

# **ARTIST CALL FOR APPLICATIONS**

Boise City Seeks Artists for 2024- 2026 Vinyl Mural Installations at the Erma Hayman House

**DEADLINE:** June 7, 2024, at 1:00 pm Mountain Time (MT)

ARTIST BUDGET: \$4,500

LOCATION: Erma Hayman House, 617 Ash Street, Boise, Idaho

# **VINYL MURAL INSTALLATIONS**

## **Opportunity**

The City of Boise's Department of Arts & History invites artists to apply for the opportunity to create artwork in digital format for vinyl mural installations at the Erma Hayman House. Each selected artist will be paid \$4,500 to create original artwork, either born digital or rendered in digital format, and fabricated onto vinyl for temporary display on two walls flanking the Erma Hayman House. Artists must create new, original artwork which could consist of illustration, painting, digital images, textiles, mosaic, photography, or photographs of original artwork, that is or can be digitized. Artwork should feature one narrative with design that spans two walls.

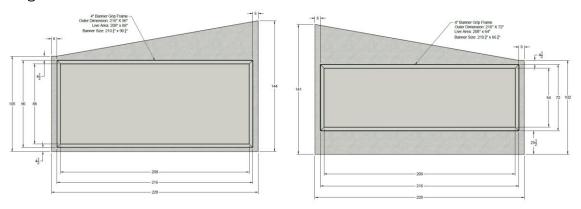
Artwork will be displayed for a 6-month cycle and up to four (4) artists or artist teams will be selected to implement their design concept. This opportunity is limited to current Idaho residents. Applicants must be 18 years or older.

#### Location





#### Diagram:



The Erma Hayman House is a historic site and cultural center that preserves, contextualizes, and interprets the history of Boise's River Street Neighborhood. Through collaborative partnerships, the Erma Hayman House directly supports, celebrates, and amplifies the stories of historically underrepresented communities, past and present, through inclusive, culturally mindful public programs. Applicants should note that their artwork may overlap with America's 250<sup>th</sup> anniversary and may coincide with America 250 themed programming celebrating One Nation, Many Stories (https://america250.org/).

The site features a retaining wall with two end caps, Wall A and Wall B, that will host the selected artists' artworks. Artwork should feature one narrative with design that spans both walls. Wall A is approximately 97x220", and Wall B is approximately 76x221". Selected artists will be provided a design template for both walls.

# **Concept Prompt**

For much of the twentieth century, the River Street Neighborhood was among the most ethnically and culturally diverse area in Boise. As a working-class section of the city, the neighborhood housed immigrants from the Basque Country, Bulgaria, Croatia, Greece, Hawaii, Japan, Russia, and elsewhere.

By 1940, housing discrimination had made the River Street Neighborhood home to the majority of Boise's Black residents. Most structures from the River Street Neighborhood's earliest years have been lost. Like so many areas populated by immigrants, Black Americans, and members of the working class, their stories have been largely omitted from standard historical narrative, necessitating the preservation of the Hayman House and the history of this treasured community.

Artist applications should respond to this concept prompt:

What story would you like to tell that would continue, expand, or build on the history of the Erma Hayman House and the River Street Neighborhood?



## **Anticipated Project Timeline**

Description	Date
Call to Artist released	May 16, 2024
Questions & clarifications due via email	June 5, 2024, at 5:00 pm MT
Application deadline	June 7, at 1:00 pm MT
Artists selected	June, 2024
Contracting and scheduling	July, 2024
Artist invoices submitted	August, 2024
Substrate fabrication	TBD
Kick-off murals	TBD
Cycle 1	Design, fabrication, 6 mo. display
Cycle 2	Design, fabrication, 6 mo. display
Cycle 3	Design, fabrication, 6 mo. display
Cycle 4	Design, fabrication, 6 mo. display

# **Application Requirements**

Online applications shall be submitted through "Submittable" which allows uniform review and easy access to information by the selection panel, a group that may consist of project stakeholders, an Arts & History Commissioner, neighborhood representatives, and a local artist. Incomplete applications will not be considered. The online application form requires the following information:

#### 1. Eligibility

Applicants must be 18 years or older. This opportunity is limited to current Idaho residents.

#### 2. Initial Application Questions

Complete the online initial application questions (one submission per artist or artist team). These initial questions require basic information including name, address, contact information, etc.

- **3. Statement of Interest** (upload/type 250 words or less, or video under 2 mins.) Describe your interest in this project. Consider this your argument for why you are a good fit for this project. Include any related experience or qualifications that demonstrate your abilities. Write a statement or provide a video.
- **4. Concept Description** (upload/type 500 words or less, video under 4 mins., or visual concept)



Describe the story you would like to tell at this site. Why is this story important to you? How would this story continue, expand, or build on the history of the Erma Hayman House and the River Street Neighborhood? How does this story connect personal narratives to universal themes? Write a statement, provide a video, or communicate visually. If you choose to communicate your concept visually, please provide just enough to illustrate your idea.

#### 5. Previous Work Examples (upload)

Provide up to three images of past and/or current work-in-progress that demonstrates your ability to meet the defined project opportunity. Examples must include title, media, and date completed. **Images are to be in JPEG format, 300 dpi, not larger than 10" on the longest side.** 

#### **6. Artist Resume** (upload)

Upload a current artist resume. Include any websites or social media accounts relevant to your work as an artist.

**7.** Optional: **Please describe how you identify** (this can include race, gender, cultural background, sexuality, ethnicity, disability, etc.)

You can access the Submittable application by clicking this link:

### **Erma Hayman House Murals Application**

#### Selection Criteria and Process

We encourage innovative ideas and diverse use of media/materials. Applications will be screened for Idaho residency and detail and completeness of application materials as pass/fail criteria. Criteria for jurying submissions may include, but are not limited to:

- 1. Concept story
- 2. Concept relationship to the site
- 3. Overall aesthetic of past artwork
- 4. Evidence of ability to follow-through

Artists will be selected by a selection panel that may consist of community members, an Arts & History commissioner, project experts, and an artist. Selection panelists may give preference to artists that are not currently represented in the Public Art Collection.

**Questions & clarifications** must be submitted to Lianna Hamby lhamby@cityofoboise.org, by June 5, 2024, at 5:00 pm MT.

Applications are due by Friday, June 7 at 1:00 pm MT.



#### Statement on Diversity, Equity and Inclusion

Boise City Department of Arts & History does not discriminate in its programs and activities on the basis of race, religion, national origin, sex, age, sexual orientation, gender identity and/or disability. We encourage persons with disabilities and those who require language assistance to participate in its programs and activities. If you anticipate needing an accommodation, please contact Jennifer Yribar, 208-608-751 or email <a href="mailto:jyribar@cityofboise.org">jyribar@cityofboise.org</a>, as soon as possible, but no later than 72 hours before the application is due. To request assistance, you may also dial TTY 1-800-377-3529.

