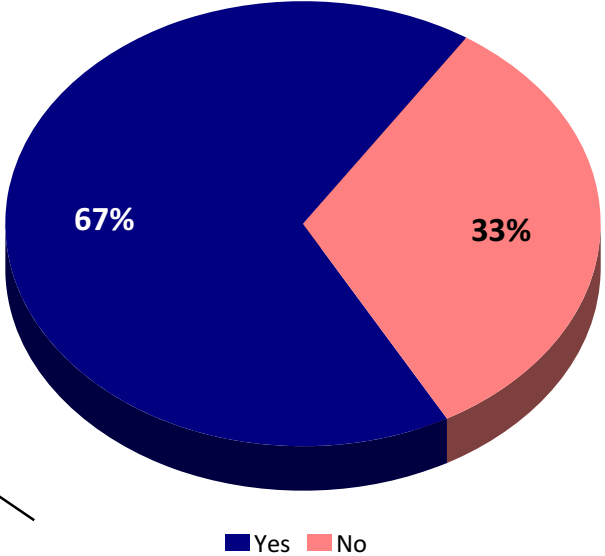


# Q32. Does your household have a dog?

by percentage of respondents

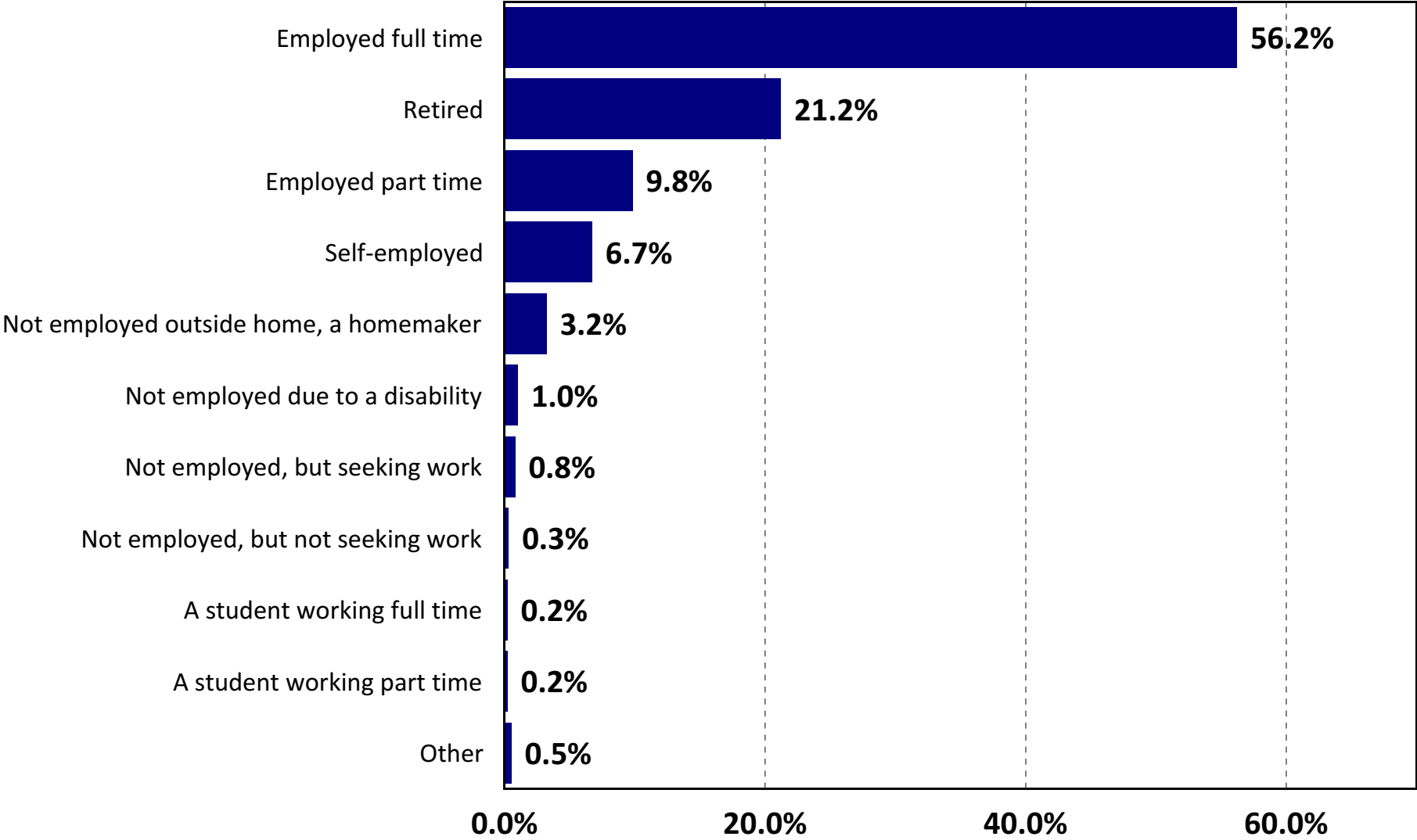


## Q32b. Do you know that Meridian requires dogs to be licensed annually?



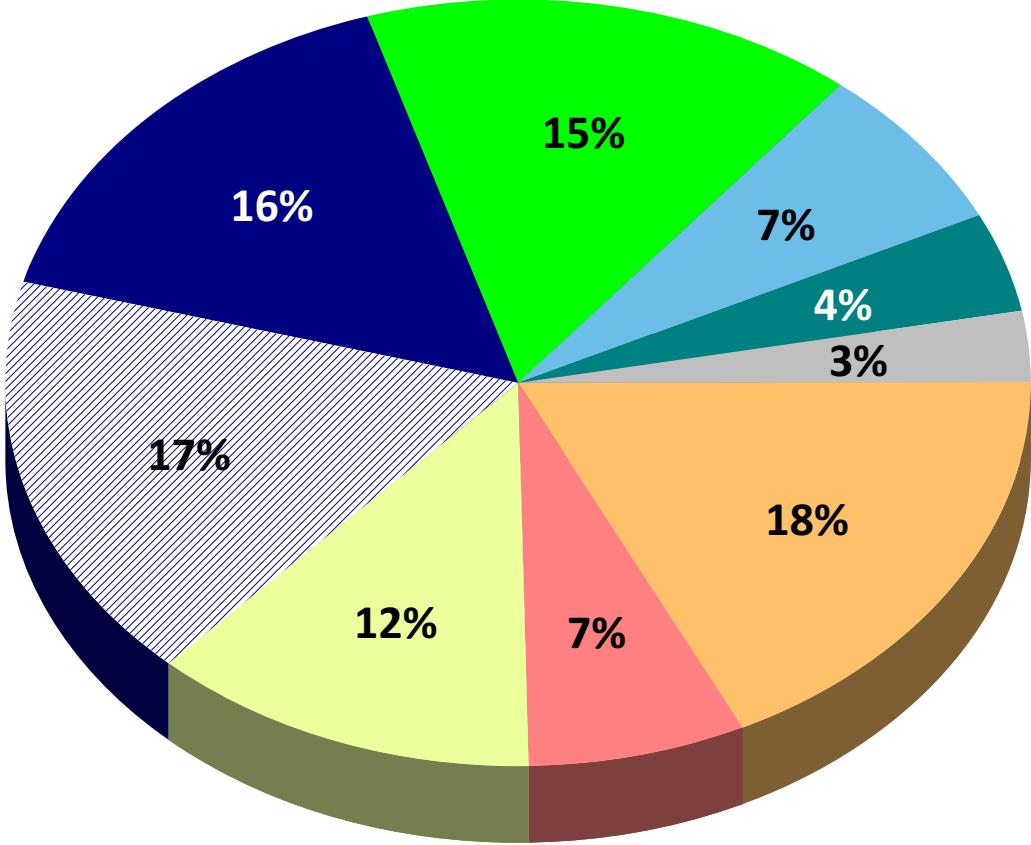
# Q33. Which of the following best describes your current employment status?

by percentage of respondents



# Q34. What is the approximate total annual family income of all members of your household?

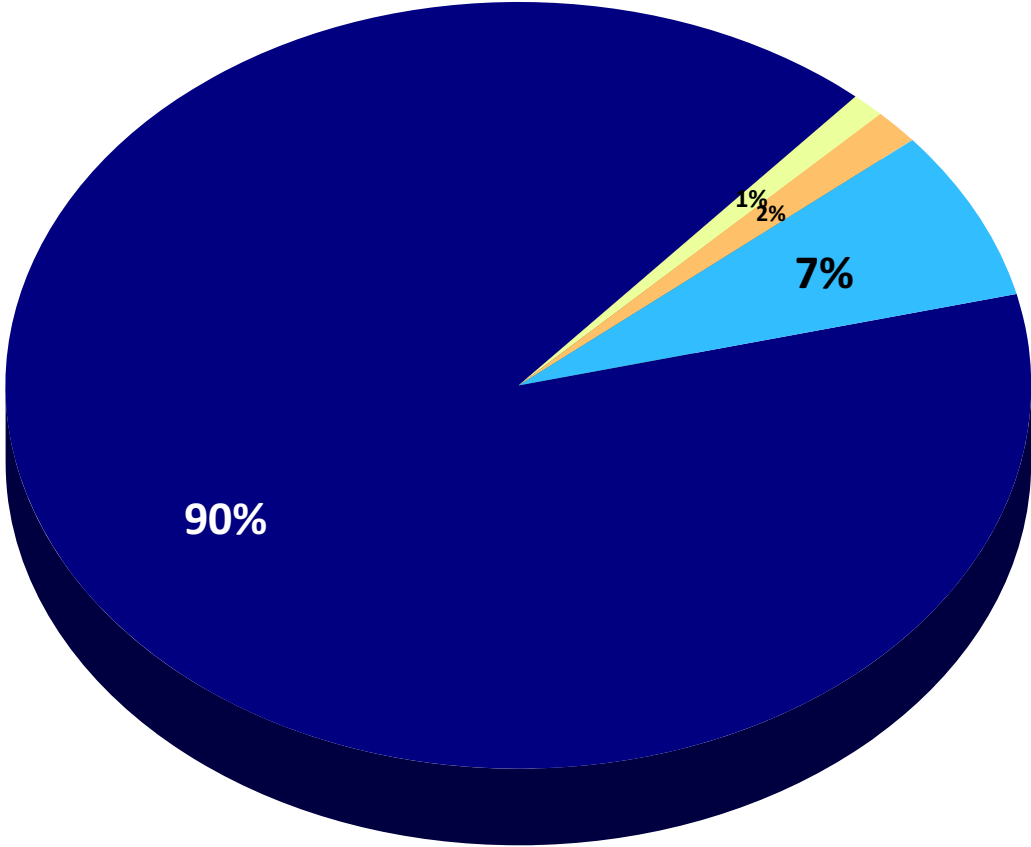
by percentage of respondents



- Less than \$20K
- \$20K-\$34,999
- \$35K-\$49,999
- \$50K-\$74,999
- \$75K-\$99,999
- \$100K-\$149,999
- \$150K-\$199,999
- \$200K+
- Not sure

# Q35. How do you make and receive phone calls?

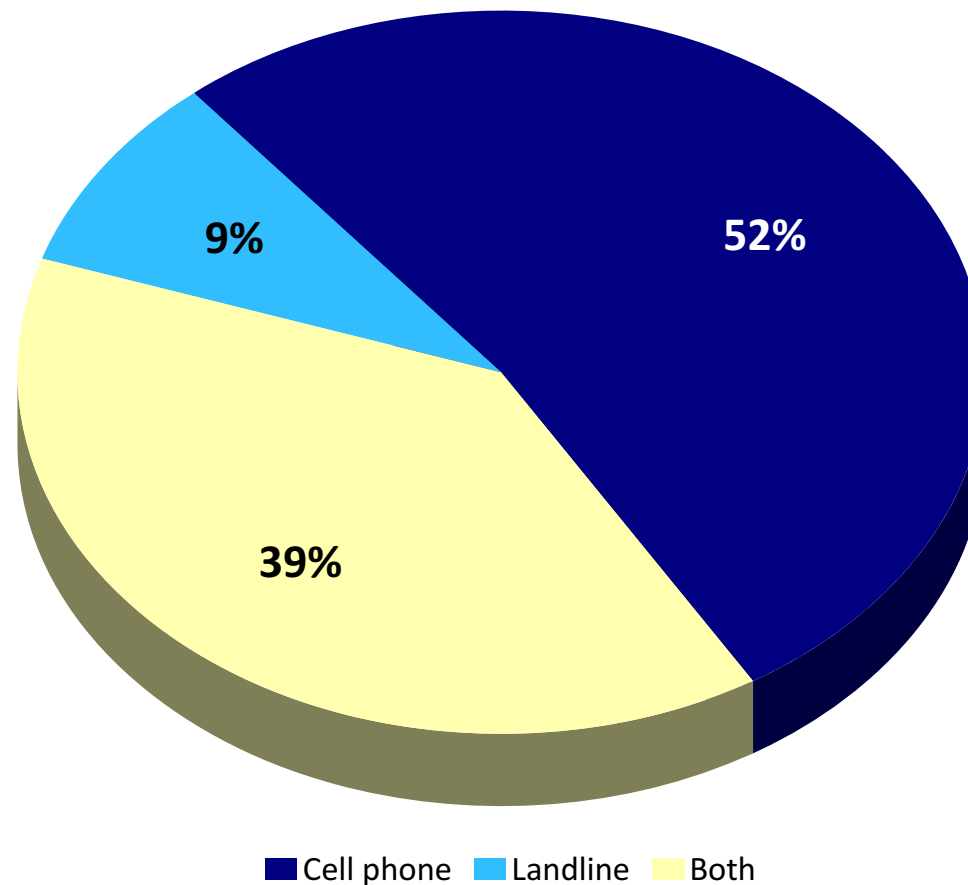
by percentage of respondents



Landline Cell phone Both Not provided

# Q35a. Do you primarily use your cell phone, landline or both to make and receive calls?

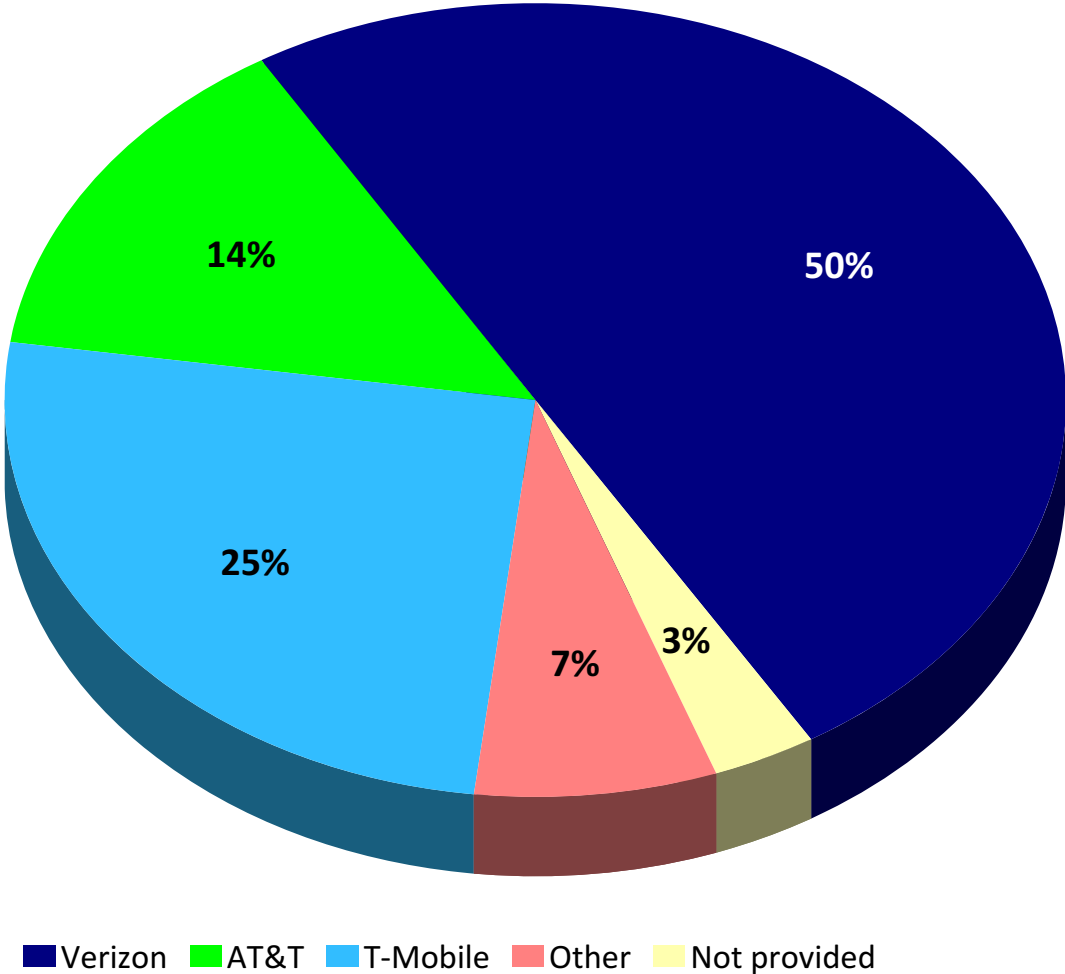
by percentage of respondents who use both a landline and cell phone to make and receive phone calls





# Q35b. Who is your cell phone service provider?

by percentage of respondents who use a cell phone to make and receive phone calls





# 2 Importance-Satisfaction Analysis

# Importance-Satisfaction Analysis



## Overview

Today, community leaders have limited resources which need to be targeted to activities that are of the most benefit to their citizens. Two of the most important criteria for decision making are (1) to target resources toward services of the highest importance to citizens; and (2) to target resources toward those services where citizens are the least satisfied.

The Importance-Satisfaction (I-S) rating is a unique tool that allows public officials to better understand both of these highly important decision-making criteria for each of the services they are providing. The Importance-Satisfaction (I-S) rating is based on the concept that public agencies will maximize overall customer satisfaction by emphasizing improvements in those areas where the level of satisfaction is relatively low, and the perceived importance of the service is relatively high.

The rating is calculated by summing the percentage of responses for items selected as the first, second, and third most important services for the City to emphasize over the next 3 to 5 years. The sum is then multiplied by 1 minus the percentage of respondents who indicated they were positively satisfied with the City's performance in the related area (the sum of the ratings of 4 and 5 on a 5-point scale excluding "Don't Know" responses). "Don't Know" responses are excluded from the calculation to ensure the satisfaction ratings among service categories are comparable.

## I-S Rating = Importance x (1-Satisfaction)

### Example of the Calculation

Respondents were asked to identify the major City services that are most important to emphasize over the next 2 years. More than half (53.6%) of households selected "*planning and zoning services*" as one of the most important services for the City to emphasize.

With regard to satisfaction, 40.6% of respondents surveyed rated "*planning and zoning services*" as a "4" or "5" on a 5-point scale (where "5" means "Very Satisfied") excluding "Don't Know" responses. The I-S rating was calculated by multiplying the sum of the most important percentages by one minus the sum of the satisfaction percentages. In this example, 53.6% was multiplied by 59.4% (1-0.406). This calculation yielded an I-S rating of 0.3184, which ranked first out of seventeen major categories of City services analyzed.

# Importance-Satisfaction Analysis



The maximum rating is 1.00 and would be achieved when 100% of the respondents select an item as one of their top two choices of importance and 0% indicate they are positively satisfied with the delivery of the service.

The lowest rating is 0.00 and could be achieved under either of the following two situations:

- If 100% of the respondents were positively satisfied with the delivery of the service
- If none (0%) of the respondents selected the service as one of the two most important areas.

## Interpreting the Ratings

Ratings that are greater than or equal to 0.20 identify areas that should receive significantly more emphasis. Ratings from 0.10 to 0.20 identify service areas that should receive increased emphasis. Ratings less than 0.10 should continue to receive the current level of emphasis.

- Definitely Increase Emphasis (I-S > 0.20)
- Increase Current Emphasis (I-S = 0.10 - 0.20)
- Maintain Current Emphasis (I-S < 0.10)

A table showing the results for the City of Meridian is provided on the following page.

## 2024 Importance-Satisfaction Rating City of Meridian Major Categories of City Services

Category of Service	Most Important %	Most Important Rank	Satisfaction %	Satisfaction Rank	Importance-Satisfaction Rating	I-S Rating Rank
<b>Very High Priority (IS &gt;.20)</b>						
Planning & zoning services	54%	1	41%	17	0.3184	1
<b>High Priority (IS = .10-.20)</b>						
Traffic enforcement	39%	3	60%	15	0.1555	2
<b>Medium Priority (IS &lt;.10)</b>						
Police department/law enforcement	42%	2	86%	4	0.0567	3
Building permit services	12%	10	52%	16	0.0565	4
Code enforcement	16%	7	67%	13	0.0539	5
Recycling services	18%	6	72%	12	0.0513	6
Communications	10%	11	64%	14	0.0350	7
Programs for youth	15%	8	78%	10	0.0317	8
Recreation programs	12%	9	80%	9	0.0250	9
City parks	21%	5	90%	2	0.0205	10
Fire prevention and public education	7%	12	81%	8	0.0141	11
Fire/Rescue services	21%	4	95%	1	0.0106	12
Water services	5%	13	84%	6	0.0085	13
Garbage/trash pick-up services	5%	14	90%	3	0.0048	14
Utility billing services	2%	15	81%	7	0.0038	15
Passport Acceptance Agency	1%	17	75%	11	0.0030	16
Sewer services	1%	16	85%	5	0.0020	17

**Note:** The I-S Rating is calculated by multiplying the "Most Important" % by (1-'Satisfaction' %)

**Most Important %:**

The "Most Important" percentage represents the sum of the first, second, and third most important responses for each item. Respondents were asked to identify the items they thought should be the City's top priorities.

**Satisfaction %:**

The "Satisfaction" percentage represents the sum of the ratings 10, 9, 8, and 7 excluding don't knows.' Respondents ranked their level of satisfaction with each of the items on a scale of 10 to 0, with 10 being "Excellent" and 0 being "Poor."

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# Importance-Satisfaction Analysis



## Importance-Satisfaction Matrix Analysis

The Importance-Satisfaction rating is based on the concept that public agencies will maximize overall customer satisfaction by emphasizing improvements in those areas where the level of satisfaction is relatively low, and the perceived importance of the service is relatively high. ETC Institute developed an Importance-Satisfaction Matrix to display the perceived importance of major services that were assessed on the survey against the perceived quality of service delivery. The two axes on the matrix represent Satisfaction (vertical) and relative Importance (horizontal).

The I-S (Importance-Satisfaction) matrix should be interpreted as follows.

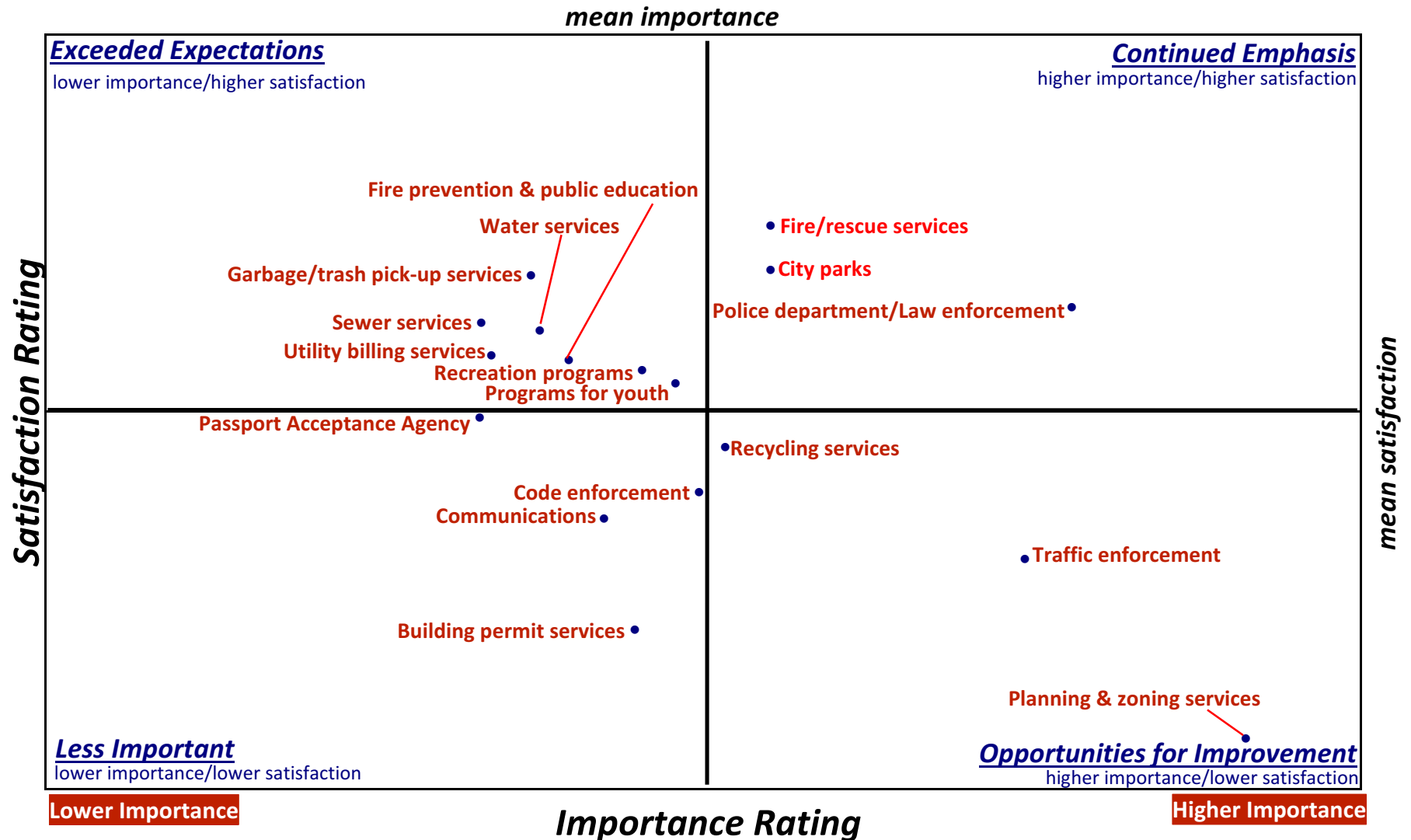
- **Continued Emphasis (above average importance and above average satisfaction).** This area shows where the City is meeting customer expectations. Items in this area have a significant impact on the customer's overall level of satisfaction. The City should maintain (or slightly increase) emphasis on items in this area.
- **Exceeding Expectations (below average importance and above average satisfaction).** This area shows where the City is performing significantly better than customers expect the City to perform. Items in this area do not significantly affect the overall level of satisfaction that residents have with City services. The City should maintain (or slightly decrease) emphasis on items in this area.
- **Opportunities for Improvement (above average importance and below average satisfaction).** This area shows where the City is not performing as well as residents expect the City to perform. This area has a significant impact on customer satisfaction, and the City should DEFINITELY increase emphasis on items in this area.
- **Less Important (below average importance and below average satisfaction).** This area shows where the City is not performing well relative to its performance in other areas; however, this area is generally considered to be less important to residents. This area does not significantly affect overall satisfaction with City services because the items are less important to residents. The agency should maintain current levels of emphasis on items in this area.

A matrix chart showing the results for the City of Meridian is provided on the following page.

# 2024 City of Meridian Citizen Survey Importance-Satisfaction Assessment Matrix

## -City Services-

(points on the graph show deviations from the mean importance and satisfaction ratings given by respondents to the survey)





# Benchmarking Analysis



# Benchmarking Analysis



## Overview

ETC Institute's *DirectionFinder*® program was originally developed in 1999 to help community leaders use statistically-valid community survey data as a tool for making better decisions. Since November 1999, the survey has been administered in more than 500 cities and counties in 49 states. Most participating communities conduct the survey on an annual or biennial basis.

This report contains benchmarking data from two sources: (1) a national survey that was administered by ETC Institute during the summer of 2023 to a random sample of more than 10,000 residents in the continental United States and (2) a regional survey that was administered by ETC Institute during the summer of 2023 to a random sample of residents living in the Northwest Region of the United States. The Northwest Region includes the states of Washington, Oregon, Idaho, Montana, Alaska and Hawaii.

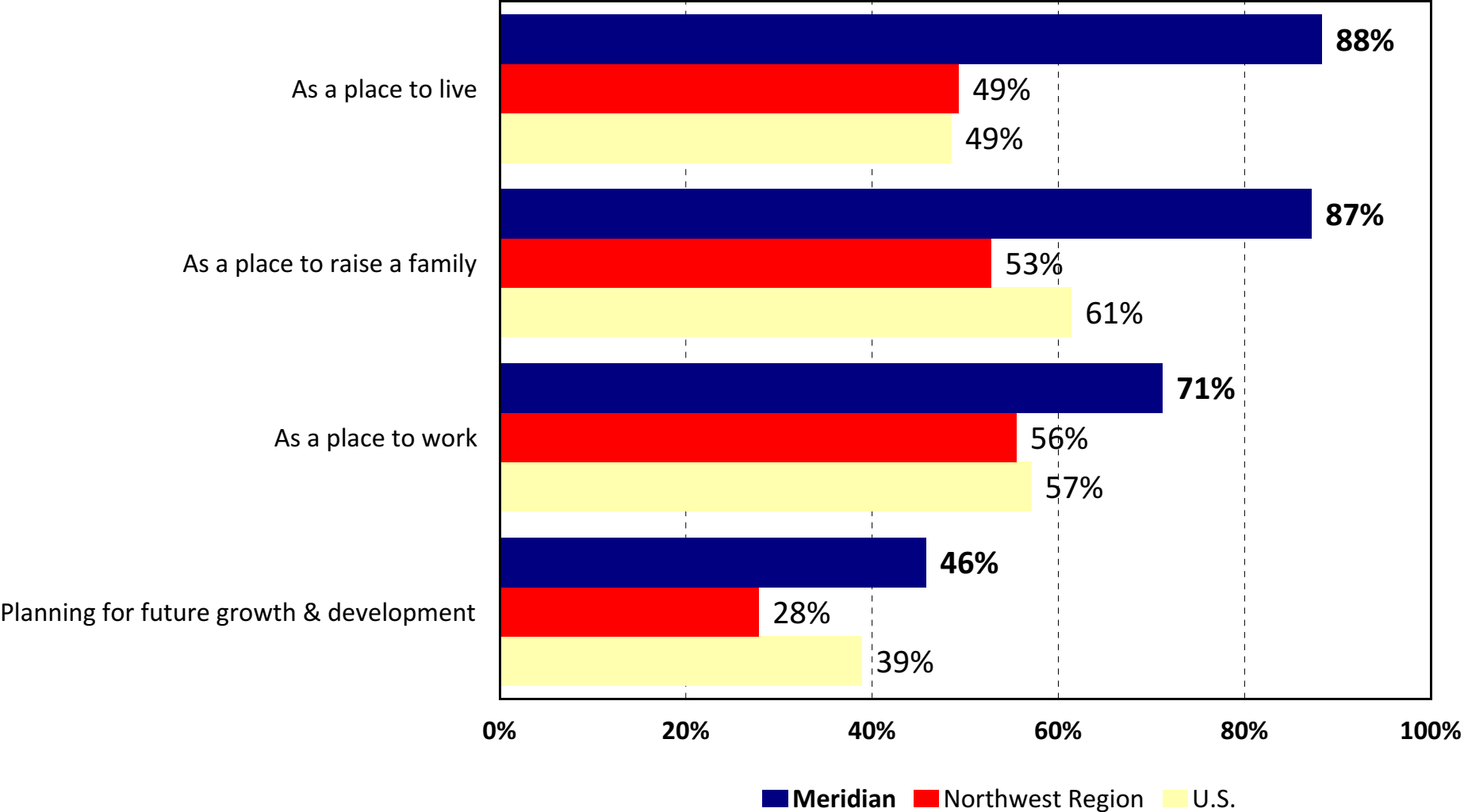
The charts on the following pages show how the results for the City of Meridian compare to the national average and the Northwest regional average. The blue bar shows the results for the City of Meridian, the red bar shows the average for the Northwest Region, and the yellow bar shows the national average.

# National Benchmarks

**Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with the City of Meridian is not authorized without written consent from ETC Institute.**

# Ratings of Items that Influence Perceptions of the City Meridian vs. Northwest Region vs. the U.S.

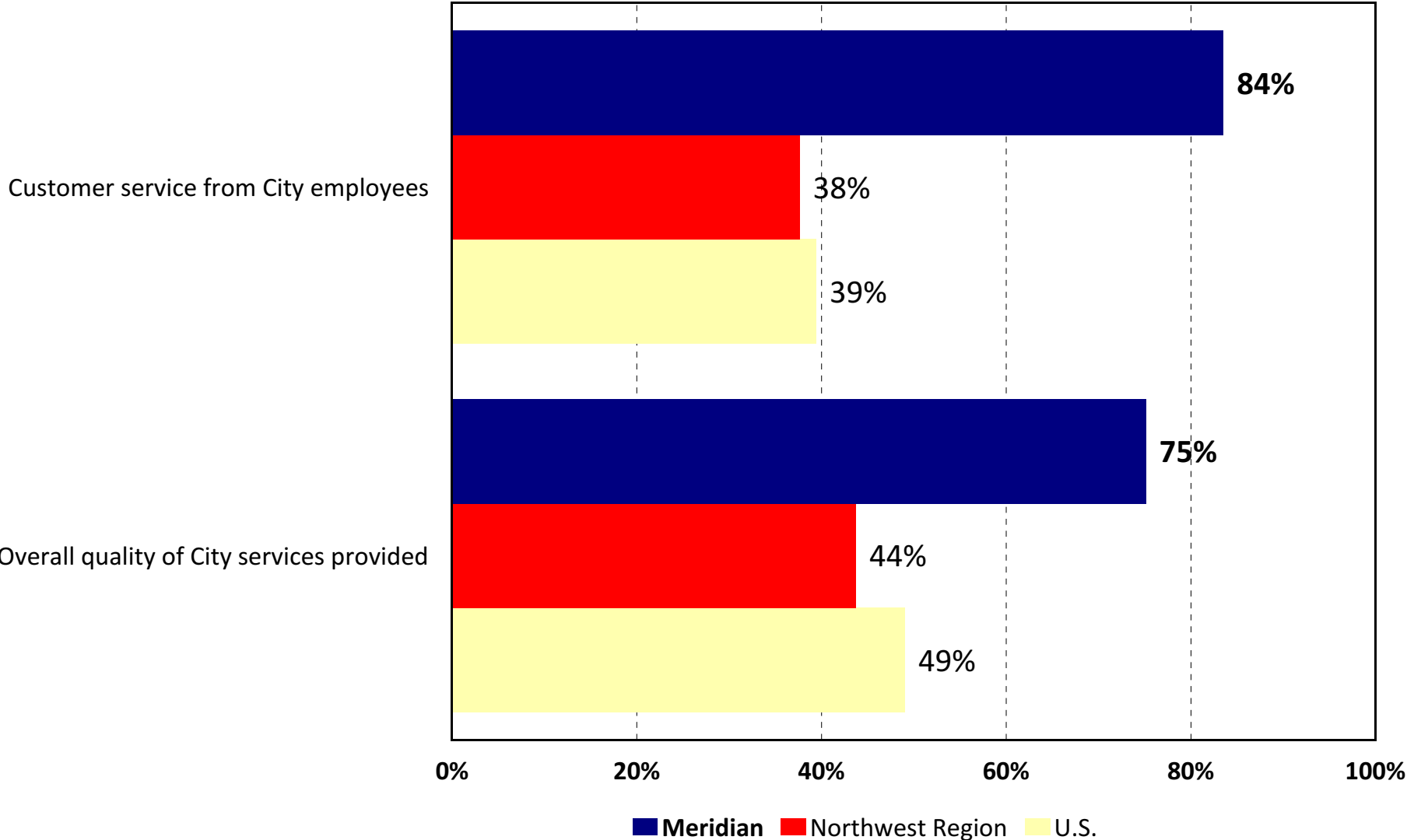
by percentage of respondents who gave positive ratings for the item (excluding don't knows)



# Ratings of Items Related to Quality of Life

## Meridian vs. Northwest Region vs. the U.S.

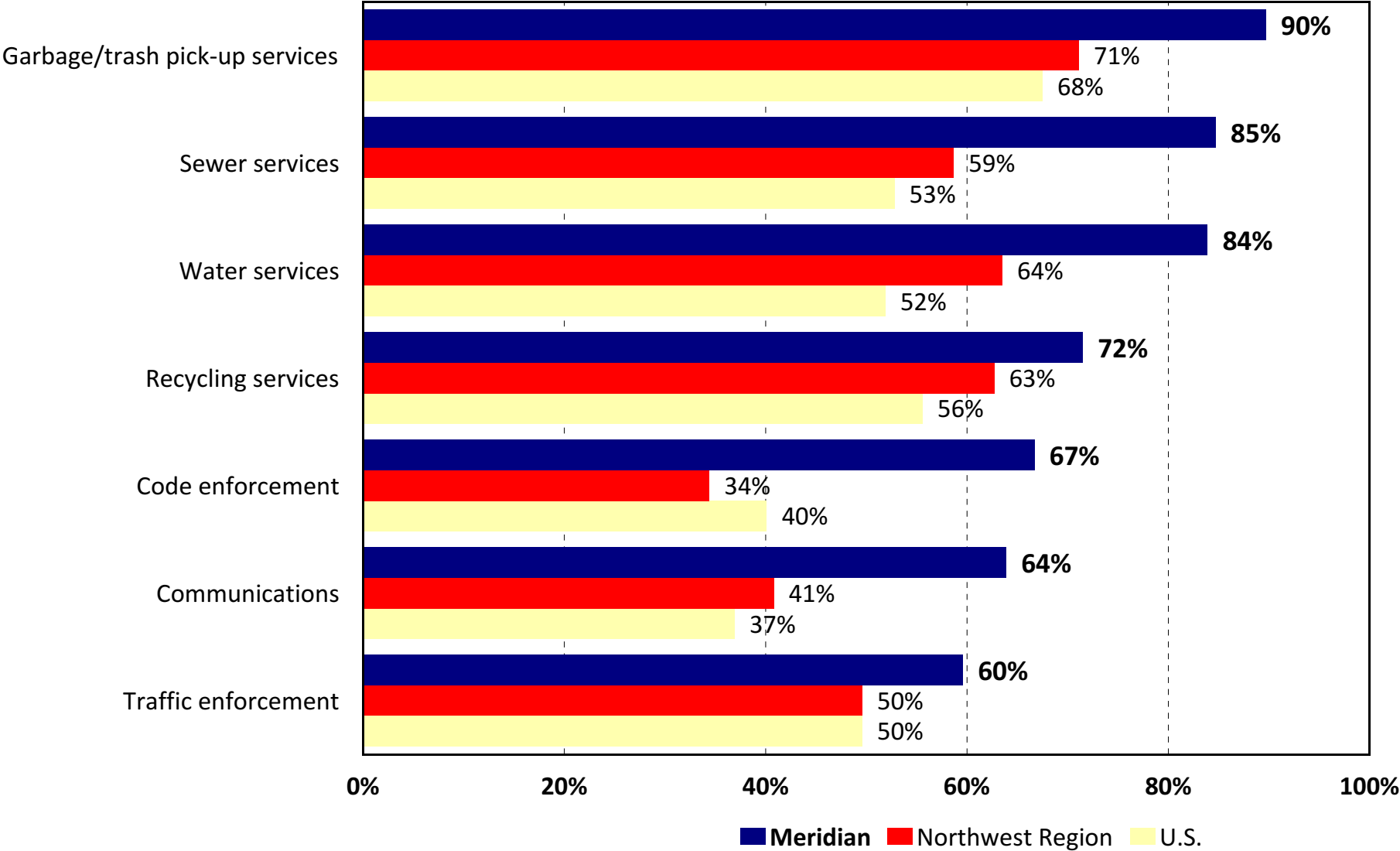
by percentage of respondents who gave positive ratings for the item (excluding don't knows)



# Overall Ratings of City Services

## Meridian vs. Northwest Region vs. the U.S.

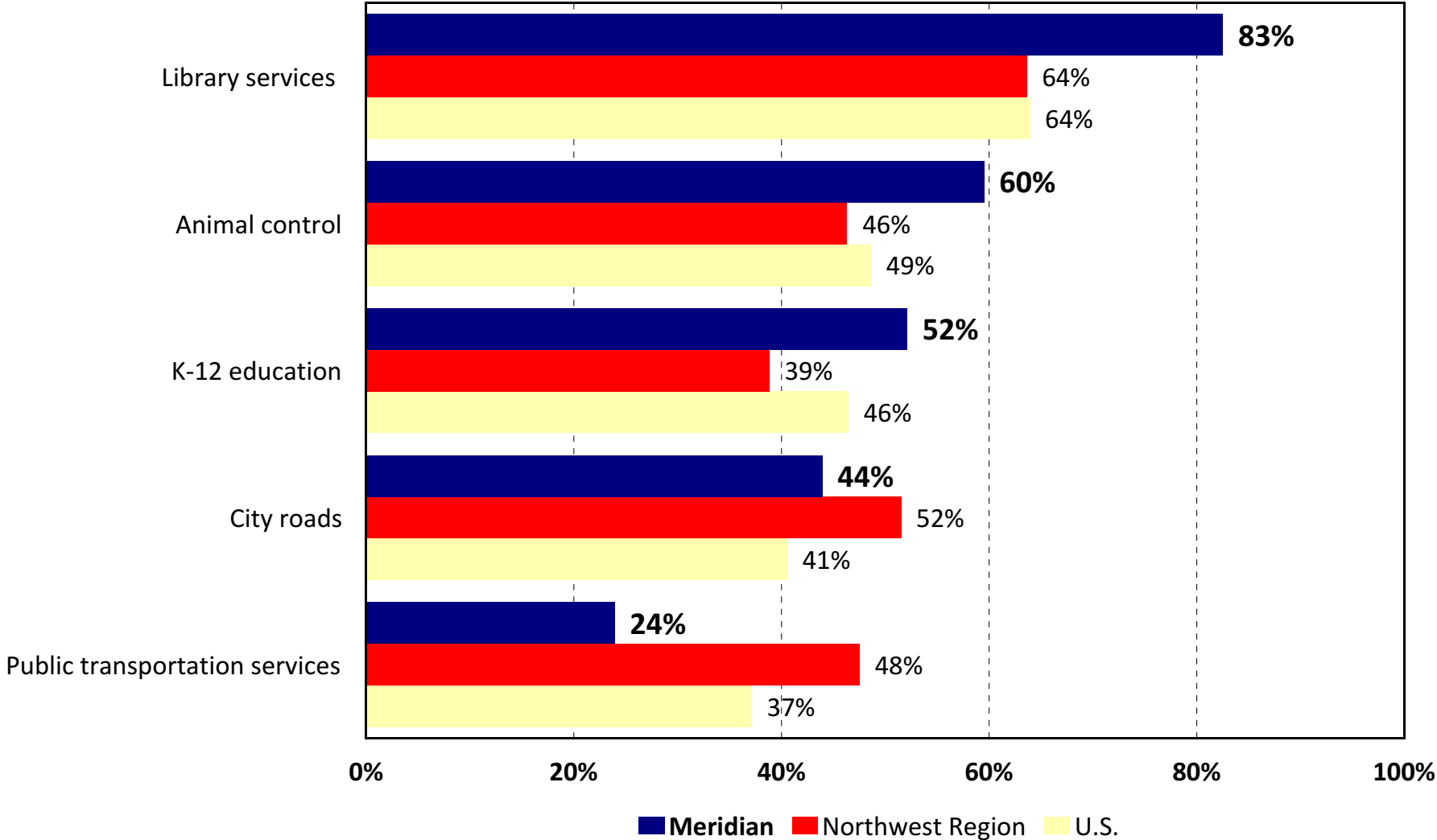
by percentage of respondents who gave positive ratings for the item (excluding don't knows)



# Ratings of Services Provided by Other Governmental Entities, Agencies and Groups

## Meridian vs. Northwest Region vs. the U.S.

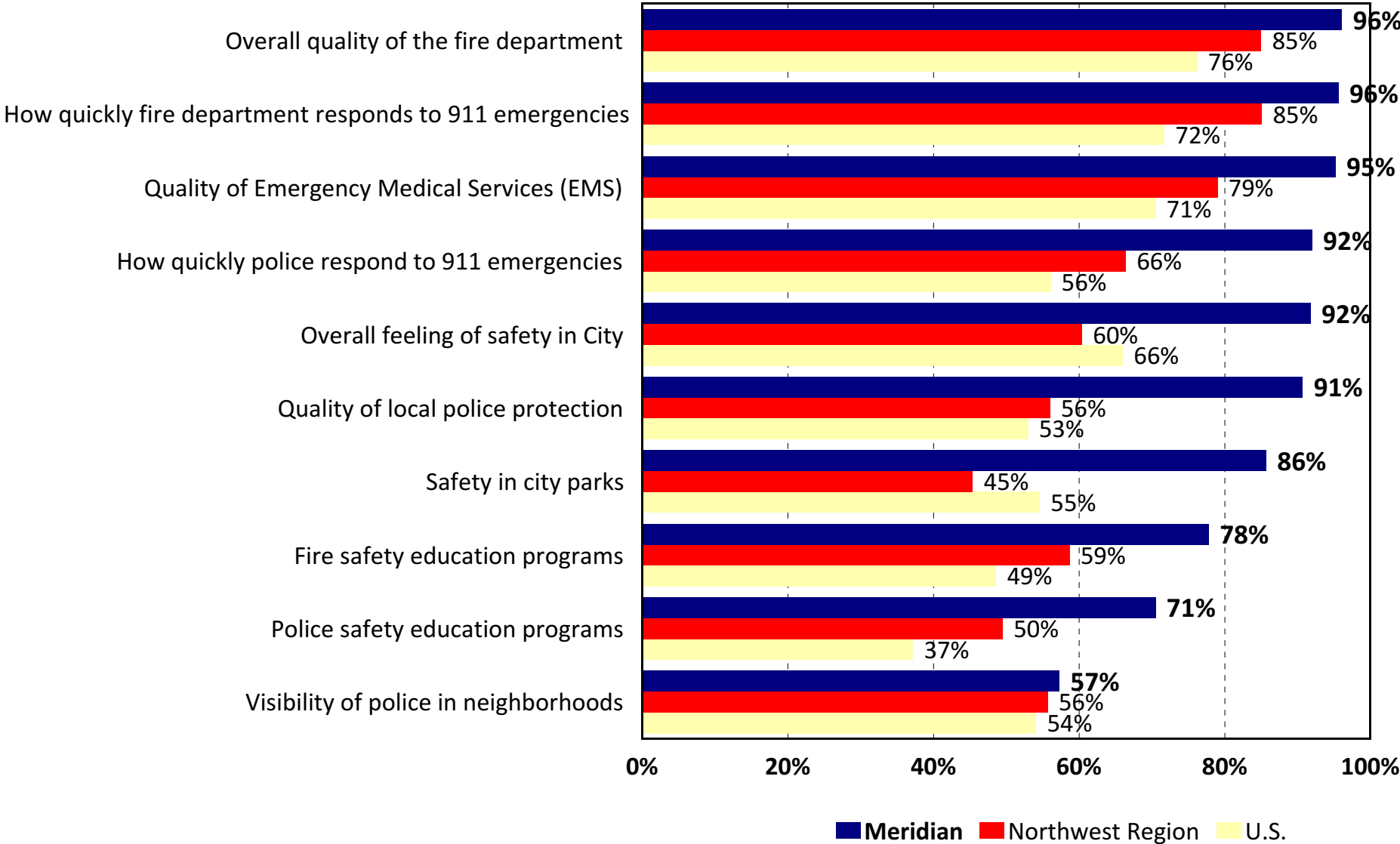
by percentage of respondents who gave positive ratings for the item (excluding don't knows)



# Ratings of Public Safety Services

## Meridian vs. Northwest Region vs. the U.S.

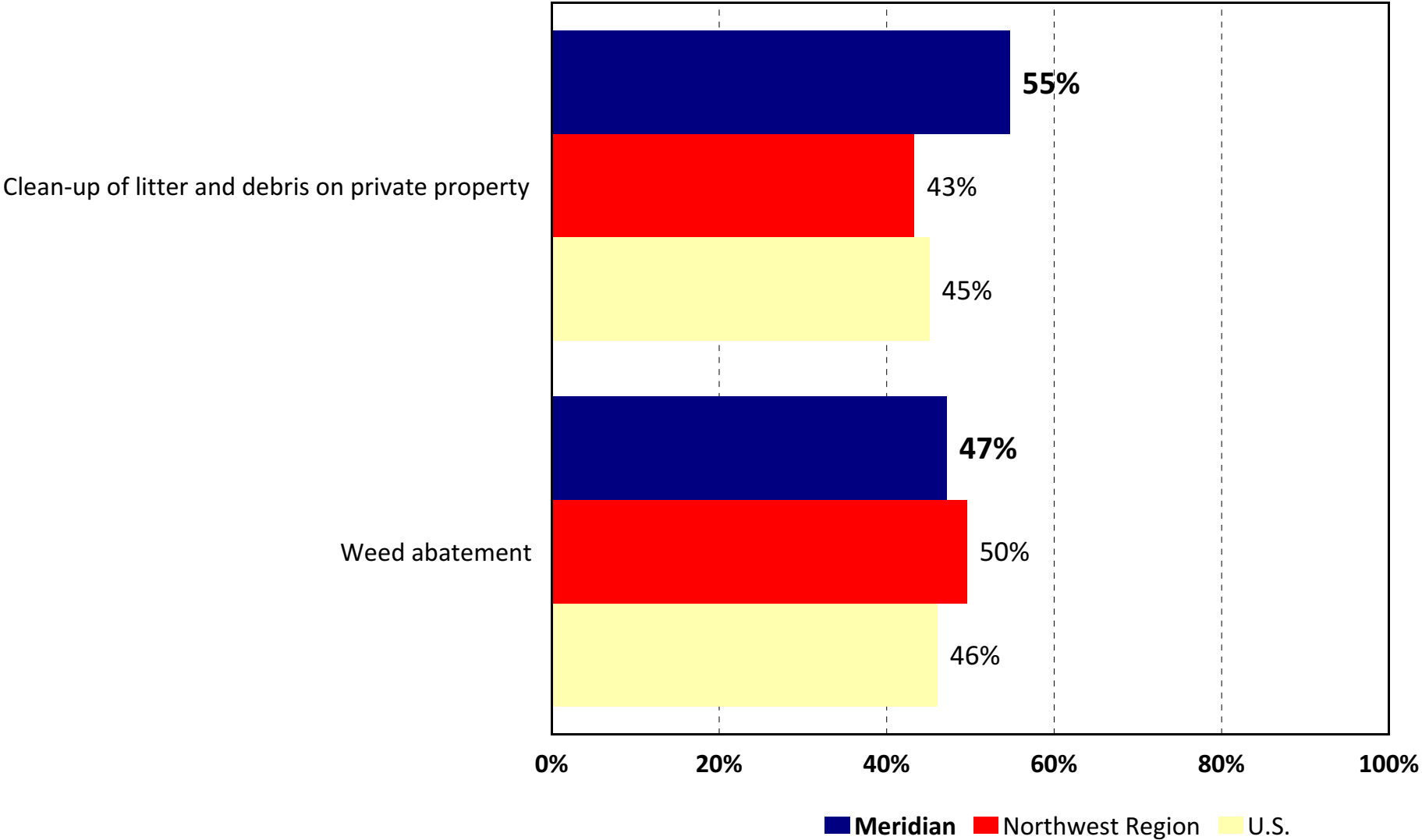
by percentage of respondents who gave positive ratings for the item (excluding don't knows)



# Ratings of the Enforcement of Codes and Ordinances

## Meridian vs. Northwest Region vs. the U.S.

by percentage of respondents who gave positive ratings for the item (excluding don't knows)

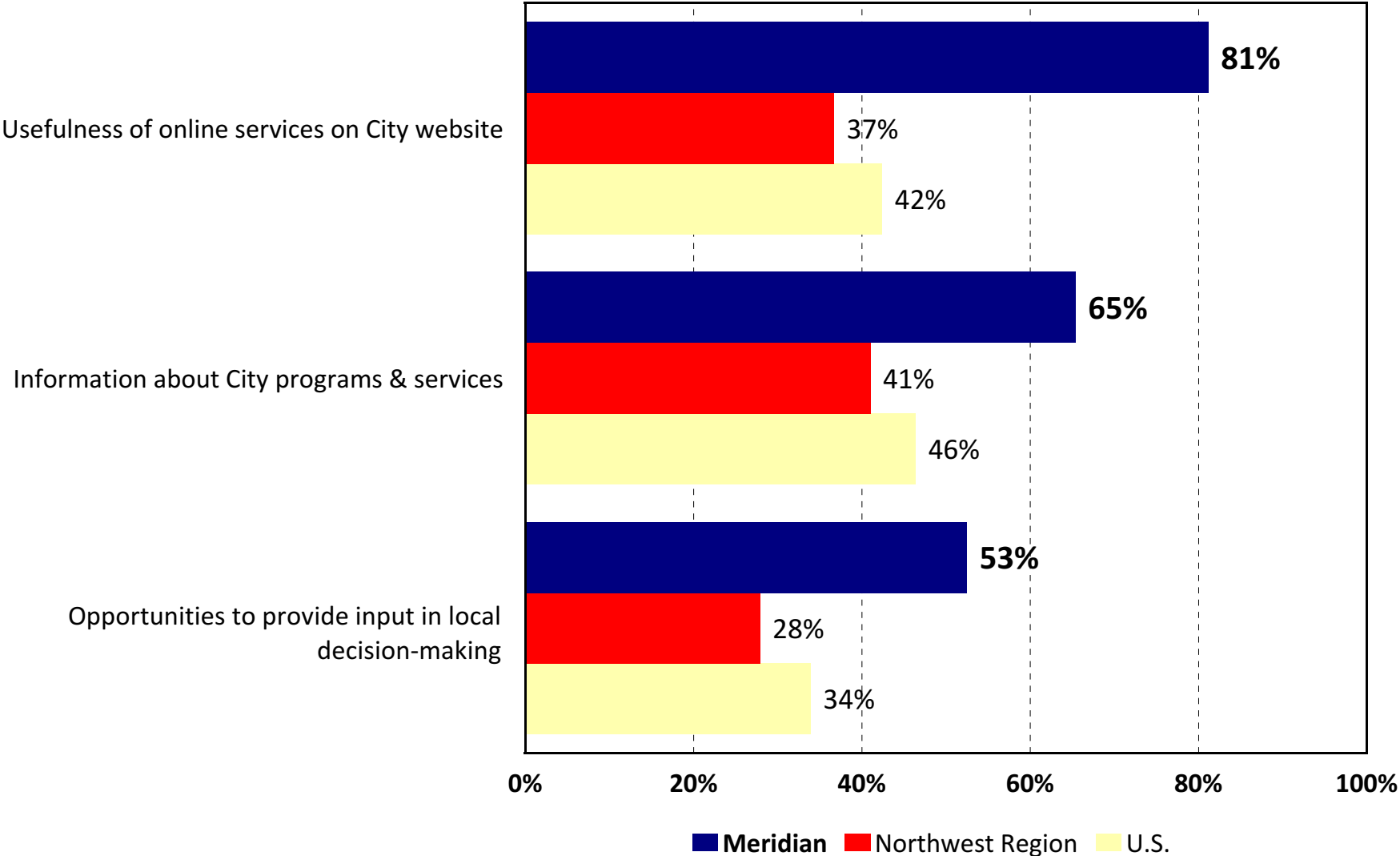




# Ratings of Communication Services

## Meridian vs. Northwest Region vs. the U.S.

by percentage of respondents who gave positive ratings for the item (excluding don't knows)





# Tabular Data

**Q1. The vision for Meridian is: "By 2035, Meridian will be the West's premier community in which to live, work and raise a family." Several items that may influence your perception of Meridian as a community are listed below. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the City of Meridian in the following areas.**

(N=616)

	Excellent	9	8	7	6	5	4	3	2	1	Poor	Don't know
Q1-1. As a place to live	24.7%	14.9%	29.9%	18.8%	4.7%	4.2%	1.6%	0.5%	0.5%	0.0%	0.2%	0.0%
Q1-2. As a place to work	11.5%	8.3%	15.6%	14.6%	7.0%	7.5%	2.6%	1.8%	0.5%	0.3%	0.5%	29.9%
Q1-3. As a place to raise a family	26.8%	19.0%	23.9%	12.3%	5.5%	3.4%	1.5%	0.3%	0.6%	0.2%	0.5%	6.0%
Q1-4. As a place to start/do business	9.7%	7.5%	11.5%	10.7%	7.3%	5.2%	2.1%	2.1%	0.5%	0.3%	0.5%	42.5%
Q1-5. As a City that is building a strong sense of community	13.0%	12.0%	17.0%	18.0%	12.0%	11.0%	4.7%	3.7%	1.6%	1.3%	1.0%	4.5%
Q1-6. As a City that is developing a strong local economy	12.3%	11.9%	21.8%	17.9%	9.7%	10.6%	4.7%	2.6%	0.5%	1.0%	0.6%	6.5%
Q1-7. As a City that is developing a strong local workforce that can compete in today's economic climate	6.8%	7.6%	14.1%	13.6%	11.9%	12.0%	6.2%	3.7%	1.5%	1.0%	1.6%	20.0%
Q1-8. As a City that is planning for future growth & development	9.1%	7.6%	15.4%	12.2%	11.0%	8.3%	6.8%	7.3%	4.2%	3.1%	11.7%	3.2%
Q1-9. As a City that is developing a sustainable & conscious environment	7.5%	9.6%	12.5%	12.8%	8.8%	12.3%	7.5%	5.5%	3.1%	3.2%	6.5%	10.7%
Q1-10. How well City is protecting quality of air & water	10.7%	10.2%	12.2%	12.8%	9.9%	11.4%	3.9%	2.9%	3.1%	1.9%	3.9%	17.0%
Q1-11. How well City is maintaining high quality neighborhoods	9.6%	10.6%	19.6%	18.0%	10.4%	10.7%	4.7%	4.2%	2.8%	1.6%	4.1%	3.7%
Q1-12. How well City is providing options for mobility other than driving	3.1%	2.9%	5.7%	9.1%	8.4%	11.7%	11.7%	8.8%	6.3%	5.0%	14.6%	12.7%
Q1-13. How well City is ensuring public safety	13.6%	16.1%	22.4%	17.2%	7.3%	9.1%	3.6%	1.9%	1.8%	0.6%	1.3%	5.0%
Q1-14. How well City is communicating with the community	9.7%	11.4%	17.5%	17.9%	11.5%	12.0%	6.5%	3.1%	2.8%	1.5%	1.9%	4.2%

**WITHOUT "DON'T KNOW"**

**Q1. The vision for Meridian is: "By 2035, Meridian will be the West's premier community in which to live, work and raise a family." Several items that may influence your perception of Meridian as a community are listed below. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the City of Meridian in the following areas. (without "don't know")**

(N=616)

	Excellent	9	8	7	6	5	4	3	2	1	Poor
Q1-1. As a place to live	24.7%	14.9%	29.9%	18.8%	4.7%	4.2%	1.6%	0.5%	0.5%	0.0%	0.2%
Q1-2. As a place to work	16.4%	11.8%	22.2%	20.8%	10.0%	10.6%	3.7%	2.5%	0.7%	0.5%	0.7%
Q1-3. As a place to raise a family	28.5%	20.2%	25.4%	13.1%	5.9%	3.6%	1.6%	0.3%	0.7%	0.2%	0.5%
Q1-4. As a place to start/do business	16.9%	13.0%	20.1%	18.6%	12.7%	9.0%	3.7%	3.7%	0.8%	0.6%	0.8%
Q1-5. As a City that is building a strong sense of community	13.6%	12.6%	17.9%	18.9%	12.6%	11.6%	4.9%	3.9%	1.7%	1.4%	1.0%
Q1-6. As a City that is developing a strong local economy	13.2%	12.7%	23.3%	19.1%	10.4%	11.3%	5.0%	2.8%	0.5%	1.0%	0.7%
Q1-7. As a City that is developing a strong local workforce that can compete in today's economic climate	8.5%	9.5%	17.6%	17.0%	14.8%	15.0%	7.7%	4.7%	1.8%	1.2%	2.0%
Q1-8. As a City that is planning for future growth & development	9.4%	7.9%	15.9%	12.6%	11.4%	8.6%	7.0%	7.6%	4.4%	3.2%	12.1%
Q1-9. As a City that is developing a sustainable & conscious environment	8.4%	10.7%	14.0%	14.4%	9.8%	13.8%	8.4%	6.2%	3.5%	3.6%	7.3%
Q1-10. How well City is protecting quality of air & water	12.9%	12.3%	14.7%	15.5%	11.9%	13.7%	4.7%	3.5%	3.7%	2.3%	4.7%
Q1-11. How well City is maintaining high quality neighborhoods	9.9%	11.0%	20.4%	18.7%	10.8%	11.1%	4.9%	4.4%	2.9%	1.7%	4.2%
Q1-12. How well City is providing options for mobility other than driving	3.5%	3.3%	6.5%	10.4%	9.7%	13.4%	13.4%	10.0%	7.2%	5.8%	16.7%
Q1-13. How well City is ensuring public safety	14.4%	16.9%	23.6%	18.1%	7.7%	9.6%	3.8%	2.1%	1.9%	0.7%	1.4%
Q1-14. How well City is communicating with the community	10.2%	11.9%	18.3%	18.6%	12.0%	12.5%	6.8%	3.2%	2.9%	1.5%	2.0%

**Q2. While the City is not the sole contributor to your quality of life, it is important to understand the perceptions residents have of the quality of life in Meridian. Using a scale of 0 to 10, where 10 means "Greatly Exceeds My Expectations" and 0 means "Does Not Meet My Expectations at All," please rate the City and its partners in the following areas.**

(N=616)

	Greatly exceeds my expectations	9	8	7	6	5	4	3	2	1	Does not meet my expectations at all	Don't know
Q2-1. Overall quality of life in City	10.4%	19.0%	27.6%	22.2%	8.9%	5.8%	2.6%	1.6%	1.0%	0.0%	0.5%	0.3%
Q2-2. Overall quality of City services provided	11.2%	15.6%	26.1%	20.6%	10.1%	9.4%	2.3%	1.3%	0.6%	0.3%	0.3%	2.1%
Q2-3. Overall quality of customer service you receive from City employees	15.4%	16.4%	19.3%	11.4%	5.4%	4.4%	0.8%	1.0%	0.2%	0.3%	0.5%	25.0%
Q2-4. Your view of an ideal place to live	11.2%	18.5%	23.2%	17.9%	12.0%	7.3%	3.6%	3.4%	1.5%	0.2%	0.8%	0.5%

**WITHOUT "DON'T KNOW"**

**Q2. While the City is not the sole contributor to your quality of life, it is important to understand the perceptions residents have of the quality of life in Meridian. Using a scale of 0 to 10, where 10 means "Greatly Exceeds My Expectations" and 0 means "Does Not Meet My Expectations at All," please rate the City and its partners in the following areas. (without "don't know")**

(N=616)

	Greatly exceeds my expectations	9	8	7	6	5	4	3	2	1	Does not meet my expectations at all
Q2-1. Overall quality of life in City	10.4%	19.1%	27.7%	22.3%	9.0%	5.9%	2.6%	1.6%	1.0%	0.0%	0.5%
Q2-2. Overall quality of City services provided	11.4%	15.9%	26.7%	21.1%	10.3%	9.6%	2.3%	1.3%	0.7%	0.3%	0.3%
Q2-3. Overall quality of customer service you receive from City employees	20.6%	21.9%	25.8%	15.2%	7.1%	5.8%	1.1%	1.3%	0.2%	0.4%	0.6%
Q2-4. Your view of an ideal place to live	11.3%	18.6%	23.3%	17.9%	12.1%	7.3%	3.6%	3.4%	1.5%	0.2%	0.8%

**Q3. Using a scale of 0 to 10, where 10 means "Strongly Agree" and 0 means "Strongly Disagree," please rate your level of agreement with the following.**

(N=616)

	Strongly agree	9	8	7	6	5	4	3	2	1	Strongly disagree	Don't know
Q3-1. Quality housing & a variety of options exist in Meridian	13.6%	9.9%	18.0%	15.6%	10.4%	9.1%	6.0%	4.5%	3.6%	1.8%	4.9%	2.6%
Q3-2. Development in City enhances quality of life	10.4%	10.6%	18.0%	14.8%	9.3%	8.8%	5.0%	5.7%	3.4%	3.1%	8.4%	2.6%
Q3-3. There are a variety of employment opportunities in Meridian	6.3%	5.5%	12.7%	14.9%	11.4%	8.8%	4.9%	4.7%	2.3%	0.6%	1.9%	26.0%
Q3-4. Access to quality shopping & entertainment exist in Meridian	21.1%	17.4%	22.1%	15.9%	9.1%	6.2%	3.9%	1.6%	1.0%	0.3%	1.3%	0.2%
Q3-5. City is managing growth wisely	3.1%	5.7%	11.4%	14.3%	10.6%	8.6%	7.5%	7.3%	5.7%	5.0%	17.7%	3.2%
Q3-6. Meridian has a sense of community	11.4%	9.9%	19.0%	16.6%	14.0%	10.9%	4.9%	5.2%	1.9%	1.3%	2.1%	2.9%
Q3-7. City continuously improves services	5.2%	8.6%	16.4%	14.4%	11.9%	12.8%	5.2%	4.1%	2.6%	1.1%	1.5%	16.2%
Q3-8. City uses your tax dollars wisely	6.0%	8.8%	15.4%	14.6%	11.5%	10.4%	5.5%	3.4%	2.9%	1.5%	3.9%	16.1%
Q3-9. City is headed in right direction	6.0%	11.2%	15.9%	15.9%	10.1%	11.4%	7.3%	4.9%	2.8%	2.3%	8.3%	4.1%

**WITHOUT "DON'T KNOW"**

**Q3. Using a scale of 0 to 10, where 10 means "Strongly Agree" and 0 means "Strongly Disagree," please rate your level of agreement with the following. (without "don't know")**

(N=616)

	Strongly agree	9	8	7	6	5	4	3	2	1	Strongly disagree
Q3-1. Quality housing & a variety of options exist in Meridian	14.0%	10.2%	18.5%	16.0%	10.7%	9.3%	6.2%	4.7%	3.7%	1.8%	5.0%
Q3-2. Development in City enhances quality of life	10.7%	10.8%	18.5%	15.2%	9.5%	9.0%	5.2%	5.8%	3.5%	3.2%	8.7%
Q3-3. There are a variety of employment opportunities in Meridian	8.6%	7.5%	17.1%	20.2%	15.4%	11.8%	6.6%	6.4%	3.1%	0.9%	2.6%
Q3-4. Access to quality shopping & entertainment exist in Meridian	21.1%	17.4%	22.1%	15.9%	9.1%	6.2%	3.9%	1.6%	1.0%	0.3%	1.3%
Q3-5. City is managing growth wisely	3.2%	5.9%	11.7%	14.8%	10.9%	8.9%	7.7%	7.6%	5.9%	5.2%	18.3%
Q3-6. Meridian has a sense of community	11.7%	10.2%	19.6%	17.1%	14.4%	11.2%	5.0%	5.4%	2.0%	1.3%	2.2%
Q3-7. City continuously improves services	6.2%	10.3%	19.6%	17.2%	14.1%	15.3%	6.2%	4.8%	3.1%	1.4%	1.7%
Q3-8. City uses your tax dollars wisely	7.2%	10.4%	18.4%	17.4%	13.7%	12.4%	6.6%	4.1%	3.5%	1.7%	4.6%
Q3-9. City is headed in right direction	6.3%	11.7%	16.6%	16.6%	10.5%	11.8%	7.6%	5.1%	2.9%	2.4%	8.6%

**Q4. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the quality of the following services provided by the City of Meridian.**

(N=616)

	Excellent	9	8	7	6	5	4	3	2	1	Poor	Don't know
Q4-1. Fire/rescue services	37.3%	22.2%	15.9%	8.3%	2.9%	1.0%	0.3%	0.0%	0.0%	0.0%	0.2%	11.9%
Q4-2. Fire prevention & public education	18.2%	14.4%	18.8%	13.1%	6.7%	4.4%	1.5%	1.6%	0.6%	0.2%	0.5%	20.0%
Q4-3. Police department/[law enforcement]	27.8%	22.2%	20.3%	10.9%	5.5%	3.6%	1.5%	0.6%	0.6%	0.0%	1.0%	6.0%
Q4-4. Code enforcement	11.9%	12.7%	14.0%	11.5%	8.1%	7.5%	2.9%	1.6%	1.8%	1.0%	2.1%	25.0%
Q4-5. Traffic enforcement	9.9%	11.4%	18.8%	14.1%	11.4%	7.6%	4.9%	3.9%	3.7%	0.8%	4.5%	8.9%
Q4-6. Planning & zoning services	3.4%	6.8%	10.2%	11.0%	7.1%	8.3%	5.0%	5.2%	5.4%	3.7%	11.4%	22.4%
Q4-7. Building permit services	3.9%	4.4%	8.1%	5.7%	2.9%	4.1%	3.1%	1.5%	2.1%	1.5%	5.2%	57.6%
Q4-8. Utility billing services	20.0%	18.8%	23.7%	14.6%	7.6%	7.1%	1.6%	0.5%	0.6%	0.0%	0.3%	5.0%
Q4-9. Sewer services	21.4%	18.3%	21.8%	13.6%	4.9%	7.5%	0.2%	1.0%	0.0%	0.2%	0.0%	11.2%
Q4-10. Water services	23.5%	18.8%	24.0%	12.5%	6.2%	6.8%	0.6%	0.6%	0.2%	0.3%	0.3%	6.0%
Q4-11. Garbage/trash pick-up services	27.4%	24.8%	24.5%	12.3%	3.9%	4.1%	1.5%	0.5%	0.2%	0.0%	0.2%	0.6%
Q4-12. Recycling services	16.7%	16.4%	20.8%	14.3%	6.2%	7.6%	4.2%	2.3%	3.2%	0.8%	2.8%	4.7%
Q4-13. City parks	35.9%	21.1%	22.7%	9.3%	4.9%	2.9%	1.1%	0.3%	0.2%	0.2%	0.0%	1.5%
Q4-14. Recreation programs	14.6%	14.6%	18.0%	12.5%	7.0%	4.7%	1.9%	0.5%	0.6%	0.0%	0.5%	25.0%
Q4-15. Programs for youth	12.7%	8.4%	15.4%	9.6%	4.7%	3.9%	2.4%	0.6%	0.5%	0.0%	0.6%	41.1%
Q4-16. Communications	10.7%	10.6%	17.5%	15.1%	9.6%	11.9%	3.1%	3.2%	0.8%	0.3%	1.6%	15.6%
Q4-17. Passport acceptance agency	5.4%	3.9%	6.7%	2.8%	2.1%	2.4%	0.2%	1.0%	0.3%	0.0%	0.3%	75.0%

**WITHOUT "DON'T KNOW"**

**Q4. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the quality of the following services provided by the City of Meridian. (without "don't know")**

(N=616)

	Excellent	9	8	7	6	5	4	3	2	1	Poor
Q4-1. Fire/rescue services	42.4%	25.2%	18.0%	9.4%	3.3%	1.1%	0.4%	0.0%	0.0%	0.0%	0.2%
Q4-2. Fire prevention & public education	22.7%	18.1%	23.5%	16.4%	8.3%	5.5%	1.8%	2.0%	0.8%	0.2%	0.6%
Q4-3. Police department/law enforcement]	29.5%	23.7%	21.6%	11.6%	5.9%	3.8%	1.6%	0.7%	0.7%	0.0%	1.0%
Q4-4. Code enforcement	15.8%	16.9%	18.6%	15.4%	10.8%	10.0%	3.9%	2.2%	2.4%	1.3%	2.8%
Q4-5. Traffic enforcement	10.9%	12.5%	20.7%	15.5%	12.5%	8.4%	5.3%	4.3%	4.1%	0.9%	5.0%
Q4-6. Planning & zoning services	4.4%	8.8%	13.2%	14.2%	9.2%	10.7%	6.5%	6.7%	6.9%	4.8%	14.6%
Q4-7. Building permit services	9.2%	10.3%	19.2%	13.4%	6.9%	9.6%	7.3%	3.4%	5.0%	3.4%	12.3%
Q4-8. Utility billing services	21.0%	19.8%	25.0%	15.4%	8.0%	7.5%	1.7%	0.5%	0.7%	0.0%	0.3%
Q4-9. Sewer services	24.1%	20.7%	24.5%	15.4%	5.5%	8.4%	0.2%	1.1%	0.0%	0.2%	0.0%
Q4-10. Water services	25.0%	20.0%	25.6%	13.3%	6.6%	7.3%	0.7%	0.7%	0.2%	0.3%	0.3%
Q4-11. Garbage/trash pick-up services	27.6%	25.0%	24.7%	12.4%	3.9%	4.1%	1.5%	0.5%	0.2%	0.0%	0.2%
Q4-12. Recycling services	17.5%	17.2%	21.8%	15.0%	6.5%	8.0%	4.4%	2.4%	3.4%	0.9%	2.9%
Q4-13. City parks	36.4%	21.4%	23.1%	9.4%	4.9%	3.0%	1.2%	0.3%	0.2%	0.2%	0.0%
Q4-14. Recreation programs	19.5%	19.5%	24.0%	16.7%	9.3%	6.3%	2.6%	0.6%	0.9%	0.0%	0.6%
Q4-15. Programs for youth	21.5%	14.3%	26.2%	16.3%	8.0%	6.6%	4.1%	1.1%	0.8%	0.0%	1.1%
Q4-16. Communications	12.7%	12.5%	20.8%	17.9%	11.3%	14.0%	3.7%	3.8%	1.0%	0.4%	1.9%
Q4-17. Passport acceptance agency	21.4%	15.6%	26.6%	11.0%	8.4%	9.7%	0.6%	3.9%	1.3%	0.0%	1.3%



**Q5. Which THREE of the City Services listed in Question 4 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years?**

<u>Q5. Top choice</u>	<u>Number</u>	<u>Percent</u>
Fire/rescue services	43	7.0 %
Fire prevention & public education	15	2.4 %
Police department/law enforcement	103	16.7 %
Code enforcement	17	2.8 %
Traffic enforcement	90	14.6 %
Planning & zoning services	184	29.9 %
Building permit services	10	1.6 %
Utility billing services	2	0.3 %
Sewer services	2	0.3 %
Water services	8	1.3 %
Garbage/trash pick-up services	6	1.0 %
Recycling services	33	5.4 %
City parks	32	5.2 %
Recreation programs	7	1.1 %
Programs for youth	16	2.6 %
Communications	16	2.6 %
Passport acceptance agency	2	0.3 %
None chosen	30	4.9 %
Total	616	100.0 %

**Q5. Which THREE of the City Services listed in Question 4 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years?**

<u>Q5. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Fire/rescue services	48	7.8 %
Fire prevention & public education	19	3.1 %
Police department/law enforcement	81	13.1 %
Code enforcement	41	6.7 %
Traffic enforcement	72	11.7 %
Planning & zoning services	87	14.1 %
Building permit services	44	7.1 %
Utility billing services	7	1.1 %
Sewer services	5	0.8 %
Water services	10	1.6 %
Garbage/trash pick-up services	4	0.6 %
Recycling services	31	5.0 %
City parks	42	6.8 %
Recreation programs	34	5.5 %
Programs for youth	37	6.0 %
Communications	16	2.6 %
Passport acceptance agency	2	0.3 %
None chosen	36	5.8 %
Total	616	100.0 %

**Q5. Which THREE of the City Services listed in Question 4 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years?**

Q5. 3rd choice	Number	Percent
Fire/rescue services	39	6.3 %
Fire prevention & public education	11	1.8 %
Police department/law enforcement	73	11.9 %
Code enforcement	41	6.7 %
Traffic enforcement	75	12.2 %
Planning & zoning services	59	9.6 %
Building permit services	19	3.1 %
Utility billing services	4	0.6 %
Sewer services	1	0.2 %
Water services	15	2.4 %
Garbage/trash pick-up services	19	3.1 %
Recycling services	47	7.6 %
City parks	56	9.1 %
Recreation programs	35	5.7 %
Programs for youth	37	6.0 %
Communications	28	4.5 %
Passport acceptance agency	4	0.6 %
None chosen	53	8.6 %
Total	616	100.0 %

**SUM OF TOP 3 CHOICES**

**Q5. Which THREE of the City Services listed in Question 4 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years? (top 3)**

Q5. Sum of top 3 choices	Number	Percent
Fire/rescue services	130	21.1 %
Fire prevention & public education	45	7.3 %
Police department/law enforcement	257	41.7 %
Code enforcement	99	16.1 %
Traffic enforcement	237	38.5 %
Planning & zoning services	330	53.6 %
Building permit services	73	11.9 %
Utility billing services	13	2.1 %
Sewer services	8	1.3 %
Water services	33	5.4 %
Garbage/trash pick-up services	29	4.7 %
Recycling services	111	18.0 %
City parks	130	21.1 %
Recreation programs	76	12.3 %
Programs for youth	90	14.6 %
Communications	60	9.7 %
Passport acceptance agency	8	1.3 %
None chosen	30	4.9 %
Total	1759	

**Q6. Which THREE of the City Services listed in Question 4 do you think should receive the LEAST EMPHASIS from city leaders over the next TWO years?**

Q6. Top choice	Number	Percent
Fire/rescue services	18	2.9 %
Fire prevention & public education	16	2.6 %
Police department/law enforcement	17	2.8 %
Code enforcement	26	4.2 %
Traffic enforcement	11	1.8 %
Planning & zoning services	14	2.3 %
Building permit services	30	4.9 %
Utility billing services	74	12.0 %
Sewer services	13	2.1 %
Water services	6	1.0 %
Garbage/trash pick-up services	28	4.5 %
Recycling services	27	4.4 %
City parks	24	3.9 %
Recreation programs	17	2.8 %
Programs for youth	12	1.9 %
Communications	13	2.1 %
Passport acceptance agency	182	29.5 %
None chosen	88	14.3 %
Total	616	100.0 %

**Q6. Which THREE of the City Services listed in Question 4 do you think should receive the LEAST EMPHASIS from city leaders over the next TWO years?**

Q6. 2nd choice	Number	Percent
Fire/rescue services	9	1.5 %
Fire prevention & public education	23	3.7 %
Police department/law enforcement	11	1.8 %
Code enforcement	27	4.4 %
Traffic enforcement	20	3.2 %
Planning & zoning services	11	1.8 %
Building permit services	27	4.4 %
Utility billing services	78	12.7 %
Sewer services	33	5.4 %
Water services	15	2.4 %
Garbage/trash pick-up services	33	5.4 %
Recycling services	35	5.7 %
City parks	16	2.6 %
Recreation programs	35	5.7 %
Programs for youth	17	2.8 %
Communications	37	6.0 %
Passport acceptance agency	64	10.4 %
None chosen	125	20.3 %
Total	616	100.0 %

**Q6. Which THREE of the City Services listed in Question 4 do you think should receive the LEAST EMPHASIS from city leaders over the next TWO years?**

Q6. 3rd choice	Number	Percent
Fire/rescue services	8	1.3 %
Fire prevention & public education	17	2.8 %
Police department/law enforcement	15	2.4 %
Code enforcement	28	4.5 %
Traffic enforcement	10	1.6 %
Planning & zoning services	10	1.6 %
Building permit services	40	6.5 %
Utility billing services	55	8.9 %
Sewer services	27	4.4 %
Water services	27	4.4 %
Garbage/trash pick-up services	37	6.0 %
Recycling services	41	6.7 %
City parks	10	1.6 %
Recreation programs	37	6.0 %
Programs for youth	21	3.4 %
Communications	34	5.5 %
Passport acceptance agency	46	7.5 %
None chosen	153	24.8 %
Total	616	100.0 %

**SUM OF TOP 3 CHOICES**

**Q6. Which THREE of the City Services listed in Question 4 do you think should receive the LEAST EMPHASIS from city leaders over the next TWO years? (top 3)**

Q6. Sum of top 3 choices	Number	Percent
Fire/rescue services	35	5.7 %
Fire prevention & public education	56	9.1 %
Police department/law enforcement	43	7.0 %
Code enforcement	81	13.1 %
Traffic enforcement	41	6.7 %
Planning & zoning services	35	5.7 %
Building permit services	97	15.7 %
Utility billing services	207	33.6 %
Sewer services	73	11.9 %
Water services	48	7.8 %
Garbage/trash pick-up services	98	15.9 %
Recycling services	103	16.7 %
City parks	50	8.1 %
Recreation programs	89	14.4 %
Programs for youth	50	8.1 %
Communications	84	13.6 %
Passport acceptance agency	292	47.4 %
None chosen	88	14.3 %
Total	1570	

**Q7. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the following services provided by other agency partners.**

(N=616)

	Excellent	9	8	7	6	5	4	3	2	1	Poor	Don't know
Q7-1. Public transportation services contracted with Valley Regional Transit	1.3%	1.9%	3.4%	5.7%	4.4%	8.4%	3.9%	6.8%	4.2%	2.4%	9.1%	48.4%
Q7-2. Animal control contracted with Idaho Humane Society	6.7%	5.2%	9.1%	11.0%	4.1%	8.3%	2.4%	2.4%	1.6%	0.3%	2.6%	46.3%
Q7-3. Programs for seniors at Meridian Senior Center	8.0%	6.8%	8.1%	5.2%	5.0%	3.7%	1.3%	1.3%	0.8%	0.5%	0.2%	59.1%
Q7-4. K-12 education by West Ada School District	8.3%	6.7%	14.4%	10.9%	9.4%	10.4%	4.4%	4.5%	2.6%	0.6%	5.0%	22.7%
Q7-5. Library services by Meridian Library District	28.2%	14.4%	16.1%	11.4%	4.2%	5.5%	1.3%	1.5%	1.0%	0.6%	0.8%	14.9%
Q7-6. State Highways operated by Idaho Transportation Department (Eagle Road, Meridian Road, & Chinden Boulevard)	4.9%	9.6%	14.9%	16.2%	11.2%	12.7%	6.5%	7.3%	4.1%	1.9%	7.8%	2.9%
Q7-7. All City roads operated by Ada County Highway District	2.9%	8.0%	15.6%	16.2%	12.3%	13.8%	8.6%	6.2%	3.7%	2.3%	7.8%	2.6%
Q7-8. Elections by Ada County Clerk	19.5%	14.6%	20.1%	13.1%	7.6%	6.2%	1.8%	0.8%	1.0%	0.2%	0.6%	14.4%
Q7-9. Cemetery services by Meridian Cemetery Maintenance District	8.0%	5.0%	7.1%	3.1%	2.9%	1.9%	0.2%	0.2%	0.3%	0.0%	0.3%	70.9%
Q7-10. Cell/mobile/data service by provider in Meridian area	14.9%	17.7%	20.8%	15.3%	9.6%	7.8%	2.3%	1.0%	1.5%	0.3%	1.3%	7.6%
Q7-11. Internet service by telecommunications provider in Meridian	12.2%	15.1%	16.1%	16.4%	10.7%	9.7%	4.5%	3.6%	2.3%	0.8%	2.4%	6.2%

**WITHOUT "DON'T KNOW"**

**Q7. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the following services provided by other agency partners. (without "don't know")**

(N=616)

	Excellent	9	8	7	6	5	4	3	2	1	Poor
Q7-1. Public transportation services contracted with Valley Regional Transit	2.5%	3.8%	6.6%	11.0%	8.5%	16.4%	7.5%	13.2%	8.2%	4.7%	17.6%
Q7-2. Animal control contracted with Idaho Humane Society	12.4%	9.7%	16.9%	20.5%	7.6%	15.4%	4.5%	4.5%	3.0%	0.6%	4.8%
Q7-3. Programs for seniors at Meridian Senior Center	19.4%	16.7%	19.8%	12.7%	12.3%	9.1%	3.2%	3.2%	2.0%	1.2%	0.4%
Q7-4. K-12 education by West Ada School District	10.7%	8.6%	18.7%	14.1%	12.2%	13.4%	5.7%	5.9%	3.4%	0.8%	6.5%
Q7-5. Library services by Meridian Library District	33.2%	17.0%	18.9%	13.4%	5.0%	6.5%	1.5%	1.7%	1.1%	0.8%	1.0%
Q7-6. State Highways operated by Idaho Transportation Department (Eagle Road, Meridian Road, & Chinden Boulevard)	5.0%	9.9%	15.4%	16.7%	11.5%	13.0%	6.7%	7.5%	4.2%	2.0%	8.0%
Q7-7. All City roads operated by Ada County Highway District	3.0%	8.2%	16.0%	16.7%	12.7%	14.2%	8.8%	6.3%	3.8%	2.3%	8.0%
Q7-8. Elections by Ada County Clerk	22.8%	17.1%	23.5%	15.4%	8.9%	7.2%	2.1%	0.9%	1.1%	0.2%	0.8%
Q7-9. Cemetery services by Meridian Cemetery Maintenance District	27.4%	17.3%	24.6%	10.6%	10.1%	6.7%	0.6%	0.6%	1.1%	0.0%	1.1%
Q7-10. Cell/mobile/data service by provider in Meridian area	16.2%	19.2%	22.5%	16.5%	10.4%	8.4%	2.5%	1.1%	1.6%	0.4%	1.4%
Q7-11. Internet service by telecommunications provider in Meridian	13.0%	16.1%	17.1%	17.5%	11.4%	10.4%	4.8%	3.8%	2.4%	0.9%	2.6%

**Q8. There are a variety of transportation infrastructure improvements needed along roads in Meridian. Using a scale of 0 to 10, where 10 means "High Priority" and 0 means "No Priority," please rate the following road-related aspects of our community you would like to see.**

(N=616)

	High priority	9	8	7	6	5	4	3	2	1	No priority	Don't know
Q8-1. Roadway widening (from single to multiple lanes)	47.7%	13.3%	13.1%	7.8%	4.5%	4.7%	1.9%	1.0%	1.0%	0.5%	2.6%	1.8%
Q8-2. Intersection improvements	38.0%	13.0%	18.8%	8.6%	6.3%	7.8%	1.1%	1.8%	0.5%	0.2%	1.0%	2.9%
Q8-3. Pathways/sidewalk connections on local streets	29.2%	12.5%	16.6%	12.2%	9.3%	9.4%	2.8%	2.3%	1.5%	1.0%	1.1%	2.3%
Q8-4. Sidewalks on arterial (major) roadways	25.0%	15.3%	15.6%	11.2%	9.3%	11.0%	3.6%	2.9%	1.1%	1.0%	2.4%	1.6%
Q8-5. Street lights	22.6%	10.9%	17.9%	14.1%	10.2%	11.2%	2.4%	1.9%	1.5%	1.3%	1.8%	4.2%
Q8-6. Shared bike & pedestrian facilities (similar to Boise Greenbelt) detached from roadway	28.7%	13.0%	14.1%	12.2%	7.0%	10.1%	3.1%	3.1%	1.5%	1.8%	3.6%	1.9%
Q8-7. Beautification/landscaping	14.6%	10.7%	15.3%	16.9%	10.9%	15.1%	4.9%	3.4%	1.8%	1.6%	2.8%	2.1%

**WITHOUT "DON'T KNOW"**

**Q8. There are a variety of transportation infrastructure improvements needed along roads in Meridian. Using a scale of 0 to 10, where 10 means "High Priority" and 0 means "No Priority," please rate the following road-related aspects of our community you would like to see. (without "don't know")**

(N=616)

	High priority	9	8	7	6	5	4	3	2	1	No priority
Q8-1. Roadway widening (from single to multiple lanes)	48.6%	13.6%	13.4%	7.9%	4.6%	4.8%	2.0%	1.0%	1.0%	0.5%	2.6%
Q8-2. Intersection improvements	39.1%	13.4%	19.4%	8.9%	6.5%	8.0%	1.2%	1.8%	0.5%	0.2%	1.0%
Q8-3. Pathways/sidewalk connections on local streets	29.9%	12.8%	16.9%	12.5%	9.5%	9.6%	2.8%	2.3%	1.5%	1.0%	1.2%
Q8-4. Sidewalks on arterial (major) roadways	25.4%	15.5%	15.8%	11.4%	9.4%	11.2%	3.6%	3.0%	1.2%	1.0%	2.5%
Q8-5. Street lights	23.6%	11.4%	18.6%	14.7%	10.7%	11.7%	2.5%	2.0%	1.5%	1.4%	1.9%
Q8-6. Shared bike & pedestrian facilities (similar to Boise Greenbelt) detached from roadway	29.3%	13.2%	14.4%	12.4%	7.1%	10.3%	3.1%	3.1%	1.5%	1.8%	3.6%
Q8-7. Beautification/landscaping	14.9%	10.9%	15.6%	17.2%	11.1%	15.4%	5.0%	3.5%	1.8%	1.7%	2.8%

**Q9. Which THREE of the transportation improvements listed in Question 8 do you think should receive the MOST EMPHASIS from City leaders in working with partner agencies over the next THREE years?**

Q9. Top choice	Number	Percent
Roadway widening (from single to multiple lanes)	350	56.8 %
Intersection improvements	63	10.2 %
Pathways/sidewalk connections on local streets	37	6.0 %
Sidewalks on arterial (major) roadways	19	3.1 %
Street lights	22	3.6 %
Shared bike & pedestrian facilities (similar to Boise Greenbelt) detached from roadway	72	11.7 %
Beautification/landscaping	17	2.8 %
None chosen	36	5.8 %
Total	616	100.0 %

**Q9. Which THREE of the transportation improvements listed in Question 8 do you think should receive the MOST EMPHASIS from City leaders in working with partner agencies over the next THREE years?**

Q9. 2nd choice	Number	Percent
Roadway widening (from single to multiple lanes)	64	10.4 %
Intersection improvements	232	37.7 %
Pathways/sidewalk connections on local streets	73	11.9 %
Sidewalks on arterial (major) roadways	57	9.3 %
Street lights	52	8.4 %
Shared bike & pedestrian facilities (similar to Boise Greenbelt) detached from roadway	76	12.3 %
Beautification/landscaping	20	3.2 %
None chosen	42	6.8 %
Total	616	100.0 %

**Q9. Which THREE of the transportation improvements listed in Question 8 do you think should receive the MOST EMPHASIS from City leaders in working with partner agencies over the next THREE years?**

Q9. 3rd choice	Number	Percent
Roadway widening (from single to multiple lanes)	31	5.0 %
Intersection improvements	76	12.3 %
Pathways/sidewalk connections on local streets	122	19.8 %
Sidewalks on arterial (major) roadways	88	14.3 %
Street lights	93	15.1 %
Shared bike & pedestrian facilities (similar to Boise Greenbelt) detached from roadway	95	15.4 %
Beautification/landscaping	54	8.8 %
None chosen	57	9.3 %
Total	616	100.0 %

**SUM OF TOP 3 CHOICES**

**Q9. Which THREE of the transportation improvements listed in Question 8 do you think should receive the MOST EMPHASIS from City leaders in working with partner agencies over the next THREE years? (top 3)**

Q9. Sum of top 3 choices	Number	Percent
Roadway widening (from single to multiple lanes)	445	72.2 %
Intersection improvements	371	60.2 %
Pathways/sidewalk connections on local streets	232	37.7 %
Sidewalks on arterial (major) roadways	164	26.6 %
Street lights	167	27.1 %
Shared bike & pedestrian facilities (similar to Boise Greenbelt) detached from roadway	243	39.4 %
Beautification/landscaping	91	14.8 %
None chosen	36	5.8 %
Total	1749	



**Q10. Meridian prioritizes roadway and intersection projects that the Ada County Highway District currently has not programmed in their budget and work plan. Using a scale of 0 to 10, where 10 means "High Priority" and 0 means "No Priority," please rate your priority of the following future roadway construction projects in our community.**

(N=616)

	High priority	9	8	7	6	5	4	3	2	1	No priority	Don't know
Q10-1. Fairview Ave, from Meridian Rd to Locust Grove Rd	16.4%	9.4%	16.4%	12.7%	8.0%	12.5%	5.2%	3.7%	2.1%	2.3%	3.7%	7.6%
Q10-2. McMillan Rd, from Locust Grove Rd to Meridian Rd	23.9%	11.9%	14.8%	12.7%	8.6%	9.7%	3.1%	2.3%	2.4%	1.5%	3.2%	6.0%
Q10-3. Black Cat Rd, from Ustick to McMillan	16.7%	8.8%	14.1%	12.0%	9.6%	12.0%	3.9%	1.8%	3.1%	1.9%	3.1%	13.0%
Q10-4. Eagle Rd. x Overland Rd. Intersection	33.1%	11.4%	11.7%	10.6%	9.1%	8.6%	2.8%	2.8%	0.6%	0.6%	2.1%	6.7%
Q10-5. Amity Rd. x Locust Grove Rd. Intersection	11.4%	7.5%	13.0%	12.8%	9.9%	12.7%	4.9%	4.2%	1.5%	1.5%	3.4%	17.4%
Q10-6. Linder Rd., Cherry Ln. to Ustick Rd.	26.9%	12.3%	14.9%	12.7%	8.3%	8.6%	2.3%	1.8%	1.1%	0.8%	2.3%	8.0%

**WITHOUT "DON'T KNOW"**

**Q10. Meridian prioritizes roadway and intersection projects that the Ada County Highway District currently has not programmed in their budget and work plan. Using a scale of 0 to 10, where 10 means "High Priority" and 0 means "No Priority," please rate your priority of the following future roadway construction projects in our community. (without "don't know")**

(N=616)

	High priority	9	8	7	6	5	4	3	2	1	No priority
Q10-1. Fairview Ave, from Meridian Rd to Locust Grove Rd	17.8%	10.2%	17.8%	13.7%	8.6%	13.5%	5.6%	4.0%	2.3%	2.5%	4.0%
Q10-2. McMillan Rd, from Locust Grove Rd to Meridian Rd	25.4%	12.6%	15.7%	13.5%	9.2%	10.4%	3.3%	2.4%	2.6%	1.6%	3.5%
Q10-3. Black Cat Rd, from Ustick to McMillan	19.2%	10.1%	16.2%	13.8%	11.0%	13.8%	4.5%	2.1%	3.5%	2.2%	3.5%
Q10-4. Eagle Rd. x Overland Rd. Intersection	35.5%	12.2%	12.5%	11.3%	9.7%	9.2%	3.0%	3.0%	0.7%	0.7%	2.3%
Q10-5. Amity Rd. x Locust Grove Rd. Intersection	13.8%	9.0%	15.7%	15.5%	12.0%	15.3%	5.9%	5.1%	1.8%	1.8%	4.1%
Q10-6. Linder Rd., Cherry Ln. to Ustick Rd.	29.3%	13.4%	16.2%	13.8%	9.0%	9.3%	2.5%	1.9%	1.2%	0.9%	2.5%

**Q11. As Meridian prepares to update its Strategic Plan for 2026-2030, please rate your priority of the following areas of focus in our community.**

(N=616)

	High priority	9	8	7	6	5	4	3	2	1	No priority	Don't know
Q11-1. Responsible Growth	69.2%	14.8%	6.7%	3.9%	1.5%	1.5%	0.5%	0.2%	0.2%	0.0%	0.5%	1.3%
Q11-2. Transportation & Infrastructure	54.5%	21.1%	11.5%	5.4%	1.9%	2.6%	0.5%	0.3%	0.0%	0.0%	0.5%	1.6%
Q11-3. Public Health & Safety	34.6%	18.7%	21.3%	9.3%	5.7%	4.9%	0.6%	1.1%	0.0%	0.2%	1.1%	2.6%
Q11-4. Business & Economic Vitality	16.1%	16.2%	25.3%	16.6%	9.1%	8.1%	1.8%	1.5%	1.1%	0.3%	1.0%	2.9%
Q11-5. Vibrant & Sustainable Community	21.9%	17.9%	19.5%	15.4%	8.4%	7.1%	1.9%	2.3%	0.8%	0.6%	1.8%	2.3%
Q11-6. Government Excellence	33.1%	15.9%	18.5%	10.1%	5.4%	7.6%	1.5%	1.5%	0.2%	0.5%	1.8%	4.1%

**WITHOUT "DON'T KNOW"**

**Q11. As Meridian prepares to update its Strategic Plan for 2026-2030, please rate your priority of the following areas of focus in our community. (without "don't know")**

(N=616)

	High priority	9	8	7	6	5	4	3	2	1	No priority
Q11-1. Responsible Growth	70.1%	15.0%	6.7%	3.9%	1.5%	1.5%	0.5%	0.2%	0.2%	0.0%	0.5%
Q11-2. Transportation & Infrastructure	55.4%	21.5%	11.7%	5.4%	2.0%	2.6%	0.5%	0.3%	0.0%	0.0%	0.5%
Q11-3. Public Health & Safety	35.5%	19.2%	21.8%	9.5%	5.8%	5.0%	0.7%	1.2%	0.0%	0.2%	1.2%
Q11-4. Business & Economic Vitality	16.6%	16.7%	26.1%	17.1%	9.4%	8.4%	1.8%	1.5%	1.2%	0.3%	1.0%
Q11-5. Vibrant & Sustainable Community	22.4%	18.3%	19.9%	15.8%	8.6%	7.3%	2.0%	2.3%	0.8%	0.7%	1.8%
Q11-6. Government Excellence	34.5%	16.6%	19.3%	10.5%	5.6%	8.0%	1.5%	1.5%	0.2%	0.5%	1.9%

**Q12. If a levy were placed on the ballot requesting funding for additional public safety services for new police officers and firefighters, how much additional would you be willing to pay each year for a property tax levy to fund one or all of these projects?**

Q12. How much additional would you be willing to pay each year for a property tax levy

	Number	Percent
\$0, not willing	108	17.5 %
\$10-\$25	149	24.2 %
\$25-\$50	127	20.6 %
\$50-\$75	71	11.5 %
\$75-\$100	76	12.3 %
\$100-\$200	59	9.6 %
Not provided	26	4.2 %
Total	616	100.0 %

**WITHOUT "NOT PROVIDED"**

**Q12. If a levy were placed on the ballot requesting funding for additional public safety services for new police officers and firefighters, how much additional would you be willing to pay each year for a property tax levy to fund one or all of these projects? (without "not provided")**

Q12. How much additional would you be willing to pay each year for a property tax levy

	Number	Percent
\$0, not willing	108	18.3 %
\$10-\$25	149	25.3 %
\$25-\$50	127	21.5 %
\$50-\$75	71	12.0 %
\$75-\$100	76	12.9 %
\$100-\$200	59	10.0 %
Total	590	100.0 %

**Q13. If the City were to implement a City-wide single-family residential weekly curbside compost cart program (collecting grass clippings, leaves, yard waste, and food scraps) to divert waste from the landfill, what is the maximum additional cost you would be willing to pay per month?**

Q13. What is the maximum additional cost you would be willing to pay per month?

	Number	Percent
\$0, not willing	164	26.6 %
\$1-\$2/month	127	20.6 %
\$3-\$4/month	114	18.5 %
\$5-\$6/month	105	17.0 %
\$7-\$8/month	31	5.0 %
\$9-\$10/month	51	8.3 %
N/A-multi-family resident	8	1.3 %
Not provided	16	2.6 %
Total	616	100.0 %

**WITHOUT "NOT PROVIDED"**

**Q13. If the City were to implement a City-wide single-family residential weekly curbside compost cart program (collecting grass clippings, leaves, yard waste, and food scraps) to divert waste from the landfill, what is the maximum additional cost you would be willing to pay per month? (without "not provided")**

Q13. What is the maximum additional cost you would be willing to pay per month?

	Number	Percent
\$0, not willing	164	27.3 %
\$1-\$2/month	127	21.2 %
\$3-\$4/month	114	19.0 %
\$5-\$6/month	105	17.5 %
\$7-\$8/month	31	5.2 %
\$9-\$10/month	51	8.5 %
N/A-multi-family resident	8	1.3 %
Total	600	100.0 %

**Q14. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the following parks and recreation services.**

(N=616)

	Excellent	9	8	7	6	5	4	3	2	1	Poor	Don't know
Q14-1. Number of City parks	30.7%	18.3%	22.7%	11.2%	5.5%	3.4%	0.5%	1.0%	1.1%	0.0%	0.3%	5.2%
Q14-2. Quality, appearance & maintenance of City parks	37.5%	23.2%	22.1%	8.4%	2.4%	2.1%	0.2%	0.2%	0.2%	0.3%	0.0%	3.4%
Q14-3. Quality of athletic fields	22.9%	19.2%	17.5%	7.8%	3.7%	1.5%	0.6%	0.3%	0.2%	0.3%	0.2%	25.8%
Q14-4. Number of special events & festivals	12.8%	12.7%	19.0%	16.7%	9.3%	8.0%	3.4%	1.5%	0.6%	0.2%	1.5%	14.4%
Q14-5. Quality & variety of special events & festivals	13.3%	11.4%	17.5%	15.1%	8.8%	10.4%	3.1%	2.1%	0.5%	0.3%	1.1%	16.4%
Q14-6. Number of pathways for walking & biking	10.2%	9.7%	15.9%	15.7%	11.5%	10.9%	5.5%	4.5%	2.4%	1.5%	3.1%	8.9%
Q14-7. Quality of pathways for walking & biking	10.6%	11.2%	21.3%	15.4%	9.6%	8.1%	3.7%	3.2%	1.9%	1.0%	2.6%	11.4%
Q14-8. Availability of information about recreation programs & classes through social media, activity guides, email updates, website, etc.	10.9%	7.6%	11.2%	16.2%	10.7%	11.5%	7.1%	5.0%	2.1%	0.8%	3.1%	13.6%
Q14-9. Availability of community center & gym facilities	5.8%	4.5%	10.4%	10.4%	10.2%	13.3%	6.3%	2.8%	3.4%	1.3%	4.1%	27.4%
Q14-10. Availability of Meridian Pool at Storey Park	3.6%	5.2%	8.0%	5.4%	6.3%	8.1%	4.5%	2.1%	1.3%	0.3%	2.9%	52.3%
Q14-11. Number of recreation programs & classes	6.3%	3.6%	10.9%	10.7%	7.8%	8.9%	3.7%	1.9%	1.0%	0.5%	1.3%	43.3%
Q14-12. Quality & variety of recreation programs & classes	6.7%	4.7%	8.9%	8.4%	8.1%	8.1%	1.6%	2.4%	0.8%	0.8%	1.1%	48.2%
Q14-13. Number of adult sports programs & sporting events	5.5%	4.2%	6.2%	8.3%	5.5%	6.3%	2.9%	3.1%	1.0%	1.0%	1.1%	54.9%
Q14-14. Quality of adult sports programs & sporting events	4.2%	4.5%	5.8%	7.5%	5.7%	5.5%	2.1%	2.8%	0.6%	0.5%	0.8%	59.9%
Q14-15. Availability of youth sports programs through partners, such as Police Activities League (PAL), Meridian Youth Baseball (MYB), & others	9.9%	6.7%	11.7%	8.3%	5.2%	5.2%	0.6%	1.3%	0.5%	0.2%	0.6%	49.8%
Q14-16. Quality of youth sports programs through partners, such as Police Activities League (PAL), Meridian Youth Baseball (MYB), & others	8.6%	6.2%	11.2%	8.8%	4.5%	4.1%	0.3%	1.5%	0.3%	0.2%	0.6%	53.7%
Q14-17. Availability of course & amenities at Lakeview Golf Course	5.7%	3.7%	7.0%	6.7%	3.1%	3.2%	1.3%	0.8%	0.0%	0.2%	0.6%	67.7%
Q14-18. Quality of course & amenities at Lakeview Golf Course	5.7%	3.6%	7.5%	5.2%	2.3%	3.4%	0.8%	1.0%	0.5%	0.3%	0.3%	69.5%

**WITHOUT "DON'T KNOW"**

**Q14. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the following parks and recreation services. (without "don't know")**

(N=616)

	Excellent	9	8	7	6	5	4	3	2	1	Poor
Q14-1. Number of City parks	32.4%	19.3%	24.0%	11.8%	5.8%	3.6%	0.5%	1.0%	1.2%	0.0%	0.3%
Q14-2. Quality, appearance & maintenance of City parks	38.8%	24.0%	22.9%	8.7%	2.5%	2.2%	0.2%	0.2%	0.2%	0.3%	0.0%
Q14-3. Quality of athletic fields	30.9%	25.8%	23.6%	10.5%	5.0%	2.0%	0.9%	0.4%	0.2%	0.4%	0.2%
Q14-4. Number of special events & festivals	15.0%	14.8%	22.2%	19.5%	10.8%	9.3%	4.0%	1.7%	0.8%	0.2%	1.7%
Q14-5. Quality & variety of special events & festivals	15.9%	13.6%	21.0%	18.1%	10.5%	12.4%	3.7%	2.5%	0.6%	0.4%	1.4%
Q14-6. Number of pathways for walking & biking	11.2%	10.7%	17.5%	17.3%	12.7%	11.9%	6.1%	5.0%	2.7%	1.6%	3.4%
Q14-7. Quality of pathways for walking & biking	11.9%	12.6%	24.0%	17.4%	10.8%	9.2%	4.2%	3.7%	2.2%	1.1%	2.9%
Q14-8. Availability of information about recreation programs & classes through social media, activity guides, email updates, website, etc.	12.6%	8.8%	13.0%	18.8%	12.4%	13.3%	8.3%	5.8%	2.4%	0.9%	3.6%
Q14-9. Availability of community center & gym facilities	8.1%	6.3%	14.3%	14.3%	14.1%	18.3%	8.7%	3.8%	4.7%	1.8%	5.6%
Q14-10. Availability of Meridian Pool at Storey Park	7.5%	10.9%	16.7%	11.2%	13.3%	17.0%	9.5%	4.4%	2.7%	0.7%	6.1%
Q14-11. Number of recreation programs & classes	11.2%	6.3%	19.2%	18.9%	13.8%	15.8%	6.6%	3.4%	1.7%	0.9%	2.3%
Q14-12. Quality & variety of recreation programs & classes	12.9%	9.1%	17.2%	16.3%	15.7%	15.7%	3.1%	4.7%	1.6%	1.6%	2.2%
Q14-13. Number of adult sports programs & sporting events	12.2%	9.4%	13.7%	18.3%	12.2%	14.0%	6.5%	6.8%	2.2%	2.2%	2.5%
Q14-14. Quality of adult sports programs & sporting events	10.5%	11.3%	14.6%	18.6%	14.2%	13.8%	5.3%	6.9%	1.6%	1.2%	2.0%
Q14-15. Availability of youth sports programs through partners, such as Police Activities League (PAL), Meridian Youth Baseball (MYB), & others	19.7%	13.3%	23.3%	16.5%	10.4%	10.4%	1.3%	2.6%	1.0%	0.3%	1.3%
Q14-16. Quality of youth sports programs through partners, such as Police Activities League (PAL), Meridian Youth Baseball (MYB), & others	18.6%	13.3%	24.2%	18.9%	9.8%	8.8%	0.7%	3.2%	0.7%	0.4%	1.4%
Q14-17. Availability of course & amenities at Lakeview Golf Course	17.6%	11.6%	21.6%	20.6%	9.5%	10.1%	4.0%	2.5%	0.0%	0.5%	2.0%
Q14-18. Quality of course & amenities at Lakeview Golf Course	18.6%	11.7%	24.5%	17.0%	7.4%	11.2%	2.7%	3.2%	1.6%	1.1%	1.1%

**Q15. In the past 12 months, have you or anyone in your household visited a City of Meridian park?**

<u>Q15. Have you visited a City park in past 12 months</u>	<u>Number</u>	<u>Percent</u>
Yes, I have personally visited a City park in last year	497	80.7 %
Yes, a household member has visited a City park in last year	51	8.3 %
No	58	9.4 %
Not provided	10	1.6 %
Total	616	100.0 %

**WITHOUT "NOT PROVIDED"**

**Q15. In the past 12 months, have you or anyone in your household visited a City of Meridian park? (without "not provided")**

<u>Q15. Have you visited a City park in past 12 months</u>	<u>Number</u>	<u>Percent</u>
Yes, I have personally visited a City park in last year	497	82.0 %
Yes, a household member has visited a City park in last year	51	8.4 %
No	58	9.6 %
Total	606	100.0 %

**Q16. Public safety has prioritized public outreach using social media, public presentations, citizen academies, and volunteer opportunities like citizen park patrols. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the following public safety services.**

(N=616)

	Excellent	9	8	7	6	5	4	3	2	1	Poor	Don't know
Q16-1. Overall feeling of safety in City	24.8%	24.4%	27.4%	13.6%	3.1%	2.6%	0.5%	0.8%	0.3%	0.0%	0.8%	1.6%
Q16-2. Quality of local police protection	28.7%	24.2%	21.9%	10.6%	3.9%	2.1%	0.8%	0.8%	0.6%	0.0%	0.5%	5.8%
Q16-3. How quickly police respond to 911 emergencies	19.0%	13.1%	10.4%	5.8%	1.3%	1.3%	0.5%	0.5%	0.2%	0.0%	0.5%	47.4%
Q16-4. Visibility of police in neighborhoods	11.5%	12.3%	16.9%	13.6%	10.4%	12.7%	4.5%	4.5%	4.1%	0.8%	3.6%	5.0%
Q16-5. Safety in City parks	20.9%	18.7%	20.3%	13.5%	5.2%	3.7%	1.8%	0.6%	0.5%	0.2%	0.2%	14.4%
Q16-6. Police safety education programs	7.1%	4.5%	7.0%	7.0%	4.4%	2.4%	0.5%	1.5%	1.1%	0.3%	0.5%	63.6%
Q16-7. Professionalism of employees responding to emergencies	25.6%	13.6%	11.4%	4.4%	1.6%	2.3%	0.5%	0.2%	0.5%	0.2%	0.6%	39.1%
Q16-8. Overall quality of fire department	39.4%	16.1%	13.3%	3.9%	1.3%	1.5%	0.0%	0.0%	0.0%	0.0%	0.2%	24.4%
Q16-9. How quickly fire department responds to 911 emergencies	30.0%	12.0%	9.1%	2.8%	0.6%	1.1%	0.3%	0.0%	0.0%	0.0%	0.3%	43.7%
Q16-10. Quality of Emergency Medical Services (EMS)	27.9%	12.7%	12.5%	4.1%	1.6%	0.6%	0.3%	0.2%	0.0%	0.0%	0.2%	39.9%
Q16-11. Fire safety education programs	9.9%	6.3%	8.3%	5.0%	3.4%	2.3%	0.8%	0.5%	0.2%	0.3%	1.0%	62.0%
Q16-12. Current location of fire stations	29.7%	18.0%	21.9%	9.7%	3.4%	3.6%	0.2%	0.2%	0.2%	0.0%	0.3%	12.8%
Q16-13. Fire department public outreach	12.2%	7.3%	8.8%	6.0%	3.7%	3.2%	1.0%	1.0%	0.8%	0.3%	1.3%	54.4%



**WITHOUT "DON'T KNOW"**

**Q16. Public safety has prioritized public outreach using social media, public presentations, citizen academies, and volunteer opportunities like citizen park patrols. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the following public safety services. (without "don't know")**

(N=616)

	Excellent	9	8	7	6	5	4	3	2	1	Poor
Q16-1. Overall feeling of safety in City	25.2%	24.8%	27.9%	13.9%	3.1%	2.6%	0.5%	0.8%	0.3%	0.0%	0.8%
Q16-2. Quality of local police protection	30.5%	25.7%	23.3%	11.2%	4.1%	2.2%	0.9%	0.9%	0.7%	0.0%	0.5%
Q16-3. How quickly police respond to 911 emergencies	36.1%	25.0%	19.8%	11.1%	2.5%	2.5%	0.9%	0.9%	0.3%	0.0%	0.9%
Q16-4. Visibility of police in neighborhoods	12.1%	13.0%	17.8%	14.4%	10.9%	13.3%	4.8%	4.8%	4.3%	0.9%	3.8%
Q16-5. Safety in City parks	24.5%	21.8%	23.7%	15.7%	6.1%	4.4%	2.1%	0.8%	0.6%	0.2%	0.2%
Q16-6. Police safety education programs	19.6%	12.5%	19.2%	19.2%	12.1%	6.7%	1.3%	4.0%	3.1%	0.9%	1.3%
Q16-7. Professionalism of employees responding to emergencies	42.1%	22.4%	18.7%	7.2%	2.7%	3.7%	0.8%	0.3%	0.8%	0.3%	1.1%
Q16-8. Overall quality of fire department	52.1%	21.2%	17.6%	5.2%	1.7%	1.9%	0.0%	0.0%	0.0%	0.0%	0.2%
Q16-9. How quickly fire department responds to 911 emergencies	53.3%	21.3%	16.1%	4.9%	1.2%	2.0%	0.6%	0.0%	0.0%	0.0%	0.6%
Q16-10. Quality of Emergency Medical Services (EMS)	46.5%	21.1%	20.8%	6.8%	2.7%	1.1%	0.5%	0.3%	0.0%	0.0%	0.3%
Q16-11. Fire safety education programs	26.1%	16.7%	21.8%	13.2%	9.0%	6.0%	2.1%	1.3%	0.4%	0.9%	2.6%
Q16-12. Current location of fire stations	34.1%	20.7%	25.1%	11.2%	3.9%	4.1%	0.2%	0.2%	0.2%	0.0%	0.4%
Q16-13. Fire department public outreach	26.7%	16.0%	19.2%	13.2%	8.2%	7.1%	2.1%	2.1%	1.8%	0.7%	2.8%

**Q17. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the City's efforts in the enforcement of the following codes and ordinances.**

(N=616)

	Excellent	9	8	7	6	5	4	3	2	1	Poor	Don't know
Q17-1. Weed abatement	5.5%	6.0%	10.9%	12.5%	10.1%	9.3%	3.6%	5.8%	3.6%	2.1%	4.5%	26.1%
Q17-2. Removal of graffiti	20.6%	10.9%	19.2%	7.8%	4.4%	4.1%	1.5%	1.3%	0.6%	0.5%	0.6%	28.6%
Q17-3. Abandoned/junk automobile removal	14.0%	9.9%	13.8%	9.7%	4.5%	5.7%	2.8%	2.4%	1.1%	1.1%	2.9%	32.0%
Q17-4. Clean-up of litter & debris on private property	7.1%	6.8%	11.7%	8.3%	6.8%	6.7%	4.7%	2.9%	1.8%	1.6%	3.6%	38.0%

**WITHOUT "DON'T KNOW"**

**Q17. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the City's efforts in the enforcement of the following codes and ordinances. (without "don't know")**

(N=616)

	Excellent	9	8	7	6	5	4	3	2	1	Poor
Q17-1. Weed abatement	7.5%	8.1%	14.7%	16.9%	13.6%	12.5%	4.8%	7.9%	4.8%	2.9%	6.2%
Q17-2. Removal of graffiti	28.9%	15.2%	26.8%	10.9%	6.1%	5.7%	2.0%	1.8%	0.9%	0.7%	0.9%
Q17-3. Abandoned/junk automobile removal	20.5%	14.6%	20.3%	14.3%	6.7%	8.4%	4.1%	3.6%	1.7%	1.7%	4.3%
Q17-4. Clean-up of litter & debris on private property	11.5%	11.0%	18.8%	13.4%	11.0%	10.7%	7.6%	4.7%	2.9%	2.6%	5.8%

**Q18. Do you have a working smoke detector in your home?**

<u>Q18. Do you have a working smoke detector in your home</u>	<u>Number</u>	<u>Percent</u>
Yes	606	98.4 %
No	1	0.2 %
Don't know	9	1.5 %
Total	616	100.0 %

**WITHOUT "DON'T KNOW"**

**Q18. Do you have a working smoke detector in your home? (without "don't know")**

<u>Q18. Do you have a working smoke detector in your home</u>	<u>Number</u>	<u>Percent</u>
Yes	606	99.8 %
No	1	0.2 %
Total	607	100.0 %

**Q19. The City uses a variety of methods to communicate with the public, including its website, social media such as Nextdoor, Facebook and X/Twitter, traditional media such as newspapers, radio, and television, and a bi-weekly newsletter. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the following communication services.**

(N=616)

	Excellent	9	8	7	6	5	4	3	2	1	Poor	Don't know
Q19-1. Effectiveness of City communications with the public	9.9%	13.6%	21.6%	15.7%	10.1%	8.8%	3.2%	2.9%	1.8%	0.6%	0.8%	10.9%
Q19-2. Opportunities to provide input in local decision-making	7.3%	7.8%	15.4%	10.2%	8.3%	10.6%	4.9%	5.8%	1.8%	1.8%	3.7%	22.4%
Q19-3. Quality of meridiancity.org	9.4%	14.1%	14.9%	13.5%	7.1%	8.9%	2.1%	1.1%	0.6%	0.3%	0.6%	27.1%
Q19-4. Usefulness of online services available on City of Meridian's website (bill pay/class registration)	16.6%	15.9%	16.9%	11.4%	5.0%	6.2%	1.3%	0.6%	0.5%	0.0%	0.5%	25.2%
Q19-5. Quality of information about City programs & services	9.7%	9.9%	15.1%	13.5%	7.0%	9.9%	3.7%	1.3%	1.9%	0.6%	1.0%	26.3%

**WITHOUT "DON'T KNOW"**

**Q19. The City uses a variety of methods to communicate with the public, including its website, social media such as Nextdoor, Facebook and X/Twitter, traditional media such as newspapers, radio, and television, and a bi-weekly newsletter. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the following communication services. (without "don't know")**

(N=616)

	Excellent	9	8	7	6	5	4	3	2	1	Poor
Q19-1. Effectiveness of City communications with the public	11.1%	15.3%	24.2%	17.7%	11.3%	9.8%	3.6%	3.3%	2.0%	0.7%	0.9%
Q19-2. Opportunities to provide input in local decision-making	9.4%	10.0%	19.9%	13.2%	10.7%	13.6%	6.3%	7.5%	2.3%	2.3%	4.8%
Q19-3. Quality of meridiancity.org	12.9%	19.4%	20.5%	18.5%	9.8%	12.2%	2.9%	1.6%	0.9%	0.4%	0.9%
Q19-4. Usefulness of online services available on City of Meridian's website (bill pay/class registration)	22.1%	21.3%	22.6%	15.2%	6.7%	8.2%	1.7%	0.9%	0.7%	0.0%	0.7%
Q19-5. Quality of information about City programs & services	13.2%	13.4%	20.5%	18.3%	9.5%	13.4%	5.1%	1.8%	2.6%	0.9%	1.3%

**Q20. Where do you currently get information about Meridian's services and programs?**

Q20. Where do you currently get information about Meridian's services & programs	Number	Percent
City website	278	45.1 %
Social media (Nextdoor, Facebook, X/Twitter, Instagram)	340	55.2 %
Television/news	163	26.5 %
Flyers in utility bills	247	40.1 %
Information booklets/City publications	36	5.8 %
Newspaper	49	8.0 %
Radio	52	8.4 %
Emails from City	155	25.2 %
Other sources	25	4.1 %
Total	1345	

**Q20-9. Other Sources**

- Boise
- boisodev.com
- Dev Boise
- Friends
- Friends and neighbors
- Friends. People at church
- Friends. There is not much advertisement that I ever see
- friends/neighbors
- Hearing about said event from another person
- I contact the agency directly
- I hear about events from other people, but somehow never know about events myself.
- Internet searches
- KTVB channel 7
- Library
- Library
- mail
- Nextdoor
- People
- Phonebook
- Someone mentions things. I don't recall ever seeing the newsletters mentioned above.
- Texts
- Visit with neighbors. The more the social media is used the .more seniors are left in the dark! Not all seniors use the internet!
- Word of mouth
- Word of mouth
- Word of mouth

**Q21. Using a scale of 0 to 10, where 10 means "High Priority" and 0 means "No Priority," please rate the importance of the following community issues.**

(N=616)

	High priority	9	8	7	6	5	4	3	2	1	No priority	Don't know
Q21-1. Roads/traffic/transportation	65.4%	14.1%	11.9%	3.2%	1.3%	2.3%	0.2%	0.2%	0.0%	0.0%	0.2%	1.3%
Q21-2. Growth/development	53.1%	14.0%	10.9%	7.0%	4.5%	3.4%	1.3%	1.3%	0.3%	0.3%	2.6%	1.3%
Q21-3. Education/schools	49.4%	15.7%	12.0%	7.1%	3.9%	3.1%	1.1%	0.8%	0.5%	0.0%	1.3%	5.0%
Q21-4. Public safety	45.9%	20.3%	13.6%	9.3%	3.4%	2.9%	1.0%	0.8%	0.2%	0.0%	0.5%	2.1%
Q21-5. Homelessness/social services	18.8%	10.4%	15.4%	16.7%	9.4%	8.1%	2.4%	4.4%	2.3%	2.3%	3.6%	6.2%
Q21-6. Affordable housing	30.5%	13.6%	11.2%	10.2%	6.8%	8.0%	2.8%	3.6%	1.6%	1.9%	5.5%	4.2%
Q21-7. Jobs/economic development	21.9%	15.1%	20.5%	14.8%	7.8%	7.8%	2.3%	1.9%	0.6%	0.6%	0.6%	6.0%
Q21-8. Public transportation	20.6%	11.7%	14.0%	11.2%	9.6%	9.4%	5.2%	3.7%	1.6%	2.3%	5.4%	5.4%
Q21-9. Downtown redevelopment	11.4%	8.9%	17.5%	14.0%	11.4%	10.6%	6.3%	4.7%	3.6%	2.9%	5.0%	3.7%
Q21-10. Pathway/sidewalk connections	22.7%	13.8%	16.2%	14.3%	9.7%	8.9%	3.2%	2.9%	2.6%	1.1%	1.6%	2.8%
Q21-11. Parks & recreation services	16.7%	13.8%	26.1%	15.1%	8.6%	9.6%	3.2%	1.1%	1.1%	0.3%	0.8%	3.4%
Q21-12. City tax burden	25.6%	12.8%	17.5%	13.0%	6.2%	9.3%	2.4%	1.1%	1.0%	0.2%	1.6%	9.3%
Q21-13. Telecommunications (cell phone/internet service)	18.5%	14.8%	20.0%	13.3%	7.3%	10.2%	3.1%	2.4%	1.6%	1.8%	2.8%	4.2%
Q21-14. Access to mental health services	22.7%	11.7%	14.0%	12.0%	7.6%	9.1%	2.9%	3.1%	1.9%	1.6%	2.9%	10.4%

**WITHOUT "DON'T KNOW"**

**Q21. Using a scale of 0 to 10, where 10 means "High Priority" and 0 means "No Priority," please rate the importance of the following community issues. (without "don't know")**

(N=616)

	High priority	9	8	7	6	5	4	3	2	1	No priority
Q21-1. Roads/traffic/transportation	66.3%	14.3%	12.0%	3.3%	1.3%	2.3%	0.2%	0.2%	0.0%	0.0%	0.2%
Q21-2. Growth/development	53.8%	14.1%	11.0%	7.1%	4.6%	3.5%	1.3%	1.3%	0.3%	0.3%	2.6%
Q21-3. Education/schools	52.0%	16.6%	12.6%	7.5%	4.1%	3.2%	1.2%	0.9%	0.5%	0.0%	1.4%
Q21-4. Public safety	46.9%	20.7%	13.9%	9.5%	3.5%	3.0%	1.0%	0.8%	0.2%	0.0%	0.5%
Q21-5. Homelessness/social services	20.1%	11.1%	16.4%	17.8%	10.0%	8.7%	2.6%	4.7%	2.4%	2.4%	3.8%
Q21-6. Affordable housing	31.9%	14.2%	11.7%	10.7%	7.1%	8.3%	2.9%	3.7%	1.7%	2.0%	5.8%
Q21-7. Jobs/economic development	23.3%	16.1%	21.8%	15.7%	8.3%	8.3%	2.4%	2.1%	0.7%	0.7%	0.7%
Q21-8. Public transportation	21.8%	12.3%	14.8%	11.8%	10.1%	9.9%	5.5%	3.9%	1.7%	2.4%	5.7%
Q21-9. Downtown redevelopment	11.8%	9.3%	18.2%	14.5%	11.8%	11.0%	6.6%	4.9%	3.7%	3.0%	5.2%
Q21-10. Pathway/sidewalk connections	23.4%	14.2%	16.7%	14.7%	10.0%	9.2%	3.3%	3.0%	2.7%	1.2%	1.7%
Q21-11. Parks & recreation services	17.3%	14.3%	27.1%	15.6%	8.9%	9.9%	3.4%	1.2%	1.2%	0.3%	0.8%
Q21-12. City tax burden	28.3%	14.1%	19.3%	14.3%	6.8%	10.2%	2.7%	1.3%	1.1%	0.2%	1.8%
Q21-13. Telecommunications (cell phone/ internet service)	19.3%	15.4%	20.8%	13.9%	7.6%	10.7%	3.2%	2.5%	1.7%	1.9%	2.9%
Q21-14. Access to mental health services	25.4%	13.0%	15.6%	13.4%	8.5%	10.1%	3.3%	3.4%	2.2%	1.8%	3.3%

**Q22. Which THREE of the priorities listed in Question 21 do you think should receive the MOST EMPHASIS from City leaders over the next THREE years?**

<u>Q22. Top choice</u>	<u>Number</u>	<u>Percent</u>
Roads/traffic/transportation	248	40.3 %
Growth/development	95	15.4 %
Education/schools	67	10.9 %
Public safety	40	6.5 %
Homelessness/social services	12	1.9 %
Affordable housing	27	4.4 %
Jobs/economic development	9	1.5 %
Public transportation	21	3.4 %
Downtown redevelopment	6	1.0 %
Pathway/sidewalk connections	21	3.4 %
Parks & recreation services	2	0.3 %
City tax burden	11	1.8 %
Telecommunications (cell phone/internet service)	2	0.3 %
Access to mental health services	24	3.9 %
<u>None chosen</u>	<u>31</u>	<u>5.0 %</u>
Total	616	100.0 %

**Q22. Which THREE of the priorities listed in Question 21 do you think should receive the MOST EMPHASIS from City leaders over the next THREE years?**

<u>Q22. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Roads/traffic/transportation	123	20.0 %
Growth/development	151	24.5 %
Education/schools	84	13.6 %
Public safety	54	8.8 %
Homelessness/social services	10	1.6 %
Affordable housing	57	9.3 %
Jobs/economic development	14	2.3 %
Public transportation	16	2.6 %
Downtown redevelopment	10	1.6 %
Pathway/sidewalk connections	15	2.4 %
Parks & recreation services	6	1.0 %
City tax burden	14	2.3 %
Telecommunications (cell phone/internet service)	10	1.6 %
Access to mental health services	17	2.8 %
<u>None chosen</u>	<u>35</u>	<u>5.7 %</u>
Total	616	100.0 %



**Q22. Which THREE of the priorities listed in Question 21 do you think should receive the MOST EMPHASIS from City leaders over the next THREE years?**

Q22. 3rd choice	Number	Percent
Roads/traffic/transportation	59	9.6 %
Growth/development	61	9.9 %
Education/schools	85	13.8 %
Public safety	80	13.0 %
Homelessness/social services	13	2.1 %
Affordable housing	61	9.9 %
Jobs/economic development	39	6.3 %
Public transportation	25	4.1 %
Downtown redevelopment	18	2.9 %
Pathway/sidewalk connections	32	5.2 %
Parks & recreation services	23	3.7 %
City tax burden	26	4.2 %
Telecommunications (cell phone/internet service)	16	2.6 %
Access to mental health services	37	6.0 %
None chosen	41	6.7 %
Total	616	100.0 %

**SUM OF TOP 3 CHOICES**

**Q22. Which THREE of the priorities listed in Question 21 do you think should receive the MOST EMPHASIS from City leaders over the next THREE years? (top 3)**

Q22. Sum of top 3 choices	Number	Percent
Roads/traffic/transportation	430	69.8 %
Growth/development	307	49.8 %
Education/schools	236	38.3 %
Public safety	174	28.2 %
Homelessness/social services	35	5.7 %
Affordable housing	145	23.5 %
Jobs/economic development	62	10.1 %
Public transportation	62	10.1 %
Downtown redevelopment	34	5.5 %
Pathway/sidewalk connections	68	11.0 %
Parks & recreation services	31	5.0 %
City tax burden	51	8.3 %
Telecommunications (cell phone/internet service)	28	4.5 %
Access to mental health services	78	12.7 %
None chosen	31	5.0 %
Total	1772	

**Q23. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the City's level of effort in the enforcement of the following public safety and traffic areas.**

(N=616)

	Excellent	9	8	7	6	5	4	3	2	1	Poor	Don't know
Q23-1. Handheld use of cell phones & texting while driving	5.4%	5.7%	8.6%	7.3%	6.5%	8.4%	6.3%	6.7%	5.4%	3.4%	15.4%	20.9%
Q23-2. Speeding in neighborhoods	4.5%	5.7%	9.1%	9.3%	6.7%	9.7%	6.7%	8.6%	8.9%	3.7%	15.7%	11.4%
Q23-3. Red light violations	4.7%	5.2%	8.9%	7.1%	5.7%	10.4%	6.0%	7.1%	6.3%	3.2%	17.0%	18.2%
Q23-4. Tailgating	2.9%	3.7%	6.3%	6.3%	6.5%	12.5%	5.2%	9.1%	8.0%	3.6%	12.7%	23.2%
Q23-5. Speeding on arterial roads	4.4%	5.2%	9.3%	8.1%	8.6%	12.0%	4.9%	7.6%	6.2%	3.4%	13.6%	16.7%
Q23-6. Excessive motor vehicle sound	2.6%	4.4%	6.3%	5.2%	5.7%	11.9%	5.7%	5.8%	6.5%	5.2%	14.9%	25.8%

**WITHOUT "DON'T KNOW"**

**Q23. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the City's level of effort in the enforcement of the following public safety and traffic areas. (without "don't know")**

(N=616)

	Excellent	9	8	7	6	5	4	3	2	1	Poor
Q23-1. Handheld use of cell phones & texting while driving	6.8%	7.2%	10.9%	9.2%	8.2%	10.7%	8.0%	8.4%	6.8%	4.3%	19.5%
Q23-2. Speeding in neighborhoods	5.1%	6.4%	10.3%	10.4%	7.5%	11.0%	7.5%	9.7%	10.1%	4.2%	17.8%
Q23-3. Red light violations	5.8%	6.3%	10.9%	8.7%	6.9%	12.7%	7.3%	8.7%	7.7%	4.0%	20.8%
Q23-4. Tailgating	3.8%	4.9%	8.2%	8.2%	8.5%	16.3%	6.8%	11.8%	10.4%	4.7%	16.5%
Q23-5. Speeding on arterial roads	5.3%	6.2%	11.1%	9.7%	10.3%	14.4%	5.8%	9.2%	7.4%	4.1%	16.4%
Q23-6. Excessive motor vehicle sound	3.5%	5.9%	8.5%	7.0%	7.7%	16.0%	7.7%	7.9%	8.8%	7.0%	20.1%

**Q24. Do you feel the level of police presence in your neighborhood is sufficient, ensuring that Meridian communities remain a safe place for citizens?**

Q24. Is level of police presence in your neighborhood sufficient	Number	Percent
Yes	287	46.6 %
No	196	31.8 %
Not sure	126	20.5 %
Not provided	7	1.1 %
Total	616	100.0 %

**WITHOUT "NOT PROVIDED"**

**Q24. Do you feel the level of police presence in your neighborhood is sufficient, ensuring that Meridian communities remain a safe place for citizens? (without "not provided")**

Q24. Is level of police presence in your neighborhood sufficient	Number	Percent
Yes	287	47.1 %
No	196	32.2 %
Not sure	126	20.7 %
Total	609	100.0 %

**Q26. Your gender:**

Q26. Your gender	Number	Percent
Male	294	47.7 %
Female	298	48.4 %
Prefer not to answer	24	3.9 %
Total	616	100.0 %

**WITHOUT "PREFER NOT TO ANSWER"**

**Q26. Your gender: (without "prefer not to answer")**

Q26. Your gender	Number	Percent
Male	294	49.7 %
Female	298	50.3 %
Total	592	100.0 %

**Q27. What is your age?**

Q27. Your age	Number	Percent
18 to 34	120	19.5 %
35 to 44	117	19.0 %
45 to 54	117	19.0 %
55 to 64	120	19.5 %
65+	115	18.7 %
Not provided	27	4.4 %
Total	616	100.0 %

**WITHOUT "NOT PROVIDED"**

**Q27. What is your age? (without "not provided")**

Q27. Your age	Number	Percent
18 to 34	120	20.4 %
35 to 44	117	19.9 %
45 to 54	117	19.9 %
55 to 64	120	20.4 %
65+	115	19.5 %
Total	589	100.0 %

**Q28. Which of the following best describes the home in which you live?**

Q28. Which following best describes the home in which you live	Number	Percent
A manufactured trailer or mobile home	1	0.2 %
An apartment	15	2.4 %
Townhouse or duplex	20	3.2 %
A detached single-family house	564	91.6 %
Other	1	0.2 %
Not provided	15	2.4 %
Total	616	100.0 %

**WITHOUT "NOT PROVIDED"**

**Q28. Which of the following best describes the home in which you live? (without "not provided")**

Q28. Which following best describes the home in which you live	Number	Percent
A manufactured trailer or mobile home	1	0.2 %
An apartment	15	2.5 %
Townhouse or duplex	20	3.3 %
A detached single-family house	564	93.8 %
Other	1	0.2 %
Total	601	100.0 %

**Q28-6. Other:**

Q28-6. Other	Number	Percent
Garage	1	100.0 %
Total	1	100.0 %

**Q29. Do you own or rent your home?**

Q29. Do you own or rent your home	Number	Percent
Own	532	86.4 %
Rent	74	12.0 %
Other	3	0.5 %
Don't know	7	1.1 %
Total	616	100.0 %

**WITHOUT "DON'T KNOW"**

**Q29. Do you own or rent your home? (without "don't know")**

Q29. Do you own or rent your home	Number	Percent
Own	532	87.4 %
Rent	74	12.2 %
Other	3	0.5 %
Total	609	100.0 %

**Q29-3. Other:**

Q29-3. Other	Number	Percent
Live with a family/I am not an owner	1	33.3 %
Paying utilities only	1	33.3 %
Live with parents who own the house	1	33.3 %
Total	3	100.0 %

**Q30. How many years have you lived in Meridian?**

Q30. How many years have you lived in Meridian	Number	Percent
0-5	182	29.5 %
6-10	129	20.9 %
11-15	70	11.4 %
16-20	80	13.0 %
21-30	84	13.6 %
31+	50	8.1 %
Not provided	21	3.4 %
Total	616	100.0 %

**WITHOUT "NOT PROVIDED"**

**Q30. How many years have you lived in Meridian? (without "not provided")**

Q30. How many years have you lived in Meridian	Number	Percent
0-5	182	30.6 %
6-10	129	21.7 %
11-15	70	11.8 %
16-20	80	13.4 %
21-30	84	14.1 %
31+	50	8.4 %
Total	595	100.0 %

**Q30. How many months have you lived in Meridian?**

Q30. How many months have you lived in Meridian	Number	Percent
0	33	5.4 %
1	40	6.5 %
2	42	6.8 %
3	45	7.3 %
4	29	4.7 %
5	23	3.7 %
6	41	6.7 %
7	26	4.2 %
8	24	3.9 %
9	12	1.9 %
10+	43	7.0 %
Not provided	258	41.9 %
Total	616	100.0 %

**WITHOUT "NOT PROVIDED"**

**Q30. How many months have you lived in Meridian? (without "not provided")**

Q30. How many months have you lived in Meridian	Number	Percent
0	33	9.2 %
1	40	11.2 %
2	42	11.7 %
3	45	12.6 %
4	29	8.1 %
5	23	6.4 %
6	41	11.5 %
7	26	7.3 %
8	24	6.7 %
9	12	3.4 %
10+	43	12.0 %
Total	358	100.0 %

**Q31. Including yourself, how many people in your household are...**

	Mean	Sum
number	2.7	1515
Under age 5	0.1	73
Ages 5-9	0.2	89
Ages 10-14	0.2	119
Ages 15-17	0.2	91
Ages 18+	2.0	1143

**Q32. Does your household have a dog?**

Q32. Does your household have a dog	Number	Percent
Yes	308	50.0 %
No	272	44.2 %
Not provided	36	5.8 %
Total	616	100.0 %

**WITHOUT "NOT PROVIDED"**

**Q32. Does your household have a dog? (without "not provided")**

Q32. Does your household have a dog	Number	Percent
Yes	308	53.1 %
No	272	46.9 %
Total	580	100.0 %

**Q32a. How many dogs do you have in your household?**

Q32a. How many dogs do you have in your household	Number	Percent
One	192	62.3 %
Two	91	29.5 %
Three	11	3.6 %
Four or more	1	0.3 %
Not provided	13	4.2 %
Total	308	100.0 %

**WITHOUT "NOT PROVIDED"**

**Q32a. How many dogs do you have in your household? (without "not provided")**

Q32a. How many dogs do you have in your household	Number	Percent
One	192	65.1 %
Two	91	30.8 %
Three	11	3.7 %
Four or more	1	0.3 %
Total	295	100.0 %

**Q32b. Do you know that Meridian requires dogs to be licensed annually?**

<u>Q32b. Do you know that Meridian requires dogs to be licensed annually</u>	<u>Number</u>	<u>Percent</u>
Yes	200	64.9 %
No	98	31.8 %
Not provided	10	3.2 %
Total	308	100.0 %

**WITHOUT "NOT PROVIDED"**

**Q32b. Do you know that Meridian requires dogs to be licensed annually? (without "not provided")**

<u>Q32b. Do you know that Meridian requires dogs to be licensed annually</u>	<u>Number</u>	<u>Percent</u>
Yes	200	67.1 %
No	98	32.9 %
Total	298	100.0 %



**Q33. Which ONE of the following best describes your current employment status?**

Q33. What best describes your current employment status	Number	Percent
Employed full time	337	54.7 %
Employed part time	59	9.6 %
Self-employed	40	6.5 %
Not employed outside home, a homemaker	19	3.1 %
Retired	127	20.6 %
A student working full time	1	0.2 %
A student working part time	1	0.2 %
Not employed due to a disability	6	1.0 %
Not employed, but seeking work	5	0.8 %
Not employed, but not seeking work	2	0.3 %
Other	3	0.5 %
Not provided	16	2.6 %
Total	616	100.0 %

**WITHOUT "NOT PROVIDED"**

**Q33. Which ONE of the following best describes your current employment status? (without "not provided")**

Q33. What best describes your current employment status	Number	Percent
Employed full time	337	56.2 %
Employed part time	59	9.8 %
Self-employed	40	6.7 %
Not employed outside home, a homemaker	19	3.2 %
Retired	127	21.2 %
A student working full time	1	0.2 %
A student working part time	1	0.2 %
Not employed due to a disability	6	1.0 %
Not employed, but seeking work	5	0.8 %
Not employed, but not seeking work	2	0.3 %
Other	3	0.5 %
Total	600	100.0 %

**Q33-12. Other:**

Q33-12. Other	Number	Percent
Full time caregiver	2	66.7 %
Full time mom and homeschool teacher	1	33.3 %
Total	3	100.0 %

**Q34. What is the approximate total annual family income of all members of your household?**

Q34. Approximate total annual family income of all members of your household	Number	Percent
Less than \$20K	18	2.9 %
\$20K-\$34,999	26	4.2 %
\$35K-\$49,999	44	7.1 %
\$50K-\$74,999	95	15.4 %
\$75K-\$99,999	100	16.2 %
\$100K-\$149,999	106	17.2 %
\$150K-\$199,999	75	12.2 %
\$200K+	42	6.8 %
Not sure	110	17.9 %
Total	616	100.0 %

**WITHOUT "NOT SURE"**

**Q34. What is the approximate total annual family income of all members of your household? (without "not sure")**

Q34. Approximate total annual family income of all members of your household	Number	Percent
Less than \$20K	18	3.6 %
\$20K-\$34,999	26	5.1 %
\$35K-\$49,999	44	8.7 %
\$50K-\$74,999	95	18.8 %
\$75K-\$99,999	100	19.8 %
\$100K-\$149,999	106	20.9 %
\$150K-\$199,999	75	14.8 %
\$200K+	42	8.3 %
Total	506	100.0 %

**Q35. How do you make and receive phones calls?**

Q35. How do you make & receive phones calls	Number	Percent
Landline	7	1.1 %
Cell phone	555	90.1 %
Both	45	7.3 %
Not provided	9	1.5 %
Total	616	100.0 %

**WITHOUT "NOT PROVIDED"**

**Q35. How do you make and receive phones calls? (without "not provided")**

Q35. How do you make & receive phones calls	Number	Percent
Landline	7	1.2 %
Cell phone	555	91.4 %
Both	45	7.4 %
Total	607	100.0 %

**Q35a. Do you primarily use your cell phone, landline or both to make and receive calls?**

<u>Q35a. Do you primarily use your cell phone, landline or both</u>	<u>Number</u>	<u>Percent</u>
Primarily use cell phone	23	51.1 %
Primarily use landline	4	8.9 %
Both	17	37.8 %
Not provided	1	2.2 %
Total	45	100.0 %

**WITHOUT "NOT PROVIDED"**

**Q35a. Do you primarily use your cell phone, landline or both to make and receive calls? (without "not provided")**

<u>Q35a. Do you primarily use your cell phone, landline or both</u>	<u>Number</u>	<u>Percent</u>
Primarily use cell phone	23	52.3 %
Primarily use landline	4	9.1 %
Both	17	38.6 %
Total	44	100.0 %

**Q35b. Who is your cell phone service provider?**

Q35b. Who is your cell phone service provider	Number	Percent
Verizon	300	50.0 %
AT&T	85	14.2 %
T-Mobile	153	25.5 %
Other	43	7.2 %
Not provided	19	3.2 %
Total	600	100.0 %

**WITHOUT "NOT PROVIDED"**

**Q35b. Who is your cell phone service provider? (without "not provided")**

Q35b. Who is your cell phone service provider	Number	Percent
Verizon	300	51.6 %
AT&T	85	14.6 %
T-Mobile	153	26.3 %
Other	43	7.4 %
Total	581	100.0 %

**Q35b-4. Other:**

Q35b-4. Other	Number	Percent
Mint Mobile	11	25.6 %
Consumer Cellular	9	20.9 %
Visible	4	9.3 %
Google Fi	3	7.0 %
Cricket	3	7.0 %
Tracfone	3	7.0 %
Patriot Mobile	1	2.3 %
Tello	1	2.3 %
Sparklight	1	2.3 %
Straighttalk	1	2.3 %
Pure Talk	1	2.3 %
Spectrum	1	2.3 %
Metro PCS	1	2.3 %
Walmart Family Plan	1	2.3 %
US Mobile	1	2.3 %
Ting	1	2.3 %
Total	43	100.0 %



**5**

**Survey Instrument**



Mayor Robert E. Simison  
**City Council Members:**  
Luke Cavener, President  
Liz Strader, Vice President  
Brian Whitlock  
Doug Taylor  
John Overton  
Anne Little Roberts

June 10, 2024

Dear Meridian Resident,

What do you think? Meridian is issuing this 2024 Resident Survey to understand the community's perspective on services offered in Meridian. The survey questions focus on the quality of services that are provided both by Meridian directly, and by our service partners. Whether considering public safety needs, our parks and pathways, an emerging downtown, or road and transportation needs, our goal is to understand how you view the quality of these services.

As part of this process, you have been randomly selected to participate in this year's survey. We ask that you take the time to help us understand your customer satisfaction with your community so we can improve the quality of services offered in Meridian.

The survey is being conducted by ETC Institute, a national market research firm that specializes in conducting surveys for local governments. The survey is entirely voluntary and should take only 10 to 15 minutes of your time. We ask that you complete it as soon as possible. You can either complete the written survey and return it in the mail using the postage paid envelope, or complete the survey online at [www.meridiansurvey.org](http://www.meridiansurvey.org). Please know that regardless of how you complete the survey, your responses will be completely confidential and combined with the responses of other Meridian residents.

Thank you in advance for your participation and feedback. The information we obtain from this survey is critical to understanding the needs of Meridian residents. If you have questions about the survey, please contact the City of Meridian Mayor's Office at 208-489-0532. Otherwise, you can look for the survey results to be posted on the City of Meridian's website ([www.meridiacity.org](http://www.meridiacity.org)) by early fall.

Sincerely,

A handwritten signature in blue ink, appearing to read "Robert E. Simison".

Robert E. Simison  
Mayor



# 2024 City of Meridian Resident Survey

Please take a few minutes to complete this survey. Your input is an important part of the City's on-going effort to improve the quality of services provided in the City. You may also complete this survey on-line by going to [meridiansurvey.org](http://meridiansurvey.org). If you have questions, please call the Mayor's Office at (208) 489-0529. Thank you!

**1. The vision for Meridian is: "By 2035, Meridian will be the West's premier community in which to live, work and raise a family." Several items that may influence your perception of Meridian as a community are listed below. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the City of Meridian in the following areas.**

		Excellent										Poor	Don't Know
01.	As a place to live	10	9	8	7	6	5	4	3	2	1	0	99
02.	As a place to work	10	9	8	7	6	5	4	3	2	1	0	99
03.	As a place to raise a family	10	9	8	7	6	5	4	3	2	1	0	99
04.	As a place to start/do business	10	9	8	7	6	5	4	3	2	1	0	99
05.	As a city that is building a strong sense of community	10	9	8	7	6	5	4	3	2	1	0	99
06.	As a city that is developing a strong local economy	10	9	8	7	6	5	4	3	2	1	0	99
07.	As a city that is developing a strong local workforce that can compete in today's economic climate	10	9	8	7	6	5	4	3	2	1	0	99
08.	As a city that is planning for future growth and development	10	9	8	7	6	5	4	3	2	1	0	99
09.	As a city that is developing a sustainable and conscious environment	10	9	8	7	6	5	4	3	2	1	0	99
10.	How well the City is protecting the quality of the air and water	10	9	8	7	6	5	4	3	2	1	0	99
11.	How well the City is maintaining high quality neighborhoods	10	9	8	7	6	5	4	3	2	1	0	99
12.	How well the City is providing options for mobility other than driving	10	9	8	7	6	5	4	3	2	1	0	99
13.	How well the City is ensuring public safety	10	9	8	7	6	5	4	3	2	1	0	99
14.	How well the City is communicating with the community	10	9	8	7	6	5	4	3	2	1	0	99

**2. While the City is not the sole contributor to your quality of life, it is important to understand the perceptions residents have of the quality of life in Meridian. Using a scale of 0 to 10, where 10 means "Greatly Exceeds My Expectations" and 0 means "Does Not Meet My Expectations at All," please rate the City and its partners in the following areas.**

		Greatly Exceeds My Expectations										Does Not Meet My Expectations at All	Don't Know
1.	Overall quality of life in the City	10	9	8	7	6	5	4	3	2	1	0	99
2.	Overall quality of city services provided	10	9	8	7	6	5	4	3	2	1	0	99
3.	Overall quality of customer service you receive from city employees	10	9	8	7	6	5	4	3	2	1	0	99
4.	Your view of an ideal place to live	10	9	8	7	6	5	4	3	2	1	0	99

**3. Using a scale of 0 to 10, where 10 means "Strongly Agree" and 0 means "Strongly Disagree," please rate your level of agreement with the following.**

		Strongly Agree										Strongly Disagree	Don't Know
1.	Quality housing and a variety of options exist in Meridian	10	9	8	7	6	5	4	3	2	1	0	99
2.	Development in the City enhances the quality of life	10	9	8	7	6	5	4	3	2	1	0	99
3.	There are a variety of employment opportunities in Meridian	10	9	8	7	6	5	4	3	2	1	0	99
4.	Access to quality shopping and entertainment exist in Meridian	10	9	8	7	6	5	4	3	2	1	0	99
5.	The City is managing growth wisely	10	9	8	7	6	5	4	3	2	1	0	99
6.	Meridian has a sense of community	10	9	8	7	6	5	4	3	2	1	0	99
7.	The City continuously improves services	10	9	8	7	6	5	4	3	2	1	0	99
8.	The City uses your tax dollars wisely	10	9	8	7	6	5	4	3	2	1	0	99
9.	The City is headed in the right direction	10	9	8	7	6	5	4	3	2	1	0	99

**4. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the quality of the following services provided by the City of Meridian.**

		Excellent										Poor	Don't Know
01.	Fire/Rescue services	10	9	8	7	6	5	4	3	2	1	0	99
02.	Fire prevention and public education	10	9	8	7	6	5	4	3	2	1	0	99
03.	Police department/law enforcement	10	9	8	7	6	5	4	3	2	1	0	99
04.	Code enforcement	10	9	8	7	6	5	4	3	2	1	0	99
05.	Traffic enforcement	10	9	8	7	6	5	4	3	2	1	0	99
06.	Planning & zoning services	10	9	8	7	6	5	4	3	2	1	0	99
07.	Building permit services	10	9	8	7	6	5	4	3	2	1	0	99
08.	Utility billing services	10	9	8	7	6	5	4	3	2	1	0	99
09.	Sewer services	10	9	8	7	6	5	4	3	2	1	0	99
10.	Water services	10	9	8	7	6	5	4	3	2	1	0	99
11.	Garbage/trash pick-up services	10	9	8	7	6	5	4	3	2	1	0	99
12.	Recycling services	10	9	8	7	6	5	4	3	2	1	0	99
13.	City parks	10	9	8	7	6	5	4	3	2	1	0	99
14.	Recreation programs	10	9	8	7	6	5	4	3	2	1	0	99
15.	Programs for youth	10	9	8	7	6	5	4	3	2	1	0	99
16.	Communications	10	9	8	7	6	5	4	3	2	1	0	99
17.	Passport Acceptance Agency	10	9	8	7	6	5	4	3	2	1	0	99

**5. Which THREE of the City Services listed above do you think should receive the MOST EMPHASIS from city leaders over the next TWO years? [Write in your answers below using the list from Question 4.]**

1st: \_\_\_\_\_ 2nd: \_\_\_\_\_ 3rd: \_\_\_\_\_

**6. Which THREE of the City Services listed above do you think should receive the LEAST EMPHASIS from city leaders over the next TWO years? [Write in your answers below using the list from Question 4.]**

1st: \_\_\_\_\_ 2nd: \_\_\_\_\_ 3rd: \_\_\_\_\_

**7. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the following services provided by other agency partners.**

		Excellent										Poor	Don't Know
01.	Public transportation services contracted with Valley Regional Transit	10	9	8	7	6	5	4	3	2	1	0	99
02.	Animal control contracted with Idaho Humane Society	10	9	8	7	6	5	4	3	2	1	0	99
03.	Programs for seniors at the Meridian Senior Center	10	9	8	7	6	5	4	3	2	1	0	99
04.	K-12 education by West Ada School District	10	9	8	7	6	5	4	3	2	1	0	99
05.	Library services by the Meridian Library District	10	9	8	7	6	5	4	3	2	1	0	99
06.	State Highways operated by Idaho Transportation Department (Eagle Road, Meridian Road, and Chinden Boulevard)	10	9	8	7	6	5	4	3	2	1	0	99
07.	All city roads operated by Ada County Highway District	10	9	8	7	6	5	4	3	2	1	0	99
08.	Elections by Ada County Clerk	10	9	8	7	6	5	4	3	2	1	0	99
09.	Cemetery services by Meridian Cemetery Maintenance District	10	9	8	7	6	5	4	3	2	1	0	99
10.	Cell/mobile/data service by provider in Meridian area	10	9	8	7	6	5	4	3	2	1	0	99
11.	Internet service by telecommunications provider in Meridian	10	9	8	7	6	5	4	3	2	1	0	99



8. There are a variety of transportation infrastructure improvements needed along roads in Meridian. Using a scale of 0 to 10, where 10 means "High Priority" and 0 means "No Priority," please rate the following road-related aspects of our community you would like to see.

		High Priority										No Priority	Don't Know
1.	Roadway widening (from single to multiple lanes)	10	9	8	7	6	5	4	3	2	1	0	99
2.	Intersection improvements	10	9	8	7	6	5	4	3	2	1	0	99
3.	Pathways/sidewalk connections on local streets	10	9	8	7	6	5	4	3	2	1	0	99
4.	Sidewalks on arterial (major) roadways	10	9	8	7	6	5	4	3	2	1	0	99
5.	Street lights	10	9	8	7	6	5	4	3	2	1	0	99
6.	Shared bike and pedestrian facilities (similar to Boise Greenbelt) detached from roadway	10	9	8	7	6	5	4	3	2	1	0	99
7.	Beautification/landscaping	10	9	8	7	6	5	4	3	2	1	0	99

9. Which THREE of the transportation improvements listed above do you think should receive the MOST EMPHASIS from city leaders in working with partner agencies over the next THREE years? [Write in your answers below using the list from Question 8.]

1st: \_\_\_\_ 2nd: \_\_\_\_ 3rd: \_\_\_\_

10. Meridian prioritizes roadway and intersection projects that the Ada County Highway District currently has not programmed in their budget and work plan. Using a scale of 0 to 10, where 10 means "High Priority" and 0 means "No Priority," please rate your priority of the following future roadway construction projects in our community.

		High Priority										No Priority	Don't Know
1.	Fairview Ave, from Meridian Rd to Locust Grove Rd	10	9	8	7	6	5	4	3	2	1	0	99
2.	McMillan Rd, from Locust Grove Rd to Meridian Rd	10	9	8	7	6	5	4	3	2	1	0	99
3.	Black Cat Rd, from Ustick to McMillan	10	9	8	7	6	5	4	3	2	1	0	99
4.	Eagle Rd. x Overland Rd. Intersection	10	9	8	7	6	5	4	3	2	1	0	99
5.	Amity Rd. x Locust Grove Rd. Intersection	10	9	8	7	6	5	4	3	2	1	0	99
6.	Linder Rd., Cherry Ln. to Ustick Rd.	10	9	8	7	6	5	4	3	2	1	0	99

11. As Meridian prepares to update its Strategic Plan for 2026-2030, please rate your priority of the following areas of focus in our community.

		High Priority										No Priority	Don't Know
1.	Responsible Growth	10	9	8	7	6	5	4	3	2	1	0	99
2.	Transportation and Infrastructure	10	9	8	7	6	5	4	3	2	1	0	99
3.	Public Health and Safety	10	9	8	7	6	5	4	3	2	1	0	99
4.	Business and Economic Vitality	10	9	8	7	6	5	4	3	2	1	0	99
5.	Vibrant and Sustainable Community	10	9	8	7	6	5	4	3	2	1	0	99
6.	Government Excellence	10	9	8	7	6	5	4	3	2	1	0	99

12. If a levy were placed on the ballot requesting funding for additional public safety services for new police officers and firefighters, how much additional would you be willing to pay each year for a property tax levy to fund one or all of these projects?

\_\_\_\_(1) \$0, not willing      \_\_\_\_ (3) \$25-\$50      \_\_\_\_ (5) \$75-\$100  
 \_\_\_\_ (2) \$10-\$25      \_\_\_\_ (4) \$50-\$75      \_\_\_\_ (6) \$100-\$200

13. If the City were to implement a City-wide single-family residential weekly curbside compost cart program (collecting grass clippings, leaves, yard waste, and food scraps) to divert waste from the landfill, what is the maximum additional cost you would be willing to pay per month?

\_\_\_\_ (1) \$0 - not willing      \_\_\_\_ (3) \$3-4/ mo.      \_\_\_\_ (5) \$7-8/mo.      \_\_\_\_ (7) N/A - multi-family resident  
 \_\_\_\_ (2) \$1-2/mo.      \_\_\_\_ (4) \$5-6/mo.      \_\_\_\_ (6) \$9-10/mo.

**14. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the following parks and recreation services.**

		Excellent										Poor	Don't Know
01.	Number of city parks	10	9	8	7	6	5	4	3	2	1	0	99
02.	Quality, appearance and maintenance of city parks	10	9	8	7	6	5	4	3	2	1	0	99
03.	Quality of athletic fields	10	9	8	7	6	5	4	3	2	1	0	99
04.	Number of special events and festivals	10	9	8	7	6	5	4	3	2	1	0	99
05.	Quality and variety of special events and festivals	10	9	8	7	6	5	4	3	2	1	0	99
06.	Number of pathways for walking and biking	10	9	8	7	6	5	4	3	2	1	0	99
07.	Quality of pathways for walking and biking	10	9	8	7	6	5	4	3	2	1	0	99
08.	Availability of information about recreation programs and classes through social media, activity guides, email updates, website, etc.	10	9	8	7	6	5	4	3	2	1	0	99
09.	Availability of community center and gym facilities	10	9	8	7	6	5	4	3	2	1	0	99
10.	Availability of Meridian Pool at Storey Park	10	9	8	7	6	5	4	3	2	1	0	99
11.	Number of recreation programs and classes	10	9	8	7	6	5	4	3	2	1	0	99
12.	Quality and variety of recreation programs and classes	10	9	8	7	6	5	4	3	2	1	0	99
13.	Number of adult sports programs and sporting events	10	9	8	7	6	5	4	3	2	1	0	99
14.	Quality of the adult sports programs and sporting events	10	9	8	7	6	5	4	3	2	1	0	99
15.	Availability of youth sports programs through partners, such as the Police Activities League (PAL), Meridian Youth Baseball (MYB), and others	10	9	8	7	6	5	4	3	2	1	0	99
16.	Quality of youth sports programs through partners, such as the Police Activities League (PAL), Meridian Youth Baseball (MYB), and others	10	9	8	7	6	5	4	3	2	1	0	99
17.	Availability of course and amenities at Lakeview Golf Course	10	9	8	7	6	5	4	3	2	1	0	99
18.	Quality of course and amenities at Lakeview Golf Course	10	9	8	7	6	5	4	3	2	1	0	99

**15. In the past 12 months, have you or anyone in your household visited a City of Meridian park?**

- \_\_\_(1) Yes, I have personally visited a city park in the last year
- \_\_\_(2) Yes, a household member has visited a city park in the last year
- \_\_\_(3) No

**16. Public safety has prioritized public outreach using social media, public presentations, citizen academies, and volunteer opportunities like citizen park patrols. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the following public safety services.**

		Excellent										Poor	Don't Know
01.	Overall feeling of safety in the City	10	9	8	7	6	5	4	3	2	1	0	99
02.	Quality of local police protection	10	9	8	7	6	5	4	3	2	1	0	99
03.	How quickly police respond to 911 emergencies	10	9	8	7	6	5	4	3	2	1	0	99
04.	The visibility of police in neighborhoods	10	9	8	7	6	5	4	3	2	1	0	99
05.	Safety in city parks	10	9	8	7	6	5	4	3	2	1	0	99
06.	Police safety education programs	10	9	8	7	6	5	4	3	2	1	0	99
07.	Professionalism of employees responding to emergencies	10	9	8	7	6	5	4	3	2	1	0	99
08.	Overall quality of the fire department	10	9	8	7	6	5	4	3	2	1	0	99
09.	How quickly fire department responds to 911 emergencies	10	9	8	7	6	5	4	3	2	1	0	99
10.	Quality of Emergency Medical Services (EMS)	10	9	8	7	6	5	4	3	2	1	0	99
11.	Fire safety education programs	10	9	8	7	6	5	4	3	2	1	0	99
12.	Current location of fire stations	10	9	8	7	6	5	4	3	2	1	0	99
13.	Fire department public outreach	10	9	8	7	6	5	4	3	2	1	0	99

17. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the City's efforts in the enforcement of the following codes and ordinances.

		Excellent										Poor	Don't Know
1.	Weed abatement	10	9	8	7	6	5	4	3	2	1	0	99
2.	Removal of graffiti	10	9	8	7	6	5	4	3	2	1	0	99
3.	Abandoned/junk automobile removal	10	9	8	7	6	5	4	3	2	1	0	99
4.	Clean-up of litter and debris on private property	10	9	8	7	6	5	4	3	2	1	0	99

18. Do you have a working smoke detector in your home?

\_\_\_(1) Yes      \_\_\_(2) No      \_\_\_(9) Don't know

19. The City uses a variety of methods to communicate with the public, including its website, social media such as Nextdoor, Facebook and X/Twitter, traditional media such as newspapers, radio, and television, and a bi-weekly newsletter. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the following communication services.

		Excellent										Poor	Don't Know
1.	Effectiveness of city communications with the public	10	9	8	7	6	5	4	3	2	1	0	99
2.	Opportunities to provide input in local decision-making	10	9	8	7	6	5	4	3	2	1	0	99
3.	Quality of meridiancity.org	10	9	8	7	6	5	4	3	2	1	0	99
4.	The usefulness of the online services available on the City of Meridian's website (bill pay/class registration)	10	9	8	7	6	5	4	3	2	1	0	99
5.	Quality of information about city programs and services	10	9	8	7	6	5	4	3	2	1	0	99

20. Where do you currently get information about Meridian's services and programs? [Check all that apply.]

- |   |  |
|---|--|
| ___(01) City website  | ___(05) Information booklets/city publications |
| ___(02) Social media (Nextdoor, Facebook, X/Twitter, Instagram) | ___(06) Newspaper                              |
| ___(03) Television/news   | ___(07) Radio                                  |
| ___(04) Flyers in utility bills                                 | ___(08) Emails from the City                   |
|   | ___(09) Other Source: _____                    |

21. Using a scale of 0 to 10, where 10 means "High Priority" and 0 means "No Priority," please rate the importance of the following community issues.

		High Priority										No Priority	Don't Know
01.	Roads/Traffic/Transportation	10	9	8	7	6	5	4	3	2	1	0	99
02.	Growth/Development	10	9	8	7	6	5	4	3	2	1	0	99
03.	Education/Schools	10	9	8	7	6	5	4	3	2	1	0	99
04.	Public Safety	10	9	8	7	6	5	4	3	2	1	0	99
05.	Homelessness/Social Services	10	9	8	7	6	5	4	3	2	1	0	99
06.	Affordable housing	10	9	8	7	6	5	4	3	2	1	0	99
07.	Jobs/Economic development	10	9	8	7	6	5	4	3	2	1	0	99
08.	Public transportation	10	9	8	7	6	5	4	3	2	1	0	99
09.	Downtown redevelopment	10	9	8	7	6	5	4	3	2	1	0	99
10.	Pathway/sidewalk connections	10	9	8	7	6	5	4	3	2	1	0	99
11.	Parks and Recreation Services	10	9	8	7	6	5	4	3	2	1	0	99
12.	City tax burden	10	9	8	7	6	5	4	3	2	1	0	99
13.	Telecommunications (cell phone/internet service)	10	9	8	7	6	5	4	3	2	1	0	99
14.	Access to mental health services	10	9	8	7	6	5	4	3	2	1	0	99

22. Which THREE of the priorities listed above do you think should receive the MOST EMPHASIS from city leaders over the next THREE years? [Write in your answers below using the list from Question 21.]

1st: \_\_\_      2nd: \_\_\_      3rd: \_\_\_

23. Using a scale of 0 to 10, where 10 means "Excellent" and 0 means "Poor," please rate the City's level of effort in the enforcement of the following public safety and traffic areas.

	Excellent										Poor	Don't Know
	10	9	8	7	6	5	4	3	2	1		
1. Handheld use of cell phones and texting while driving	10	9	8	7	6	5	4	3	2	1	0	99
2. Speeding in neighborhoods	10	9	8	7	6	5	4	3	2	1	0	99
3. Red light violations	10	9	8	7	6	5	4	3	2	1	0	99
4. Tailgating	10	9	8	7	6	5	4	3	2	1	0	99
5. Speeding on arterial roads	10	9	8	7	6	5	4	3	2	1	0	99
6. Excessive motor vehicle sound	10	9	8	7	6	5	4	3	2	1	0	99

24. Do you feel the level of police presence in your neighborhood is sufficient, ensuring that Meridian communities remain a safe place for citizens?

\_\_\_\_(1) Yes      \_\_\_\_ (2) No      \_\_\_\_ (3) Not sure

25. Use the space below to address any additional comments you wish to share with the City of Meridian.

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### DEMOGRAPHICS

26. Your gender?    \_\_\_\_ (1) Male      \_\_\_\_ (2) Female      \_\_\_\_ (3) Prefer not to answer

27. What is your age?    \_\_\_\_\_ years

28. Which of the following best describes the home in which you live?

\_\_\_\_ (1) A manufactured trailer or mobile home      \_\_\_\_ (4) Townhouse or duplex  
 \_\_\_\_ (2) An apartment      \_\_\_\_ (5) A detached single-family house  
 \_\_\_\_ (3) A condominium      \_\_\_\_ (6) Other: \_\_\_\_\_

29. Do you own or rent your home?

\_\_\_\_ (1) Own      \_\_\_\_ (2) Rent      \_\_\_\_ (3) Other: \_\_\_\_\_      \_\_\_\_ (9) Don't know

30. How many years and months have you lived in Meridian?    \_\_\_\_\_ years      \_\_\_\_\_ months

31. Including yourself, how many people in your household are...

Under Age 5: \_\_\_\_      Ages 5-9: \_\_\_\_      Ages 10-14: \_\_\_\_      Ages 15-17: \_\_\_\_      Ages 18 and over: \_\_\_\_

32. Does your household have a dog?    \_\_\_\_ (1) Yes [Answer Q32a-b.]      \_\_\_\_ (2) No [Skip to Q33.]

32a. How many dogs do you have in your household?

\_\_\_\_ (1) One      \_\_\_\_ (2) Two      \_\_\_\_ (3) Three      \_\_\_\_ (4) Four or more

32b. Do you know that Meridian requires dogs to be licensed annually?    \_\_\_\_ (1) Yes      \_\_\_\_ (2) No

33. Which ONE of the following best describes your current employment status?

\_\_\_\_ (01) Employed full time      \_\_\_\_ (07) A student working full time  
 \_\_\_\_ (02) Employed part time      \_\_\_\_ (08) A student working part time  
 \_\_\_\_ (03) Self-employed      \_\_\_\_ (09) Not employed due to a disability  
 \_\_\_\_ (04) Not employed outside the home; a homemaker      \_\_\_\_ (10) Not employed, but seeking work  
 \_\_\_\_ (05) Retired      \_\_\_\_ (11) Not employed, but NOT seeking work  
 \_\_\_\_ (06) A full-time student, not working      \_\_\_\_ (12) Other: \_\_\_\_\_

**34. What is the approximate total annual family income of all members of your household?**

- (01) Less than \$20,000       (04) \$50,000-\$74,999       (07) 150,000-\$199,999  
 (02) \$20,000-\$34,999       (05) \$75,000-\$99,999       (08) \$200,000 or more  
 (03) \$35,000-\$49,999       (06) \$100,000-\$149,999       (09) Not sure

**35. How do you make and receive phones calls?**

- (1) Landline       (2) Cell phone [Answer Q35b.]       (3) Both [Answer Q35a-b.]

**35a. Do you primarily use your cell phone, landline or both to make and receive calls?**

- (1) Primarily use cell phone       (2) Primarily use landline       (3) Both

**35b. Who is your cell phone service provider?**

- (1) Verizon       (3) T-Mobile  
 (2) AT&T       (4) Other: \_\_\_\_\_

**36. Would you be willing to participate in future surveys sponsored by the City of Meridian?**

- (1) Yes [Please answer Q36a.]       (2) No

**36a. Please provide your contact information.**

Mobile Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

**This concludes the survey. Thank you for your time!**

Please return your completed survey in the enclosed postage paid envelope addressed to:  
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential. The information printed to the right will ONLY be used to help identify which areas of the City are having problems with city services. If your address is not correct, please provide the correct information. Thank you.