

MINUTES: MADC Executive Committee (CEC) Meeting Meridian Police Department, Media Room *or* \*Zoom 1401 E Watertower St, Meridian, ID 83642 May 16th, 2024 | 3:00-3:45PM

**Executive Committee Members (12):** Kendall Nagy, Director | Hailey Blogg, Secretary | Anne Little Roberts, Business SR | Susie Stertz, Civic SR | Kati Chauvin, Government SR | Brenda Willson, Healthcare SR | Robert Rodriguez, Law Enforcement SR | <u>Media SR, Open Position</u> | Earl Scharff, Parent SR | Jacob Cluff, Religious/Fraternal SR | Yoonwa Saechao & <del>Kylee Bendorf, School SR</del> | David Phillips, Substance Abuse SR | <del>Youth SR, Open Position</del> | Danielle Fanopoulos, Youth Serving SR

TIME	SPEAKER   AGENDA ITEMS	NOTES
3:00	<b>Kendall Nagy, Director</b> : Welcome, Additions to agenda?	(all) sign-in, introductions
3:03	Hailey Blogg, Secretary: 2/15/24 CEC Meeting Minutes Vote (sent out via email), Social Media Raffle Contest	<b>(Secretary)</b> record attendees, monitor Zoom, take minutes; special attention to action items & votes   <b>(all)</b> vote to amend or approve minutes- motion, second, all in favor, anyone opposed? Motion to approve February's CEC Meeting Minutes? 1 <sup>st</sup> – Danielle 2 <sup>nd</sup> – Anne. All in Favor. ( <b>Hailey</b> ) Social Media Raffle Contest – Currently have 1,006 followers, would like to have 1,010-1,015 before doing the contest but want to hear some ideas of what you think the prize should be. Raffle contest will be a social media graphic that must be liked, commented, and shared to be entered to win. Thinking about doing this at our December MADC meeting but can be sooner if we figure out a prize. ( <b>Robert</b> ) Scheels Gift-card. ( <b>Kati</b> ) Gym Membership – Axiom. ( <b>Hailey</b> ) Both good ideas. I will reach out to see if we can get a donation.
3:05	Kendall/All: Annual Satisfaction Survey results	(all) help identify community partners who implement, or may benefit from, implementing evidence-based prevention programs   work on individual goals. (Kendall) many of you shared personal goals for this year when you renewed your Sector Rep. positions, I have added those on the CEC contact sheets. They will help us stay on track, keep us moving forward, and maybe some of you can work together to meet your goals. We have some new partnerships and we are working on enhancing existing partnerships. We want to increase and/or add another evidence-based program. There are organizations that offer programming for families, I want to discuss to see if there are any gaps/needs. In the regular meeting, Caylee May is interested in the Youth Sector Representative position. She met with Hailey and I and we discussed expectations. She said she'll be at the general meeting and deliver a personal statement of interest. Want her to feel welcome and we're accepting of whatever she decides. (Kendall) Did everyone get a chance to review the Annual Satisfaction Survey? Overall, I think it looks good. A couple items that were a cause for concern/alert. The question asking: "Are there prevention strategies/programs missing from our community and/or coalition? If yes, what do you think MADC should work on to fill identified gaps?" One of the responses was: "The Coalition leadership is being taken over by the city leadership. If the city

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wants every role taken by a staff member or elected official they should be up front about their intentions instead of the tactics they have been using by slowly taking over complete control. Take the community out of the Coalition cause it's being squeezed out." We have various lines of communication and it's important we have these meetings and group discussions to talk about this feedback despite it being shared anonymously to see if anyone else feels the same way? (Earl) It doesn't seem that way to me. (Danielle) I don't feel that way. (Robert) I don't either. (Kati) The last sentence confused me. The importance of community being the leaders. We need the community involvement to move forward. It is frustrating for me. (Susie) If anyone has a complaint about this coalition, they need to look around. This is the best run, best knowledge base group, and I am proud of the group and the leadership we have here. It irritates me to no end. (Earl) I don't feel like it's been taking over. And Anne has been on the board forever, even before she served on City Council. (Danielle) It's not like they discuss government situations, it's so weird to me. (Anne) I've tried to be a benefit, and I've tried to give better communication to other Council members. (Robert) And be a voice for us. (David) It sucks you feel targeted, I can tell you, this coalition is how others strive to make their coalition. You need as many voices as possible. It's great to have law enforcement support. We have county, business partners, law enforcement, it can be a struggle to get elected officials to show up. In Meridian, it was neat to see that Council Members like John Overton continue to be invested after so many years. (Earl) City Officials aren't going to know what we are talking about but will get information out when needed. (Jake) Maybe we include other positions, if there's an expansion in the community. (Kendall) Can you elaborate? (Jake) More sectors represented maybe? Maybe if someone feels like they are excluded, what do you want to bring to the table? There's a way to empower someone, and those community members that are passionate. (Kati) I second that. Community member sector rep? (Robert) What would we open it up too? Maybe MYAC? Other than co-serving. (David) Maybe they don't realize why we have the sectors we have. Maybe they just need to understand. These positions are based on grant funding? (Kendall) Correct. I am noting where staff can enhance communication. Maybe I need to review why we are structured the way we are, national best practice based on the SAHMSA model, the Strategic Prevention Framework. (David) If someone else wants to get involved, they should. (Earl) Sometimes we have newer or older people that aren't a part of CEC, if there is anything you'd like to bring up giving them an opportunity to do so. (Kendall) I've tried to do better time management and look at meeting structure. Do we have to make some of the meetings longer? I do a lot to try to keep all routes of communication open. (Danielle) I liked David's idea of explaining the sectors and share ways to get involved. (David) Do we have a secretary for when Hailey's out? (Kendall) No, but we have a backup. (David) There are opportunities for people to get involved. (Robert) Who does this survey go to? (Kendall) Goes to

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MADC's membership, but we only received 11 responses, the majority of responses were CEC members. (Hailey) It's anonymous. (Kati) Do the results get shared with all 600 subscribers? (Kendall) We don't send it but it's available upon request. It is shared with CEC members, City Council, our Lt. (supervisor), and anyone else who wants to see it. (Kati) Back to the adding a sector rep. idea, having someone in Recovery coming to CEC Meetings too. I don't know what that would look like, but keeping that option open. (David) Do you have seniors represented? (Kendall) | appreciate the feedback and | am relieved. | wanted to have open communication and wanted to make sure other's voices were heard. If the person who felt that way, wants to have one-on-one communication I am always open to that. Moving along. Another response from the Annual Satisfaction Survey – **Question:** Are there prevention strategies/programs missing from our community and/or coalition? If yes, what do you think MADC should work on to fill identified gaps? **Answer**: "I think continued understanding of primary, secondary, and tertiary prevention for all coalition members is crucial in our prevention strategies. Having this imbedded in the description of various opportunities and guest speakers would benefit the coalitions understanding of the multiple ways to do things." I think that is a great point and thought it would be something that could be review at the general meeting. Those three different prevention categories fall under the full continuum of care: primary is before a behavior occurs, secondary is to intervene, and tertiary is after the fact including treatment and recovery. Tertiary, we don't do as much of because we have multiple partners in treatment and recovery. It could be beneficial to provide more background on the work we do. Anyone have any feedback? (Susie) I want to learn more about it. (David) Resources I gave to my wife (WASD teacher). They were told they can only have one. There may be a gap in the availability of resources. Does Yoonwa know why that is? (Hailey) Yoonwa missed the first part of that questions, can you please repeat David? (David) Making sure there are more resources available to Drug Prevention Councilors (DPCs). My wife is handing these resources to students that are about to become adults. The 18 in Idaho is being utilized at Centennial High School. (Kendall) They are provided at the beginning of the year, at the counselor kickoff. We can enhance communication there and let them know what resources we have available. In addition, we have a link to the digital copy of the PPPs that could be posted on the WASD website. I don't know if this is something that can be done or helpful? (Yoonwa) I think the counselor kickoff would be great. I think we could get some resources there for drug prevention after the website is revamped. (Robert) I'll talk to our School Resource Officers to remind the DPCs and let them know what resources we have. (Kendall) We have a meeting with Sam Kristensen and Tiffany Myers. (Yoonwa) We can get in contact with the Centennial DPC and make sure they have resources? (David) I will pass along your email to my wife. (Kendall) Is there anything else from the Annual Satisfaction Survey results we need to discuss? (David) I

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Review individual goals shared during One-on-One Check-ins, Brainstorm gaps/needs for Evidence Based prevention programming and partnership opportunities

wish more would have done it. (Kendall) I agree. I am not sure how else we can increase participation. I feel like we do a good job with communication all the time. Typically, when people are upset you hear from them and when people are happy you don't hear from them as often. (David) Thank you for still doing it. (Earl) Could we think about doing it at the booths, and get feedback? (Hailey) Maybe a QR or something? (Kendall) Written and QR code offered. (Earl) Maybe in the schools? (Hailey) We can't do surveys in the schools. (Earl) Even if we sent it home? (Hailey) No. (Danielle) Maybe do the survey and then a ticket too, with a name for a raffle? (Hailey) We could reach out to Human Bean and see if they'd be willing to donate \$1 off coupons for those who do they survey? (Kendall) We can do a QR code and quick 5 question survey. CEC contact list, with goals for the year. Encourage to see what everyone's goals. (Danielle) Jake's goal is attending 10 events this year? (Hailey) He's already been to one. (Kendall) And he did a great job with the Facebook followers. We are also looking for a new evidence-based program for existing partners. (Susie) We have a great evidence-based program through the Elks and it covers a variety of topics such as bullying and substance abuse. The kids even get a certificate at the end of the training. (Hailey) Do you know if it's free? (Susie) Yes. (Kendall) Another one I've heard is Strengthening Families. It's not as focused on substance abuse prevention. It's focused on Adverse Childhood Experiences (ACES), focusing on reducing risk factors. Grant funding will pay for that. Those who offer this program will often pay for a dinner to help increase attendance. (David) Don't they use that in WASD? (Kendall) Are you thinking of Sources of Strength? (Robert) I haven't heard of the other one. (Danielle) Department of Health and Welfare has one. (Yoonwa) Sources will be at all high schools next year. Active Parenting is one we are looking at getting funded. We have never done it, but trying to get parents at a centralized location is the hard part. Part of the plan is working with Sam and Tiffany, and working with Kati and the mega brain. Getting the evidence-based programming to parents. (**David**) Do you know of another time for parents waiting around is the band concerts. (Kati) Tiffany brought up how she was going to look at getting prevention resources to band/choir concerts. (Yoonwa) We are starting with sporting events and then looking into band/choir. (David) At Meridian High School, they have room in the hallway they can set up the brain and at least give them exposure. (Kendall) We don't have any June meetings. That is right before Hailey goes out on FMLA and I will be on vacation. Keep this in mind for Summer and as we go into Fall. Anything else before we wrap up? (David) Really big home-school community, maybe trying to reach them? (Kati) Working with churches and youth groups. (David) Finding some of the homeschool groups and I'd love to volunteer to help with this task. (Kendall) They can use some of the resources on the WASD website and our website. David, if you can look into finding an organization for home-school students and

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		start the conversation that would be great. ( <b>Kati</b> ) Character Strong Curriculum is another evidence-based program to potentially look into.			
3:40	Any Additional CEC Business				
	Updates   Discussion				
Meeting Adjourns: 3:50pm					
MADC General meeting to follow at 4pm. *Please note, the General meeting has a different Zoom link.					
	(The next CEC Meeting is scheduled for 3pm, August 15 <sup>th</sup> , 2024.)				
	Thank you for serving on the Executive Committee as a prevention advocate.				