



MERIDIAN ANTI-DRUG COALITION
STRENGTHENING OUR COMMUNITY

www.meridianmadc.org



Meridian Anti-Drug Coalition

Est. 2004

Mission

To strengthen our community through substance abuse prevention.

Vision

To build Meridian into a drug free community where people can safely live, work, and raise a family.



Coalition Structure

- Coalition Executive Committee:** Director, Coordinator/Secretary, 12 Sector Representatives
- General Members:** attend meetings and receive newsletter
- Partners:** provide services and/or donations





Strategic Prevention Framework (SPF) Model





SPF Model: Action Areas

Assessment: community needs & readiness

Capacity: coalition mobilization

Planning: action plan

Implementation: comprehensive strategies (7)

Evaluation: processes and desired outcomes

Sustainability & Cultural Competence: continual application to entire SPF model



Types of Prevention

Primary: prevention that takes place before drug use is initiated (up stream). (general population/universal prevention; or targeted groups who are at increased risk/selective prevention)

Secondary: promotes safety for those who already use alcohol and other drugs.

Tertiary: involves interventions to prevent the progression of established substance abuse before it has negative health consequences (downstream).



7 Strategies for Environmental Change

Provide Information: presentations (booths)

Enhancing Skills: training (webinars)

Providing Support: referral for service (partners)

Enhancing Access/Reducing Barriers: to services

Changing Consequences: rewards or citations

Changing Physical Design: signage (lighting)

Policy Change: creating or enhancing written procedures



Data Driven Prevention

Drugs of Focus

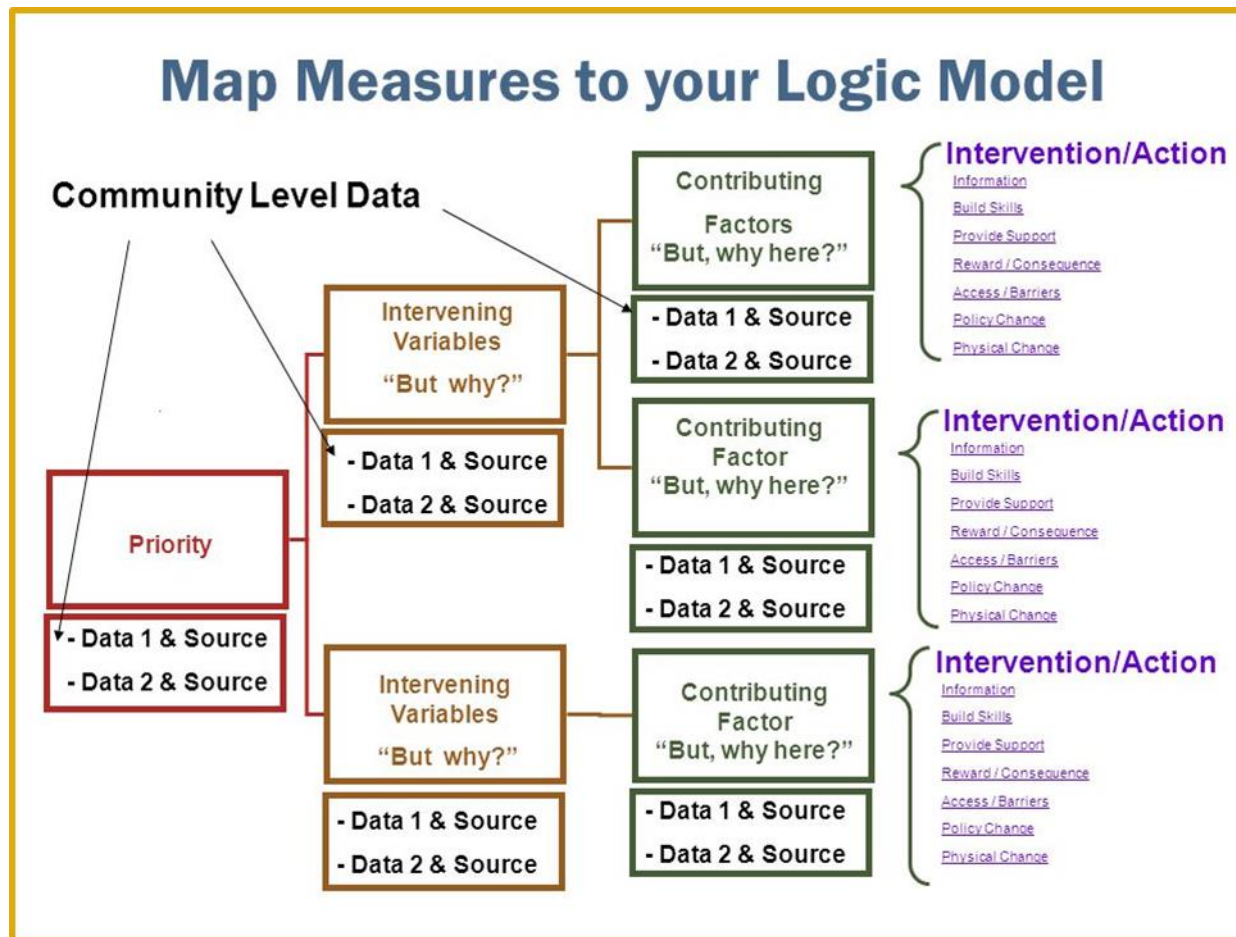
- Nicotine (Electronic Cigarettes)
- Alcohol
- Marijuana
- Prescription Drugs

Data Sources

- Meridian Police Dept. Juvenile Arrests & Citation Data
- West Ada School District Violation Data
- Qualitative Data
- (Idaho Healthy Youth Survey, 2021)



Visual Guide Map: Logic Model





MADC's Strategic Planning

Ongoing process: identifying needs and gaps through assessment and data analysis

Next Steps: CEC members review mission, vision, bylaws, select prevention strategies and plan for implementation

Questions?

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